















Camas Housing Action Plan

City Council Update

DECEMBER 2020

WHAT IS A HOUSING ACTION PLAN?

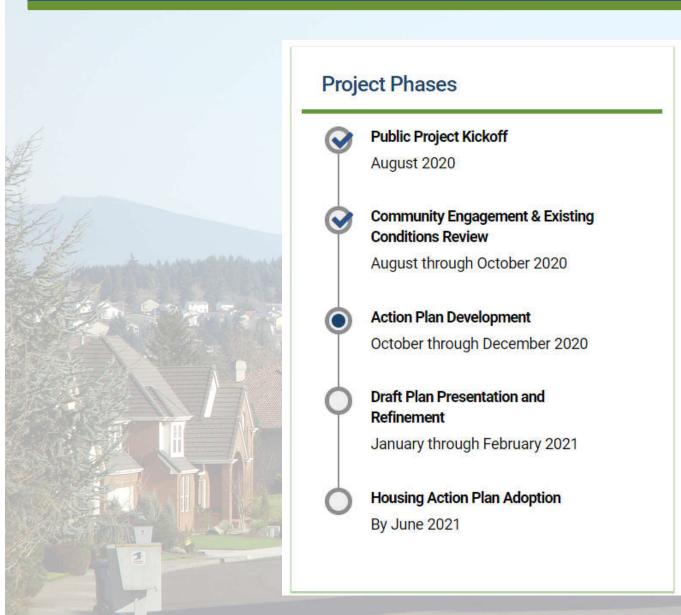
A Housing Action Plan encourages housing diversity, affordability, and access to opportunity for people of all incomes.

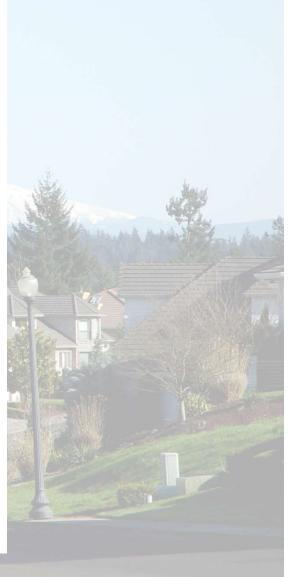
The Camas Housing Action Plan will:

- Rely on thorough data and an inclusive public participation process to understand current and future housing needs.
- Assess existing housing resources and policies and identify ways to build on or improve them.
- Outline specific strategies the city plans to take to meet the community's housing needs over the next ten years and beyond.
- Further the city's comprehensive plan housing goals and be adopted by City Council.

Funded through a grant from the WA State Dept. of Commerce.

OUR HOUSING ACTION PLAN PROCESS





GETTING THE WORD OUT



Share your ideas!

city's policies and regulations for housing.

CAMAS HOUSIN PLAN SURVEY

Learn more and share yo

LetsTalkCamasHo

Anyone with questions about the project or in assistance or other accommodations to partic Fox. Camas Senior Planner at 360-513-2729 or

www.LetsTalkCamasHousing.us

Now to Oct 30 Can

P: 360.513.2729



Camas explores housing affordability, diversity

Majority of new homes in Camas are bigger, more expensive; public weighs in on city's future housing needs

By Kelly Moyer (Jauthorikmoyer) | September 24, 2020 9 24 am | comments (https://www.camaspostrecord.com/news/2020/sep/24/camas-explores-housing-affordability diversity)



PUBLIC ENGAGEMENT ACTIVITES

Open Houses

- Conducted via Zoom in September
- Open to the public
- 17 participants

Focus Groups and Interviews

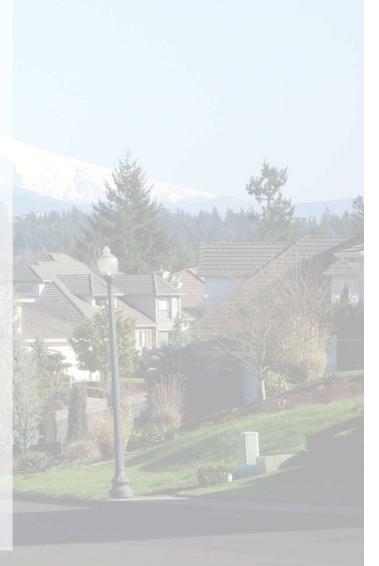
- Conducted via Zoom in September and October
- Invitations sent to targeted stakeholders
- 29 participants

