



Downtown Camas Association Report to Council

December 18, 2023

Outreach

- Downtown Subarea Plan, Our Downtown Camas 2045
- B&O funding this year, \$160,000
- Volunteers, 235 unique, 2900+ hours, value \$109,000
- Great American Main Street Semifinalists!



Promotion & Events

- New events
- Event results
- Event revenue



Economic Vitality

- Vacancy rate
- New businesses
- Business Success
- Private Investment in downtown buildings
- Safety



Design

- Cedar Street Mural
 - \$5,800 investment
- Façade Improvement Grant Program
 - 7 grants given, total of \$29,520 that spurred \$92,825 in investment
- Benches, total of 17 adopted so far, 3 more to go; Value of \$51,000 so far
- Lighting Pilot Project on Cedar Street, \$15,000 investment





Thank you!
We Value Our Partnership!