



## 2024 Application for Lodging Tax Funds

### Contact Information

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*(Application deadline is 5:00 p.m. on Friday, May 6, 2024)*

<b>Amount of Lodging Tax Requested *</b>	\$ 8,990.00	
<b>Organization/Agency Name *</b>	Downtown Camas Association	
<b>Federal Tax ID Number (EIN)</b>	264,019,320	
<b>Event or Activity Name *</b>	Regional Tourism Marketing	
<b>Contact Name and Title *</b>	Carrie Schulstad, Executive Director	
<b>Mailing Address *</b>	Street Address	
	PO Box 1034	
	Address Line 2	
	City	State / Province / Region
	Camas	WA
	Postal / Zip Code	Country
	98607	USA
<b>Phone *</b>	entry format example 123-456-7890	
	360-904-0218	
<b>Email *</b>	director@downtowncamas.com	

## Application Questions

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### Activity Type \*

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds  
(select all that apply)

### Check all that apply to this application \*

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

### Which one applies to your agency \*

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

### Describe your tourism-related activity of event \*

Regional ads and marketing for 2024 to attract visitors to Camas in the:

- Visit Vancouver Washington visitor's guide, print and online
- Columbia Gorge to Mt Hood Visitor's Guide magazine and website
- Scenic WA, Scenic Road Trips Guide (print and online) plus social media, website
- Downtown Camas walking maps for regional distribution

## Projected Attendance/Population Reached

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**Total # Attendees**

**# Traveling 50+ mi.**

**# Traveling from out-of-state**

**# Overnight in paid accomm.**

**# Overnight in unpaid accomm.**

**# of Lodging Nights**

**Methodology to be used to capture attendance \***

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

**- Other description:**

Please see media kits for the extensive reach of each of the guides and magazines



# Attachments

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The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

<b>Itemized Budget (income and expenses) *</b>	<a href="#">2024 DCA Regional Advertising...</a>	433.59KB
	JPG, PDF, TIF	
<b>Description (explaining how you intend to use funds) *</b>	<a href="#">Lodging Tax Funding Applicatio...</a>	235.96KB
	JPG, PDF, TIF	
<b>Non-Profit Corporate WA Registration</b>	<a href="#">Annual Reporting State Januar...</a>	298.72KB
	JPG, PDF, TIF	
<b>Organizations Board Members List</b>	<a href="#">2024 Downtown Camas Associ...</a>	446.33KB
	JPG, PDF, TIF	
<b>Brochures or Other Information Showing Tourism Promotion Efforts</b>	<a href="#">2024 CRGVG DCA ad.pdf</a>	5.77MB
	<a href="#">wrp_media_kit24.pdf</a>	126.23KB
	<a href="#">2024 Washougal-Camas-Coop...</a>	1.56MB
	<a href="#">Vancouver_Ratecard 2024.pdf</a>	587.42KB
	<a href="#">Camas-ScenicWA-2024.pdf</a>	59.49KB
	<a href="#">ScenicWA_2024MediaKit 2.pdf</a>	4.21MB
	<a href="#">Downtown Camas Walking Ma...</a>	8.41MB
	JPG, PDF, TIF	

## Activity Report Info

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Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

### Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
  - Attendance
  - Number traveled over 50 miles
  - Number traveled from another state/country
  - Number stayed overnight
  - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
  - Direct Count
  - Indirect Count
  - Representative Survey
  - Informal Survey

**If you have any questions - send an email to [administration@cityofcamas.us](mailto:administration@cityofcamas.us) with Lodging Tax Application in the subject line.**

### SIGNATURE AUTHORIZATION & CERTIFICATION:

**I am an authorized agent of the organization/agency applying for funding. I understand that:**

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.

**Certification \***

I Acknowledge that all the information submitted in this application is accurate and true

**Signature \***

*Carrie Schulstad*

**Date**

auto-captured by form  
5/3/2024



**Downtown Camas Association 2023 Regional  
Advertising Budget**

**INCOME**

Lodging Tax Funds	\$8,990.00
Merchant co-op ad fees	\$750.00
<b>Total Income</b>	<b>\$9,740.00</b>

**EXPENSES**

Scenic WA ad cost, Camas portion	\$2,248.00	Full cost \$4495
Columbia River Gorge Magazine print ad cost	\$1,568.00	
Columbia River Gorge Magazine web ad cost	\$275.00	
Visit Vancouver WA ad cost, Camas portion	\$2,000.00	Full cost \$4000
Walking Map Regional Distribution & Printing	\$3,649.00	<b>Full Cost \$5400. The DCA pays the additional \$1750</b>
<b>Total Expenses</b>	<b>\$9,740.00</b>	



Dear Camas LTAC,

The DCA would like to apply for lodging tax dollars to help fund regional ads and marketing for 2024 in the:

- **Visit Vancouver Washington visitor's guide, print and online**
- **Columbia Gorge to Mt Hood Visitor's Guide magazine and website**
- **Scenic WA, Scenic Road Trips Guide (print and online) plus social media, website, etc**
- **Downtown Camas walking maps for regional distribution**

**Total Cost of regional ads/marketing for Camas: \$11,490 (\$15,748 incl. Washougal's part)**

**Total request of Camas lodging tax funds for regional ads at this time is \$9,000.**

**Note: Graphic design cost for creation of digital ads was paid for by the DCA.**

See attached demographic and media distribution sheets for each publication.

### **Columbia Gorge to Mt Hood Visitor's Guide:**

This is a co-op ad with 5 merchants (the hotel is included at no cost to them) and a website ad with the net cost to the DCA **\$1093** (total cost of ad is \$1650—discounted 5% to **\$1568** with early payment. This is a special negotiated nonprofit rate with the DCA—usual full page cost is \$3,275. Website ad is **\$275**).

- **75,000** copies distributed annually with 20,000 copies provided to Travel Portland for promotion of the Columbia Gorge. See full media kit.
- This magazine is online as well. They list all our events online.
- Includes [full page copy](#) in magazine about attractions and hidden gems in Camas.

### **Visit Vancouver WA Visitor Guide:**

- The Visit Vancouver WA ad is a full page shared equally with Washougal Tourism and the DCA. The negotiated discounted cost to the DCA is **\$2000**
- **75,000** copies distributed annually plus [digital flipbook](#). See full media kit.

### **Scenic WA State:**

Full page ad in Scenic Drives & Road Trips Guide (75,000 copies printed) shared with Washougal Tourism; and the [Camas Washougal page](#) on their tourism website:

- 2 featured 365WashingtonState FB posts each (211,000 followers) with analytics
- Exclusive e-newsletter campaign (45,000+ opt-in subscribers) with analytics
- Total cost **\$4,495 (\$2247.50 ea)**

### **Downtown Camas Walking Maps (visitor focused), regional distribution**

- **\$2040** cost to Certified Folder Display for distribution of 12,000 maps throughout the Columbia Gorge, at the Portland airport and at Travel Portland Visitor Center
- **Map printing cost for regional distribution \$3360, hotel ad included on map at no cost to them. DCA covering additional \$1750 of the cost.**

All of the above are an important way to send out a call to action regionally to come to Downtown Camas and to stay! **It's how we're on the map!**



**WASHINGTON**  
**Secretary of State**  
Corporations & Charities Division

Filed  
Secretary of State  
State of Washington  
Date Filed: 01/19/2024  
Effective Date: 01/19/2024  
UBI #: 602 890 278

## Annual Report

### BUSINESS INFORMATION

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Business Name:

**DOWNTOWN CAMAS ASSOCIATION**

UBI Number:

