



## Staff Report – Resolution

July 15, 2024 Council Regular Meeting

Resolution No. 24-012 Our Camas 2045 Draft Vision Statement

Presenter: Alan Peters, Community Development Director

Time Estimate: 5 minutes

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**BACKGROUND:** The City of Camas is undertaking a multi-year initiative to update the City’s Comprehensive Plan. The *Our Camas 2045* Comprehensive Plan will establish a blueprint to help guide our future through 2045. The plan will also address recent changes to the State of Washington’s Growth Management Act related to housing and climate change, while responding to community concerns and desires around growth.

Throughout the spring of 2024, City staff and the Community Advisory Committee (CAC) led outreach and engagement efforts to better understand the community’s vision and priorities related to the future of Camas. This process touched hundreds of community members and informed the development of the draft vision statement for *Our Camas 2045*.

**SUMMARY:** While the vision statement will be formally adopted as part of the overall *Our Camas 2045* Comprehensive Plan update, Council’s adoption of the *Our Camas 2045* draft vision statement will serve as a framework for plan development and decision-making during the remainder of the periodic update project. The vision statement is intentionally broad, encompassing the many general ideas and aspirations our residents have for Camas. It is also specific enough that can function as a guide for decision-making and provide a basis for evaluating more specific Comprehensive Plan goals and policies.

The draft vision includes one edit based on feedback from both City Council and the Community Advisory Committee related to the language about schools in the “Our Community” section of the statement. The statement now reads “Camas is recognized for excellent schools and its commitment to lifelong learning” instead of the previous “Camas is renowned for its excellent schools and invests in youth and families through rich library and sports programming.” These minor adjustments are intended to be more inclusive of a broader population, while still recognizing that many Camas families have located here because of the quality of the Camas School District.

**BENEFITS TO THE COMMUNITY:** Adoption of the draft vision will provide a guide for the remainder of the comprehensive plan update process and may also inspire and motivate the community as we work towards developing plan goals and policies.

**BUDGET IMPACT:** Development of the *Our Camas 2045* vision statement was included in the \$1,204,339 budget for the Comprehensive Plan Update, Downtown Subarea Plan, and Climate Planning projects. \$88,105 has been spent on visioning and community outreach work, and an additional \$9,885.67 has been spent on printing and mailing of post cards, counter cards, and yard signs.

**RECOMMENDATION:** Staff recommends Council adopt Resolution No. 24-012.