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**From:** Randal Friedman <randalfriedman@gmail.com>  
**Sent:** Thursday, September 3, 2020 2:10 PM  
**To:** Sarah Fox  
**Cc:** Robert Maul  
**Subject:** SUPPORT FOR NORTH SHORE VISION STATEMENT AS ADOPTED BY THE PLANNING COMMISSION

Sarah — I wanted to close the loop with you on the North Shore Plan. After reading the article in the Post-Record I realized you had heard my message.

I was never against North Shore development. My concern was the North Shore NOT become Camas' de facto new downtown. To that end, I wanted the City to consider Downtown part of the process.

Why? If the decision was to make the North Shore a major employment center, I wanted that decision discussed in the context of a downtown facing real challenges. I wanted this planning decision to consider how it would effect the fate our most-capable Downtown, including the mill's next great chapter.

The Vision Statement adopted by the Planning Commission provides clarity about the whole of Camas, and contains sufficient recognition and protection of our Downtown.

Point 6 provides: Favor local-serving businesses. Encourage small businesses such as restaurants, cafes and grocers that serve North Shore residents and businesses while not harming the economic viability of Downtown Camas.

Point 8 recognizes Camas' small-town feel. A major employment center built on the North Shore would not be consistent.

The Planning Commission's Vice-Chair and Commissioner Mahsa Eshghi stated Point 8 has another critical protection as they defended against an effort to remove it. It would direct future City investments be appropriate, e.g. not building a roadway designed to serve a major employment center.

These points together recognize Camas' small town feel is based on an urban design centered on a small, central, and effective Downtown managed through an active private partnership. Thank you DCA.

The outcome ensures the North Shore is a shadow of Downton Camas, and not its new star.

Most heartening of this process was the public confirmation by the primary landowner. Mr. Lynn Johnston comments captured by the Post-Record included:

"My family owns most of the employment land in the North Shore area..."

The Post Record article continues explaining Mr. Johnston's position on the draft Vision Statement:

"Having now seen what the community values having in the area, Johnston said he is open to making adjustments that would better align with the community vision for the North Shore."

Mr. Johnson is quoted 'Most of the (points) in the vision statement would hinder a large employment center'

The article continues "Johnston said. 'Clearly, priorities have shifted over time'."

The adopted Vision Statement contrasts with the major employment center talked about in 2013. This is not Nike or Intel.

Instead, the vision statement approved by the Planning Commission recognizes the North Shore as several future neighborhoods in Camas, serving an established Downtown.

I support the Vision Statement for the North Shore Plan as adopted by the Planning Commission. I will put this in writing to the Mayor and Council.

If I could add anything it would be sustainability of design. A thought is there about a design that minimizes car trips. This is only the beginning for sustainable development.

Sustainable design can be handled, perhaps more appropriately, in the permitting process consistently through a city-wide process. Perhaps Camas should consider some sort of Sustainability element for future planning. Many are ready to work with you and others on that.

Thank you for your tireless work and pulling this difficult issue together. I think the citizens of Camas are getting a good path forward for their money. I underestimated this process's ability to address the Downtown issue in such a declarative manner. I'm glad it did.

One last thing, our solar project is finally done. I did a little Facebook project on it. Take a look and come take a look! The flowers are blooming.

<https://www.facebook.com/randalfriedman/posts/10220987727216834>

Randal Friedman

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**From:** Randal Friedman <randalfriedman@gmail.com>  
**Sent:** Friday, September 4, 2020 1:41 PM  
**To:** Sarah Fox  
**Subject:** Re: SUPPORT FOR NORTH SHORE VISION STATEMENT AS APPROVED BY THE PLANNING COMMISSION

Sarah — In the email I sent to you, I said I was going to submit this to the Council and Mayor.

Quite honestly Sarah, with how outspoken I was, and the strong focus on doing the Downtown Plan with higher priority; I feel I owe it to the Mayor and Council to let them know via personal correspondence that my concerns were listened to and met. In a most interesting and creative way I must note.

I also had no idea the email I sent you was going to go in the record as the email states I'm doing the letter. To me that's my formal comment to the process

I don't care how you handle it. The Mayor/Council already have what I wanted them to see. Maybe it's best to leave the email in the record and treat the other as routine public comment for the City as a whole.

Thanks again Sarah.

Randy

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On Sep 4, 2020, at 1:26 PM, Sarah Fox <SFox@cityofcamas.us> wrote:

Randal,  
Is this the very same message you sent yesterday? I already forwarded it to council as Exhibit 3.

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**From:** Randal Friedman <randalfriedman@gmail.com>  
**Sent:** Friday, September 4, 2020 1:20 PM  
**To:** Barry McDonnell <BMcDonnell@cityofcamas.us>; City Council Members (GRP) <CityCouncilGRP@cityofcamas.us>  
**Cc:** Jamal Fox <JFox@cityofcamas.us>; Caroline Mercury <csmercury@outlook.com>; Carrie Schulstad <director@downtowncamas.com>; Kelly Moyer <Kelly.Moyer@camaspostrecord.com>; Sarah Fox <SFox@cityofcamas.us>  
**Subject:** SUPPORT FOR NORTH SHORE VISION STATEMENT AS APPROVED BY THE PLANNING COMMISSION

Barry McDonnell, Mayor  
City Council members  
City of Camas

SUBJ: SUPPORT FOR NORTH SHORE VISION STATEMENT AS APPROVED BY THE PLANNING COMMISSION

Mayor McDonnell/Council members:

I wanted to close the loop with you on the North Shore Plan. After reading the article in the Post-Record I realized this process heard my message.

I was never against North Shore development. My concern was the North Shore NOT become Camas' de facto new downtown. To that end, I wanted the City to consider Downtown part of the process. Why? If the decision was to make the North Shore a major employment center, I wanted that decision discussed in the context of a downtown facing real challenges. I wanted this planning decision to consider how it would affect the fate of our most-capable Downtown, including the mill's next great chapter.

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I support the Vision Statement for the North Shore Plan as adopted by the Planning Commission.  
I want to note and thank staff's tireless work, especially Sarah, for pulling this difficult issue together. I think the citizens of Camas are getting a good path forward for their money. I underestimated this process's ability to address the Downtown issue in such a declarative manner. I'm glad it did.  
One last thing, our solar project is finally done. I did a little Facebook project on it. Take a look and come take a look! The flowers are blooming. Let's all work to make Camas better.  
<https://www.facebook.com/randalfriedman/posts/10220987727216834>  
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