



Downtown Camas Association

Report to Council

April 3rd, 2023

Helping Downtown to Thrive!



- Economic Vitality
- Promotion
- Design
- Outreach



Economic Vitality

Business Health, Tourism, Planned Growth

- Return on Strategic Investment
 - Advocating for small businesses & district
 - Subarea Plan preparations
 - Merchant Meetings and communications
 - Collecting feedback & keeping businesses informed and connected
 - Safety
 - Increased revenue/business vitality
 - Events
 - Newsletter and social media
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Promotion & Events



Design

Streetscape & Public Realm Improvements

- \$50,000 Façade Improvement Grant Program!
 - Lighting, Exterior upgrades, etc
- Historic Interpretive Panels, \$3,000
- Benches, \$30,000 + \$33,000
- Murals, \$5,000
- Spring Cleanup Day 4-23
 - Over 400 volunteer hours
 - Otherwise fall to City labor
 - Value of \$12,000+





Outreach

Partnerships, Resources and Fundraising

- ▶ GP Cleanup Community Advisory Group Update
- ▶ **We are Strategic Partners—Here's What We Need from You!**
 - B&O support from community leaders
 - Sharing events and initiatives
 - Representing Camas at RevitalizeWA in Vancouver, October 4-6



Thank you!

We appreciate Our Partnership!