Survey

- Available online from August through October
- 307 responses

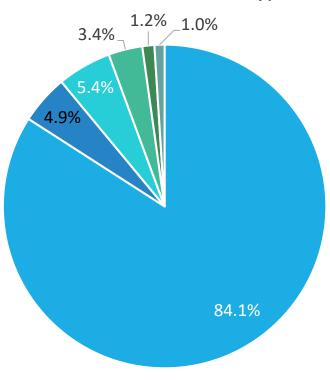
Project Website

- www.letstalkcamashousing.us
- 1,200 site visits by 770 visitors

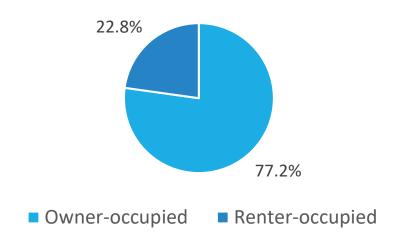


CAMAS HOUSING CHARACTERISTICS





Total Occupied Housing Units: 7,972

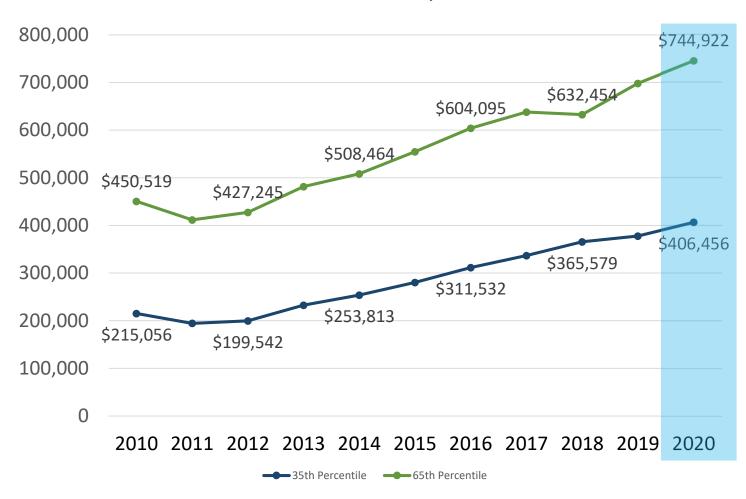




Source: American Community Survey, 2014-2018 Estimates

CAMAS HOUSING COSTS

Camas Home Values, 2010 to 2020



Source: Zillow. "Zillow Home Value Index - Bottom and Top Tier Time Series, 2010 - 2020."

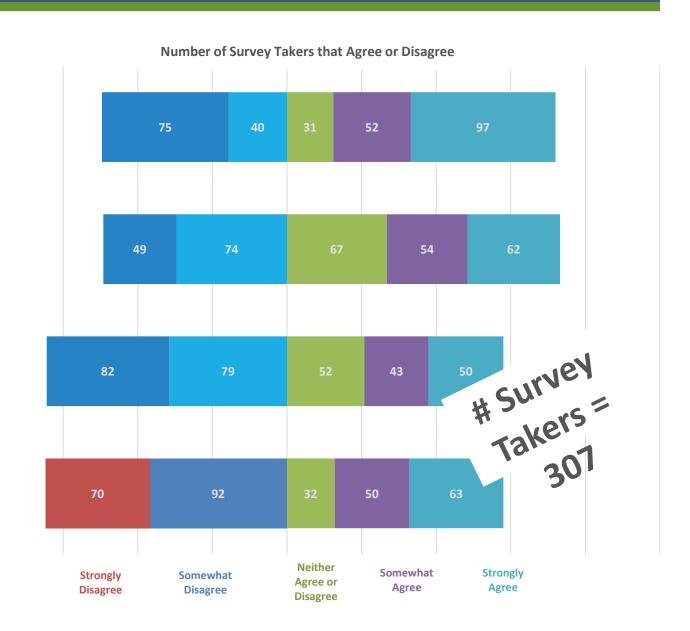
ENGAGEMENT TOPIC: AFFORDABILITY

Lack of affordable housing is a **serious issue** in Camas.

People who **work** in Camas can afford **housing** in Camas.

Seniors can find appropriate & affordable housing in Camas.

Young families can find appropriate & affordable housing in Camas.

