



## 2025 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 9, 2025)*

<b>Amount of Lodging Tax Requested *</b>	\$ 9,991.00
<b>Organization/Agency Name *</b>	Downtown Camas Association
<b>Federal Tax ID Number (EIN)</b>	264,019,320
<b>Event or Activity Name *</b>	Regional Marketing for Downtown Camas
<b>Contact Name and Title *</b>	Carrie Schulstad, Executive Director
<b>Mailing Address *</b>	Street Address PO Box 1034 Address Line 2 City Camas State / Province / Region WA Postal / Zip Code 98607 Country USA
<b>Phone *</b>	entry format example 123-456-7890 360-904-0218
<b>Email *</b>	director@downtowncamas.com

## Application Questions

### Activity Type \*

- ☐ EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
  - ☐ ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
  - ☒ MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
  - ☐ FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

### Check all that apply to this application \*

- ☒ Tourism Promotion/Marketing
- ☐ Operation of a Special Event/Festival designed to attract tourists
- ☐ Operation of a Tourism Promotion Agency
- ☐ Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- ☐ Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

### Which one applies to your agency \*

- ☒ Non-Profit (upload current WA State corporate registration on Attachments tab)
- ☐ Public Agency

### Describe your tourism-related activity of event \*

Annual Regional tourism full page ads in Scenic WA Road Trips & Travel Guide (print and webpage, collaboration with City of Washougal); Columbia River Gorge Visitor's Magazine (print and website ad and listing), KOIN advertising, distribution of Downtown Camas Walking Maps throughout the Columbia Gorge, at the Portland airport, the Travel Portland Visitor Center and regionally to visitor centers, hotels, chambers, etc,

## Projected Attendance/Population Reached

### Total # Attendees

# Traveling 50+ mi.

# Traveling from out-of-state

# Overnight in paid accomm.

# Overnight in unpaid accomm.

# of Lodging Nights

**Methodology to be used to capture attendance \***

(check all that apply)

- ☐ Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- ☐ Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- ☐ Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- ☐ Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- ☐ Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- ☒ Other: Please describe below

**- Other description:**

The reach of each of the guides and per their media kits plus analytics from web ads and viewership.

## Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	2025 DCA Regional Advertising Budget.pdf	435.12KB
	JPG, PDF, TIF	
<b>Description (explaining how you intend to use funds) *</b>	Lodging Tax Funding Application Regional ads attachment 2025.pdf	235.75KB
	JPG, PDF, TIF	
<b>Non-Profit Corporate WA Registration</b>	DCA Annual Report SOS January 2024.pdf	299.08KB
	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	2025 Downtown Camas Association Board of Directors with affiliations.pdf	445.4KB
	JPG, PDF, TIF	
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	32 Days of Summer Contest 2025 - Final.pdf	2.9MB
	Certified Folder Display camas walking map - distribution agreement 2024-25.pdf	1.58MB
	DCA CRGVG ad 2025.pdf	5.68MB
	Scenic WA ad page 2025.pdf	2.01MB
	ScenicWA_2025MediaKit_9-10-24.pdf	5.12MB
	Walking map.DCA_WM_12X17.25_v...	5.75MB
	wrp_media_kit25.pdf	121.01KB
	JPG, PDF, TIF	



## Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

### Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.

### SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2025. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 9, 2026, 5:00 p.m.

Certification \*

☒ I Acknowledge that all the information submitted in this application is accurate and true

Signature \*

*Carrie Schulstad*

Date

auto-captured by form  
5/9/2025



**Downtown Camas Association 2025 Regional  
Advertising Budget**

**INCOME**

Lodging Tax Funds	\$9,991.00
Merchant co-op ad fees	\$750.00
<b>Total Income</b>	<b>\$10,741.00</b>

**EXPENSES**

Scenic WA ad cost, Camas portion (shared with Washougal)	\$2,298.00	<b>Full cost \$4595</b>
Columbia River Gorge Magazine print ad cost	\$1,568.00	
Columbia River Gorge Magazine web ad cost	\$275.00	
KOIN advertising	\$2,950.00	<b>Full cost \$4750. The DCA pays the additional \$1800</b>
Walking Map Regional Distribution & Printing	\$3,650.00	<b>Full Cost \$6150. The DCA pays the additional \$2500</b>
<b>Total Expenses</b>	<b>\$10,741.00</b>	



Dear Camas LTAC,

The DCA would like to apply for lodging tax dollars to help fund regional ads and marketing for 2025 in the:

- **Columbia Gorge to Mt Hood Visitor's Guide magazine and website**
- **Scenic WA, Scenic Road Trips Guide** (print and online) plus social media, website, etc
- **KOIN Advertising**, sponsored interview, ads, media campaign
- **Downtown Camas walking maps for regional distribution**

**Total Cost of regional ads/marketing for Camas: \$15,041 (\$17,338 incl. Washougal's part)**

**Total request of Camas lodging tax funds for regional ads for 2025 is \$9,991.**

See attached demographic and media distribution sheets for each publication.

#### **Columbia Gorge to Mt Hood Visitor's Guide:**

This is a co-op ad with 5 merchants (the hotel is included at no cost to them) and a website ad with the net cost to the DCA **\$1093** (total cost of ad is \$1650—discounted 5% to **\$1568** with early payment. This is a special negotiated nonprofit rate with the DCA—usual full page cost is \$3,275. Website ad is **\$275**).

- **75,000** copies distributed annually with 20,000 copies provided to Travel Portland for promotion of the Columbia Gorge. See full media kit.
- This magazine is online as well. They list all our events online.
- Includes [full page copy](#) in magazine about attractions and hidden gems in Camas.

#### **KOIN Advertising:**

- [Sponsored interview](#) and “homepage takeover”, **\$1000**
- 32 Days of Summer multi-platform media campaign—featuring on-air and streaming TV messaging, digital promotion, and integration into lifestyle show—see info, **\$3750**

#### **Scenic WA State:**

Full page ad in Scenic Drives & Road Trips Guide (75,000 copies printed) shared with Washougal Tourism; and the [Camas Washougal page](#) on their tourism website:

- 2 featured 365WashingtonState FB posts each (211,000 followers) with analytics
- Exclusive e-newsletter campaign (45,000+ opt-in subscribers) with analytics
- Total cost **\$4,595 (\$2297.50 ea)**

#### **Downtown Camas Walking Maps (visitor focused), regional distribution**

- **\$2800** cost to Certified Folder Display for distribution of 12,000 maps throughout the Columbia Gorge, at the Portland airport and at Travel Portland Visitor Center
- **Map printing cost for regional distribution \$3360, hotel ad included on map at no cost to them. DCA covering additional \$1750 of the cost.**

All of the above are an important way to send out a call to action regionally to come to Downtown Camas and to stay! **It's how we're on the map!**



**WASHINGTON**  
**Secretary of State**  
**Corporations & Charities Division**

Filed  
Secretary of State  
State of Washington  
Date Filed: 01/20/2025  
Effective Date: 01/20/2025  
UBI #: 602 890 278

## Annual Report

### BUSINESS INFORMATION

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Business Name:

**DOWNTOWN CAMAS ASSOCIATION**

UBI Number:

**602 890 278**

Business Type:

**WA NONPROFIT CORPORATION**

Business Status:

**ACTIVE**

Principal Office Street Address:

**216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, UNITED STATES**

Principal Office Mailing Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, UNITED STATES**

Expiration Date:

**01/31/2026**

Jurisdiction:

**UNITED STATES, WASHINGTON**

Formation/Registration Date:

**01/12/2009**

Period of Duration:

**PERPETUAL**

Inactive Date:

Nature of Business:

**CHARITABLE, THE DOWNTOWN CAMAS ASSOCIATION IS A 501C3 NONPROFIT ORGANIZATION WHOSE MISSION IS TO DEVELOP AND PROMOTE HISTORIC DOWNTOWN CAMAS BY CREATING A VIBRANT SOCIAL, CULTURAL AND ECONOMIC CENTER OF THE COMMUNITY WHILE EMPHASIZING PRESERVATION OF OUR CITY'S HISTORIC FEATURES.**

### NONPROFIT GROSS REVENUE CERTIFICATION

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Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **Yes**

### NONPROFIT CORPORATION'S EIN

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Nonprofit EIN: **26-4019320**

REGISTERED AGENT [RCW 23.95.410](#)

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Registered Agent Name	Street Address	Mailing Address
CARRIE SCHULSTAD	216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, UNITED STATES	PO BOX 1034, CAMAS, WA, 98607, UNITED STATES

#### PRINCIPAL OFFICE

Phone:

**3602167378**

Email:

**DIRECTOR@DOWNTOWNCAMAS.COM**

Street Address:

**216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, USA**

Mailing Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, USA**

#### GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		CAROLINE	MERCURY
GOVERNOR	INDIVIDUAL		RANDY	CURTIS
GOVERNOR	INDIVIDUAL		SARAH	LAUGHLIN
GOVERNOR	INDIVIDUAL		DEBBI	REAVES
GOVERNOR	INDIVIDUAL		MARILYN	BOERKE

#### NATURE OF BUSINESS

- CHARITABLE
- THE DOWNTOWN CAMAS ASSOCIATION IS A 501C3 NONPROFIT ORGANIZATION WHOSE MISSION IS TO DEVELOP AND PROMOTE HISTORIC DOWNTOWN CAMAS BY CREATING A VIBRANT SOCIAL, CULTURAL AND ECONOMIC CENTER OF THE COMMUNITY WHILE EMPHASIZING PRESERVATION OF OUR CITY'S HISTORIC FEATURES.

#### REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in [RCW 24.03A.075](#)? - **No**

#### REPORTING QUESTIONS

Has the Nonprofit Corporation filed an Amendment in the last year that changed one or more purposes of the corporation recorded in its initial Articles of Incorporation?

- **No**

Has the Nonprofit Corporation operated a significant program or activity that is different from:

a. A program or activity that the Nonprofit has previously operated; and

b. A program or activity described in the most recent application for recognition of exemption from federal tax income?

- **No**

#### CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit [www.dor.wa.gov/REET](http://www.dor.wa.gov/REET).

#### RETURN ADDRESS FOR THIS FILING

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Attention:

**CARRIE SCHULSTAD**

Email:

**DIRECTOR@DOWNTOWNCAMAS.COM**

Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, USA**

#### UPLOAD ADDITIONAL DOCUMENTS

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Do you have additional documents to upload? - **No**

#### EMAIL OPT-IN

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☐

By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

#### AUTHORIZED PERSON

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☒

I am an authorized person.

Person Type:

**ENTITY**

First Name:

**CARRIE**

Last Name:

**SCHULSTAD**

Entity Name:

**DOWNTOWN CAMAS ASSOCIATION**

Title:

**EXECUTIVE DIRECTOR**

☒

This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.



## 2025 Downtown Camas Association Board of Directors

Name	Phone	Email
Marilyn Boerke (2023), President (2024), City Council	(360) 798-3077	<a href="mailto:marilyn98607@gmail.com">marilyn98607@gmail.com</a>
Randy Curtis, Vice President, 2015 DCA Light Brigade, EV Committee Chair, Outreach Committee	(503) 931-2420	<a href="mailto:curtism@comcast.net">curtism@comcast.net</a>
Sarah Laughlin, 2016, Secretary, Fuel Medical Group, EV Committee	(503) 789-8491	<a href="mailto:slaughlin@fuelmedical.com">slaughlin@fuelmedical.com</a>
Debbi Reaves, 2018, Board Treasurer Reaves & Co CPA PS; Outreach Comm.	(360) 907-0372	<a href="mailto:debbi@reavescpa.com">debbi@reavescpa.com</a>
Caroline Mercury, Ex Officio, 2009 Retired GP, Design Committee Chair	(360) 771-2897	<a href="mailto:csmercury@outlook.com">csmercury@outlook.com</a>
Shawn Parker, 2023, Fuel Medical, Grains of Wrath; EV Committee	(612) 845-6010	<a href="mailto:sparker@fuelmedical.com">sparker@fuelmedical.com</a>
April Berlin, 2023, US Bank, CAG member	(503) 928-1480	<a href="mailto:aprilberlin1@gmail.com">aprilberlin1@gmail.com</a>
Grant Gilson, 2023, Nonprofit Leadership	(360) 241-3647	<a href="mailto:Grant.gilson12@gmail.com">Grant.gilson12@gmail.com</a>
Allie Janelle, 2023, Cedar Street Bagel	(360) 356-6538	<a href="mailto:alliemakescoffee@gmail.com">alliemakescoffee@gmail.com</a>
John Nohr, City Council Liaison	(360) 606-9461	<a href="mailto:jnohr@cityofcamas.us">jnohr@cityofcamas.us</a>
Jennifer Senescu, Chamber Liaison	(360) 609-7216	<a href="mailto:jennifer@cwchamber.com">jennifer@cwchamber.com</a>
Kelly O'Rourke, CSD Liaison	(702) 202-8123	<a href="mailto:kelly.orourke@camas.wednet.edu">kelly.orourke@camas.wednet.edu</a>

Name	Phone	Email
Carrie Schulstad, Executive Director, 2014	(360) 904-0218	<a href="mailto:director@downtowncamas.com">director@downtowncamas.com</a>
Leah Nichelson, Event & Project Manager, 2022	(360) 953-1326	<a href="mailto:promotions@downtowncamas.com">promotions@downtowncamas.com</a>
Brie Marais, Marketing & Volunteer Coordinator, 2024	(503) 898-9556	<a href="mailto:events@downtowncamas.com">events@downtowncamas.com</a>





# 32 DAYS OF SUMMER!






Boost awareness and attract more visitors to your business this summer by participating in our annual **32 Days of Summer** promotion!

Through a **multi-platform media campaign**—featuring **on-air and streaming TV messaging, digital promotion, and integration into our lifestyle show**—we'll engage viewers and build excitement for the **32 Days of Summer Giveaway**.

**How it works:**

  **Daily winners** receive a prize.  
 **One grand prize winner** takes home all 32 prizes!

**Prizes** will be **\$100 gift certificates** provided by participating businesses.

As a participant, your business will be **featured on Everyday Northwest** on a specific day during the contest! Don't miss this exciting opportunity to **showcase your business and connect with our engaged audience** this summer!

# Campaign Timeline

**Enter to Win TV Spots and Digital Ads**

Kick-off May 26, 2025

**First Daily Winner**

June 2, 2025

**Clients featured on Everyday Northwest**

On a designated day between 6/2-7/9

**Monday through Friday Daily Prize Giveaway**

June 2, 2025 - July 9, 2025 (July 4th off)

**Last Daily Winner**

July 9, 2025



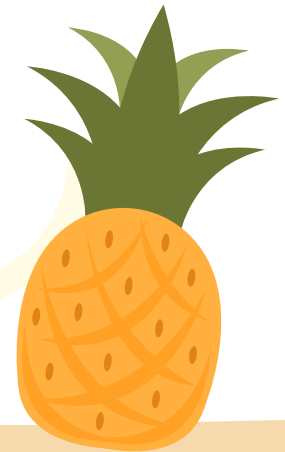
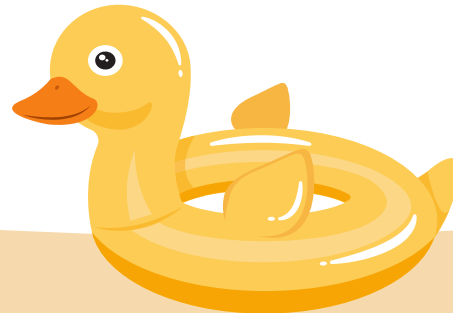


**Build Branded Content and Expand Brand Awareness with an  
*Everyday Northwest Lifestyle show & Streaming TV.***

PLATFORM	ELEMENT	LENGTH	FREQUENCY
Streaming TV	Streaming Video Ads on TV 65/ Mobile 35	:15	25,000 impressions (2-week flight)
Portland's CW	TV Spots on Portland's CW	:15	50X
Everyday Northwest	Live interview, in studio or via Zoom	3-Minutes	2X
Antenna TV	TV Spots on Antenna TV	:15	50X
KOIN.com	Contest with Banner Ads	Static /CT	50,000X
KOIN.com	Post of your video segment on Everyday Northwest page	3-Minutes	10,000X
Social Post	Facebook post with 50,000 social post impressions on KOIN.com w / Boost		

# 32 Days of Summer

## Sample KOIN.com Digital Creative





# What does it take to participate?

- \$1,250. investment in June
- \$1,250 investment in July
- \$1,250 investment in August
- 2x - \$100 Gift Cards (must be the same)

