



## 2024 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 6, 2024)*

<b>Amount of Lodging Tax Requested *</b>	\$ 2,860.50		
<b>Organization/Agency Name *</b>	Camas-Washougal Chamber of Commerce		
<b>Federal Tax ID Number (EIN)</b>	910,163,285		
<b>Event or Activity Name *</b>	Camas-Washougal Map Update		
<b>Contact Name and Title *</b>	Jennifer Senescu, Executive Director		
<b>Mailing Address *</b>	Street Address		
	422 NE 4th Avenue		
	Address Line 2		
	City	State / Province / Region	
	Camas	WA	
	Postal / Zip Code	Country	
	98607	United States	
<b>Phone *</b>	entry format example 123-456-7890		
	360-834-2472		
<b>Email *</b>	jennifer@cwchamber.com		

## Application Questions

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### Activity Type \*

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds  
(select all that apply)

### Check all that apply to this application \*

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

### Which one applies to your agency \*

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

**Describe your tourism-related activity of event \***

Updating of the Camas-Washougal Map.

These maps are distributed throughout Camas and Washougal. They are included in relocation packets, are in both City Halls, the Camas-Washougal Port, real estate offices, the Camas Library, gas stations, hotels, the Camas-Washougal Chamber of Commerce / Visitor's Center, and other chamber offices.

We have secured one-half of these funds from Washougal Hotel Lodging Tax and are requesting the other half from Camas Hotel Lodging Tax.

This is the only comprehensive map of Camas and Washougal that is produced.

**Projected Attendance/Population Reached**

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**Total # Attendees**

**# Traveling 50+ mi.**

**# Traveling from out-of-state**

**# Overnight in paid accomm.**

**# Overnight in unpaid accomm.**

**# of Lodging Nights**

**Methodology to be used to capture attendance \***

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

**- Other description:**

4,000 maps are produced and distributed.

## Attachments

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The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	<a href="#">Map Budget 2024.pdf</a> JPG, PDF, TIF	166.63KB
<b>Description (explaining how you intend to use funds) *</b>	<a href="#">Map Budget 2024.pdf</a> JPG, PDF, TIF	166.63KB
<b>Non-Profit Corporate WA Registration</b>	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	<a href="#">23-24 Roster.pdf</a> JPG, PDF, TIF	74.87KB
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	<a href="#">Map Layout final draft.pdf</a> JPG, PDF, TIF	5.76MB

## Activity Report Info

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Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

### Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

**If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.**

### SIGNATURE AUTHORIZATION & CERTIFICATION:

**I am an authorized agent of the organization/agency applying for funding. I understand that:**

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.

**Certification \***

I Acknowledge that all the information submitted in this application is accurate and true

**Signature \***

*Jennifer Senescu*

**Date**

auto-captured by form  
4/29/2024



## Lodging Tax Fund Application

The Camas-Washougal Chamber of Commerce (CWCC) is requesting \$2,860.50 from this fund for the updating of the Camas-Washougal Map.

These maps are distributed throughout Camas and Washougal. They are included in relocation packets, are in both City Halls, the Camas-Washougal Port, real estate offices, the Camas Library, gas stations, hotels, the Camas-Washougal Chamber of Commerce / Visitor's Center, and other chamber offices.

The request is to offset the following costs:

Map Layout – Reed Creative	\$3,250
Map Printing	\$2,265
Map Store – GIS	<u>\$ 206</u>
<b>Total:</b>	<b>\$5,721</b>

We have secured one-half of these funds from Washougal Hotel Lodging Tax and are requesting the other half from Camas Hotel Lodging Tax.

This is the only comprehensive map of Camas and Washougal that is produced. I am attaching the map that was done in 2021.

Respectfully,

*Jennifer Senescu*

Executive Director

422 NE 4<sup>th</sup> Avenue

Camas, WA 98607

(360) 834-2472

[jennifer@cwchamber.com](mailto:jennifer@cwchamber.com)





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Camas, WA 98607

(360) 834-2472

[jennifer@cwchamber.com](mailto:jennifer@cwchamber.com)

2023-2024  
Camas-Washougal Chamber of Commerce  
Board of Directors Roster

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Vacant

**President**

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Camas, WA 98607  
(360) 723-5595 htran@trueinsuranceinc.com

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Shangri La Farm  
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Camas, WA 98607  
(360) 281-8720 pikeadvertising@comcast.net

