Downtown Camas Association In	pact Analysis * data availability as noted													
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021 as of Nov (Event, mktg,DT improvements thru Sept)		SUMMARY 2011-2020*	
DCA Direct Spend	-			-			_							
DCA staff (FTE's + PT)	1 PT	1 PT	1 PT	1 FT	1 FT + 1 PT	1 FT + 1 PT	2 FT	2 FT	2 FT	2 FT	2 FT			
DCA staff salary	\$20,200	\$17,033	\$36,716	\$50,144	\$55,820	\$60,923	\$82,991	\$88,043	\$101,664	\$105,730	\$101,254		Staff	\$720,518
Community events	\$16,866	\$11,589	\$22,831	\$20,442	\$24,426	\$25,402	\$22,251	\$33,391	\$30,039	\$5,905	\$6,727		Community Event Spend	\$219,869
Marketing & Promotion	\$15,232	\$7,190	\$11,125	\$6,832	\$10,682	\$12,507	\$14,447	\$9,528	\$12,538	\$11,880	\$14,246		Mktg/Promo Spend	\$126,207
Downtown Improvements	\$1,806	\$1,500	\$1,527	\$10,000	\$3,210	\$4,411	\$20,991	\$8,842	\$16,709	\$39,903	\$7,123		DT Improvement Spend	\$116,022
ANNUAL TOTAL	\$54,104	\$37,312	\$72,199	\$87,418	\$94,138	\$103,243	\$140,680	\$139,804	\$160,950	\$163,418	\$129,350		DCA Direct Spend	\$1,182,616
Private Investment/Activities														
Private Capital investment	\$273,400	n/a	\$86,795	\$2,482,786	\$700,000	\$249,000	\$709,400	\$3,319,700	\$255,660	\$5,466,500	\$435,000		Private Investment	\$13,978,241
B&O Donations	n/a	\$45,000	\$29,300	\$58,987	\$31,942	\$63,950	\$47,000	\$70,650	\$97,238	\$95,238	\$208,560		B&O Donations	\$747,865
B&O donations are made possible through a unique WA State tax credit and are only available to cities through their accredited WA Main Street program														
Number of new businesses	6	n/a	11	5	4	4	10	6	14	6	7	73	Net businesses	35
Business expansion/relocation	5	n/a	0	9	5	2	6	2	3	4	3	39		
Business closures	1	n/a	4	5	0	1	5	3	8	4	2	33		
Business relocation out of district	1	n/a	1	1	0	1	1	0	0	0	0	5		
Jobs created	20	n/a	30	16	25	15	40	39	105	14	25	329	Net jobs	218
Jobs lost	32	n/a	9	4	0	3	15	11	19	16	2	111		
DCA Event Impact														
Total number of volunteers	75	n/a	75	71	75	199	109	245	175	75	110	1209		
Volunteer hours	4000	n/a	3500	4500	4000	2581	2700	3500	3210	1600	2035	31626		
Volunteer value	\$90,760		\$93,695	\$123,930	\$115,960	\$77,533	\$82,242	\$111,020	\$105,994	\$43,520	\$68,681		Volunteer Value	\$913,336
Volunteer value as determined annually by www.Independentsector.org														
Event value in visitor spend dollars	\$400,000	\$450,000	\$500,000	\$500,000	\$980,000	\$980,000	\$980,000	\$980,000	\$981,750	\$147,000	\$4,900,000		Event value	\$11,798,750
Estimated attendance	3400,000	J430,000	7300,000	2300,000	7900,000	7900,000	7,000,000	7,000,000	7901,730	\$147,000	14,000		Event value	711,730,730
ANNUAL EVENT EXAMPLE														
2019 - visitor spend in Camas	Boo Bash	*5000		İ		İ				1				
	Plant Fair	8,000												
	Vintage Fair	4,000												
	Girls Night Out	450												
	SipNShop	400												
	Little Art Camas	200												
	Car Show	5,000												
	Average First Friday													
	attendance X 12	10,000								L				
	TOTAL 2019 Value	28,050												

\$981,750

Estimate

Attendance X \$35

\$35/person spending during events as determined by Main Street program \*Boo Bash attendance not included because little additional shopping/dining accurs. 2500 kids plus the adults accompanying them.