## Recap:

1

### ***\$100 Daily Prize***

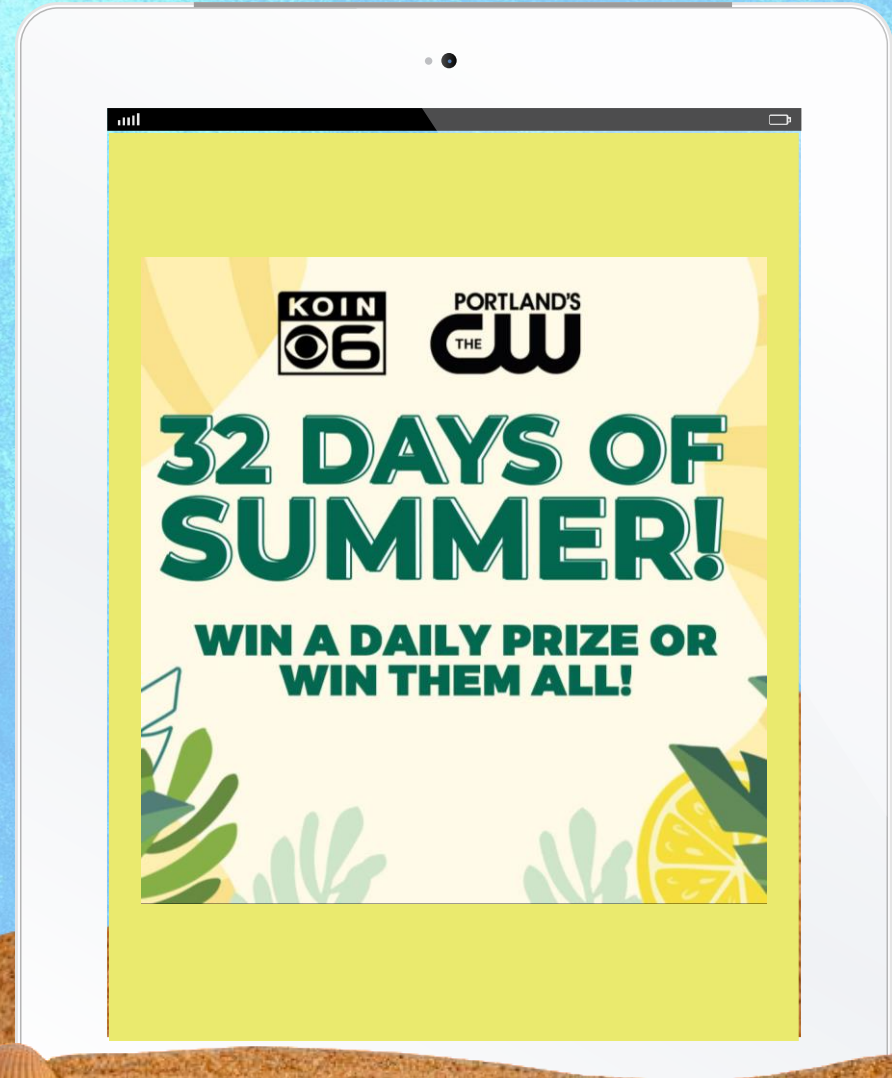
You will own a day on the KOIN6 News App and Everyday Northwest!

- We need one \$100 gift card to your Business
- OR a \$100 gift card that well represents your business (i.e., Car Dealership would supply a gas gift card)

2

### ***\$3200 Grand Prize***

On Day 32, ONE LUCKY WINNER will win 1 of every prize given away during the 32 Days!







**32 DAYS OF  
SUMMER!**



**Thank You!**





## DISTRIBUTION SERVICE AGREEMENT

SALESPERSON: 011570 - Matt Preston - Portland

FEDERAL TAX ID: \_\_\_\_\_

REF: 23-0129622

ADVERTISER ID: 130177

PO NUMBER: \_\_\_\_\_

## SHIP TO:

## BILL TO:

ADVERTISER: Downtown Camas Association

ADVERTISER: Downtown Camas Association

CONTACT: Carrie Schulstad, Exec. Director

CONTACT: Carrie Schulstad

EMAIL: director@downtowncamas.com

WEB SITE: downtowncamas.com

ADDRESS1: P.O. Box 1034

NEW ADDRESS: \_\_\_\_\_

ADDRESS1: P.O. Box 1034

NEW ADDRESS: \_\_\_\_\_

ADDRESS2: \_\_\_\_\_

ADDRESS2: \_\_\_\_\_

CITY: Camas

CITY: Camas

STATE: WA ZIP: 98607

STATE: WA ZIP: 98607

PHONE: (360) 904-0218

FAX: \_\_\_\_\_

PHONE: (360) 904-0218

FAX: \_\_\_\_\_

## RENEWAL

DATE: 05/13/2024

CONTRACT: 24-0133213

REV: 00001

START DATE: 09/01/24

END DATE: 08/31/25

## NAME OF BROCHURE / PUBLICATION:

Camas Walking Map

INVENTORY ID NUMBER: 019449

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

CODE	DISTRIBUTION PROGRAM AREA	#SITES	START DATE	END DATE	MONTHLY FEE	#MNTH	GROSS FEE	SPEC	TPM	NET FEE
1-VM-1-NW/VN	Vancouver, WA	63	09/01/24	08/31/25	0.00	12	0.00	0.00	0.00	0.00
1-VM-1-NW/DH	Columbia Gorge Area	68	09/01/24	08/31/25	152.60	12	1,831.20	-915.60	0.00	915.60
42-BR-11-OWC01	Portland International Airport	1	09/01/24	08/31/25	90.00	12	1,080.00	0.00	0.00	1,080.00
55-BR-11-NW/TPC	Travel Portland Visitor Center	1	09/01/24	08/31/25	50.00	12	600.00	0.00	-150.00	450.00
52-BR-11-ORS02	Multnomah Falls - EB/WB I-84 (Brochure)	1	09/01/24	08/31/25	50.00	12	600.00	0.00	0.00	600.00

## COMMENTS/SPECIAL INSTRUCTIONS:

SUB TOTAL: 3,045.60  
APPLICABLE SALES TAX: 0.00  
TOTAL NET FEE: 3,045.60

## APPROVED BY ADVERTISER

AGREEMENT TO TERMS. Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

Your Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: Exec. Director Date: 7-18-24

## MONTHLY BILLING SCHEDULE (Including applicable sales tax)

Fees are normally billed 30 days in advance of service. Monthly Billing Schedule details actual billing for the month indicated, not for the month service is provided.

Aug	Sept	Oct	Nov	Dec	Jan
253.80	253.80	253.80	253.80	253.80	253.80
Feb	Mar	Apr	May	Jun	Jul
253.80	253.80	253.80	253.80	253.80	253.80

**TERMS.** The agreed payment is NET CASH. Payment shall be made not later than 30 days from invoice date. If unpaid, a late charge of 1 1/2% per month or 18% annually will be added on the unpaid balance and monthly thereafter until paid. Advertiser agrees to pay all collection costs including reasonable attorney's fees.

## PREPAYMENT OPTION

TOTAL NET FEE: 3,045.60

PREPAYMENT DISCOUNT (Please check one)

☒ Yes ☐ No

(8.00% on all applicable programs) : (243.65)

SUBTOTAL: 2,801.95

APPLICABLE SALES TAX: 0.00

## TOTAL PREPAID FEE

2,801.95

APPROVED BY (Certified Folder Display corporate office)

Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_





# downtown Camas

- Boutique shopping and fine art galleries
- Lively bistros, restaurants, breweries and lounges
- Award winning wines, craft beers and vintage cocktails
- Charming historic theatre and luxury boutique hotel
- Enjoy a relaxed pace in a beautiful tree-lined historic downtown

## Let Us Surprise You!

Find this gem off of Hwy 14, just 15 minutes from the Portland airport on the Washington side of the majestic Columbia River.