**Second Vice President**

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Natalia's Cafe  
437 NE 4<sup>th</sup> Avenue  
Camas, WA 98607  
(360) 947-4727 ericaslothower@gmail.com

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Cherri Peterson  
PNW Financial Concierge  
3242 NE 3<sup>rd</sup> Avenue, #373  
Camas, WA 98607  
cpeterson@pnwfinancialconcierge.com

**Secretary**

Jennifer Senescu

**Camas City Council Liaison**

Leslie Lewallen (Tim Hein -Alternate)  
PO Box 1055  
Camas, WA 98607  
(360) 784-4378 llewallen@cityofcamas.us

**Washougal City Council Liaison**

Ernie Suggs  
Washougal City Council  
1701 C Street  
Washougal, WA 98671  
[ernie.suggs@cityofwashougal.us](mailto:ernie.suggs@cityofwashougal.us)  
[Erniejune65@gmail.com](mailto:Erniejune65@gmail.com)

**Director**

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Edward Jones  
415 NE Cedar Street, Suite A  
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[Rbarber626@gmail.com](mailto:Rbarber626@gmail.com)

**Director**

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4325 S. Lincoln  
Washougal, WA 98671  
[melissa@northwestadhesives.com](mailto:melissa@northwestadhesives.com)

**Director**

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**Director**

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**Director**

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**Director**

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(503) 490-6158 [dramy@mycamaschiro.com](mailto:dramy@mycamaschiro.com)

**Director**

Tamber Belshaw  
Belco Virtual Solutions  
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Camas, WA 98607  
(360) 798-0034 [tbelshaw@belcovirtual.solutions](mailto:tbelshaw@belcovirtual.solutions)

**Downtown Camas Association Liaison**

Caroline Mercury  
5815 NW 165<sup>th</sup> Way  
Ridgefield, WA 98642  
(360) 771-2897 [csmercury@outlook.com](mailto:csmercury@outlook.com)

**Washougal Business Association Liaison**

David Stuebe  
Washougal City Council  
1701 C Street  
Washougal, WA 98671  
(360) 835-7448 [david.stuebe@cityofwashougal.us](mailto:david.stuebe@cityofwashougal.us)

422 NE 4th Avenue, PO Box 919, Camas, WA 98607  
(360) 834-2472 • www.cwchamber.com

# Camas-Washougal Map

2021

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## Points of Interest

Major events in Camas and Washougal can be found at the event page [cwchamber.com](http://cwchamber.com)

Downtown Camas centers around a unique tree-lined core on NE 4th Avenue.

Downtown Washougal and Reflection Plaza in the city center.

Lacamas Lake & Camas Lily Fields offer beauty, hiking, boating and more!

The Pendleton Woolen Mills has been in operation since 1911 and has a factory outlet store.

The Two Rivers Heritage Museum has over 6000 photos and 200 oral histories, including those of pioneering families.

The Port of Camas/Washougal Marina offers a boat launch, recreation, a park, historical information and events.

At Steamboat Landing, stroll on a floating boardwalk that leads to an elevated observation deck with views of the Columbia River, Mt. Hood and Oregon.

Steigewald Lake National Wildlife Refuge is located adjacent to Washougal, on 1,049 acres of former Columbia River flood plain.

Captain William Clark Park at Cottonwood Beach is where the Corps of Discovery camped for six days while on their journey through this area in 1806.

Be on the lookout for artistic murals throughout both Camas and Washougal.

[cwchamber.com](http://cwchamber.com)

# WASHOUGAL MAP

**Legend**

- Public Buildings: Public Buildings, Post Office
- Emergency Services: Sheriff, Police
- Public School: Public School
- Private School: Private School
- Park Land: Park Land
- City Boundary: City Boundary
- Urban Growth Area Boundary: Urban Growth Area Boundary

