



Application Questions

IMPORTANT! This online form will not save; it must be completed in its entirety all at once. It is recommend that you familiarize with all the required fields, on this tab and the Supplemental Questions tab, in order to return and complete it at all once:

- o Application
- o Voter registration card upload
- o Cover letter upload
- o Resume upload
- o Answer the entirety of the supplemental questions

First Name * Jack

Last Name * Derington

Physical Home Address *

Street Address
2329 NW 32nd Circle

Address Line 2

City Camas State / Province / Region WA

Postal / Zip Code 98607 Country USA

Email * jackderington@gmail.com

Contact Phone * 5412278376

Other Phone 3605582827

Eligibility Requirements, Notification and Signature

A Mayor for the City of Camas must reside within City limits and be a registered voter in Camas, Washington. In order to be eligible for appointment to a Mayor vacancy, applicants must have lived in the City of Camas for 12 consecutive months prior to being appointed to office.

Are you a registered voter in Camas, WA? * Yes

Voter Registration Card * You can get it online at Voter Portal (votewa.gov), enter your details, in the left pane go to "Voter Registration" and save this screenshot in any manner to upload.

Jack Derington Voter Registration Camas Mayor.docx 561.17KB

Are you a resident of the City of Camas? * To confirm City Residency, go to Clark County (wa.gov), enter your address and click search to confirm that you're water and sewers districts say "Camas". If you have any questions, email administration@cityofcamas.us or call (360) 834-6864.

Yes

How long have you been a resident of the City of Camas? * 4 years

How long have you lived at your current address?* 4 years

Previous Address

If you have lived at your current address for less than 12 months, please list your previous address:

Street Address

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

Length of Time at Previous Address

Financial Interest or Business?*

Do you, or any family member residing in your household, have a financial interest in, or are you an employee or officer of any business or agency that conducts business with the City of Camas?

No

Attachment Cover Letter*

Jack Derington Camas Mayor 7-15-2021 Cover.docx 13.61KB

Attachment Resume*

Jack Derington Camas Mayor 7-15-2021.docx 31.67KB

Signature*

As an applicant, I declare that I am qualified for appointment to this public office and acknowledge the information provided on this application will be available to the public.

Jack Derington

SUPPLEMENTAL Questions

IMPORTANT! This online form will not save. Be sure to complete your application, voter registration card upload, cover letter and resume uploads, and the entirety of these supplemental questions before submitting.

Suggestion - prepare your answers ahead of time and when ready to submit the application, copy and paste them into the fields.

Question 1. *

1. Why are you applying for this position?

I want to be a contributing member of this community. As a family, we truly found a place that we love to be and come back to from any journey. I see genuine improvements and progress and also see the challenges we face. This is an increasingly popular community. That popularity means challenges, often good problems to have, but items that must be addressed. I want to see Camas continue to flourish while being the place people love to live. In that, if I can contribute in some small way, I look forward to doing so.

Question 2. *

What experiences, talents or skills would you bring to the city government that you would like to highlight?

I have developed and managed teams both in the US and nationally. In many cases, situations where I have worked have not had the tools necessary for success, yet I found ways or built my own. I do not blame outwardly because of challenges, I look to myself to determine what I can do. Storytelling (aka marketing) is an ability that I enjoy using the most. I have used authentic storytelling to build brands in the US and Asia Pacific. I developed a skillset to work well in ambiguity. Several career situations had little or no clear leadership to follow, so I took that responsibility and was confident in doing so.

Question 3. *

What forms of Public Service or Volunteering have you been involved in? Provide details regarding the dates, roles and responsibilities.

While in China, 2010-2017, I was a volunteer and board member for SCAA, an animal rescue organization. Once CERT opens up for training again, I will become a trained member there.

Question 4. *

What is your vision for Camas four or five years from now? In some detail, explain how you would lead the community toward your vision.

Camas is already a unique community and can continue a very positive path by following (continuing to follow) some of these paths:

1. Camas should continue to promote and develop infrastructure for businesses, notably manufacturing. The US will continue to onshore manufacturing and Camas can see benefit and overflow from the same growth we are seeing in Vancouver.

