



2026 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 5,000.00
Organization/Agency Name *	Livewell Camas (Camas Pride Program Bucket)
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Camas Pride Block Party
Contact Name and Title *	Noel Raetz, Camas Pride Co-Chair
Phone *	entry format example 123-456-7890 360-823-9888
Mailing Address *	Street Address 417 NE Birch St Address Line 2 City Camas Postal / Zip Code 98607 State / Province / Region WA Country US
Email *	camaspride@livewellcamas.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Camas Pride Block Party—an inclusive, family-friendly celebration that draws attendees from across the region. This includes diverse musical acts, drag performances, educational workshops, and interactive art—all designed to welcome visitors of all ages and backgrounds to experience Camas’ commitment to inclusivity and belonging. We will create a branded event map and mini “PRIDE Passport” highlighting local businesses offering weekend specials, encouraging attendees to explore downtown Camas and support local shops, and cafés. In addition to the Pride Block Party this year we have expanded to four days of entertainment and activities to encourage more tourism and engagement drawing attendees from across the region. Due to the popularity of previous years we are working on providing more LGBTQIA+ programming year round, with this encouraging participants to utilize local boutique lodging and small businesses. Some grant money would be used to market these events.

Projected Attendance/Population Reached

Total # Attendees	2,600
# Traveling 50+ mi.	15

# Traveling from out-of-state	200
# Overnight in paid accomm.	15
# Overnight in unpaid accomm.	25
# of Lodging Nights	2

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Current 2026 LWC Annual Budget - Camas Pride Budget.pdf JPG, PDF, TIF	154.58KB
Description (explaining how you intend to use funds) *	Proposed Use of Funds – Camas PRIDE 2026.pdf JPG, PDF, TIF	58.99KB
Non-Profit Corporate WA Registration	LiveWell Business License.pdf JPG, PDF, TIF	186.56KB
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	Queer Book Club Promo.pdf Drag Bingo Promo.pdf JPG, PDF, TIF	12.7MB 2.63MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

- I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/4/2026



Revenue			Queer All Year Programming					
Sponsorships & Vendor Payments	Estimated Income	Actual Income	As of May 1st	2025	Revenue/Donations	Expenses		
Vendor Application Fee	\$2,000.00	\$1,725.00		Book Club	\$ 377.76	\$ (280.04)		
Youth	\$150.00	\$75.00		Drag Bingo	\$ 438.84	\$ -		
Non-Profit/Resource	\$770.00	\$440.00						
Retail	\$2,625.00	\$1,500.00		2026				
Hot Food	\$85.00	\$595.00		Book Club (to date)	\$ 610.83	\$ (498.48)		
Community Spark	\$150.00	\$100.00		Drag Bingo (to date)	\$ 699.00	\$ (808.50)		
Love Wins	\$2,500.00	\$750.00		Block Party (to date)	\$ 9,685.00	\$ -		
Shine Bright	\$2,500.00	\$2,000.00		Totals (to date)	\$ 10,295.83	\$ (759.52)	\$ 9,536.31	
Pride Champion	\$1,500.00	\$1,500.00						
Personal Donations/Contributions	\$0.00	\$1,000.00						
				Proposed budget for 2026				
Grants/Fundraisers	Estimated Income	Actual Income		Drag Bingo	Donations from Bingo, Brunch and Book Club On average \$350/month	\$ (3,000.00)		
Restaurant Fundraisers	\$265.00			Overhead Contribution	\$ (6,600.00)			
Tax & Lodging Grant	\$5,000.00			Estimated Pride Block Party	\$ (9,976.32)			
Yard Signs (Fundraisers)	\$250							
				Totals:	\$ 10,295.83	\$ (12,976.32)	\$ (2,680.49)	
Donations	Estimated Income	Actual Income						
Donations at Block Party	\$2,500.00							
Merch Donations	\$400.00							
Total Revenue	\$20,695.00	\$9,685.00						
Expenses								
Venues	Estimated Cost	Actual Cost						
Permits and Fees	\$ (60.00)							
Insurance	\$ (199.00)							
Equipment Rentals (stage, portapotties)	\$ (1,396.82)							
Entertainment	Estimated Cost	Actual Cost						
Rogue Apostles	\$ (1,525.00)							
Other Entertainment	\$ (2,400.00)							
Shriver Sound (sound engineer)	\$ (1,500.00)							
Supplies/Decorations	Estimated Cost	Actual Cost						
Supplies & Decorations	\$ (500.00)							
Marketing	Estimated Cost	Actual Cost						
Marketing & Promotion	\$ (1,977.74)							
Social Media	\$ (250.00)							
Swag	\$ (400.00)							
Videographer/Photographer	\$ (500.00)							
General Signage	\$ (250.00)							
Miscellaneous	Estimated Cost	Actual Cost						
Security/Safety	\$ (995.50)							
Other								
Emergencies								
Total Cost	\$ (9,976.32)	\$0.00						