**602 890 278**

Business Type:

**WA NONPROFIT CORPORATION**

Business Status:

**ACTIVE**

Principal Office Street Address:

**216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, UNITED STATES**

Principal Office Mailing Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, UNITED STATES**

Expiration Date:

**01/31/2025**

Jurisdiction:

**UNITED STATES, WASHINGTON**

Formation/Registration Date:

**01/12/2009**

Period of Duration:

**PERPETUAL**

Inactive Date:

Nature of Business:

**CHARITABLE, THE DOWNTOWN CAMAS ASSOCIATION IS A 501C3 NONPROFIT ORGANIZATION WHOSE MISSION IS TO DEVELOP AND PROMOTE HISTORIC DOWNTOWN CAMAS BY CREATING A VIBRANT SOCIAL, CULTURAL AND ECONOMIC CENTER OF THE COMMUNITY WHILE EMPHASIZING PRESERVATION OF OUR CITY'S HISTORIC FEATURES.**

### NONPROFIT GROSS REVENUE CERTIFICATION

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Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - Yes

### NONPROFIT CORPORATION'S EIN

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Nonprofit EIN: **26-4019320**

REGISTERED AGENT [RCW 23.95.410](#)

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Registered Agent Name	Street Address	Mailing Address
CARRIE SCHULSTAD	216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, UNITED STATES	PO BOX 1034, CAMAS, WA, 98607, UNITED STATES

#### PRINCIPAL OFFICE

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Phone:

**3602167378**

Email:

**DIRECTOR@DOWNTOWNCAMAS.COM**

Street Address:

**216 NE 4TH AVE STE 102, CAMAS, WA, 98607-2170, USA**

Mailing Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, USA**

#### GOVERNORS

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Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		CAROLINE	MERCURY
GOVERNOR	INDIVIDUAL		RANDY	CURTIS
GOVERNOR	INDIVIDUAL		SARAH	LAUGHLIN
GOVERNOR	INDIVIDUAL		DEBBI	REAVES
GOVERNOR	INDIVIDUAL		MARILYN	BOERKE

#### NATURE OF BUSINESS

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- CHARITABLE
- THE DOWNTOWN CAMAS ASSOCIATION IS A 501C3 NONPROFIT ORGANIZATION WHOSE MISSION IS TO DEVELOP AND PROMOTE HISTORIC DOWNTOWN CAMAS BY CREATING A VIBRANT SOCIAL, CULTURAL AND ECONOMIC CENTER OF THE COMMUNITY WHILE EMPHASIZING PRESERVATION OF OUR CITY'S HISTORIC FEATURES.

#### REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

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Does the Nonprofit Corporation meet exemptions of reporting as outlined in [RCW 24.03A.075?](#) - **No**

#### REPORTING QUESTIONS

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Has the Nonprofit Corporation filed an Amendment in the last year that changed one or more purposes of the corporation recorded in its initial Articles of Incorporation?

- **No**

Has the Nonprofit Corporation operated a significant program or activity that is different from:

a. A program or activity that the Nonprofit has previously operated; and

b. A program or activity described in the most recent application for recognition of exemption from federal tax income?

- **No**

#### CONTROLLING INTEREST

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1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit [www.dor.wa.gov/REET](http://www.dor.wa.gov/REET).

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#### RETURN ADDRESS FOR THIS FILING

Attention:

**CARRIE SCHULSTAD**

Email:

**DIRECTOR@DOWNTOWNCAMAS.COM**

Address:

**PO BOX 1034, CAMAS, WA, 98607-0034, USA**

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#### UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

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#### EMAIL OPT-IN

By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

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#### AUTHORIZED PERSON

I am an authorized person.

Person Type:

**ENTITY**

First Name:

**CARRIE**

Last Name:

**SCHULSTAD**

Entity Name:

**DOWNTOWN CAMAS ASSOCIATION**

Title:

**EXECUTIVE DIRECTOR**

This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.





## 2024 Downtown Camas Association Board of Directors

Name	Phone	Email
Marilyn Boerke (2023), President (2024), City Council, Camas School District	(360) 798-3077	<a href="mailto:marilyn.boerke@camas.wednet.edu">marilyn.boerke@camas.wednet.edu</a>
Randy Curtis, Vice President, 2015 DCA Light Brigade, EV Committee Chair, Outreach Committee	(503) 931-2420	<a href="mailto:curtisrm@comcast.net">curtisrm@comcast.net</a>
Sarah Laughlin, 2016, Secretary, Fuel Medical Group, EV Committee	(503) 789-8491	<a href="mailto:slaughlin@fuelmedical.com">slaughlin@fuelmedical.com</a>
Debbi Reaves, 2018, Board Treasurer Reaves & Co CPA PS; Outreach Comm.	(360) 907-0372	<a href="mailto:debbi@reavescpa.com">debbi@reavescpa.com</a>
Caroline Mercury, Ex Officio, 2009 Retired GP, Design Committee Chair	(360) 771-2897	<a href="mailto:csmercury@outlook.com">csmercury@outlook.com</a>
Maria Gonser, 2016 Attic Gallery; Design Committee	(503) 888-3795	<a href="mailto:staff@atticgallery.com">staff@atticgallery.com</a>
Shawn Parker, 2023, Fuel Medical, Grains of Wrath; EV Committee	(612) 845-6010	<a href="mailto:sparker@fuelmedical.com">sparker@fuelmedical.com</a>
April Berlin, 2023, US Bank, CAG member	(503) 928-1480	<a href="mailto:aprilberlin1@gmail.com">aprilberlin1@gmail.com</a>
Grant Gilson, 2023, Coastal Conservation Association Washington	(360) 241-3647	<a href="mailto:Grant.gilson12@gmail.com">Grant.gilson12@gmail.com</a>
Allie Janelle, 2023, Caffè Piccolo	(360) 356-6538	<a href="mailto:alliemakescoffee@gmail.com">alliemakescoffee@gmail.com</a>
Leslie Lewallen, City Council Liaison	(309) 363-9172	<a href="mailto:llewallen@cityofcamas.us">llewallen@cityofcamas.us</a>
Jennifer Senescu, Chamber Liaison	(360) 609-7216	<a href="mailto:jennifer@cwchamber.com">jennifer@cwchamber.com</a>
Kelly O'Rourke, CSD Liaison	(702) 202-8123	<a href="mailto:kelly.orourke@camas.wednet.edu">kelly.orourke@camas.wednet.edu</a>

Name	Phone	Email
Carrie Schulstad, Executive Director	(360) 904-0218	<a href="mailto:director@downtowncamas.com">director@downtowncamas.com</a>
Jan Carter, Marketing & Vol. Coordinator	(903) 816-1081	<a href="mailto:events@downtowncamas.com">events@downtowncamas.com</a>
Leah Nichelson, Event & Project Manager	(360) 953-1326	<a href="mailto:promotions@downtowncamas.com">promotions@downtowncamas.com</a>



# *downtown* **Camas**

## Historic Charm Awaits!

- Friendly boutique shopping and galleries
- Bistros, restaurants, breweries and lounges
- Local wines, craft beer, vintage cocktails
- Pampering spas and salons
- Historic theatre and luxury boutique hotel
- Relaxing small town pace in a beautiful tree-lined historic downtown.

## *Come Visit and Enjoy!*

Find this gem off of Hwy 14, just 15 minutes from the Portland airport on the Washington side of the majestic Columbia River.