**ATTIC GALLERY**  
EST. 1973

419 NE Cedar  
360.833.9747  
[www.atticgallery.com](http://www.atticgallery.com)



**CBH**  
Camas Boutique Hotel

On-site Restaurant & Bar. Pet & Eco-Friendly.  
Complimentary A La Carte breakfast  
360.834.5722 • [www.camashotel.com](http://www.camashotel.com)



**CAMAS**  
CELLARS  
WINE BAR & BOTTLE SHOP

Wine Bar & Bottle Shop  
602 NE 3rd Ave  
[www.camascellars.com](http://www.camascellars.com) • 360.210.0171



**GRAINS OF WRATH**  
CAMAS WA

Award Winning Beer • Elevated Pub Food  
230 NE 5th Ave  
[gowbeer.com](http://gowbeer.com) • 360.210.5717



**Tommy O's**

Island Fusion Cuisine  
Sushi • Craft Cocktails  
401 NE 4th Ave • 360.833.0115



**SWEET INTENTION**  
Gift Boutique

Gourmet Chocolate  
Local Artists • Fun Gifts  
218 NE 4th Ave • 360.226.5160



*Discover the delights of*  
**CAMAS & WASHOUGAL**  
*as you enter the Columbia River Gorge*



*Historic Charm  
Awaits You*

*downtown  
Camas*

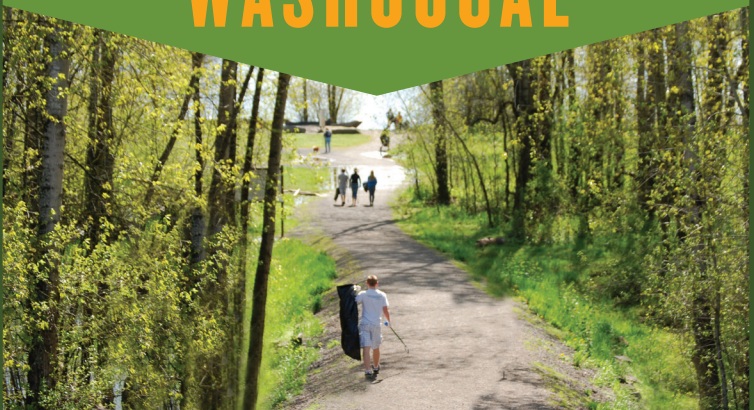
- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries

- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

*Let our downtown surprise you.*  
**Find out more at [DowntownCamas.com](http://DowntownCamas.com)**

Tourism support provided by City of Washougal and City of Camas lodging tax funds

**KEEP DISCOVERING  
WASHOUGAL**



**NATURAL BEAUTY AWAITS**

**in every corner of Washougal. Come for the hiking, birding, history, water sports and more and stick around for great dining, shopping and craft breweries.**

**[VISITWASHOUGAL.COM](http://VISITWASHOUGAL.COM)**





# SCENIC Washington

*Always take the  
scenic route!*

## 2025 MEDIA KIT



# *Stoke your wanderlust for the open road!*

**We all enjoy the freedom and flexibility of driving and traveling any time of year and often in the spur-of-the-moment.**

---

With so many Scenic Byways, Washington State offers some of the best road trips in the country! Our Scenic Byways Guide and Map, along with our social media features, e-campaigns and stories will help you connect with roadtrippers seeking adventure in the Pacific Northwest. Each of Washington's Scenic Byways are featured in the Washington Byway's Collection with the National Scenic Byway Association.



## **Visit us on the web**

Explore road trip ideas, feature stories and an interactive map at [www.scenicwa.com](http://www.scenicwa.com)



## **Social**

Follow us on Facebook and Instagram for daily travel inspiration! #scenicWA



## **Weekly E-newsletter**

Subscribe to our newsletter for weekly travel inspirations at [www.scenicwa.com/scenic-wa-subscription](http://www.scenicwa.com/scenic-wa-subscription)



## **Scenic WA Guidebook & Map**

Get our Scenic WA Road Trip Guide & full-size WSDOT Road Map featuring 29 of Washington's Scenic Byways for **FREE!** Order at **877-260-2731**



@ScenicWA



[facebook.com/  
365WashingtonState](https://facebook.com/365WashingtonState)



# Print Products

## SCENIC BYWAYS & ROAD TRIPS GUIDE

This is our signature locally-curated pocket guide featuring photos, illustrated regional maps and stories from the road by our staff of Washington State insiders. We share the hidden gems that make Washington truly unique and take visitors along for the ride!

### Distribution

- 75,000 copies printed
- Visitor Centers throughout the state and neighboring states in the Pacific NW
- South Lake Union residents through members of the Seattle Concierge Guild as part of our "Explore Washington" map and guide packet
- Direct Mailed upon request
- Washington State Ferries & Sea-Tac Airport

### Integrated Print & Digital Ad Packages\*

#### MOUNT RAINIER ..... \$4,595

- Full page ad (4" x 9" trim; 3.333" x 8.297" live; add 0.25" bleed to all sides if bleed) in Scenic Drives & Road Trips Travel Guide
- Four 365WashingtonState Facebook features annually
- ScenicWA.com listing
- Exclusive e-campaign
- Premium Placement: Back Cover, add 25%; Inside Front Cover, add 15%

#### MOUNT ADAMS ..... \$2,595

- Half page ad (3.33" x 4") in Scenic Drives & Road Trips Travel Guide
- Three 365WashingtonState Facebook features annually
- ScenicWA.com listing

#### MOUNT BAKER ..... \$1,595

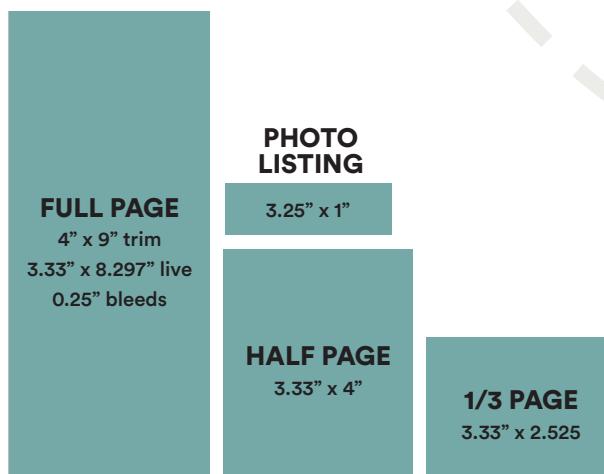
- 1/3 page ad (3.33" x 2.525") in Scenic Drives & Road Trips Travel Guide
- Two 365WashingtonState Facebook features annually
- ScenicWA.com listing

#### PHOTO LISTING ..... \$495

- 1.7" x 1.3" photo, contact info and a 20 word description
- ScenicWA.com listing

\* Custom ad design available as an add on at \$75/hr

## Guidebook Ad Sizing



## WASHINGTON STATE SCENIC BYWAYS ROAD MAP

When all is lost... including you and your cell coverage... a good old fold-out paper road map is far and away the most valuable tool to have in your glove box—and also happens to be our most popular product at visitor centers throughout Washington and neighboring states! This official WSDOT map features all 29 of Washington's Scenic Byways.

### New Enhanced Distribution

- 150,000 copies printed
- In partnership with the WSDOT and State of Washington Tourism, our Scenic Byways Road Map will be direct mailed on request through stateofwatourism.com and from the Scenic Washington call center.
- Map will be distributed at travel trade shows and visitor information centers throughout the PNW.

### Map Ad Sizes & Pricing\*

**Back Panel** (3.875" x 8.875", 0.5" bleed) ..... \$6,995

**Inside Fold Panel** (3.875" x 8.875", 0.5" bleed) ... \$5,995

**Full Panel** (3.75" x 8.75") - 6 available ..... \$4,995

**Half Panel** (3.75" x 4.25") - 10 available ..... \$3,595

**Quarter Panel** (3.75" x 2") - 6 available ..... \$1,995



# Digital Products

## ScenicWA.com Listing ..... \$295

Suggested Road Trips and Itineraries are the basis for our mobile- friendly website. Your listing or feature story on ScenicWA.com will ensure you are found by people during the travel planning process. (Included with integrated print & digital packages)

## Social Media Campaigns ..... \$395

Sharing and engaging is what being social is all about! We have 224,000 Facebook and Instagram followers who engage with us through daily “365 Things to Do” and Instagram features. (Included with integrated print & digital packages)

## Travel Inspiration E-Marketing & Feature Story Campaigns ..... \$1,295

Share your unique story on ScenicWA.com and provide travel inspirations to our list of 20,000 double opt-in subscribers. Write your own story or we will assign one of our travel writers to visit your area and highlight your destination’s experiences. These stories are published on ScenicWA.com and will be promoted through social media in addition to an exclusive email marketing campaign.

