



C A M A S

FARMER'S MARKET

2023





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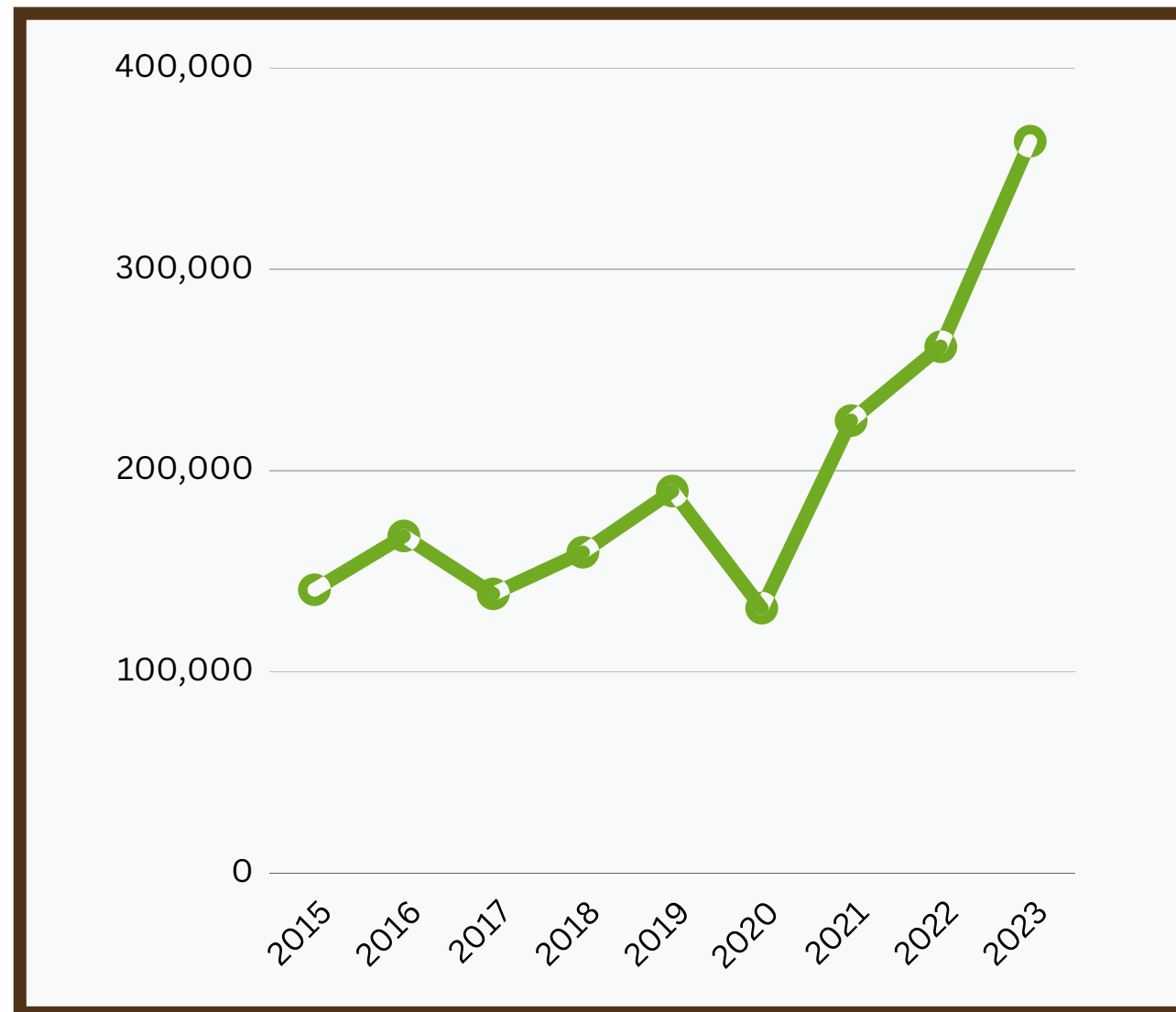
FARMER'S MARKET

OUR MISSION

To successfully operate and grow an agriculturally based farmer's market in Downtown Camas that supports local farmers and food producers, bolsters fresh food access, nurtures partnerships with local organizations, provides health and wellness education, and fosters community connection.



2023 BY THE NUMBERS



VENDOR SALES GROWTH

- \$363,583 in Vendor Sales over 18 market days, including 3 modified markets with lowered vendor attendance.
- An estimated \$450,000 in added sales to local businesses (based on a recent study of a similarly sized metropolitan area)
- Records broken for individual and total vendor sales
- 40% increase in year over year vendor sales
- 356% increase in vendor sales from the inaugural season in 2008
- Average of 31 unique vendors each week, with a record high of 36 vendors.

UPGRADED ELECTRICITY

We were able to host 7 multicultural hot food vendors, with many other vendors using electricity. This upgrade translated to higher attendance and higher sales for 2023.



SMALL EATS



XYZ BAKED GOODS



MELTED CRUMBS

THANK YOU!

INCUBATING SMALL BUSINESS

Lane Cellars is opening a tasting room in Downtown Camas!



Other Camas businesses that grew with the Camas Farmer's Market include:



THE SOAP CHEST



CAMAS MARKET & BAKERY



TRULY SCRUMPTIOUS



COMMUNITY FOOD ACCESS

**TRANSITIONED TO NEW WIC & SENIOR
BENEFITS REDEMPTION PROGRAMS**

**117% INCREASE IN SNAP TOUR
PARTICIPANTS WITH OUR PARTNERS
AT THE WSU SNAP-ED**

**OVER \$5K DISTRIBUTED TO KIDS
3-11 THROUGH OUR
PRODUCE PALS PROGRAM**

EDUCATION IN THE MARKET

Adults were offered healthy seasonal cooking tips, gardening advice, potentially lifesaving health information, and more through community partnerships like the WSU Master Gardeners Program, and Providence Health & Services.



Kids ages 3-11 got hands on food safety demonstrations, learned the connection between movement and mental health, and saw the relationships between farms and food at our Kids Connection booth, hosted by over 10 different local organizations.



COMMUNITY SUPPORT & PARTNERS

- **City of Camas – in kind support: garbage, permits, weekly street closure, electricity, and year-round storage**
- **Corporate Sponsorships – Providence Health & Services, IQ Credit Union**
- **Produce Pals Grant - Camas Washougal Community Chest**
- **Local Business Sponsorships - MyGym Fitness, Blossom Natural Health, Riverview Bank, Fuel Medical, Washougal Sport and Spine, Washougal Times Restaurant and Lounge**
- **Partnerships with: Camas Public Library, WSU Master Gardeners Program, Ripple Wellness, Clark County Public Health, Camp Windy Hill, LiveWell/EatWell Camas, Little Free Library, Clark County Conservation District, and many others.**
- **In Kind Services: Camas Small Business Tax Preparation, Downtown Camas Association, and Premium Websites**
- **Community Volunteers: Active board members donating approximately 32-40 hours per month. Market day volunteers contributed 256 hours in 2023.**






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THANK YOU!

With continued support from our community and the City of Camas, we look forward to continuing to grow our programs and vendor offerings in 2024.