2. Camas should be a reverse tourist destination. Let me explain. We go into Portland regularly to eat and have fun. Camas should be a greater destination for the Portland Metro area. When we have visitors from out of town, we always take them on the 'loop'. West on 14, across at White Salmon and Hood River and then back on 84. Camas can promote as being the entryway and then align our local businesses to that. Incentives for certain 'anchor' restaurants is another way to reinforce destination and get people into town to spend. An example would be one of our favorite places in town, Hat Yai. approaching restaurants like this set up here gets us visitors from north of the river and further cements our place as a destination for Portlanders. A food cart pod would be another anchor to get people into town and also reinforce our gateway into the gorge status.

One of the greatest challenges we have currently is supporting the school system so that we can continue to offer a high standard of education as well as accommodate its growth. This is where a positive and appropriate focus on attracting business and manufacturing is key as it allows for a more diverse and sustainable tax base.

We all know that development and building is going nuts right now in town. Balance is usually a good thing as well. New visions to see that Camas has affordable housing for example are necessary and should continue. Support of the Port Authority should continue and expand. Their developments have been awesome and the upcoming plans for further are exciting.

While Covid caused many events to be canceled, events like the car and air show at our little airport could be further expanded looking to get people attending from Vancouver and Portland.

Community can be an overused word. For Camas, I don't think that is ever the case. We recently attended a cul de sac event where the local neighbors got a music group and food truck to come and let people listen and hang out. This should be promoted and support provided to encourage events like these.

My vision for Camas is this. We love living here. That connection should continue to grow. We can do that by knowing that Camas is truly a fantastic destination, whether for the day or for years. We then continue to support and build on the foundations that make it what it is, schools (need appropriate tax support), tourism (needs communication, marketing and certain incentives), businesses (need infrastructure and people to work), people (need dynamic places to live), community (needs reinforcement of the idea we truly are a just that).

What I want from this town is in 4-5 years to be even happier this is where we chose to live and raise kids. That does not just happen though, and it is why I am offering to play even a small role.

Question 5. *

Excluding finances, in your opinion, what are the most significant challenges facing the City of Camas today? How would you propose to address these challenges?

Some of the challenges were touched upon above, but to put it succinctly, this is a sought after place to live and with that comes growth and development issues. Our last mayor was elected in large part because of something he saw as development gone crazy, at least for a town like ours. What is the right balance for us? First, we have to admit that there is no 'right' answer. There are good paths however, and good choices. We have to be responsive and empathetic to the community while also providing a vision for how we continue to move forward. There really is not a way to remain static. Either you go forward with positive energy or you degrade with negative. Understanding our balance of continued growth, development and expectations is most important. Note the word used is 'understanding'. I believe that most of us in Camas actually have a pretty good idea of what we want this town to be and are pretty happy with what it is.

For rubber meets road ideas, a foundational thing that can be further developed is communication between the city leadership and the community. An example would be fireside chats, say at GOW where people can come and listen to a city leader about their ideas and vision as well as hear from voters. (a great way to support local businesses). One thing that I have sense of both personally and from people I discuss things with it is approachability of the city leadership. There does seem to be a gap there. In a way, it is like social media, very easy to go off the deep end and criticize when you are distant. However, when you are in front of that person, hopefully, things are civil and people on both sides listen. In any relationship, the city has a responsibility to listen and provide ways we as citizens can be heard and validated. That does not mean agree necessarily, but I am much more open to accepting a path I might not agree with fully when I know that I have been heard and listened to.

Question 6. *

What other elected bodies have you sought a seat on or been elected to? Provide details regarding the dates, organization/agency name, and responsibilities.

First Time

Question 7. *

The country just went through a pandemic. What would be your first order of business if this were to happen again?

