



## 2024 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 6, 2024)*

<b>Amount of Lodging Tax Requested *</b>	\$ 500.00
<b>Organization/Agency Name *</b>	LiveWell Camas
<b>Federal Tax ID Number (EIN)</b>	832,745,682
<b>Event or Activity Name *</b>	CAMAS PRIDE: Live Your Best Life BLOCK PARTY
<b>Contact Name and Title *</b>	Jacquei Hill, Executive Director
<b>Mailing Address *</b>	Street Address 417 NE Birch Street Address Line 2 City State / Province / Region Camas WA Postal / Zip Code Country 98607 USA
<b>Phone *</b>	entry format example 123-456-7890 360-844-5715
<b>Email *</b>	jacquie@livewellcamas.com

# Application Questions

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## Activity Type \*

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds  
(select all that apply)

## Check all that apply to this application \*

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

## Which one applies to your agency \*

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

## Describe your tourism-related activity of event \*

We are so excited to announce our Second Annual CAMAS PRIDE: Live Your Best Life BLOCK PARTY on Sunday JUNE 23! This Block Party is an opportunity to have a whole lot of fun and to celebrate with the Camas and surrounding communities! This is an all-ages family-friendly event full of many ways to express yourself, access resources and build community. The event hours are 11 am-4 pm.

## Projected Attendance/Population Reached

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<b>Total # Attendees</b>	150
<b># Traveling 50+ mi.</b>	1-10
<b># Traveling from out-of-state</b>	20
<b># Overnight in paid accomm.</b>	1-10
<b># Overnight in unpaid accomm.</b>	1-10
<b># of Lodging Nights</b>	1

## Methodology to be used to capture attendance\*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

# Attachments

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The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	<a href="#">Pride Block Party Budget_5.6.2...</a>	27.66KB
	JPG, PDF, TIF	
<b>Description (explaining how you intend to use funds) *</b>	<a href="#">Pride Block Party_Use of Fund...</a>	9.45KB
	JPG, PDF, TIF	
<b>Non-Profit Corporate WA Registration</b>	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	<a href="#">Board Members List.pdf</a>	23.6KB
	JPG, PDF, TIF	
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	<a href="#">CamasPrideBlockParty.pdf</a>	179.69KB
	<a href="#">DRAFT_Camas Pride Block Pa...</a>	46.01KB
	JPG, PDF, TIF	

# Activity Report Info

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Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

## Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

**If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.**

## SIGNATURE AUTHORIZATION & CERTIFICATION:

**I am an authorized agent of the organization/agency applying for funding. I understand that:**

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.

**Certification\***

I Acknowledge that all the information submitted in this application is accurate and true

**Signature\***

*Jacquie M Hill*

**Date**

auto-captured by form  
5/6/2024

Comments

Approve

Not Approved

Item	Budget
Venue Accessories (e.g., tables, tents, chairs):	\$150
Decorations and Supplies:	\$200
Entertainment (e.g., DJ, performers):	\$200
Refreshments and Snacks:	\$150
Advertising in Nearby Cities:	\$200
City Permit Fee: \$50	\$50
Miscellaneous (e.g., signage, printing costs):	\$50
Total Budget:	\$1,000



With a budget of \$500, we plan to strategically target nearby cities through paid social media advertising campaigns. These ads will highlight the vibrant and inclusive atmosphere of our pride month event, enticing tourists to join us for a day of celebration and unity. By reaching audiences beyond our immediate area, we aim to attract visitors from neighboring communities, ultimately enhancing the diversity and excitement of our event and bringing in new visitors to Camas.

# LiveWell Camas Board

President.....Tim Watkins  
Secretary.....Beth Ann Bloomfield-Fox  
Treasurer.....Cara Orchel  
Community Outreach.....Chelsea Zibolsky  
Teacher Liason.....Kim Long  
Board Member.....Blythe Ayne  
Exectutive Director.....Jacquie Hill

Live Your Best Life

**JUNE 23**

**11 AM - 4PM**

**CAMAS PRIDE**

**BLOCK  
PARTY**

**DOWNTOWN CAMAS  
NE BIRCH AVE  
BETWEEN 4TH AND 5TH**

We are so excited to announce our Second Annual **CAMAS PRIDE: Live Your Best Life BLOCK PARTY** on Sunday JUNE 23! This Block Party is an opportunity to have a whole lot of fun and to celebrate with you all! This is an all-ages family-friendly event full of many ways to express yourself, access resources and build community. The event hours are 11 am-4 pm.

**Does it cost money to attend?**

The CAMAS PRIDE: Live Your Best Life BLOCK PARTY is a donation-based event. We suggest a \$5-10 donation, but no one will be turned away for lack of funds. There will be a variety of activities and vendors on sight including food vendors.

**What are the general rules for attending the block party?**

- Be respectful of all attendees
- All bags, containers, and packages are subject to search
- Alcohol and Drugs of any kind are prohibited

**What items are prohibited?**

- Alcohol & Drugs
- No vaping, smoking, or cannabis edibles are allowed
- Weapons of any type
- Smoking of any kind
- Air horns, instruments, or laser pointers
- Unauthorized or unlicensed vendors

**Where is the block party located?**

The CAMAS PRIDE: Live Your Best Life BLOCK PARTY is located downtown Camas NE Birch Ave between 4th and 5th.

**Where is nearby parking?**

There is no designated parking for the block party. Street parking is available nearby, but space is limited. There is a public parking lot on Birch and 7th.

**Can I bring drinks and food into the block party?**

Yes, attendees are allowed to bring their own food and drinks into the block party, with a few restrictions. No alcohol or cannabis edibles are allowed into the block party grounds.

**Are pets allowed in the block party?**

Yes, animals are allowed into the block party, but they must be contained or on a leash at all times. All pet waste must be cleaned up by owners.