Proposed Use of Funds – Camas PRIDE 2026

With a request of \$5,000 in Lodging Tax Funds, we aim to expand the reach, visibility, and overall impact of our annual Camas PRIDE Weekend—an inclusive, family-friendly celebration that draws attendees from across the region. Building on the momentum of last year’s successful event and media campaign, this year’s funding will support three core areas:

1. **Strategic Advertising Campaigns** – We will invest in both social media and print media advertising to broaden our outreach to audiences in Portland Metro, Greater Vancouver, and Southwest Washington and Columbia River Gorge communities. Our digital campaign will include geo-targeted paid ads on Facebook, Instagram, and Google to highlight Camas as a welcoming, inclusive destination. Print ads in regional publications and community calendars will supplement our online reach.
2. **Entertainment & Cultural Programming** – A portion of the grant will help offset costs for performers, speakers, and local talent that are integral to creating a vibrant, engaging event. These events include the Camas Pride Block Party as well as events over the entire weekend. This includes diverse musical acts, drag performances, educational workshops, and interactive art—all designed to welcome visitors of all ages and backgrounds to experience Camas’ commitment to inclusivity and belonging.
3. **Tourism Promotion & Community Engagement** – We will create a branded event map and mini “PRIDE Passport” highlighting local businesses offering weekend specials, encouraging attendees to explore downtown Camas and support local shops, cafés, and lodging options. We anticipate continuing a partnership with Camas Hotel for this weekend. Using this grant we will also provide year round opportunities for local engagement in the form of Queer All Year Programming.

By leveraging this grant, we aim to grow PRIDE Weekend into a destination-worthy event that not only fosters equity and visibility for the LGBTQIA+ community but also brings new tourism dollars to our city. With an increased budget, we anticipate higher attendance from out-of-town visitors, increased overnight stays, and broader regional visibility for Camas as an inclusive, thriving, and creative community.



STATE OF WASHINGTON

BUSINESS LICENSE

Nonprofit Corporation

LIVEWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
417 NE BIRCH ST
CAMAS WA 98607-2139

Issue Date: Feb 20, 2026
Unified Business ID #: 605590862
Business ID #: 001
Location: 0001
Expires: Aug 31, 2026

UNEMPLOYMENT INSURANCE - ACTIVE

TAX REGISTRATION - ACTIVE

CITY/COUNTY ENDORSEMENTS:

VANCOUVER GENERAL BUSINESS - NON-RESIDENT - ACTIVE
CAMAS NONPROFIT BUSINESS - ACTIVE

REGISTERED TRADE NAMES:

CAMAS PRIDE
EATWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
LIVEWELL CAMAS

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

John Ryser
Director, Department of Revenue

UBI: 605590862 001 0001

LIVEWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
417 NE BIRCH ST
CAMAS WA 98607-2139

STATE OF WASHINGTON

UNEMPLOYMENT INSURANCE -
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TAX REGISTRATION - ACTIVE
VANCOUVER GENERAL BUSINESS -
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CAMAS NONPROFIT BUSINESS -
ACTIVE

Expires: Aug 31, 2026

John Ryser
Director, Department of Revenue



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BROUGHT TO YOU BY CAMAS PRIDE

QUEER BOOK CLUB

Second Thursdays Starting in Feb

02/12 | 03/12 | 04/09

Bookish | 7:30-9pm

NOTAFLOF



Facilitated by
Jess Sideropoulos
(they/them)



PRIDE

DRAG

BINGO

HOSTED BY

NASHVILLE HOTT &

SAVANNAH OBENNINGTON

AT CAPS N' TAPS

337 NE 4TH AVE DOWNTOWN CAMAS

2ND SATURDAY



8PM - 10 PM | 21+