Proactively communicate to the community. Reinforce that guidelines, rules for combatting a pandemic or other crisis are not punitive. In fact, these things are the opposite of punitive, they are designed to get us out of crisis faster. Don't be afraid to use the data. Science! Science and data are the ultimate backstop and take away much of s subjective and personal element.

However, communicated empathy from leadership is also critical. It is very easy to say shut everything down, very different to watch people suffer and businesses go under.

We are in an earthquake and fire zone. In either, people would be willing to make sacrifices to help, protect and get through. those are very visible of visceral crisis' however. We, as Americans, have a fierce passion for individuality and personal freedom. Living in China taught me that it is a very real thing for us. By leadership understanding this, how powerful that is, allows a message to be crafted with empathy to that, while still trying to get people to do what is needed. Had we masked up quicker, all of us at the beginning, there are people that would be with us today. We might well have not even had to shut down parts of the economy.

In short, communicate. Get into the community by whatever means are available. Listen and remind people that proactive measures can get us through while ignoring will lead to much larger problems.

July 15, 2021

Jack Derington

2320 NW 32nd Circle

Camas WA 98607

Camas City Council and City of Camas

Dear Camas Team,

I was fortunate to live about 19 years of my life overseas (Australia and China). When we chose as a family to come back to the US, we knew we wanted to be on the West Coast and close to a family member in Southern Oregon. The Portland metro area met our needs for both lifestyle and cost of living. A primary reason for coming back to the US was to get our kids into school. A place we could and would want to live and educate them for the next decade was very important.

It became clear from a school perspective that Portland proper was not an option, so the search moved out into places like Beaverton, West Linn, and the like. Serendipity prevailed however, and we discovered Camas. We found what would become for us, a place that we both loved and loved calling home.

Travel for pleasure and work has been a big part of my life and career. It is these experiences that have taught me why a place is special. It teaches me still on the need to be aware of the places, things, and people around us. It is this awareness that allows us to add value, support, and treat those in the community with respect and empathy.

Additionally, a trait that I have come to rely on is the ability to work in ambiguous situations. We have tendencies to like things that are very clear, right, or wrong. Working in a community setting means that is rarely the case. This is where skillsets that I have developed in work and personal life come to their greatest effect.

Being part of a community means giving something back. It means taking a hard road and listening to the people that surround you in the community. It is being aware of our own biases. It is understanding that leadership starts with authenticity. I am proud to submit this application for the interim City of Camas Mayoral role. I will be equally proud to serve.

Sincerely,

Jack Derington

JACK DERINGTON

Camas WA | 541.227.8376 | jackderington@gmail.com

INTERNATIONAL SALES AND BUSINESS DEVELOPMENT, TEAM LEAD DISTRIBUTION MANAGEMENT, PRODUCT MANAGEMENT

Accomplished Director of Sales, Marketing and International Business Development offering expertise in global operations, strategic planning, brand development, team collaboration, product management, opportunity identification and creative distribution channel development. A communicator that uses brand story to develop the customers trust and achieve sales growth in any setting. Extensive background in specialty and industrial chemical raw materials and their applications.

Transferable Skills

Sales Development & Strategy
International Development
Sales and Profit Growth
Managing Diverse Teams

Entrepreneurial Mindset
Customer Engagement
Budget Management
P/L Management

Complex Selling
Strategic Execution
Pricing Strategy
Sourcing and Logistics

Marketing Strategy
Competitor/Industry Analysis
Product Management
Distribution Management

PROFESSIONAL ACCOMPLISHMENTS

- Built and led 6 unique chemical and material sales and marketing organizations in Asia Pacific and the United States.
- Extensive development of sales, customer service and technical teams.
- Founded the distribution company ChemicalsDirect growing the business to \$2,000,000 annually.
- Developed and led extensive distribution channels in the US and Asia Pacific in consumer and industrial chemical materials.
- Managed over \$110 million in sales for the world's largest and pre-eminent chemical distribution company.
- Won the largest contract to date of \$15 million per year which added \$2 million to the bottom line for Brenntag.
- Grew sales from \$250K to \$5M over years for an industry leading additives manufacturer.

