



## 2025 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 9, 2025)*

<b>Amount of Lodging Tax Requested *</b>	\$ 1,500.00
<b>Organization/Agency Name *</b>	LiveWell Camas
<b>Federal Tax ID Number (EIN)</b>	994,435,353
<b>Event or Activity Name *</b>	Camas PRIDE Celebration (Pride at the Lake and the 3rd Annual Block Party)
<b>Contact Name and Title *</b>	Jacquie Hill
<b>Mailing Address *</b>	Street Address 417 NE Birch Street Address Line 2 City Camas State / Province / Region WA Postal / Zip Code 98607 Country USA
<b>Phone *</b>	entry format example 123-456-7890 360-844-5715
<b>Email *</b>	director@livewellcamas.com

## Application Questions

### Activity Type \*

- ☒ EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
  - ☒ ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
  - ☐ MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
  - ☐ FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

### Check all that apply to this application \*

- ☒ Tourism Promotion/Marketing
- ☒ Operation of a Special Event/Festival designed to attract tourists
- ☐ Operation of a Tourism Promotion Agency
- ☐ Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- ☐ Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

### Which one applies to your agency \*

- ☒ Non-Profit (upload current WA State corporate registration on Attachments tab)
- ☐ Public Agency

### Describe your tourism-related activity of event \*

We are planning for the 3rd annual Camas PRIDE block party on June 22nd 2025.

This year we have expanded the celebration over two days. With PRIDE at the Lake on Saturday June 21, 2025. On Saturday partner businesses will host a family friendly workout at Lacamas Lake followed by a PRIDE paddle, and a picnic. Later on Saturday Bookish will host a Queer Storytelling event and book signing with Our Bold Voices.

Sunday LiveWell Camas will host the 3rd annual block party event on NE Birch between 4th and 5th and NE 5th between Birch and Cedar. We have 68 vendors, all day entertainment, an art show inside of LiveWell, family friendly activities and a whole lot more.

## Projected Attendance/Population Reached

Total # Attendees	1500 +
# Traveling 50+ mi.	100 +
# Traveling from out-of-state	200 +

# Overnight in paid accomm. 10 - 15

# Overnight in unpaid accomm. 5 - 10

# of Lodging Nights 1 - 2

**Methodology to be used to capture attendance \***

(check all that apply)

- ☒ Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- ☒ Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- ☐ Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- ☒ Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- ☐ Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- ☐ Other: Please describe below

- Other description:

## Attachments

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The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	Pride Block Party Budget 2025	51.97KB
	- Sheet1.pdf JPG, PDF, TIF	
<b>Description (explaining how you intend to use funds) *</b>	Proposed Use of Funds –	56.91KB
	Camas PRIDE 2025.pdf JPG, PDF, TIF	
<b>Non-Profit Corporate WA Registration</b>	15055933_OnlineReport_Wit...	167.11KB
	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	2025 Board Members.pdf	28.45KB
	JPG, PDF, TIF	
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	3.jpg	332.31KB
	1.jpg	144.57KB
	JPG, PDF, TIF	

## Activity Report Info

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Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

### Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.

### SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2025. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 9, 2026, 5:00 p.m.

Certification \*

☒ I Acknowledge that all the information submitted in this application is accurate and true

Signature \*



Date

auto-captured by form  
4/21/2025

## **Proposed Use of Funds – Camas PRIDE 2025**

With a request of \$1,500 in Lodging Tax Funds, we aim to expand the reach, visibility, and overall impact of our annual Camas PRIDE Weekend—an inclusive, family-friendly celebration that draws attendees from across the region. Building on the momentum of last year's successful event and media campaign, this year's funding will support three core areas:

1. **Strategic Advertising Campaigns** – We will invest in both social media and print media advertising to broaden our outreach to audiences in Portland Metro, Greater Vancouver, and Southwest Washington and Columbia River Gorge communities. Our digital campaign will include geo-targeted paid ads on Facebook, Instagram, Google to highlight Camas as a welcoming, inclusive destination. Print ads in regional publications and community calendars will supplement our online reach.
2. **Entertainment & Cultural Programming** – A portion of the grant will help offset costs for performers, speakers, and local talent that are integral to creating a vibrant, engaging event. This includes diverse musical acts, drag performances, educational workshops, and interactive art—all designed to welcome visitors of all ages and backgrounds to experience Camas' commitment to inclusivity and belonging.
3. **Tourism Promotion & Community Engagement** – We will create a branded event map and mini "PRIDE Passport" highlighting local businesses offering weekend specials, encouraging attendees to explore downtown Camas and support local shops, cafés, and lodging options. We have a partnership with Camas Hotel for this weekend where they will offer guest 10% off direct booking when they mention Camas PRIDE

By leveraging this grant, we aim to grow PRIDE Weekend into a destination-worthy event that not only fosters equity and visibility for the LGBTQIA+ community but also brings new tourism dollars to our city. With an increased budget, we anticipate higher attendance from out-of-town visitors, increased overnight stays, and broader regional visibility for Camas as an inclusive, thriving, and creative community.

