



Staff Report

April 19, 2021 Council Workshop

Pet Waste Campaign Interlocal Agreement
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BACKGROUND: Pet waste is one of the contributors to stormwater pollution and has always been an ongoing issue in the City. In the past, the City partnered with Camas High School students and created Poop Fairy signs for the pet waste stations and various trailhead locations in an effort to educate users of the stations. The City has also assisted Clark County with their Canines for Clean Water program by distributing signs to Camas homeowners.

SUMMARY: The City is joining forces with Clark County, City of Battleground and City of Washougal to expand on Clark County's existing Canines for Clean Water program. Canines for Clean Water is a pet waste management program. In addition to managing pet waste, the campaign will help the City satisfy the behavior change requirements in our National Pollutant Discharge Elimination System (NPDES) Permit administered by the Department of Ecology.

The Pet Waste Campaign will be following social marketing practices and methods. The selected behavior is to get dog owners using public trails to pick up pet waste in a bag and dispose of it in a trash receptacle. This plan contains strategies to address pet waste along trails, many of which are along water bodies. The campaign will utilize trail signs and trailhead kiosks to motivate pet owners to pick up and disposal of pet waste. An evaluation will be conducted to determine the effectiveness of the campaign.

BUDGET IMPACT: Total campaign cost is \$5,650. \$1,350 expenditure is proposed to come from the City's Stormwater Capacity Grant received from the Department of Ecology in 2019. The remainder of the \$4,300 expenditure is proposed to come from the City's Stormwater Fund. The Stormwater budget has sufficient funds to complete this work.

RECOMMENDATION: This item is for Council information only. Staff recommends this item be placed on the May 3, 2021 Consent Agenda for Council's consideration.