# Sustainable Future | Parks and Nature | Task Team Charter

## **Mission Statement:**

To explore, identify, and recommend sustainable funding strategies for the region to preserve, maintain, and enhance public parks and natural areas, ensuring equitable access, promoting environmental stewardship, committing to health and wellness and enhancing economic vitality for current and future generations.

## **Goals and Objectives:**

- 1. Assess existing conditions and context: current facilities, services, standards, budgets and priorities to understand shared opportunities and unique positions. Data benchmarking and data contrast and comparison across jurisdictional boundaries.
- 2. Research Funding Opportunities: Explore diverse funding sources and innovative revenue-generation methods.
- 3. Engage Key Stakeholders: Involve community members, organizations and policymakers to ensure a collaborative and inclusive approach to funding.
- 4. Promote Transparency: Develop clear and accessible communication channels to keep the community informed about funding plans and utilization.
- 5. Understand that city, county and other parks play distinct roles across the region, making it essential to ensure both are adequately funded. By recognizing and respecting local needs, explore shared opportunities and funding sources while also considering options tailored to each organization.
- 6. Prioritize equity and access by fostering an understanding of underserved areas and populations. This includes examining geographical gaps as well as considering the diverse cultures, ages, lifestyles, and abilities within the community.
- 7. Establish a Long-Term Sustainability Recommendation: Create a recommended comprehensive funding concept that addresses short-term needs while supporting the long-term health and accessibility of public parks throughout Clark County.

## Scope of Work:

The Parks Funding Task Team will focus on the following key areas:

- Reviewing Park infrastructure and program needs throughout the county
- Identifying funding sources that meet regional needs through 2040
- Developing a forum for coordination and partnerships between stakeholders
- Recommending sustainable financial strategies to elected officials

### Membership:

The team will consist of no more than 12 member representatives from the following groups:

- Local governments
- Other Park providers
- Non-profit organizations
- Youth sports organizations
- Land conservation organizations
- Interest groups
- Community leaders

## **Roles and Responsibilities:**

- Staff: Facilitate meeting, set agendas, and oversees the team's progress.
- Secretary: Documents meetings, records decisions, and ensures timely communication with all members.
- Members: Contribute expertise, participate in discussions, and support funding initiatives.

## **Meeting Schedule:**

The team will meet bi-weekly for the first two months and then monthly as projects progress.

#### **Performance Measures:**

Success will be measured by the following outcomes:

- Gaining a shared understanding of the current state and future needs of parks
- Reviewing and evaluating potential funding options and mechanisms
- · Increasing community awareness and participation in park funding efforts
- Defining a range of potential economic benefits the result from sustainable parks future.
- Providing a report and recommendation to elected officials on a sustainable future.