**ATTIC GALLERY**  
EST. 1973

421 NE Cedar  
360.833.9747  
www.atticgallery.com

**Camas Boutique Hotel**

*On-site Restaurant & Bar. Pet & Eco-Friendly.  
Complimentary A La Carte breakfast*  
360.834.5722 • www.camashotel.com

**CAMAS CELLARS**  
WINE BAR & BOTTLE SHOP

Wine Bar & Bottle Shop  
602 NE 3rd Ave  
camascellars.com • 360.210.0171

**GRAINS OF WRATH**

Award Winning Beer • Elevated Pub Food  
230 NE 5th Ave  
gowbeer.com • 360.210.5717

**Tommy O's**

Island Fusion Cuisine  
Sushi • Craft Cocktails  
401 NE 4th Ave • 360.833.0115

**SWEET INTENTION**  
*Gift Boutique*

Gourmet Chocolate  
Local Artists • Fun Gifts  
218 NE 4th Ave • 360.226.5160

Paid for in part by the City of Camas

[www.downtowncamas.com](http://www.downtowncamas.com)



**WIND RIVER PUBLISHING, LLC**

ESTABLISHED 1993

Judy Bair - Wind River Publishing, LLC  
541-806-1436 - windriverpub@gmail.com  
<https://columbiagorgetomthood.com>  
[facebook.com/columbiagorgetomthood](https://facebook.com/columbiagorgetomthood)  
[Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

**Advertising Opportunity**  
**2024 COLUMBIA RIVER GORGE**  
**VISITOR MAGAZINE AND WEBSITE**  
***columbiagorgetomthood.com***

**Two States, Three Volcanoes and One Big River™**  
***Oregon and Washington's Playground***

**The Columbia River Gorge visitor magazine** is one of the most popular guides to the Columbia River Gorge and the surrounding area. It is the ***where to go, what to do and how to find magazine***. For those of you who have this publication in your facility, you have seen them fly out the door. Advertise your business and reach out to visitors who are planning their trip or who are already here and want to know what to do. This is a very well received publication.

The magazine is distributed at the Portland Airport Visitor Center and airport car rental area, along with Travel Oregon welcome centers located throughout Oregon. Certified Folder Display is contracted by Wind River Publishing, LLC to distribute the visitor magazine on their specialized display racks at various hotels, restaurants and various retail businesses in the Gorge.

***For a complete list of distribution sites, see page 2 of this media kit.***

**WEBSITE IS DOING GREAT!**

The website, ***columbiagorgetomthood.com***, promotes all there is to do and see! It is very comprehensive and similar to the magazine with added resources, itineraries and beautiful photos. There seems to be a high demand for a one stop website showcasing the Columbia River Gorge, Mt. St. Helens, Mt. Hood and Mt. Adams areas. The website offers ad space on the page that relates to your business for **\$275 for a year** if you advertise in the magazine. If you want to advertise on the website only, cost is \$400. The ad will consist of a logo or photo and a 50-75 word description of your business and a link to your website.

***Since launching the website May 2020, we've had 156,236 unique visitors and 196,617 number of visits!***

**WIND RIVER PUBLISHING, LLC**

ESTABLISHED 1993

Judy Bair - 541-806-1436  
windriverpub@gmail.com - <https://columbiagorgetomthood.com>  
[facebook.com/columbiagorgetomthood](https://facebook.com/columbiagorgetomthood) - [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

## Main Distribution Sites

\*This year's new listings in bold

Portland International Airport Visitor Center  
PDX Car Rental Information Center

Astoria Warrenton Area Chamber of Commerce  
Camas/ Washougal Chamber of Commerce  
Goldendale Chamber of Commerce  
Hood River Chamber of Commerce  
Kelso Longview Chamber of Commerce  
Maupin Chamber of Commerce  
McMinnville Chamber of Commerce  
Mt. Adams Chamber of Commerce  
Pendleton Chamber of Commerce  
Roseberg Chamber of Commerce  
Sisters Chamber of Commerce  
Skamania County Chamber of Commerce  
Springfield Chamber of Commerce  
The Dalles Area Chamber of Commerce  
Woodland Chamber of Commerce

City of Brownsville  
Cascade Locks City Hall  
Expore Troutdale Gateway to the Gorge Visitor Center  
Port of Camas/ Washougal  
Port of Cascade Locks

AAA of Springfield  
AAA of Tacoma  
**AAA Vancouver**  
Ashland Welcome Center  
Bend Visitor Center  
Boardman Welcome Center  
Bonneville Locks & Dam, OR and WA  
Brookings Welcome Center  
Columbia Gorge Sternwheeler Visitor Center  
Coos Bay Visitor Center  
Government Camp/Mt. Hood Rest Area  
Grants Pass Visitor Center  
Klamath Falls Welcome Center  
LaPine Visitor Center  
Moses Lake Visitor Center  
Mt. Hood Cultural Center & Visitor Information  
Mt. St. Helens Monument Headquarters  
Mt Tabor Visitor Center  
Multnomah Falls Visitor Center  
Olympia Visitor Center  
Ontario Welcome Center  
Oregon City Welcome Center  
Oregon Convention Center  
Pine Creek Visitor Center  
Sage Center Boardman  
Sandy Historical Society Visitor Center  
Seaside Welcome Center  
Sweet Home Visitor Center  
The Dalles Dam Visitor Center  
Travel Lane County  
Travel Medford Visitor Center  
Travel Oregon  
Visit Bend Visitor Center  
Yakima Valley Visitor Center  
Bonneville Fish Hatchery

Hood River Ranger Station  
Little White Salmon Fish Hatchery  
Mark Hatfield State Park  
Spring Creek Fish Hatchery  
USDA Forest Service Office Hood River  
Zig Zag Ranger Station

American Express Cruise Ship  
Uncruise Adventures  
Cascade Locks Historical Museum  
Columbia Gorge Discovery Center  
Columbia Gorge Interpretive Center  
Fort Dalles Museum  
Hood River History Museum  
Maryhill Museum  
Pearson Air Museum  
Presby Museum  
Sherman County Museum  
**Two Rivers Heritage Museum**  
WAAAM Museum

Arrive Vacation Rentals  
Balch Hotel  
B&Bs  
Best Western Hood River Inn  
Best Western Mt. Hood Inn  
Best Western Plus Cascade Inn & Suites  
Best Western Plus Columbia River Inn  
Best Western Plus Parkersville Inn & Suites  
Best Western Sandy Inn  
Big Jims Drive In  
Biggs Junction  
Boys Pine Grove Store  
Breweries in the Gorge  
Bridge RV Park  
Bridgeside Restaurant  
Budget Inn  
Burgerville  
Camas Hotel  
Camas Shops and Restaurants  
Carson Hot Springs Golf and Spa Resort  
Carson Ridge Luxury Cabins  
Cascade Locks KOA  
Cello Inn  
Clock Tower Ales  
Coffee Shops in the Gorge  
Collins Lake Resort  
Columbia Cliff Villas  
Columbia Gorge Hotel  
Columbia Gorge Riverside Lodge  
Comfort Inn  
Cooper Spur Resort  
Cousins Country Inn  
Dalles Inn  
Dintys Motor Inn  
Fairfield Inn  
Fruit Stands  
Government Camp Hotels, Shops, Pubs & Restaurants  
Grand Central Travel Stop

