



Staff Report

March 7, 2022 Council Workshop

City of Camas 2023-2024 Budget Preparation – Data Program Relaunch

Presenter: Cathy Huber Nickerson, Finance Director and Debra Brooks, Financial Analyst

Time Estimate: 15 minutes

Phone	Email
360.817.1537	chuber@cityofcamas.us
360.817.7025	dbrooks@cityofcamas.us

BACKGROUND: This presentation is to revisit the use of performance measurements as part of Government Finance Officers’ Association (GFOA) budgeting best practices. Budgeting is just as much about values and priorities as it is about dollars. It is important for the City to improve budget transparency, demonstrate fairness, and help justify difficult decisions. Performance measurements provide data to help the City show what is being done well and what isn’t.

SUMMARY: Staff will provide information on why the gathering of data is important, how the data can help the public understand the service level the City provides and provide how this program relaunch and the ERP can provide tools to provide better information to staff, Council and the public.

EQUITY CONSIDERATIONS:

What are the desired results and outcomes for this agenda item? The intent of the presentation is to provide City Council information on what a data program is.

What’s the data? What does the data tell us? See the attached National League of Cities study.

How have communities been engaged? Are there opportunities to expand engagement? What Works Cities is a program started by Bloomberg Philanthropies in 2015. It is a program that uses data and evidence to drive change. Cities which incorporate engagement achieve higher results. <https://whatworkscities.bloomberg.org/about/>

Who will benefit from, or be burdened by this agenda item? This agenda item provides context for decision making for City Council and discloses the state of the City’s performance to the residents of Camas.

What are the strategies to mitigate any unintended consequences? N/A

Does this agenda item have a differential impact on underserved populations, people living with disabilities, and/or communities of color? Please provide available data to illustrate this impact. Potentially depending on the data collected.

Will this agenda item improve ADA accessibilities for people with disabilities? Yes, data can be communicated in accessible forms.

What potential hurdles exist in implementing this proposal (include both operational and political)? The hurdles are staff time and access to data. This is a project which will take time and commitment. This is a long-term project.

How will you ensure accountabilities, communicate, and evaluate results? There will be communications plan built into the project and all data will be incorporated into the 2023-2024 budget document.

How does this item support a comprehensive plan goal, policy or other adopted resolution? This item provides open and transparent financial reporting which is a goal of the City's strategic plan and meets best financial practices.

BUDGET IMPACT: This agenda item provides financial context for City Council considerations.

RECOMMENDATION: Information only.