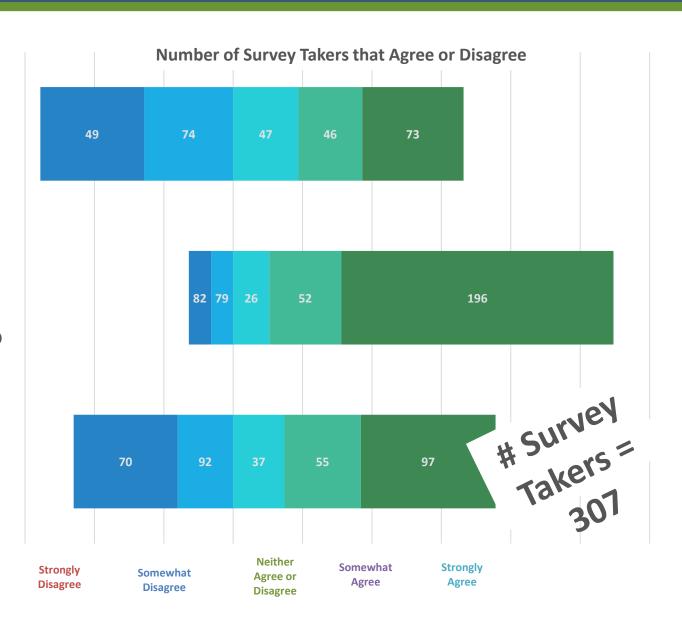


ENGAGEMENT TOPIC: HOUSING DEVELOPMENT

There is enough housing at appropriate sizes and costs to meet the needs of our residents for the next 20 years.

Camas should be cautious about any new residential development activity to preserve the character of the community.

Camas needs a greater variety in terms of housing types and \$\$



ENGAGEMENT TOPIC: HOUSING TYPES

What housing types are most needed in Camas?

Starter Homes

"As kids move out, they often cannot return as adults because they cannot afford Camas."

"Potential needs are housing for kids coming back after school and family retiring here."



What housing types are most needed in Camas?

Apartments & Condos

"Part of a vital downtown is going to be more residential units, apartments, or condos on those blocks."

"Camas is getting more expensive.

Multifamily units are \$100k/unit up north and \$150k/unit here.

Unfortunately, it is going to push people out."



Accessory Dwelling Units "ADUs"

"ADUs, cluster homes could help meet need."

"From a real estate perspective, 99% of clients coming to Camas are families. Some ask for an ADU to bring a parent. Some go 'out in country' or out of Camas if that is a priority."



What housing types are most needed in Camas?

Accessible & Senior Housing

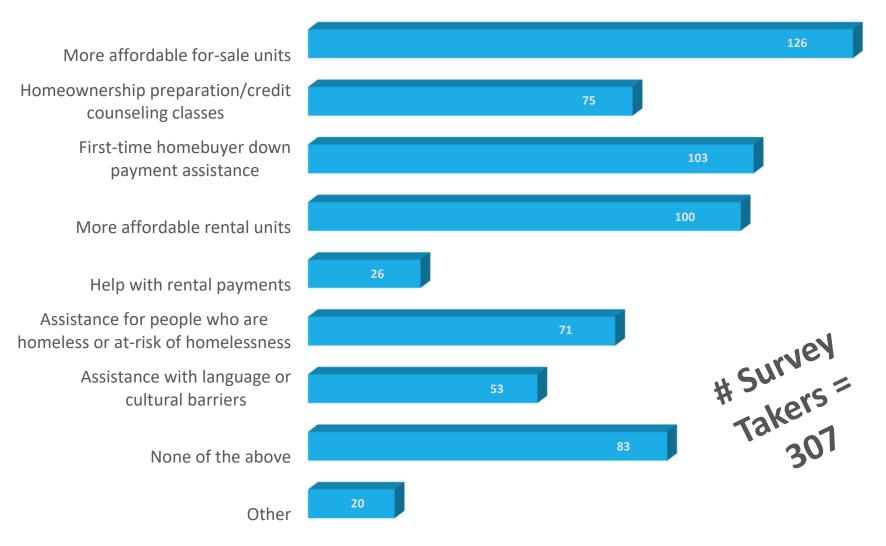
"Retirees or older population needs 'accessible' housing – e.g., no stairs."

"For the elderly, we do not have much. No communities serving seniors."



ENGAGEMENT TOPIC: HOUSING ASSISTANCE

What types of assistance may be helpful to address housing affordability needs in Camas?



WHAT'S NEXT?

Action Plan Development

- Recommendations based on community input and data analysis
- December 2020 January 2021

Action Plan Presentation and Refinement

- Review and feedback from City and public stakeholders
- Early 2021

Housing Action Plan Finalization and Adoption

- Final Housing Action Plan (HAP) prepared
- Adoption by City Council by June 2021