Grand Lodge  
Gunkell Orchards  
Hampton Inn  
Holiday Inn Express  
Hood River Chevron  
Hood River Hotel  
Hood River Shops, Pubs and Restaurants  
Huckleberry Inn  
Kramers Market  
Lone Pine Motel  
Lyle Mercantile  
Main Street Convenience Store  
Martin's Gorge Tours Bus  
Maryhill Winery  
McMenamins Edgefield  
Motel 6  
Mount Hood Railroad  
Mt. Hood Area, Welches, Zig Zag, Sandy  
Mt. Hood Oregon Resort  
Mt. Hood Vacation Rentals  
Mt. Hood Village RV Resort  
Nu Vu Motel  
Oregon Motor Inn  
Packard Farms  
Peach Beach RV Park  
Ponderosa Hotel  
Pony Espresso  
Praters Motel  
Pure Stoke  
Quality Inn & Suites  
Rafting Companies  
Riverview Lodge  
Rock Creek Tavern  
**Rocky Hill Weddings and Events**  
Rodeway Inn  
**Ruby June Inn**  
Rufus Hillview Motel  
RV Parks  
Sandy River RV Park  
Shell Station  
Shilo Inn  
Skamania Lodge  
Skamania Store  
Skunk Brothers Spirits  
Society Hotel  
Stevenson Library  
Stevenson Pubs, Shops & Restaurants  
Sunset Motel  
Super 8 Motel  
The Resort at Skamania Coves  
The Store in North Bonneville  
Three Rivers Inn  
Timberlake Campground  
Troutdale Shops and Restaurants  
Tye Motel  
Whispering Woods Resort  
White Salmon shops, Pubs and Restaurants  
Windsurfing Shops  
Wineries

## Testimonials

We have consistently advertised with Judy Bair and Wind River Publishing's publications and website since starting our business 13 years ago. Over the years, our business has benefited with continued growth as tourism has flourished throughout the National Scenic Area. We firmly believe that in our present age of digital media, having online presence is critical to the ongoing success of any business.

The website, [columbiagorgetomhood.com](http://columbiagorgetomhood.com), serves as an excellent resource for educating and entertaining both visitors and locals. We will continue to support Wind River Publishing's efforts to create and publish media which informs travelers, while also promoting conservation and sustainable tourism.

*Martin & Christine, owner & operators of Martin's Gorge Tours*

The maps, articles and organizational layouts were perfect tools for our staff in working with visiting tourists and regular customers, plus with how many different locations, businesses and counties distributed through, we know for a fact that our advertising dollars were well spent in a very direct and functional manner.

*Pepi Gerald / Second Wind Sports*

Every day we have campers visiting the Gorge who don't realize how much there is to do here. Handing out this magazine has given them a wider scope of activities and sights to see which has encouraged our campers to extend their stays at our RV park & campground. This is a well-designed magazine that we're glad to have!

*Daniel Hopkins / Bridge RV Park & Campground*

# COLUMBIA RIVER GORGE :: ADVERTISING GUIDELINES 2024

## Ad Sizes in Inches

### Full Page:

7.5 x 10 - no bleed w/ margin  
8.625 x 11.125 - with bleed  
8.375 x 10.875 - trim size

### Half Page:

7.5 x 4.9375

### One-Third Page:

2.375 x 10 - vertical  
4.9375 x 4.9375 - square

### One-Sixth Page:

2.375 x 4.9375 - vertical  
4.9375 x 2.375 - horizontal

### One-Twelfth Page:

2.375 x 2.375

- + Minimum bleed .125 inch
- + Design ad within .25 inches from outer edge

## Guidelines and Information

- + Graphics in ads must be at 300 dpi and images placed at 100%.
- + Text and line art settings are 1200 dpi for optimal printing.
- + Use CMYK color mode. Do not send PDFs using RGB color settings.
- + Send press-ready single page file as a high resolution PDF. Choose the High Quality Print setting when creating PDF files with compatibility setting Acrobat 5 (PDF 1.4). This should be the default compatibility setting when choosing High Quality Print.
- + Microsoft Word or Publisher ads are unacceptable.
- + Submit ads by email or online transfer service. Email ads to [windriverpub@gmail.com](mailto:windriverpub@gmail.com).
- + For all other inquiries, contact Judy Bair at [windriverpub@gmail.com](mailto:windriverpub@gmail.com) or 541.806.1436.
- + Prepayment discount of 5% for early payments will be offered.

Please use this media kit to help plan your budget for 2024. If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

## Testimonials

I have been working with Judy and Wind River Publishing for several years. When she announced that she was creating a website, I was thrilled. The Gorge needed a dynamic and informative web presence for the entire region and <https://columbiatorgetomthood.com> does not disappoint. The website is a valuable investment for the Balch Hotel and we look forward to working with the site in the future.

*Josiah Dean, Innkeeper / Balch Hotel / Dufur, Oregon*

The Columbia River Gorge Visitor Magazine is a complete package of resources, maps and information about all sorts of experiences in our area. This is my favorite item to use when guiding our guests to their adventures.

I explain the layout of the magazine and make sure they understand that it is rich with information about what they want to seek and so much more! Every year, Judy makes this magazine better than before. It is the only visitor guide needed to be prepared for a trip in the Columbia River Gorge and Mt. Hood region.

*Tammara Toppel, Executive Director / Mt. Adams Chamber of Commerce*

Hello! My name is Cindy Cartwright and this past weekend while visiting Multnomah Falls, I picked up a copy of the Columbia River Gorge visitor magazine. It is an exceptional magazine and an excellent read as I sipped my morning cup of tea.

Thank you for making such a delightful and informative magazine. I wish I had picked up two copies so that I could send one to my family in Texas. I think this magazine is a perfect enticement for getting them to visit our beautiful area of the world. This magazine, more than any other, has a perfect blend of activities and events that will help individuals with various interests find something to do in such a beautiful place like the Columbia River Gorge. I could go on and on about how much I like this magazine!

*Sincerely, Cynthia Amezquita Cartwright*

## WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

[windriverpub@gmail.com](mailto:windriverpub@gmail.com) - <https://columbiatorgetomthood.com>

[facebook.com/columbiatorgetomthood](https://facebook.com/columbiatorgetomthood) - [Instagram@columbiatorgetomthood](https://instagram.com/columbiatorgetomthood)

## COLUMBIA RIVER GORGE :: PRICE SHEET 2024

### 2024 Advertising Rates

#### Print Ads

5% discount for return clients

5% discount applied for pre-payments

One-Twelfth Page \$ 725

One-Sixth Page \$ 1325

One-Third Page \$ 2225

Half Page \$ 2750

Full Page \$ 3275

#### Web Ad Space will consist of:

+ Logo or photo

+ 50-75 word description

+ Hyperlink to your website

Website ad (with magazine ad): \$275

Website only ad: \$400

*\*All prices are good for one year placement*

### Co-Op Opportunities

Co-op advertising options are available. Associations and chambers have the opportunity to host a sponsored page which involves shared ad space. This makes it more affordable for small businesses to advertise. Space is limited so please call 541-806-1436 to find out about co-op options in your area.

### Important Payment Information

Interest will be charged at **2%** per month on all accounts past due over 30 days.

### Questions?

If you have any questions, please call or email Judy Bair 541.806.1436 // [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

Note: We will do our best to make this publication user-friendly so your ad will be noticed and found as efficiently as possible. Wind River Publishing, LLC does not guarantee ad placement.

Please use this media kit to help plan your budget for 2024.

If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or [windriverpub@gmail.com](mailto:windriverpub@gmail.com).

### Testimonials

Columbia River Gorge magazine is our number one requested magazine from our guests at Hood River Hotel. The literature in the magazine is a perfect guide for our guests with current information on the area, events calendar, and hiking. The added feature Oregon and Washington maps truly assist visitors in finding the perfect place to go in the gorge. The Hood River Hotel highly recommends the Columbia River Gorge visitor magazine.