## Find us on

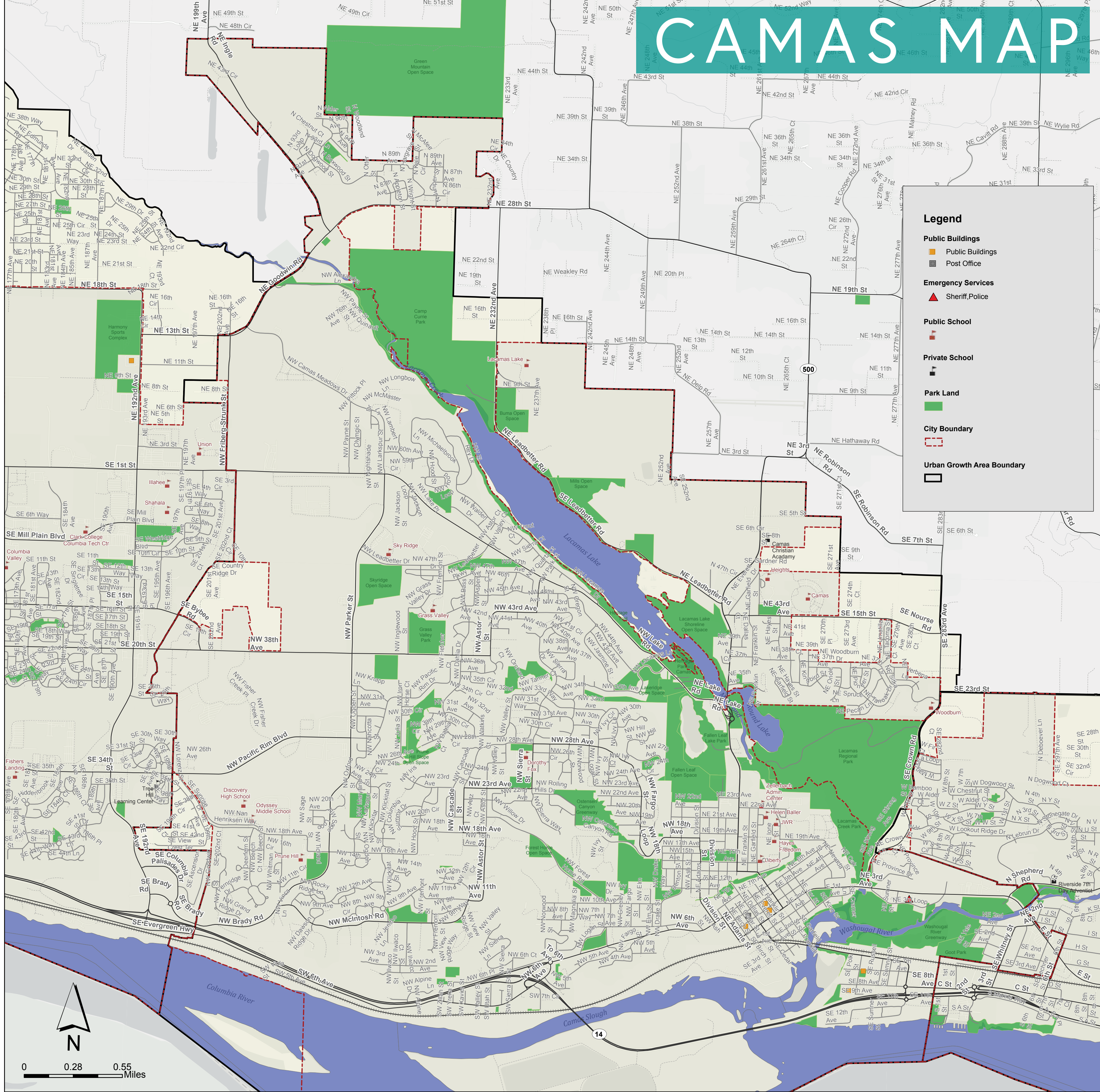
Find info on [cwchamber.com](http://cwchamber.com) & Hot Deals Online at Member Businesses Events Calendar,

- Camas Days
- Farmers Markets
- First Fridays
- Community Events

Camas and Washougal are side-by-side cities located on the Columbia River in Southwest Washington. Often referred to as Washington's "Gateway to the Gorge," Camas and Washougal are full of great recreational, cultural, shopping & dining opportunities for couples and families alike. While Camas embodies a historic downtown core, the main square of Washougal is modern and breathtaking. Spend a day, spend a week!



# CAMAS MAP



### Legend

- Public Buildings**
  - Public Buildings (Yellow square)
  - Post Office (Black square)
- Emergency Services**
  - Sheriff/Police (Red triangle)
- Public School**
  - Public School (Red square)
- Private School**
  - Private School (Black square)
- Park Land**
  - Park Land (Green square)
- City Boundary**
  - City Boundary (Red dashed line)
- Urban Growth Area Boundary**
  - Urban Growth Area Boundary (Black solid line)

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