



## Staff Report

March 20, 2023 Council Workshop Meeting

Community Survey 2022

Presenter: Bryan Rachal, Director of Communications

Time Estimate: 30 minutes

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**BACKGROUND:** The Director of Communications was asked to work with ETC consultants to distribute the 2022 City of Camas Community Survey. The City of Camas generally conducts Community Survey's on a 2-year basis. However, due to the pandemic, this was the first survey conducted since 2019.

**SUMMARY:** We distributed the survey at the end of December 2022 and into January 2023. We had a good response and ended up with 447 completed surveys (goal was 400). Overall, the satisfaction ratings are down from 2019, but that's not a surprise, as that's the trend ETC has seen all over the country over the past 6 months. Just like previous years, the City of Camas satisfaction ratings are much higher than other communities in most areas.

**BENEFITS TO THE COMMUNITY:** This survey provides Council and Staff with a snapshot of how the Community feels about certain departments, City Services and overall quality of life. These survey results will allow Staff and Council to determine the best steps forward for the community based on how they feel about certain areas and issues.

**POTENTIAL CHALLENGES:** The demographics skewed more toward older individuals without school age children in the house. This could be a challenge because we know that Camas has a large population of families with school-age children. Additionally, to increase confidence and rankings in certain areas, the City could need to spend additional funds when the City is already cash strapped.

**BUDGET IMPACT:** The total cost for the initial Survey was \$17,000

**RECOMMENDATION:** There is no recommendation at this time. Staff will work with Council and Administration following the presentation to determine the next steps forward.