*Jessica / Reservation Desk, Hood River Hotel*

I would like to tell you how much we love the Columbia River Gorge magazine here at the PDX State Welcome Center at the Portland International Airport. The fact that it covers BOTH sides of the river is one of the best reasons for its popularity! It is the most thorough Guide we have on the Gorge. It covers each community so well! Hiking (which is our most asked question for the Gorge), family ideas, adventure ideas, maps and an excellent event guide in the back are what travelers are asking for and it is so easy to navigate through! From January to Date we have distributed 3164 issues with July the highest at 994 issues. 2015 was an excellent year with a total of 7240 issues distributed. We really love this magazine and always look forward to getting it.

*Stephanie Lewis, Manager / Portland Airport Welcome Center  
Travel Oregon/Oregon Tourism Commission*

## WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

[windriverpub@gmail.com](mailto:windriverpub@gmail.com) - <https://columbiagorgetomthood.com>

[facebook.com/columbiagorgetomthood](https://facebook.com/columbiagorgetomthood) - [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)



# discover the delights OF CAMAS AND WASHOUGAL

HISTORIC CHARM AWAITS

*downtown*  
**Camas**  
*association*



Stroll down beautiful tree-lined streets.  
Enjoy local food, wine, craft beer and cocktails.  
Explore unique shops, antiques, theatre & galleries.  
Stay and relax in a luxury boutique hotel.

**LET OUR DOWNTOWN SURPRISE YOU**

Find out more at [DowntownCamas.com](http://DowntownCamas.com)

Paid for in part by City of Camas.

NATURAL BEAUTY IN EVERY CORNER

KEEP DISCOVERING  
**WASHOUGAL**  
VISITWASHOUGAL.COM



Bordered by the Columbia and Washougal Rivers, the Washougal area is filled with many family friendly parks, hiking trails, businesses and neighborhoods. Come for hiking, birding, history, water sports and more and stick around for great dining, shopping and craft breweries.

Explore more at [visitwashougal.com](http://visitwashougal.com)

Tourism support provided by City of Washougal hotel/motel tax funds.

# 2024 VANCOUVER WA TRAVEL MAGAZINE

Produced in partnership between  
Visit Vancouver WA and Madden Media



VISIT VANCOUVER  
WASHINGTON 

 MADDEN

Vancouver is really becoming a recognized place on the map, and we want to match that enthusiasm and visitor interest by expanding our target markets. The meetings industry, while the slowest to recover, is also poised for potential in 2024-25 with groups already booked to experience our wonderful city—each bringing in hundreds of new people to Vancouver in a two- to three-day period.

**RATES & DATES »**



## DISTRIBUTION

- Visitor Centers throughout Oregon and Washington
- Along the I-5 corridor, at 30+ local hotels and on Washington State ferries in the South Sound
- Portland Airport and all Oregon Welcome Centers
- PLUS, the same digital version will be available with live links viewed

## DELIVERABLES

**Circulation – 75,000**

**2023 Digital Version –**

<https://online.fliphtml5.com/nxcu/zpvx/#p=C1>

## DEADLINES

**Ad Close – Nov 17, 2023**

**Materials Due – Nov 27, 2023**

**Publication Date – March 2024**

## CONTACT



**MICAELA STEVENS**

ACCOUNT STRATEGIST

805-795-8214

mstevens@maddenmedia.com

FOR MATERIALS SPECIFICATIONS, PLEASE EMAIL:  
materials@maddenmedia.com

## PREMIUM POSITIONS

PREMIUM POSITIONS	RATES
Back Cover	\$5,400
Inside Front Cover	\$4,895
Inside Back Cover	\$4,895

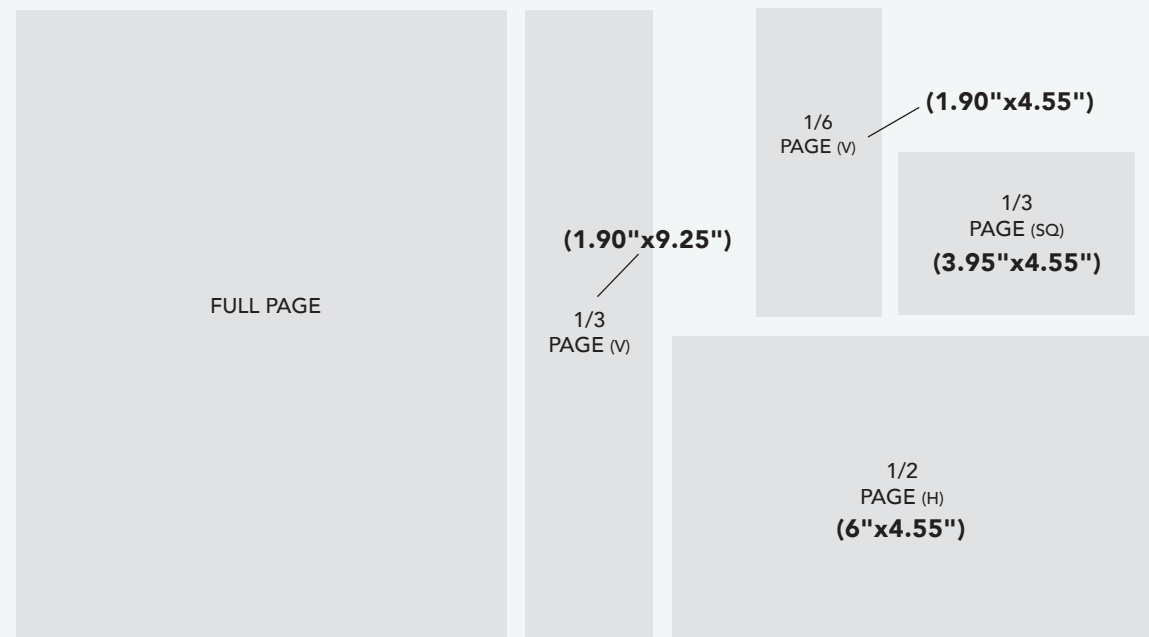
AD TYPE	RATES
Full Page	\$4,425
1/2 Page	\$3,360
1/3 Page	\$2,080
1/6 Page	\$1,225

### Ad Dimensions (Width X Height in Inches)

Live Area: 6" x 9.25" (Non-bleed option)

Trim: 7" x 10"

Bleed: Add .125" around all trim sides



**Scenic Washington State**

P.O. Box 564  
 Custer, Washington 98240  
 360-739-0701

**Insertion Order**

**BILL TO:**  
**Downtown Camas Association**  
 P.O. Box 1034  
 Camas, WA 98607  
 360-216-7378

**SHIP TO:**  
**Downtown Camas Association**  
 P.O. Box 1034  
 Camas, WA 98607

**Product Name: ScenicWA-2024**Ad Due Date: **Feb 28, 2024 05:00 PM**Status: **Approved**Payment Due Date: **Mar 21, 2024****S.No. Product Details****1. 4-Mount Rainier Full Page Integrated Media**

List Price	Discount	Total
\$ 4,495.00	\$ 2,247.50	\$ 2,247.50

**INCLUDES:**

- Full Page Display Ad - Scenic Drives & Roadtrip Guide
- Four 365WashingtonState Facebook Features
- ScenicWA.com Listing
- Exclusive e-newsletter Campaign

Sub Total **\$ 2,247.50**

Adjustment \$ 0.00

**Grand Total \$ 2,247.50****Comments:** Full page shared with Washougal- 1/2 page each. Thank you for being an early bird:)**Client Approval by:** Carrie Schulstad**Signature** \_\_\_\_\_ **Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_**Sales Representative:** Audrey Fraggalosch 360-739-6881**Terms and Conditions**

The applicant, acting through the undersigned, who represents that the applicant duly authorizes him or her, agrees to the payments stated above. The undersigned has read this application including the terms and conditions at the bottom of this application or on any attachments, and by his/her signature acknowledges the receipt of a copy of this application and agrees to the terms and conditions as stated. The applicant understands and agrees that this contract is subject to acceptance by Scenic365 LLC (Scenic Washington State) who are hereby authorized to obtain and verify credit references pursuant to the terms of this agreement.