Item	Category	Budget			Acquired	Pending
PortaPotty	Comfort	\$720		Fundraising	\$0	\$1,500
Decorations	Decorations	\$200		Sponsorships	\$3,000.00	\$50
Honey Hart - Drag Performance	Entertainment	\$400		Vendors	\$2,575.00	\$1,120
DJ Linus	Entertainment	\$600		Donations	\$0	\$0
Other Entertainers	Entertainment	\$400		Grants	\$0	\$1,500
Stage	Equipment	\$700				
Chairs, Tables, Tents	Equipment	\$200		Total	\$5,575.00	\$4,170
Advertising in local news	Marketing	\$300				\$9,745.00
Printing & Signage	Marketing	\$200				
Tshirts for volunteers	Merch	\$400				
Additional Event Insurance	Insurance	\$199				
Misc. Merch (custom flags, bracelets, etc)	Merch	\$500				
City Permit	Permitting	\$50				
Volunteer Refreshments & Snacks	Refreshments	\$150				
Camas Police or Private Security	Security	\$400				
		\$5,419				
<b>2024 Budget Reference</b>						
Venue Accessories (e.g., tables, tents, chairs):	\$150					
Decorations and Supplies:	\$200					
Entertainment (e.g., DJ, performers):	\$200					
Refreshments and Snacks:	\$150					
Advertising in Nearby Cities:	\$200					
City Permit Fee: \$50	\$50					
Miscellaneous (e.g., signage, printing costs):	\$50					



**WASHINGTON**  
**Secretary of State**  
**Corporations & Charities Division**

## ARTICLES OF INCORPORATION

### UBI NUMBER

UBI Number:

### BUSINESS NAME

Business Name:

**LIVEWELL CAMAS**

### NONPROFIT GROSS REVENUE CERTIFICATION

Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **Yes**

### REGISTERED AGENT CONSENT

To change your Registered Agent, please delete the current Registered Agent below.

#### Registered Agent Consent (Check One):



I am the Registered Agent. Use my Contact Information.



I am not the Registered Agent. I declare under penalty of perjury that the WA Nonprofit Corporation has in its records a signed document containing the consent of the person or business named as registered agent to serve in that capacity. I understand the WA Nonprofit Corporation must keep the signed consent document in its records, and must produce the document on request.

RCW [23.95.415](#) requires that all businesses in Washington State have a Registered Agent.

Some of this information is prepopulated from information previously provided. Please make changes as necessary to provide accurate information.

### REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent Name	Street Address	Mailing Address
JACQUIE HILL	417 NE BIRCH ST, CAMAS, WA, 98607-2139, USA	417 NE BIRCH ST, CAMAS, WA, 98607-2139, USA

### ARTICLES OF INCORPORATION

Do you have a Articles of Incorporation you would like to upload? - **Yes**

#### Articles of Incorporation

LiveWell CamasArticles of Incorporation.pdf

### CHARITABLE NONPROFIT CORPORATION

Is the Nonprofit Corporation a Charitable Nonprofit as defined by [RCW 24.03A.010\(6\)](#)? - **Yes**

### PURPOSE OF CORPORATION

**EDUCATION, MOVEMENT AND COMMUNITY ENGAGEMENT. THIS CORPORATION IS ORGANIZED EXCLUSIVELY FOR CHARITABLE, RELIGIOUS, EDUCATIONAL AND SCIENTIFIC PURPOSES, INCLUDING FOR SUCH PURPOSES THE MAKING OF DISTRIBUTIONS TO ORGANIZATIONS THAT QUALIFY AS EXEMPT ORGANIZATIONS UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, OR THE CORRESPONDING SECTION OF ANY FUTURE FEDERAL TAX CODE.**



**ANY OTHER PROVISIONS**Required by IRS for Tax Exempt Status <https://www.irs.gov/>:**DURATION**

Duration:

