



## Staff Report

August 15, 2022 Council Regular Meeting

Community Survey 2022

Presenter: Bryan Rachal, Director of Communications

Time Estimate: 10 mins

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**BACKGROUND:** City has completed surveys in 2017 and 2019; Council has asked to continue this process in 2022.

**SUMMARY:** This is an update for Council regarding the Community Survey. As part of the priorities list, the Director of Communications was tasked with implementing a new community survey following a 3-year hiatus due to the COVID Pandemic. Within this packet, Council will see the previous surveys from 2017 and 2019, plus the Scope of Work provided by ETC that lays out a timeline and total cost for the survey. In addition to the previous survey questions, staff will work with Council to include three questions specific to Camas, that Council will determine at this meeting.

**EQUITY CONSIDERATIONS:** As this will be a survey of the community every effort will be made to reach a variety of individuals. In addition, this will be provided via online methods and mail, to provide equitable options for participants.

**BUDGET IMPACT:** The estimated cost for this project is \$17,000

**RECOMMENDATION:** Please provide guidance for the three additional questions.