## Exclusive Email Campaign ..... \$995

Don’t really need a feature story? Ask about our custom exclusive email campaigns sent to 20,000 double opt-in subscribers!

## Scenic Washington Road Trip Series Photo & Video Production

Our experienced photography & videography team will visit your destination and capture images of locations you request. Select a photo only package, or add on a video to help tell the story of your destination.

Photo Package starting at ..... \$2,500

Photo & Video Package starting at ..... \$5,000

## Dates to Remember

Insertion order due date: **1/31/2025**

Camera ready art & copy due: **2/15/2025**

Ready for distribution in **April 2025**

Reserve your spot by **November 30, 2024** to take advantage of our Early bird offer.

One social media feature to our 224,000 followers – \$395 value!

## Get in Touch!

For more information please contact:

### AUDREY FRAGGALOSCH

audrey@ScenicWA.com  
Direct 360-739-6881

### JENNIFER COLEMAN

jennifer@ScenicWA.com  
Direct 360-739-0701





### Autumn Leaf Books

Cozy independent bookstore for all ages

334 NE 4th Avenue | 360.553.4788

### Nail Evolution Pro

Fine nail salon, authentic Russian manicures

301 NE Birch Street | 360.833.3575 | nailrevolutionpro.com

### Feast 316

Steakhouse + Seafood + Craft Cocktails

316 NE Dallas | 360.210.7498

### Caffe Piccolo

Coffee, pastries, paninis, and more!

400 NE 4th Avenue | 360.834.7044

### Hollywood Hits | Independent Flicks

Exclusive World-Class Event Cinema Presentations

315 NE 4th Ave | 360.859.9555 | camasliberty.com

### Camas Cheese Co.

camascheese.com

231 NE 4th Avenue | 360.833.2982

### Gallery 408

www.gallery-408.com

408 NE 4th Avenue | 360.833.4563

### Arkana Women's Boutique

www.arkana.com

415 NE 4th Avenue | 360.210.4077

### Lane Cellars

Award Winning Washington Wines

340 NE 4th Avenue | lane-cellar.com

## Visit Downtown Camas!

Relax and enjoy a day or weekend away from the hustle and bustle of busy life in historic, quaint *Downtown Camas*. Explore our beautiful tree lined streets filled with locally owned boutiques, delicious restaurants and pubs, and pampering salons. Enjoy a movie at our historic theatre, hike or bike at nearby Lacamas Lake, and complete your day in style and comfort at our award winning historic boutique hotel.

Located just 15 minutes from the Portland airport, between downtown Portland, Vancouver and the scenic Columbia River Gorge, Camas provides a convenient, yet friendly and authentic small town experience.

Visit [www.DowntownCamas.com](http://www.DowntownCamas.com) for self guided tours.

[www.DowntownCamas.com](http://www.DowntownCamas.com)

### Camas Boutique Hotel

Save 10% with discount code WM22

405 NE 4th Ave | 360.834.5722 | camashotel.com



Downtown Camas Association  
P.O. Box 1034, Camas, WA 98607 • 360.216.7378  
[www.downtowncamas.com](http://www.downtowncamas.com)



WALKING MAP



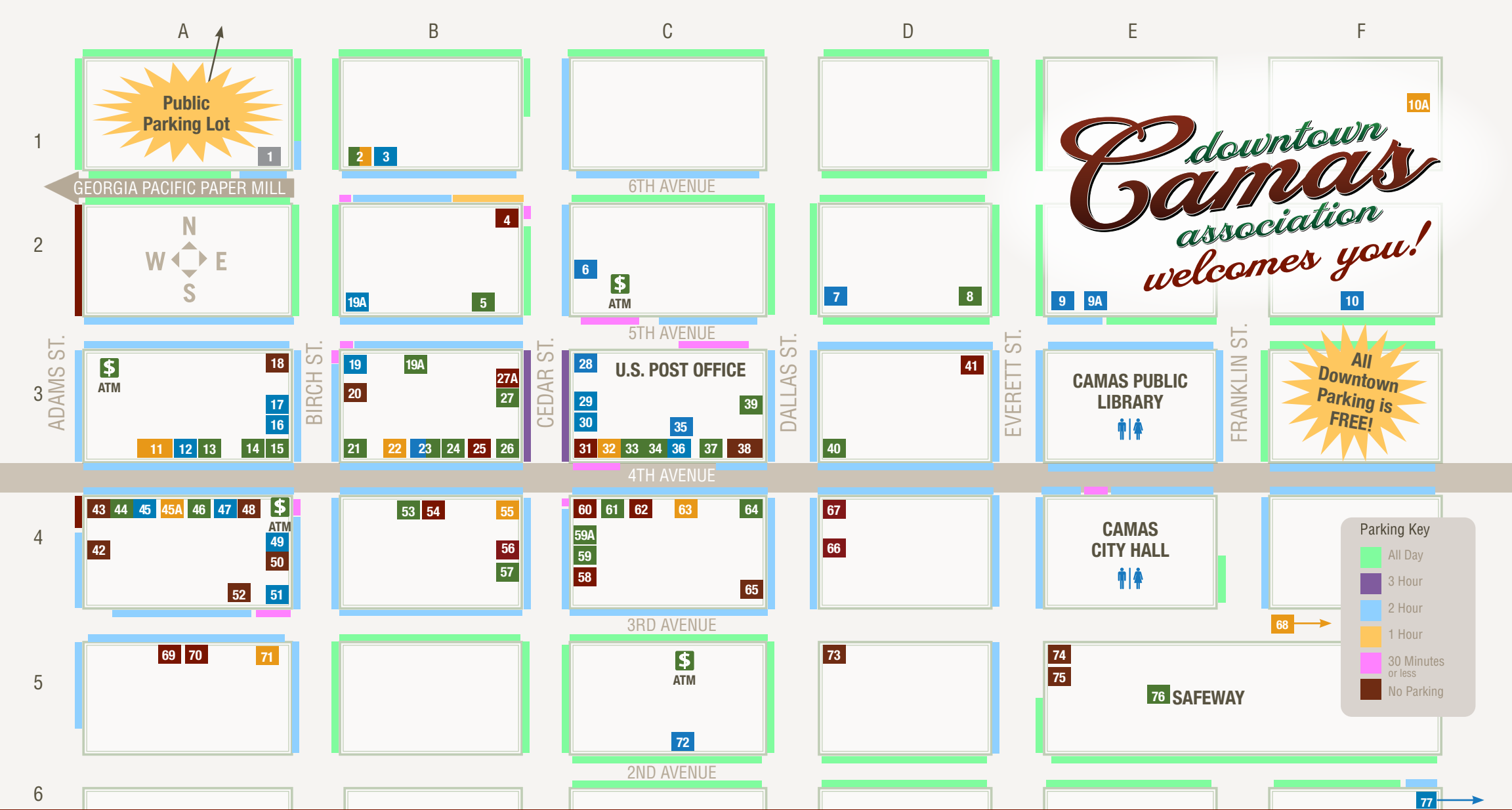
Printing: Minuteman Press • [www.minuteman.com/us/locations/wa/camas](http://www.minuteman.com/us/locations/wa/camas)  
Graphic Design: Reed Creative • [www.reedcreative.com](http://www.reedcreative.com)



2024-2025

Experience Historic Downtown Camas  
SHOPPING • DINING • SERVICES





All phone numbers are 360 area code unless otherwise marked.