All payments to Scenic365 LLC hereunder shall be made at their corporate headquarters address on this agreement unless otherwise mutually agreed upon in writing. A \$1.50 bookkeeping fee or a finance charge of 1.5% per month (18% per annum) whichever is highest will be placed monthly on accounts with balances over 30 days. In the event that the Advertiser listed on this application shall fail to make payment for same when due, and Scenic365 LLC hires an attorney or refers this account for collection, advertiser agrees to pay Scenic365 LLC's costs of collection, including attorney fees. Jurisdiction and venue for any action concerning this agreement, or the performance thereof, shall lie exclusively in Whatcom County Superior or District Court, Bellingham, Washington. This agreement cannot be cancelled.

**PROOFING & LIABILITY FOR ERRORS.** Responsibility for final proofing of all production and services provided by Scenic365 LLC or its agents lies with the Advertiser. Neither Scenic365 LLC nor any of its employees or sub-contractors will be held liable for any errors or omissions to typesetting, camera-ready art or other advertising services created on behalf of the Advertiser. Scenic365 LLC will not be held liable for any output errors from disks or electronic submission provided by the Advertiser or their agents. In the event of an error caused by Scenic365 LLC, the maximum liability is limited to the space cost of the display or listing cost as per this advertising insertion agreement.



A scenic view of a winding road through a forest towards snow-capped mountains. The road curves through a dense forest of evergreen and deciduous trees. In the background, majestic mountains are covered in snow under a clear blue sky.

**SCENIC**  
*Washington*

*Always take the  
scenic route!*

**2024 MEDIA KIT**



# Stoke your wanderlust for the open road!

We all enjoy the freedom and flexibility of driving and traveling any time of year and often in the spur-of-the-moment.

---

**With so many Scenic Byways, Washington State offers some of the best road trips in the country! Our Scenic Byways Guide and Map, along with our social features, e-campaigns and website will help you connect with roadtrippers seeking adventure in the Pacific Northwest.**



## Visit us on the web

Explore road trip ideas, feature stories and an interactive map at [www.scenicwa.com](http://www.scenicwa.com)



## Social

Follow us on Facebook and Instagram for daily travel inspiration! #scenicWA



## Weekly E-newsletter

Subscribe to our newsletter for weekly travel inspirations at [www.scenicwa.com/scenic-wa-subscription](http://www.scenicwa.com/scenic-wa-subscription)



## Scenic WA Guidebook & Map

Get our Scenic WA Road Trip Guide & full-size WSDOT Road Map featuring 29 of Washington's Scenic Byways for **FREE!** Order at **877-260-2731**



@ScenicWA



[facebook.com/  
365WashingtonState](https://facebook.com/365WashingtonState)

# Print Products

## SCENIC BYWAYS & ROAD TRIPS GUIDE

This is our signature locally-curated pocket guide featuring photos, illustrated regional maps and stories from the road by our staff of Washington State insiders. We share the hidden gems that make Washington truly unique and take visitors along for the ride!

### Distribution

- 75,000 copies printed
- Visitor Centers throughout the state and neighboring states in the Pacific NW
- South Lake Union residents through members of the Seattle Concierge Guild as part of our “Explore Washington” map and guide packet
- Direct Mailed upon request
- Washington State Ferries

### Integrated Print & Digital Ad Packages\*

#### MOUNT RAINIER ..... \$4,495

- Full page ad (4" x 9" trim; 3.333" x 8.297" live; add 0.25" bleed to all sides if bleed) in Scenic Drives & Road Trips Travel Guide
- Four 365WashingtonState Facebook features annually
- ScenicWA.com listing
- Exclusive e-campaign
- Premium Placement: Back Cover, add 25%; Inside Front Cover, add 15%

#### MOUNT ADAMS ..... \$2,495

- Half page ad (3.33" x 4") in Scenic Drives & Road Trips Travel Guide
- Three 365WashingtonState Facebook features annually
- ScenicWA.com listing

#### MOUNT BAKER ..... \$1,495

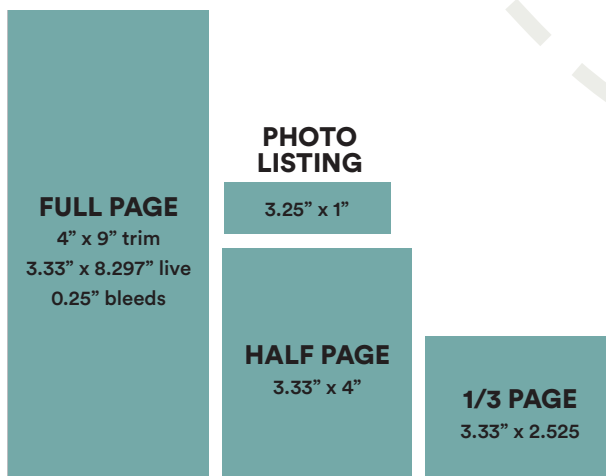
- 1/3 page ad (3.33" x 2.525") in Scenic Drives & Road Trips Travel Guide
- Two 365WashingtonState Facebook features annually
- ScenicWA.com listing

#### PHOTO LISTING ..... \$495

- 1.7" x 1.3" photo, contact info and a 20 word description
- ScenicWA.com listing

\* Custom ad design available as an add on at \$60/hr

## Guidebook Ad Sizing



## WASHINGTON STATE SCENIC BYWAYS ROAD MAP

When all is lost... including you and your cell coverage... a good old fold-out paper road map is far and away the most valuable tool to have in your glove box—and also happens to be our most popular product at visitor centers throughout Washington and neighboring states! This official WSDOT map features all 29 of Washington’s Scenic Byways.

### New Enhanced Distribution

- 150,000 copies printed
- In partnership with the WSDOT and State of Washington Tourism, our 2024 Scenic Byways Road Map will be direct mailed on request through stateofwatourism.com and from the Scenic Washington call center.
- Map will be distributed at visitor information centers throughout Washington & Oregon.

### Map Ad Sizes & Pricing\*

**Back Panel** (3.875" x 8.875", 0.5" bleed) ..... \$6,995

**Inside Fold Panel** (3.875" x 8.875", 0.5" bleed) ... \$5,995

**Full Panel** (3.75" x 8.75") - 6 available ..... \$4,995

**Half Panel** (3.75" x 4.25") - 10 available ..... \$3,495

**Quarter Panel** (3.75" x 2") - 6 available ..... \$1,895





*Exciting new offering!*



# Digital Products

## ScenicWA.com Listing ..... \$240

Suggested Road Trips and Itineraries are the basis for our mobile- friendly website. Your listing or feature story on ScenicWA.com will ensure you are found by people during the travel planning process. (Included with integrated print & digital packages)

## Social Media Campaigns ..... \$395

Sharing and engaging is what being social is all about! We have 205,000 Facebook and Instagram followers who engage with us through daily “365 Things to Do” and Instagram features. (Included with integrated print & digital packages)

## Travel Inspiration E-Marketing & Feature Story Campaigns ..... \$998

Share your unique story on ScenicWA.com and provide travel inspirations to our list of over 20,000 double opt-in subscribers. Write your own story or we will assign one of our travel writers to visit your area and highlight your destination’s experiences. These stories live on ScenicWA.com and will be promoted through social media in addition to exclusive email marketing campaigns.