PROFESSIONAL EXPERIENCE

Metalloid and Sturgis Finishing, United States

2021

WESTERN REGIONAL MANAGER

- Established two distinct brands in the Western portion of the country.
- Developed and implemented the national sales channel program for both companies.
- Built the digital marketing program and currently rolling out nationally.
- Created the strategic marketing approach and supplementing with authentic content.

ChemicalsDirect, Shanghai, China / United States

2014 to 2020

STARTUP FOUNDER/ENTREPRENEUR

- Grew revenue from zero to \$2 million in two years.
- Set up the US and China operations to effectively import chemical raw materials into the U.S. market.
- Developed and implemented strategic plan for a plastic additive supplier entry into the U.S.
- Established a partner office in Shanghai for logistics, export licenses and presence for supplier credibility.
- Developed and managed a brand strategy for suppliers and grew their presence and profit in the U.S. marketplace.

- Executed national sales strategies for Chinese brands both direct and through distribution channels. Identified the most effective U.S. distributors within each region depending on applications and materials.

Chen & Derington, Shanghai, China / United States

2014 to 2018

STARTUP FOUNDER/ENTREPRENEUR

- Grew the business to a profitable level of sales \$500,000 annually.
- Managed all creative and technical aspects of line development, including materials, style, finalization and production.
- Directed all aspects of sales and marketing including direct channels, agent management and sales exhibitions leading to the brand to be a cult phenomenon.
- Developed and executed a raw material and product supply chain matrix promoting faster product development and new sales availability.

Brenntag, Shanghai, China

2011 to 2014

DIRECTOR OF GLOBAL AND KEY ACCOUNTS – ASIA PACIFIC

- Initiated brand development and a global account program to align the company’s presence with the largest and most important global customers while driving change by moving from a specialties distributor to a full line/service company.
- Built strategy to align the organization with account needs, reporting progress directly to the board of directors.
- Executed a new and untested program within Brenntag AP, adding \$15MM in annual sales growth (15% GP) over six months in 2012.
- Oversaw teams comprised of 15 sales and marketing professionals over 12 countries.
- Developed an industrial chemical material/supplier program to expand the Asia-Pacific product line to meet global demands.

Estron Chemical, Shanghai, China

2003 to 2011

GENERAL MANAGER - ASIA

- Founded Estron headquarters for Asia-Pacific in Shanghai, growing the brand into a pre-eminent supplier in the market.
- Grew sales by 150% in the first four years, and 15% each year after as a result of a new and highly trained sales team.
- Transformed the sales strategy to respond to increasingly competitive market conditions, diversified the product and marketing portfolios, resulting in a major shift throughout the company, and recruited and managed a local office team comprised of foreign nationals and distribution agents, creating a balance between best practices locally and in the US.
- Developed complete supply chain program for materials coming into Asia Pacific and raw materials from Asia Pacific to US manufacturing site.
- P&L responsibility for all Asia-Pacific operations, including site and JV manufacturing, customer service, material and finished goods forecasting.

EARLY CAREER SUMMARY

BUSINESS DEVELOPMENT DIRECTOR, Degussa Coatings and Colorants, Asia Pacific
SALES AND CUSTOMER SERVICE MANAGER, Degussa Coatings and Colorants, Australasia
SALES REPRESENTATIVE – SOUTHERN REGION, Degussa Coatings and Colorants, Houston, Texas
CHEMICAL SALES REPRESENTATIVE, Van Waters and Rogers, Houston, TX

EDUCATION AND PROFESSIONAL DEVELOPMENT

MASTER OF BUSINESS ADMINISTRATION, Our Lady of the Lake University, Houston / San Antonio, TX
BACHELOR OF BUSINESS ADMINISTRATION, Stephen F. Austin State University, Nacogdoches, TX

VOLUNTEER WORK

SCAA (Second Chance Animal Aid, Shanghai), served as volunteer, fundraiser and board member from 2002 until 2009.
Built Oregon Accelerator, mentoring program for next stage Oregon consumer goods companies.