For a complete list of downtown events and businesses, see [www.DowntownCamas.com](http://www.DowntownCamas.com)

SHOPPING

- 4Ever Growing Kids** children's consignment & toys... 210-5351..... 64
- Allure Boutique** women's fashion and accessories ..... 844-6532..... 33
- Arktana** women's shoes, clothing, accessories ..... 210 4077..... 34
- Attic Gallery** local art..... 833-9747..... 27
- Autumn Leaf Books** cozy independent bookstore..... 553-4788..... 53
- Bookish** new and used books.....503-329-8449.....5
- Camas Antiques** gifts, garden, home..... 834-4062..... 21
- Camas Bike & Sport** bikes, accessories, service..... 210-5160..... 2
- Camas Cheese Co.** cheeses, meats, and more..... 833-2982..... 14
- Coventry Gardens** British florist boutique..... 254-4648..... 23
- Crystal Cavern** rocks, gems, fossils, more.....503-621-2332... 19A
- Gallery 408** Art for Everyone ..... 833-4563..... 61
- Juxtaposition** furniture, home decor, gifts ..... 834-1810..... 37
- Lily Boutique** women's clothing, accessories ..... 834-9215..... 15
- Lutz Hardware & Garden Center** ..... 834-2663..... 40
- Naturally Healthy Pet** food, toys, treats ..... 609-3505..... 57
- Navidi's Olive Oils & Vinegars**..... 210-5921..... 59
- Papermaker Pride** Camas & PNW fan gear and gifts 210-7513..... 26
- Periwinkle's Toy Shoppe** toys, games, books..... 954-5795... 59A
- Poppy & Hawk** local artists, curated gift shop ..... 210-4463..... 13
- RedDoor Gallery** fine art gallery..... 281-8720..... 39
- Runyan's Jewelers** fine jewelry, gifts..... 834-2992..... 24
- Safeway**..... 834-7933..... 76
- Sweet Intention Gift Boutique** gifts for all ages ..... 226-5160..... 46
- The Soap Chest** handmade soap and skin care ..... 834-1212..... 8
- William & Son Jewelers** fine jewelry, watches..... 210-5555..... 44

BEAUTY, HEALTH & WELLNESS

- All Therapeutic Massage** ..... 624-6990..... 72
- Artizen Acupuncture** natural beauty and wellness .... 830-6222..... 6
- Bambu Organic Salon** organic hair & skincare... 206-781-6501..... 9A
- Blossom Natural Health and Wellness** ..... 834-2732..... 16
- Camas Barber Shop** ..... 834-2755..... 45
- Camas Yoga** hot yoga..... 210-5897..... 23
- Jazzercise Camas** ..... 980-0022.....7
- Keller Med Spa & Laser**..... 823-0795..... 10
- LiveWell Camas** yoga, retail..... 844-5715..... 17
- Magic Scissors** family hair salon..... 210-4783..... 19
- Mandi MOON Artistry** certified makeup artist ..... 798-8291..... 29
- Moonlight Aveda Salon** hair, makeup, nails..... 844-6018..... 3
- Nico Bella Salon** beauty salon, spa..... 834-1818..... 36
- Painless Ric's Tattoo Studio** tattoo, piercing..... 518-5413..... 49
- Peace Yourself Together** wellness center..... 834-0589.....9
- Petal & Thorn Wellness** naturopath and apothecary ..... 210-7226....18A
- Phayson SkinCare** ..... 449-2609..... 35
- Salon 904** hair salon..... 335-4110..... 77
- Salon Onyx** hair salon ..... 277-7900..... 30
- Simply Divine Beauty Studio** skincare, lashes ..... 834-1886..... 47

- The Nail Evolution** fine Russian manicures..... 833-3575..... 51
- The Wild Hair** beauty salon..... 834-1010..... 29
- Urban Style Salon & Day Spa** hair, nails..... 844-6061..... 12
- Wintzer Acupuncture** ..... 851-4268..... 28

DINING/SIPPING

- A Beer at a Time** craft beer, pub food ..... 835-5200..... 69
- Adams Street Bar & Grill** beer, wine, pub food ..... 833-1920..... 42
- Backpacker Pizza** Artisan pizza ..... NEW! ...27A
- Birch Street Uptown Lounge** classic cocktails & more ....210-7219 ..... 50
- Burgerville** burgers, shakes ..... 834-3289..... 73
- Caffe Piccolo** espresso, pastries, paninis..... 834-7044..... 60
- Camas Cellars** wine bar, wine club, events..... 925-323-1483.....75
- Camas Thai Cuisine** ..... 833-1175..... 20
- Caps N' Taps** craft beer taproom & bottle shop..... 210-7244..... 25
- Cedar Street Bagel Company** fresh bagels, sandwiches 844-6225..... 58
- Dairy Queen** ice cream, burgers..... 834-2171..... 65
- Feast 316** steak, seafood, cocktails..... 210-7498..... 66
- Giatti's Speakeasy** see Salud staff for password .....70
- Grains of Wrath** craft brew, gastropub ..... 210-5717..... 18
- Hidden River Roasters** coffee & custom roasts..... 41
- Kop Chai** Thai cuisine..... 834-5287..... 56
- Lane Cellars** award winning Washington wines ..... 607-8784..... 54
- Los Jalapeños** Mexican cuisine ..... 834-5856..... 52
- Mill Tavern** beer, wine, pub food ..... 833-0474..... 43
- Natalia's Café** corner café, breakfast and lunch ..... 844-5968..... 38
- Natalia's Malt Shop** retro diner and ice cream ..... 844-5968..... 38
- Next Dough Neighbor** fresh made doughnuts ...360-87-DOUGH..... 62
- Nuestra Mesa** Mexican cuisine..... 210-5311..... 48
- Salud Wine Bar ~ Italian Dining ~ Wine Storage**..... 787-2583..... 70
- Squeeze & Grind** coffees, smoothies ..... 833-2404..... 4
- Subway** sandwiches, soup ..... 834-0210..... 74
- The Sushi Joint** ..... 210-4155..... 67
- Tommy O's at the Camas Hotel** ..... 833-0115..... 31

RECREATION, LODGING, EVENTS & INFO

- Camas Bike & Sport** trail info and rentals ..... 210-5160..... 2
- Camas Boutique Hotel** complimentary breakfast ..... 834-5722..... 32
- Camas Parks & Recreation** ..... 834-5307.....
- Camas-Washougal Chamber of Commerce**  
Visitor Information..... 834-2472..... 63
- Dance Evolution** Zumba & dance ..... 818-1695.....68
- Destination 339** private event space..... 592-3527..... 55
- Downtown Camas Association** ..... 216-7378.....45A
- Elida Art Studio** art classes, gallery, art tours..... 904-8467.....10A
- Liberty Theatre** movies and specialty films ..... 859-9555..... 22
- Sweetwater SUP/Kayak Rentals** at Lacamas Lake ..... 609-1212.....
- Universal Jiu Jitsu & Martial Arts** ..... 210-4588..... 11
- VEGA & Virtuosity** Gymnastics and Dance ..... 834-7424..... 71