## Exclusive Email Campaign ..... \$798

Don’t really need a feature story? Ask about our custom exclusive email campaigns sent to 20,000 double opt-in subscribers!

## Photo & Video Production\*

Our experienced photography & videography team will spend two days in your area capturing images of locations you request. Select a photo only package, or add on a video to help tell the story of your destination.

Photo Package starting at ..... \$2,000

Photo & Video Package starting at ..... \$5,000

\*custom packages available

## Dates to Remember

Insertion order due date: **2/28/2024**

Camera ready art & copy due: **3/15/2024**

Ready for distribution in **May 2024**

Reserve your spot by **November 30, 2023** to take advantage of our Early bird offer.

One social media feature to our 205,000 followers – \$395 value!

## Get in Touch!

For more information please contact:

### AUDREY FRAGGALOSCH

audrey@ScenicWA.com  
Direct 360-739-6881

### JENNIFER COLEMAN

jennifer@ScenicWA.com  
Direct 360-739-0701





**Next Dough Neighbor**  
 Hand-made, gourmet doughnuts from scratch  
 412 NE 4th Ave | 360-873-6844

**A Beer at a Time**  
 Craft beer/cider taproom and public house  
 216 NE 3rd Ave | 360.835.5200

**Camas Gallery**  
 Artists of the Northwest  
 408 NE 4th Ave | 360.817.2415

**SMALL TOWN CHARM • SCENIC LAKES & TRAILS • 15 MINUTES TO AIRPORT**

**Sweet Intention Gift Boutique**  
 Local artists, gourmet chocolate, fun gifts  
 218 NE 4th Ave | 360.226.5160

**Hollywood Hits | Independent Flicks**  
 Exclusive World-Class Event Cinema Presentations  
 315 NE 4th Ave | 360.859.9555 | camasliberty.com

**Nuestra Mesa**  
 Authentic Mexican cuisine, beer, wine & cocktails  
 228 NE 4th Ave | 360.210.5311

**BOUQUIN SHOPPING & DINING • FAMILY & PET FRIENDLY • HISTORIC HOTEL**

**Hidden River Coffee Roasters**  
 Come and Find Your Hidden River!  
 536 NE 5th Ave

**Allure Boutique**  
 www.allure-boutique.com  
 407 NE 4th Ave | 360.844.6532

**Bookish**  
 Books for children, young adults and their families  
 335 NE 5th Ave | 503.329.8449 | bookish.com



**Visit Downtown Camas!**

Relax and enjoy a day or weekend away from the hustle and bustle of busy life in historic, quaint *Downtown Camas*. Explore our beautiful tree lined streets filled with locally owned boutiques, delicious restaurants and pubs, and pampering salons. Enjoy a movie at our historic theatre, hike or bike at nearby Lacamas Lake, and complete your day in style and comfort at our award winning historic boutique hotel.

Located just 15 minutes from the Portland airport, between downtown Portland, Vancouver and the scenic Columbia River Gorge, Camas provides a convenient, yet friendly and authentic small town experience.

Visit [www.DowntownCamas.com](http://www.DowntownCamas.com) for self guided tours.



**Camas Boutique Hotel**  
 Save 10% by booking directly  
 405 NE 4th Ave | 360.834.5722 | camashotel.com



Downtown Camas Association  
 P.O. Box 1034, Camas, WA 98607 • 360.216.7378  
[www.downtowncamas.com](http://www.downtowncamas.com)



**WALKING MAP**



Printing: Minuteman Press • [www.minuteman.com/us/locations/wa/camas](http://www.minuteman.com/us/locations/wa/camas)  
 Graphic Design: Reed Creative • [www.reedcreative.com](http://www.reedcreative.com)



2023-2024

*Experience Historic Downtown Camas*  
**SHOPPING • DINING • SERVICES**





All phone numbers are 360 area code unless otherwise marked.

For a complete list of downtown events and businesses, see [www.DowntownCamas.com](http://www.DowntownCamas.com)

**SHOPPING**

- 4Ever Growing Kids children's consignment & toys...210-5351..... 64
- Allure Boutique women's fashion and accessories ..... 844-6532..... 33
- Arktana women's shoes, clothing, accessories ..... 210 4077..... 35
- Attic Gallery local art..... 833-9747..... 27
- Bookish Independent children's bookstore.....503-329-8449.....5
- Camas Antiques gifts, garden, home..... 834-4062..... 21
- Camas Bike & Sport bikes, accessories, service..... 210-5160..... 2
- Camas Gallery local art and gifts ..... 817-2415..... 61
- Cozy Cottage clothing and home decor.....823-3646..... 23
- Juxtaposition furniture, home decor, gifts ..... 834-1810..... 38
- Lily Boutique women's clothing, accessories ..... 834-9215..... 15
- Lutz Hardware & Garden Center ..... 834-2663..... 40
- Naturally Healthy Pet food, toys, treats ..... 609-3505..... 57
- Navidi's Olive Oils & Vinegars..... 210-5921..... 59
- Papermaker Pride Camas & PNW fan gear and gifts 210-7513..... 26
- Periwinkle's Toy Shoppe toys, games, books.....954-5795..... 59A
- Poppy & Hawk home decor, artisan made goods ..... 210-4463..... 13
- Runyan's Jewelers fine jewelry, gifts..... 834-2992..... 24
- Safeway..... 834-7933..... 76
- Sweet Intention Gift Boutique gifts for all ages ..... 226-5160..... 46
- The Pink Room ..... 210-7150..... 1
- The Soap Chest handmade soap and skin care ..... 834-1212..... 8
- Truly Scrumptious boutique baking and treat shop.. 954-5679..... 14
- William & Son Jewelers fine jewelry, watches..... 210-5555..... 44

**BEAUTY, HEALTH & WELLNESS**

- All Therapeutic Massage ..... 624-6990..... 72
- Blossom Natural Health and Wellness ..... 834-2732..... 16
- Camas Barber Shop ..... 834-2755..... 45
- Camas Yoga & Co yoga and retail ..... 210-5897..... 23
- Jazzercise Camas ..... 980-0022..... 7
- Keller Med Spa & Laser..... 823-0795..... 10
- LiveWell Camas yoga, retail..... 844-5715..... 17
- LUX Artistry Collective hair, makeup ..... 450-1450..... 53
- Magic Scissors family hair salon..... 210-4783..... 19
- Mandi MOON Artistry certified makeup artist..... 798-8291..... 29
- Moonlight Aveda Salon hair, makeup, nails..... 844-6018..... 3
- Nico Bella Salon beauty salon, spa..... 834-1818..... 37
- Painless Ric's Tattoo Studio tattoo, piercing..... 834-3899..... 49
- Peace Yourself Together wellness center..... 834-0589..... 9
- Petal & Thorn Wellness naturopath and apothecary ..... 210-7226..... 18A
- Phayson SkinCare ..... 449-2609..... 37
- Salon 904 hair salon..... 335-4110..... 77
- Salon Onyx hair salon ..... 277-7900..... 30
- Simply Divine Beauty Studio skincare, lashes ..... 834-1886..... 47
- The Nail Evolution Salon-Shop ..... 833-3575..... 51

