

Exhibit A

Stormwater Partners of SW Washington 2024-2025 Work Plan



CLARK COUNTY WASHINGTON
PUBLIC WORKS
CLEAN WATER



THE CITY OF
Battle Ground
WASHINGTON



CITY OF
Vancouver
WASHINGTON



Background

Stormwater Partners of SW Washington was originally formed in 2009 to provide neighborhoods and businesses technical assistance and guidance on private stormwater facility maintenance and behaviors to protect stream health. Clark County received funding from the Department of Ecology GRSS grants and collaborated with the cities of Battle Ground, Camas, La Center, Ridgefield, Vancouver and Washougal. Grant products included workshops, printed and digital resources, videos and signage. The partnership slowed in the years following the last grant in 2013.

Recognizing the benefits of consistent messaging and regional collaboration, Clark County rekindled Stormwater Partners of SW Washington in 2017. The county led three grant projects from 2017 to 2021 to pilot the Don't Drip and Drive campaign, replace aging watershed signs and develop an interactive storymap, and build off previous Stormwater Partners work to develop a suite of multimedia resources that support private stormwater facility maintenance work. The county also revamped the website to include pollution prevention resources for residents and businesses, activities for educators, materials for contractors and engineers, and private stormwater facility maintenance resources.

Resources and activities developed through Stormwater Partners help Clark County and partner cities meet education and outreach requirements of the Western Washington Municipal Stormwater Permit (NPDES Permit). They also serve the community by providing high quality, consistent guidance and messaging.

Purpose

This workplan describes priority audiences and potential subject areas for Stormwater Partners under the Interlocal Agreement (ILA). The subject areas will reflect the education and outreach requirements found in the NPDES Permit (Phase I permit section S5.C.11 and Phase II permit section S5.C.2). Specific activities and deliverables under each section will be updated annually by August 1 based on partner consensus. Additionally, this workplan includes reporting tasks to support partners annual reporting requirements to Ecology and research when necessary for supporting other activities.

The workplan will fulfill two main priorities: 1) supporting each partner in meeting the NPDES Permit education and outreach requirements and 2) creating high quality and consistent resources, messaging and programming for Clark County audiences.

1. General public, including overburdened communities

General awareness subject areas:

- General impacts of stormwater on surface waters, including impacts from impervious surfaces
- Hazards associated with illicit discharges and improper disposal of waste

- LID principles and BMPs

Behavior change subject areas:

- Use and storage of automotive chemicals, hazardous cleaning supplies, carwash soaps, and other hazardous materials
- Prevention of illicit discharges
- Yard care techniques protective of water quality
- Use and storage of pesticides and fertilizers and other household chemicals
- Carpet cleaning
- Repair and maintenance BMPs for vehicles, equipment, and/or home buildings
- Pet waste management and disposal
- LID principles and LID BMPs
- Stormwater facility maintenance, including LID facilities
- Litter and debris prevention
- Other locally important stormwater-related subject areas

Activities may include delivering programs and communicating programs in a variety of mediums such as social media, digital content, websites, in-person and mass media.

2. School age children and college/university or trade students

General awareness subject areas:

- General impacts of stormwater on surface waters, including impacts from impervious surfaces
- Hazards associated with illicit discharges and improper disposal of waste
- LID principles and BMPs

Behavior change subject areas:

- Use and storage of automotive chemicals, hazardous cleaning supplies, carwash soaps, and other hazardous materials
- Prevention of illicit discharges
- Yard care techniques protective of water quality
- Use and storage of pesticides and fertilizers and other household chemicals
- Carpet cleaning
- Repair and maintenance BMPs for vehicles, equipment, and/or home buildings
- Pet waste management and disposal
- LID principles and LID BMPs
- Stormwater facility maintenance, including LID facilities
- Litter and debris prevention
- Other locally important stormwater-related subject areas

Activities may include delivering programs and communicating programs in a variety of mediums such as social media, digital content, websites, in-person and mass media.

3. Businesses, including home-based and mobile businesses

General awareness subject areas:

- General impacts of stormwater on surface waters, including impacts from impervious surfaces
- Hazards associated with illicit discharges and improper disposal of waste
- LID principles and BMPs

Behavior change subject areas (including property managers/owners):

- Use and storage of automotive chemicals, hazardous cleaning supplies, carwash soaps, and other hazardous materials
- Prevention of illicit discharges
- Yard care techniques protective of water quality
- Use and storage of pesticides and fertilizers and other household chemicals
- Carpet cleaning
- Repair and maintenance BMPs for vehicles, equipment, and/or home buildings
- Pet waste management and disposal
- LID principles and LID BMPs
- Stormwater facility maintenance, including LID facilities
- Dumpster and trash compactor maintenance
- Litter and debris prevention
- Other locally important stormwater-related subject areas

Activities may include delivering programs and communicating programs in a variety of mediums such as social media, digital content, websites, in-person and mass media.

4. Engineers, contractors, developers, property owners/managers, and land use planners

General awareness subject areas:

- Technical standards for stormwater site and erosion control plans
- LID principles and LID BMPs
- Stormwater treatment and flow control BMPs/facilities
- Source control BMPs for building materials to reduce pollution to stormwater, including but not limited to stormwater pollution from PCB-containing materials

Activities may include delivering programs and communicating programs in a variety of mediums such as social media, digital content, websites, in-person and mass media.

5. Stewardship opportunities

Stormwater Partners may collaborate to partner or promote (or both) stewardship opportunities to encourage residents or businesses to participate in activities or events planned and organized within the community, such as: stream teams, storm drain marking, volunteer monitoring and riparian plantings. Permittees may partner or promote (or both) stewardship opportunities created or organized by existing organizations (including non-permittees). Partners will implement stewardship opportunities in their own jurisdictions.

6. Research

When necessary, Stormwater Partners may conduct research to understand audiences and community needs. Research may consist of surveys, focus groups or digital analytics.

7. Reporting

Stormwater Partners will produce a report summarizing accomplishments of this workplan each year by February 15.