



## 2026 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 8, 2026)*

<b>Amount of Lodging Tax Requested *</b>	\$ 2,966.00	
<b>Organization/Agency Name *</b>	Camas-Washougal Chamber of Commerce	
<b>Federal Tax ID Number (EIN)</b>	██████████	
<b>Event or Activity Name *</b>	Camas-Washougal Maps	
<b>Contact Name and Title *</b>	Jennifer Senescu, Executive Director	
<b>Phone *</b>	entry format example 123-456-7890 360-834-2472	
<b>Mailing Address *</b>	Street Address 422 NE 4th Avenue Address Line 2 City Camas Postal / Zip Code 98607	State / Province / Region WA Country United States
<b>Email *</b>	jennifer@cwchamber.com	

# Application Questions

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**Activity Type \***

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
  - ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
  - MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
  - FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

**Check all that apply to this application \***

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

**Which one applies to your agency \***

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

**Describe your tourism-related activity of event \***

Camas-Washougal Maps

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## Projected Attendance/Population Reached

<b>Total # Attendees</b>	n/a
<b># Traveling 50+ mi.</b>	n/a
<b># Traveling from out-of-state</b>	n/a
<b># Overnight in paid accomm.</b>	n/a
<b># Overnight in unpaid accomm.</b>	n/a
<b># of Lodging Nights</b>	n/a

**Methodology to be used to capture attendance\***

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

**- Other description:**

4,000 Maps of Camas and Washougal are dispersed.

## Attachments

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The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	map Itac packet.pdf JPG, PDF, TIF	2.54MB
<b>Description (explaining how you intend to use funds) *</b>	map Itac packet.pdf JPG, PDF, TIF	2.54MB
<b>Non-Profit Corporate WA Registration</b>	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	JPG, PDF, TIF	
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	JPG, PDF, TIF	

# Activity Report Info

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Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

**Post-event required information:**

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
  
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

**If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.**

**SIGNATURE AUTHORIZATION & CERTIFICATION:**

**I am an authorized agent of the organization/agency applying for funding. I understand that:**

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

**I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.**

**Certification \***

- I Acknowledge that all the information submitted in this application is accurate and true

**Signature \***



**Date**

auto-captured by form  
5/6/2026

**Reed Creative, LLC**  
 3307 Evergreen Way #707-150  
 Washougal, WA 98671 USA  
 +15049139123  
 lori@reedcreative.com  
 www.reedcreative.com



## INVOICE

### BILL TO

Jennifer Senescu  
 Camas-Washougal Chamber  
 of Commerce  
 422 NE Fourth Avenue  
 Camas, WA 98607

**INVOICE #** 26095.CWCC\_MAP

**DATE** 04/13/2026

**DUE DATE** 09/01/2026

**TERMS** Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
<b>creative:creative</b> creative work performed by Reed Creative for CWCC map: layout, inclusion of provided ads, (creation of ads available as separate expense to each advertiser), map update & coordination with GIS; edits to CWCC panels, photoshop work to images (if needed), coordinate obtaining updated price quote and artwork submission guideline changes with printer, prepare for press, review digital printer proof	25	130.00	3,250.00T
<b>creative:creative</b> CREATIVE DESIGN FEES INCLUDE: -proof 1 for visual concept of cover (with placeholder content) -proof 2 for content (with content/ads/map in place) -proof 3 for completion/final sign off Additional rounds beyond the above 3 are considered author alterations and will be billed in quarter hour increments at current hourly rate DELIVERABLE: RC DELIVERS: -press ready files set up to meet printer requirements -pdf for website/email distribution -save out each ad as jpg for screen if needed -photo of final printed map for use on social CONTENT: CWCC HANDLES: supplying marked up pdf to existing content from last map OR WORD document with new, approved content			0.00
<b>artwork</b> CWCC HANDLES: supplying high res quality photography for any new photos along with credit lines if required CONTENT: CWCC HANDLES: securing advertising and supplying press ready ads received from advertisers			

## ACTIVITY

QTY

RATE

AMOUNT

**artwork**

RC HANDLES: if advertisers need ads created, will do so under separate job billable direct to advertiser

**production coordination**

RC HANDLES: coordinating with GIS on updated maps and map artwork + NCG on printing quote, release, proof, post to social with shoutout for CWCC

**schedule**

2026/27 SCHEDULE TBD but roughly:

September/October: ad selling (by CWCC)

November/December: designing, proofing and preparing for press (by RC)

December/January: printing in 2026/7 around holiday closures (by NCG)

REFERENCE LAST MAP PUSHED to 2024, PRINTING June, ready by

Camas Days DELIVERY TO BE WEEK OF JULY 15

**artwork**

1

0.00

0.00

ADD PRICE OF UPDATED map artwork by GIS Map Store TOTAL paid directly by CWCC)

1300 Franklin (2nd floor) Vancouver, WA 98660

<https://gis.clark.wa.gov/gishome/training/>

Andrew Cayer, GIS Technician III

The Map Store & Technical Support

(564) 397-2002 ext. 4652

TheMapStore@clark.wa.gov

(REFERENCE 2021 \$103/hr, \$307.04)

(REFERENCE 2024 = \$223.92)

**printing**

1

0.00

0.00

National Color Graphics TOTAL paid directly by CWCC

(REFERENCE 2021 \$1989)

(REFERENCE 2024 = \$2265)

2026= \$2,395.00

+ tax + shipping ~\$200

Tom Shannon c: 509-217-0441 | e: toms@ncgprint.com

25 W Boone Ave., Spokane, Washington

[www.ncgprint.com](http://www.ncgprint.com)

Quantity: 4000

Final Size: 22 x 24 (accordion and then letterfolds down to 4x9)

Colors: 4/4

Paper: 70# Dull Text

**discount**

1

0.00

0.00

estimating based on 2020 hourly rate of \$130/hr as discounted non profit rate (current 2026 rate is \$175)

Thank you for collaborating with Reed Creative on your graphic design needs!

Sincerely,  
Reed Creative, LLC

SUBTOTAL

3,250.00

TAX

286.00

TOTAL

3,536.00

BALANCE DUE

**\$3,536.00**

Pay invoice

# Estimate/Quote

National Color Graphics  
25 W Boone Ave  
Spokane, WA 99201  
509.326.6464  
info@ncgprint.com



CAMAS WASHOUGAL CHAMBER OF COMMERCE

Quote ref: 7302/ TS

Date: 4/13/2026

Lori Reed

Thank you for this opportunity to quote on the following job(s).

**Title:** 2026 CW Chamber Maps  
**Size:** 22 x 24 folds to 4 x 9  
**Pre-press:** NEW - Link Emailed  
**Proof:** PDF Proof  
**Printing:** 4/4  
**Materials:** 70# Dull Text  
**Finishing:** Trim, Accordion & Letter Fold

Quantity	Price \$
4,000	\$2,395.00

**Delivery:** Local Delivery

**Notes:**

**Terms:** All prices exclude tax, are valid for 30 days, and are subject to sight of artwork. Material prices may be subject to change at time of order placement.

If you have any questions regarding this quote, please give me a call.  
We look forward to working with you on this project.

Thank you,

*Tom Shannon*