- The Wild Hair beauty salon..... 834-1010..... 29
- Urban Style Salon & Day Spa hair, nails..... 844-6061..... 12
- Wintzer Acupuncture ..... 851-4268..... 28

**DINING**

- A Beer at a Time craft beer, pub food ..... 835-5200..... 69
- Adams Street Bar & Grill beer, wine, pub food ..... 833-1920..... 42
- Birch Street Uptown Lounge classic cocktails & more ..... 210-7219..... 50
- Burgerville burgers, shakes ..... 834-3289..... 73
- Caffe Piccolo espresso, pastries, paninis ..... 834-7044..... 60
- Camas Cellars wine bar, wine club, events..... 925-323-1483.....75
- Camas Thai Cuisine ..... 833-1175..... 20
- Caps N' Taps craft beer taproom & bottle shop..... 210-7244..... 25
- Cedar Street Bagel Company fresh bagels, sandwiches 844-6225..... 58
- Dairy Queen ice cream, burgers..... 834-2171..... 65
- Feast 316 steak, seafood, cocktails..... 210-7498..... 66
- Giatti's Speakeasy see Salud staff for password .....70
- Grains of Wrath craft brew, gastropub ..... 210-5717..... 18
- Hidden River Roasters coffee & custom roasts..... 41
- Kop Chai Thai cuisine..... 834-5287..... 56
- Los Jalapeños Mexican cuisine..... 834-5856..... 52
- Mill Tavern beer, wine, pub food ..... 833-0474..... 43
- Natalia's Café corner café, breakfast and lunch ..... 844-5968..... 39
- Natalia's Malt Shop retro diner and ice cream ..... 844-5968..... 39
- Next Dough Neighbor fresh made doughnuts ..360-87-DOUGH..... 62
- Nuestra Mesa Mexican cuisine..... 210-5311..... 48
- Salud Wine Bar ~ Italian Dining ~ Wine Storage..... 787-2583..... 70
- Squeeze & Grind coffees, smoothies ..... 833-2404..... 4
- Subway sandwiches, soup ..... 834-0210..... 74
- The Sushi Joint ..... 210-4155..... 67
- Tommy O's at the Camas Hotel ..... 833-0115..... 31

**RECREATION, LODGING & INFO**

- Camas Bike & Sport trail info and rentals ..... 210-5160..... 6
- Camas Boutique Hotel complimentary breakfast ..... 834-5722..... 32
- Camas Parks & Recreation ..... 834-5307.....
- Camas-Washougal Chamber of Commerce
  - Visitor Information..... 834-2472..... 63
- Dance Evolution Zumba & dance ..... 818-1695..... 68
- Downtown Camas Association ..... 216-7378..... 45A
- Elida Art Studio art classes, gallery, art tours..... 904-8467..... 9A
- Liberty Theatre movies and specialty films ..... 859-9555..... 22
- Sweetwater SUP/Kayak Rentals
  - seasonal at Lacamas Lake..... 609-1212.....
- Two Rivers Heritage Museum, Camas and Washougal History
  - 1 Durgan St, Washougal ..... 835-8742.....
- Universal Jiu Jitsu & Martial Arts ..... 210-4588..... 11
- VEGA & Virtuosity Gymnastics and Dance ..... 834-7424..... 71

**SERVICES**

- AUTO**
  - Camas Mart and Gas Station ..... 834-5966..... 4A
  - Phill Kassab's Auto Repair ..... 635-7725..... 2C
  - Shell Gas Station ..... 834-2357..... 4D
- FINANCIAL**
  - Country Financial ..... 258-2670..... 4A
  - DePonceau & Associates, CPA and Business Advisors..... 844-6338..... 6D
  - Edward Jones ..... 834-9713..... 3B
  - Granite Mortgage..... 771-4030..... 3D
  - H&R Block ..... 834-5880..... 5E
  - IQ Credit Union..... 695-3441..... 4A
  - Lacamas Financial Services..... 834-6470..... 5D
  - Paulson, Dyra & Co., CPAs..... 834-4911..... 3F
  - Riverview Community Bank ..... 834-9997..... 5C
  - U.S. Bank..... 834-2089..... 3A
- HEALTH**
  - Bluebird Counseling ..... 541-490-1786..... 2E
  - Brester Dentistry ..... 834-2182..... 1C
  - Camas Hearing Clinic ..... 833-0609..... 2E
  - Camas Natural Health & Wellness chiropractic, massage..... 834-5733..... 2B
  - Camas Vision Centre ..... 834-2063..... 3A
  - Clover Podiatry foot & ankle specialists ..... 450-6644..... 1C
  - Columbia Chiropractic chiropractic, massage..... 834-7300..... 3C
  - Darling Chiropractic & Massage ..... 834-5126..... 2B
  - Design Dentistry, Aaron Rinta DMD ..... 834-4990..... 2D
  - Doula My Soul, Bryna Hayden ..... 545-3356..... 2E
  - Dr. Jennifer Stebbing, DO musculoskeletal & sports medicine..... 258-1746..... 5E
  - Healing Sage Acupuncture & Herbal Clinic ..... 798-7132..... 2B
  - Vancouver Vision Clinic ..... 834-4802..... 1B
- INSURANCE**
  - Farmer's Insurance Shanahan ..... 833-8333 E of 5F
  - State Farm Insurance Julia Lo ..... 256-4995..... 4A
  - True Insurance Inc ..... 276-1001..... 4D
- LEGAL**
  - Hazen, Hess & Ott, PLLC..... 834-7957..... 3F
  - Knapp, Odell, MacPherson Attorneys ..... 834-4611..... 3E
  - Posner Law Office, P.C. .... 524-4767..... 5D
  - The Vern McCray Law Firm ..... 834-6262..... 3D
- OTHER**
  - 411 Art Collective..... 980-2413..... 3C
  - Brown's Funeral Home ..... 834-3692E. of 3F
  - Cascade Hasson Sotheby's International Realty ..... 419-5600..... 4C
  - Camas Power Equipment ..... 834-5355..... 4E
  - Camas Technology Specialists ..... 834-7942..... 4C
  - Clothes Encounters custom alterations..... 831-1300..... 3C
  - Columbia Cascade ..... 800-547-1940..... 4F
  - Coventry Gardens of London florist ..... 254-4648.....
  - Donna Roberts Group eXp Realty ..... 521-5478..... 2C
  - Evolutions Preschool ..... 608-8387 E of 3F
  - Fuel Medical Group business resources..... 210-5658..... 4B
  - Georgia Pacific Corporation ..... 834-3021W. of 3A
  - Imperial Cleaners..... 834-3642..... 3B
  - Journey Church ..... 834-0700..... 4B
  - Lara Blair Photography..... 980-2413..... 3C
  - Lewallen Architecture, LLC ..... 844-6002..... B4
  - Minuteman Press ..... 834-4662..... 2B
  - More Realty ..... 727-1077..... 4D
  - Music & Arts Academy ..... 503-807-3038E. of 5F
  - Opus School of Music ..... 833-9604..... 6F
  - Proactive Network Technologies ..... 326-6461..... 3F
  - Salon 9A04 ..... 335-4110 E of 5F
  - Seth Michael Psychic/Medium ..... 980-1411..... 3C
  - Straub's Funeral Home ..... 834-4563..... 4B
  - Windermere Crest Realty ..... 834-3344..... 4C
  - Wise Move Real Estate..... 986-5700..... 3B
  - Zion Lutheran Church ..... 834-4201 E of 4F