



Staff Report

January 21, 2025 Council Workshop Meeting

CAMAS COMMUNITY SURVEY RESULTS

Presenter: Bryan Rachal, Director of Communications

Time Estimate: 30 minutes

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BACKGROUND: Camas issues a community survey every two years. The survey is conducted by ETC Institute. ETC will provide a brief presentation to Council explaining the results.

SUMMARY: Camas has conducted community surveys since 2017. The results are tabulated to determine where Camas ranks among residents, Cities in the Northwest and nationally. The survey and results are attached. In order to reach a goal of 400 completed surveys, ETC mails the survey to approximately 3,000 randomly selected households.

BENEFITS TO THE COMMUNITY: The benefit a survey provides the community is a snapshot of a two-year period. Has the City gotten better over two years in the eyes of residents? It also shows residents how we compare to other cities in our area and across the nation. This helps move the City forward by showing areas where residents think we should be focusing more resources etc. This item supports all residents because there is a broad sampling of responses.

BUDGET IMPACT: This cost the City \$17,000 and was taken from the Communications Budget.

RECOMMENDATION: No further recommendations.