**PERPETUAL****EFFECTIVE DATE**

Effective Date:

**06/27/2024****MEMBERS** [RCW 24.03A.010\(45\)](#)Does the Nonprofit Corporation have members? - **No**

<b>Title</b>	<b>Member Type</b>	<b>Entity Name</b>	<b>First Name</b>	<b>Last Name</b>
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**INITIAL BOARD OF DIRECTORS**

<b>Title</b>	<b>Initial Director Type</b>	<b>Entity Name</b>	<b>First Name</b>	<b>Last Name</b>	<b>Address</b>
INITIAL BOARD OF DIRECTOR	INDIVIDUAL		JACQUIE	HILL	215 NW 15TH AVE, CAMAS, WA, 98607-1523, USA
INITIAL BOARD OF DIRECTOR	INDIVIDUAL		TIMOTHY	WATKINS	3706 SE 190TH AVE, VANCOUVER, WA, 98683-1461, USA
INITIAL BOARD OF DIRECTOR	INDIVIDUAL		BETH	BLOOMFIELD-FOX	28906 NE 53RD ST, CAMAS, WA, 98607-8718, USA
INITIAL BOARD OF DIRECTOR	INDIVIDUAL		CARA	ORSCHELN	935 NE 6TH AVE, CAMAS, WA, 98607-1330, USA
INITIAL BOARD OF DIRECTOR	INDIVIDUAL		BLYTHE	AYNE	PO BOX 55, WASHOUGAL, WA, 98671-0055, USA

**INCORPORATOR**

<b>Title</b>	<b>Incorporator Type</b>	<b>Entity Name</b>	<b>First Name</b>	<b>Last Name</b>	<b>Address</b>
INCORPORATOR	INDIVIDUAL		JACQUIE	HILL	215 NW 15TH AVE, CAMAS, WA, 98607-1523, UNITED STATES

**INCORPORATOR SIGNATURE - ATTESTATION** [RCW 24.03A.100\(1\)\(I\)](#)

By adding each Incorporator, the business attests that the incorporator signature(s) have been obtained.

**DISTRIBUTION OF ASSETS**

**UPON THE DISSOLUTION OF THE CORPORATION, ASSETS SHALL BE DISTRIBUTED FOR ONE OR MORE EXEMPT PURPOSES WITHIN THE MEANING OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, OR THE CORRESPONDING SECTION OF ANY FUTURE FEDERAL TAX CODE, OR SHALL BE DISTRIBUTED TO THE FEDERAL GOVERNMENT, OR TO A STATOR LOCAL GOVERNMENT, FOR A PUBLIC PURPOSE. ANY SUCH ASSETS NOT SO DISPOSED OF SHALL BE DISPOSED OF BY A COURT OF COMPETENT JURISDICTION OF THE COUNTY IN WHICH THE PRINCIPAL OFFICE IS THEN LOCATED.**

**RETURN ADDRESS FOR THIS FILING**

Attention:

**JACQUIE HILL**

Email:

**HELLO@LIVEWELLCAMAS.COM**

Address:

**417 NE BIRCH ST, CAMAS, WA, 98607-2139, USA**

UPLOAD ADDITIONAL DOCUMENTS

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Do you have additional documents to upload? - **No**

AUTHORIZED PERSON

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I am an authorized person.

Person Type:

**INDIVIDUAL**

First Name:

**JACQUIE**

Last Name:

**HILL**

Title:

**EXECUTIVE DIRECTOR**



This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

## 2025 LiveWell Camas Board and Staff

Tim Watkins	Chair
Steph McGinty	Vice Chair
Cara Orschlen	Treasurer
Evey McKeller	Secretary
Leanne Shriver	Teacher Liason
Kate Burger	Volunteer Coordinator
Jacquie Hill	Director

**LIVE YOUR BEST LIFE  
CAMAS**


**PRIDE**

hosted by LiveWell Camas

**JUNE 22RD**  **11 AM - 4PM**

Downtown Camas WA



A vibrant, stylized illustration of a diverse group of people of various ages and ethnicities arranged in a circle, holding hands and performing a hula hoop. The people are wearing colorful clothing like tank tops, t-shirts, and shorts. The background is a solid light beige color.

# Pride

**At the LAKE**

**Workout, Paddle,  
Picnic & Community  
A family friendly day  
for ALL**

**Saturday June 21**  
**10 am - 2 pm**

**Lacamas Lake (Meet by the lodge)**  
**Camas WA 98607**