SERVICES

- AUTO**
- Camas Mart and Gas Station**..... 834-5966 ..... 4A
- Phill Kassab's Auto Repair** ..... 635-7725 ..... 2C
- Shell Gas Station** ..... 834-2357 ..... 4D
- FINANCIAL**
- Country Financial** ..... 258-2670 ..... 4A
- Edward Jones** ..... 834-9713 ..... 3B
- H&R Block** ..... 834-5880 ..... 5E
- IQ Credit Union**..... 695-3441 ..... 4A
- Lacamas Financial Services**..... 834-6470 ..... 5D
- Paulson, Dyra & Co., CPAs**..... 834-4911 ..... 3F
- Riverview Community Bank** ..... 834-9997 ..... 5C
- U.S. Bank**..... 834-2089 ..... 3A
- HEALTH**
- Bluestream Counseling**..... 253-260-4516 ..... 3B
- Brester Dentistry** ..... 834-2182 ..... 1C
- Camas Hearing Clinic** ..... 833-0609 ..... 2E
- Camas Vision Centre** ..... 834-2063 ..... 3A
- Clover Podiatry** foot & ankle specialists..... 450-6644 ..... 1C
- Columbia Chiropractic** chiropractic, massage ..... 834-7300 ..... 3C
- Darling Chiropractic & Massage**..... 834-5126 ..... 2B
- Design Dentistry, Aaron Rinta DMD** ..... 834-4990 ..... 2D
- Doula My Soul, Bryna Hayden**..... 545-3356 ..... 2E
- Evergreen Holistic Coaching** ..... 425-417-8940 ..... 4C
- Healing Sage Acupuncture & Herbal Clinic** ..... 798-7132 ..... 2B
- Vancouver Vision Clinic** ..... 834-4802 ..... 1B
- INSURANCE**
- Farmer's Insurance** Shanahan ..... 833-8333 E of 5F
- State Farm Insurance** Julia Lo ..... 256-4995 ..... 4A
- True Insurance Inc**..... 276-1001 ..... 4D
- LEGAL**
- Hazen, Hess & Ott, PLLC**..... 834-7957 ..... 3F
- Knapp, Odell, MacPherson Attorneys** ..... 834-4611 ..... 3E
- Posner Law Office, P.C.** ..... 524-4767 ..... 5D
- The Vern McCray Law Firm** ..... 834-6262 ..... 3D
- OTHER**
- Akula Group** ..... 708-0559 ..... 4A
- Brown's Funeral Home** ..... 834-3692 E. of 3F
- Cascade Hasson Sotheby's International Realty** ..... 419-5600 ..... 4C
- Camas Power Equipment**..... 834-5355 ..... 4E
- Camas Technology Specialists** ..... 834-7942 ..... 4C
- Clothes Encounters** custom alterations..... 831-1300 ..... 3C
- Columbia Cascade** ..... 800-547-1940 ..... 4F
- Confident Driving School** ..... 833-2200 ..... 4F
- Donna Roberts Group eXp Realty** ..... 521-5478 ..... 2C
- Evolutions Preschool** ..... 608-8387 E of 3F
- Fuel Medical Group** business resources ..... 210-5658 ..... 4B
- Georgia Pacific Corporation** ..... 834-3021W. of 3A
- Imperial Cleaners** ..... 834-3642 ..... 3B
- Journey Church** ..... 834-0700 ..... 4B
- Lewallen Architecture, LLC** ..... 844-6002 ..... B4
- Minuteman Press** ..... 834-4662 ..... 2B
- Music & Arts Academy** ..... 503-807-3038 . E of 5F
- Opus School of Music** ..... 833-9604 ..... 6F
- Proactive Network Technologies** ..... 326-6461 ..... 3F
- Salon 904** ..... 335-4110 .E of 5F
- Seth Michael Psychic/Medium**..... 980-1411 ..... 3C
- Straub's Funeral Home** ..... 834-4563 ..... 4B
- The Revolution Group** real estate agents ..... 762-1102 ..... 3C
- VestCapital** ..... 503-395-8551 ..... 5E
- Windermere Crest Realty** ..... 834-3344 ..... 4C
- Wise Move Real Estate**..... 986-5700 ..... 3B
- Zion Lutheran Church**..... 834-4201 . E of 4F

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - Wind River Publishing, LLC  
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<https://columbiagorgetomthood.com>  
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[Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

## Advertising Opportunity

### 2025 COLUMBIA RIVER GORGE VISITOR MAGAZINE AND WEBSITE

*[columbiagorgetomthood.com](https://columbiagorgetomthood.com)*

Two States, Three Volcanoes and One Big River™  
*Oregon and Washington's Playground*

**The Columbia River Gorge visitor magazine** is one of the most popular guides to the Columbia River Gorge and the surrounding area. It is the ***where to go, what to do and how to find magazine***. For those of you who have this publication in your facility, you have seen them fly out the door. Advertise your business and reach out to visitors who are planning their trip or who are already here and want to know what to do. This is a very well received publication.

The magazine is distributed at the Portland Airport Visitor Center and airport car rental area, along with Travel Oregon welcome centers located throughout Oregon. Certified Folder Display is contracted by Wind River Publishing, LLC to distribute the visitor magazine on their specialized display racks at various hotels, restaurants and various retail businesses in the Gorge. Multnomah Falls Information Center is a big distributor of the visitor magazine going through 400 magazines a week all season.

***For a complete list of distribution sites, see page 2 of this media kit.***

#### **WEBSITE IS DOING GREAT!**

The website, *[columbiagorgetomthood.com](https://columbiagorgetomthood.com)*, promotes all there is to do and see! It is very comprehensive and similar to the magazine with added resources, itineraries and beautiful photos. There seems to be a high demand for a one stop website showcasing the Columbia River Gorge, Mt. St. Helens, Mt. Hood and Mt. Adams areas. The website offers ad space on the page that relates to your business for **\$275 for a year** if you advertise in the magazine. If you want to advertise on the website only, cost is \$400. The ad will consist of a logo or photo and a 50-75 word description of your business and a link to your website.

***Since launching the website May 2020, we've had 297,551 unique visitors and 234,175 number of visits!***

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436  
windriverpub@gmail.com - <https://columbiagorgetomthood.com>  
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Portland International Airport Visitor Center  
PDX Car Rental Information Center

Astoria Warrenton Area Chamber of Commerce  
Camas/ Washougal Chamber of Commerce  
Goldendale Chamber of Commerce  
Hood River Chamber of Commerce  
Kelso Longview Chamber of Commerce  
Maupin Chamber of Commerce  
McMinnville Chamber of Commerce  
Mt. Adams Chamber of Commerce  
Pendleton Chamber of Commerce  
Roseberg Chamber of Commerce  
Sisters Chamber of Commerce  
Skamania County Chamber of Commerce  
Springfield Chamber of Commerce  
The Dalles Area Chamber of Commerce  
Woodland Chamber of Commerce

Cascade Locks City Hall  
Expore Troutdale Gateway to the Gorge Visitor Center  
Port of Camas/ Washougal  
Port of Cascade Locks

AAA of Springfield  
AAA of Tacoma  
AAA Vancouver  
Ashland Welcome Center  
Bend Visitor Center  
Boardman Welcome Center  
Bonneville Locks & Dam, OR and WA  
Brookings Welcome Center  
Coos Bay Visitor Center  
**Explore Welcome Center, Lincoln City**  
Government Camp/Mt. Hood Rest Area  
Grants Pass Visitor Center  
Klamath Falls Welcome Center  
LaPine Visitor Center  
Moses Lake Visitor Center  
Mt. Hood Cultural Center & Visitor Information  
Mt. St. Helens Monument Headquarters  
Mt. Tabor Visitor Center  
Multnomah Falls Visitor Center  
Olympia Visitor Center  
Ontario Welcome Center  
Oregon City Welcome Center  
Oregon Convention Center  
Pine Creek Visitor Center  
Sage Center Boardman  
Sandy Historical Society Visitor Center  
Seaside Welcome Center  
Sweet Home Visitor Center  
The Dalles Dam Visitor Center  
Travel Lane County  
Travel Medford Visitor Center  
Travel Oregon  
Visit Bend Visitor Center  
Yakima Valley Visitor Center  
Bonneville Fish Hatchery

Hood River Ranger Station  
Little White Salmon Fish Hatchery  
Mark Hatfield State Park  
Spring Creek Fish Hatchery  
USDA Forest Service Office Hood River  
Zig Zag Ranger Station

American Express Cruise Ship  
Uncruise Adventures  
Cascade Locks Historical Museum  
Columbia Gorge Discovery Center  
Columbia Gorge Museum  
Fort Dalles Museum  
Hood River History Museum  
Maryhill Museum  
Pearson Air Museum  
Presby Museum  
Sherman County Museum  
Two Rivers Heritage Museum  
WAAAM Museum

Arrive Vacation Rentals  
Balch Hotel  
B&Bs  
Best Western Hood River Inn  
Best Western Mt. Hood Inn  
Best Western Plus Cascade Inn & Suites  
Best Western Plus Columbia River Inn  
Best Western Plus Parkersville Inn & Suites  
Best Western Sandy Inn  
Big Jims Drive In  
Biggs Junction  
Boys Pine Grove Store  
Breweries in the Gorge  
Bridge RV Park  
Bridgeside Restaurant  
Budget Inn  
Burgerville  
Camas Hotel  
Camas Shops and Restaurants  
Carson Hot Springs Golf and Spa Resort  
Carson Ridge Luxury Cabins  
Cascade Locks KOA  
Celilo Inn  
Clock Tower Ales  
Coffee Shops in the Gorge  
Collins Lake Resort  
Columbia Cliff Villas  
Columbia Gorge Hotel  
Columbia Gorge Riverside Lodge  
Comfort Inn  
Cooper Spur Resort  
Cousins Country Inn  
Dalles Inn  
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Fairfield Inn  
Fruit Stands  
Government Camp Hotels, Shops, Pubs & Restaurants  
Grand Central Travel Stop

