



# Communications & Public Affairs Department

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**STRATEGIC PLAN PRIORITY HIGHLIGHTS**

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PUBLIC AFFAIRS**

# Communications & Public Affairs

## Vibrant Community Amenities

- Create broad and inclusive opportunities for residents and community members to engage with the City
  - *Engage Camas* – Opportunities for residents to Engage and learn about new/ongoing projects
  - *New website redesign* – Working on website overhaul to make more user friendly
  - *Camas Connect* – App for residents, that is a one-stop-shop for City Needs



## Engaged Workforce

- Foster an inclusive workplace culture that encourages staff engagement
  - *Camas Thrive* – Help deliver messages to staff
- Improve internal City communication and transparency
  - *Weekly Wrap for City Council and Staff*



## Public Affairs

- *Local and Federal lobbying help with all aspects of the strategic plan*