Grand Lodge  
Gunkell Orchards  
Hampton Inn  
Holiday Inn Express  
Hood River Chevron  
Hood River Hotel  
Hood River Shops, Pubs and Restaurants  
Huckleberry Inn  
Kramers Market  
Lone Pine Motel  
Lyle Mercantile  
Main Street Convenience Store  
Martin's Gorge Tours Bus  
Maryhill Winery  
McMenamins Edgefield  
Motel 6  
Mount Hood Railroad  
Mt. Hood Area, Welches, Zig Zag, Sandy  
Mt. Hood Oregon Resort  
Mt. Hood Vacation Rentals  
Mt. Hood Village RV Resort  
Nu Vu Motel  
Oregon Motor Inn  
Packard Farms  
Peach Beach RV Park  
Ponderosa Hotel  
Praters Motel  
Pure Stoke  
Quality Inn & Suites  
Rafting Companies  
Riverview Lodge  
Rock Creek Tavern  
Rocky Hill Weddings and Events  
Rodeway Inn  
Ruby June Inn  
Rufus Hillview Motel  
RV Parks  
Sandy River RV Park  
Shell Station  
Shilo Inn  
Skamania Lodge  
Skamania Store  
Skunk Brothers Spirits  
Society Hotel  
Stevenson Library  
Stevenson Pubs, Shops & Restaurants  
Sunset Motel  
Super 8 Motel  
The Resort at Skamania Coves  
The Store in North Bonneville  
Three Rivers Inn  
Troutdale Shops and Restaurants  
Tyee Motel  
Whispering Woods Resort  
White Salmon shops, Pubs and Restaurants  
Windsurfing Shops  
Wineries

## Testimonials

We have consistently advertised with Judy Bair and Wind River Publishing's publications and website since starting our business 13 years ago. Over the years, our business has benefited with continued growth as tourism has flourished throughout the National Scenic Area. We firmly believe that in our present age of digital media, having online presence is critical to the ongoing success of any business.

The website, [columbiagorgetomthood.com](http://columbiagorgetomthood.com), serves as an excellent resource for educating and entertaining both visitors and locals. We will continue to support Wind River Publishing's efforts to create and publish media which informs travelers, while also promoting conservation and sustainable tourism.

*Martin & Christine, owner & operators of Martin's Gorge Tours*

The maps, articles and organizational layouts were perfect tools for our staff in working with visiting tourists and regular customers, plus with how many different locations, businesses and counties distributed through, we know for a fact that our advertising dollars were well spent in a very direct and functional manner.

*Pepi Gerald / Second Wind Sports*

Every day we have campers visiting the Gorge who don't realize how much there is to do here. Handing out this magazine has given them a wider scope of activities and sights to see which has encouraged our campers to extend their stays at our RV park & campground. This is a well-designed magazine that we're glad to have!

*Daniel Hopkins / Bridge RV Park & Campground*

## COLUMBIA RIVER GORGE :: ADVERTISING GUIDELINES 2025

### Ad Sizes in Inches

#### Full Page:

7.5 x 10 - no bleed w/ margin  
8.625 x 11.125 - with bleed  
8.375 x 10.875 - trim size

#### Half Page:

7.5 x 4.9375

#### One-Third Page:

2.375 x 10 - vertical  
4.9375 x 4.9375 - square

#### One-Sixth Page:

2.375 x 4.9375 - vertical  
4.9375 x 2.375 - horizontal

#### One-Twelfth Page:

2.375 x 2.375

- + Minimum bleed .125 inch
- + Design ad within .25 inches from outer edge

### Guidelines and Information

- + Graphics in ads must be at 300 dpi and images placed at 100%.
- + Text and line art settings are 1200 dpi for optimal printing.
- + Use CMYK color mode. Do not send PDFs using RGB color settings.
- + Send press-ready single page file as a high resolution PDF. Choose the High Quality Print setting when creating PDF files with compatibility setting Acrobat 5 (PDF 1.4). This should be the default compatibility setting when choosing High Quality Print.
- + Microsoft Word or Publisher ads are unacceptable.
- + Submit ads by email or online transfer service. Email ads to [windriverpub@gmail.com](mailto:windriverpub@gmail.com).
- + For all other inquiries, contact Judy Bair at [windriverpub@gmail.com](mailto:windriverpub@gmail.com) or 541.806.1436.
- + Prepayment discount of 5% for early payments will be offered.

Please use this media kit to help plan your budget for 2025. If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

### Testimonials

I have been working with Judy and Wind River Publishing for several years. When she announced that she was creating a website, I was thrilled. The Gorge needed a dynamic and informative web presence for the entire region and <https://columbiagorgetomthood.com> does not disappoint. The website is a valuable investment for the Balch Hotel and we look forward to working with the site in the future.

*Josiah Dean, Innkeeper / Balch Hotel / Dufur, Oregon*

The Columbia River Gorge Visitor Magazine is a complete package of resources, maps and information about all sorts of experiences in our area. This is my favorite item to use when guiding our guests to their adventures. I explain the layout of the magazine and make sure they understand that it is rich with information about what they want to seek and so much more! Every year, Judy makes this magazine better than before. It is the only visitor guide needed to be prepared for a trip in the Columbia River Gorge and Mt. Hood region.

*Tammara Toppel, Executive Director / Mt. Adams Chamber of Commerce*

Hello! My name is Cindy Cartwright and this past weekend while visiting Multnomah Falls, I picked up a copy of the Columbia River Gorge visitor magazine. It is an exceptional magazine and an excellent read as I sipped my morning cup of tea.

Thank you for making such a delightful and informative magazine. I wish I had picked up two copies so that I could send one to my family in Texas. I think this magazine is a perfect enticement for getting them to visit our beautiful area of the world. This magazine, more than any other, has a perfect blend of activities and events that will help individuals with various interests find something to do in such a beautiful place like the Columbia River Gorge. I could go on and on about how much I like this magazine!

*Sincerely, Cynthia Amezcuita Cartwright*

**WIND RIVER PUBLISHING, LLC**

**ESTABLISHED 1993**

Judy Bair - 541-806-1436

[windriverpub@gmail.com](mailto:windriverpub@gmail.com) - <https://columbiagorgetomthood.com>

[facebook.com/columbiagorgetomthood](https://facebook.com/columbiagorgetomthood) - [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

## COLUMBIA RIVER GORGE :: PRICE SHEET 2025

### 2025 Advertising Rates

#### Print Ads

5% discount for return clients

5% discount applied for pre-payments

One-Twelfth Page \$ 750

One-Sixth Page \$ 1350

One-Third Page \$ 2250

Half Page \$ 2800

Full Page \$ 3300

#### Web Ad Space will consist of:

+ Logo or photo

+ 50-75 word description

+ Hyperlink to your website

Website ad (with magazine ad): \$275

Website only ad: \$400

*\*All prices are good for one year placement*

### Co-Op Opportunities

Co-op advertising options are available. Associations and chambers have the opportunity to host a sponsored page which involves shared ad space. This makes it more affordable for small businesses to advertise. Space is limited so please call 541-806-1436 to find out about co-op options in your area.

### Important Payment Information

Interest will be charged at **2%** per month on all accounts past due over 30 days.

### Questions?

If you have any questions, please call or email Judy Bair  
541.806.1436 // [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

Note: We will do our best to make this publication user-friendly so your ad will be noticed and found as efficiently as possible. Wind River Publishing, LLC does not guarantee ad placement.

Please use this media kit to help plan your budget for 2025.

If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

### Testimonials

Columbia River Gorge magazine is our number one requested magazine from our guests at Hood River Hotel. The literature in the magazine is a perfect guide for our guests with current information on the area, events calendar, and hiking. The added feature Oregon and Washington maps truly assist visitors in finding the perfect place to go in the gorge. The Hood River Hotel highly recommends the Columbia River Gorge visitor magazine.

*Jessica / Reservation Desk, Hood River Hotel*

I would like to tell you how much we love the Columbia River Gorge magazine here at the PDX State Welcome Center at the Portland International Airport. The fact that it covers BOTH sides of the river is one of the best reasons for its popularity! It is the most thorough Guide we have on the Gorge. It covers each community so well! Hiking (which is our most asked question for the Gorge), family ideas, adventure ideas, maps and an excellent event guide in the back are what travelers are asking for and it is so easy to navigate through! From January to Date we have distributed 3164 issues with July the highest at 994 issues. 2015 was an excellent year with a total of 7240 issues distributed. We really love this magazine and always look forward to getting it.

*Stephanie Lewis, Manager / Portland Airport Welcome Center  
Travel Oregon/Oregon Tourism Commission*

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