

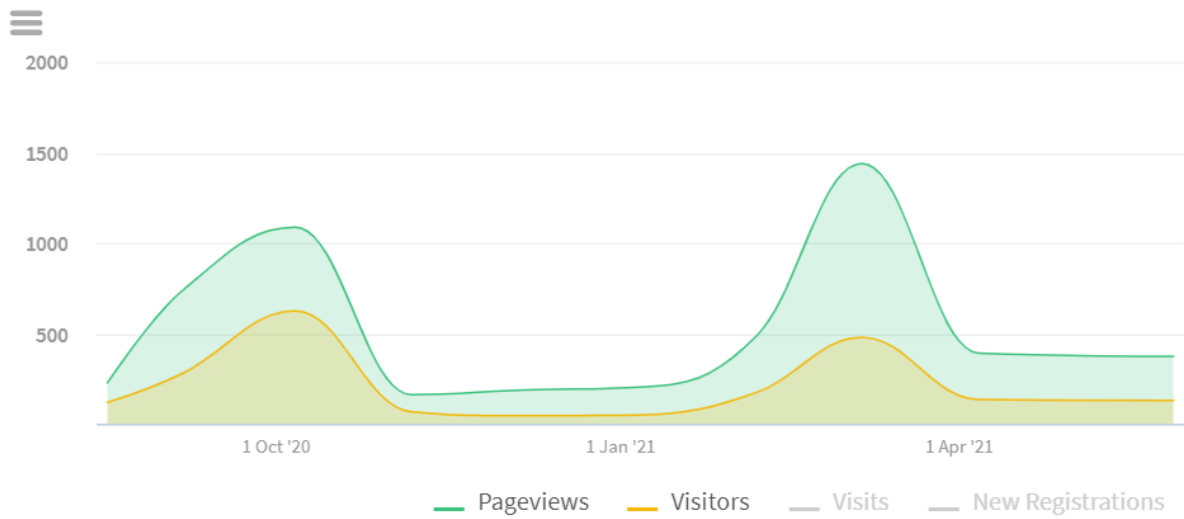
Let's Talk Camas Housing – Website Traffic through May 24

TRAFFIC

Visitors Summary

Let's Talk Camas Housing from 13 Aug'20 to 24 May'21

[DAILY](#) [MONTHLY](#)



Highlights

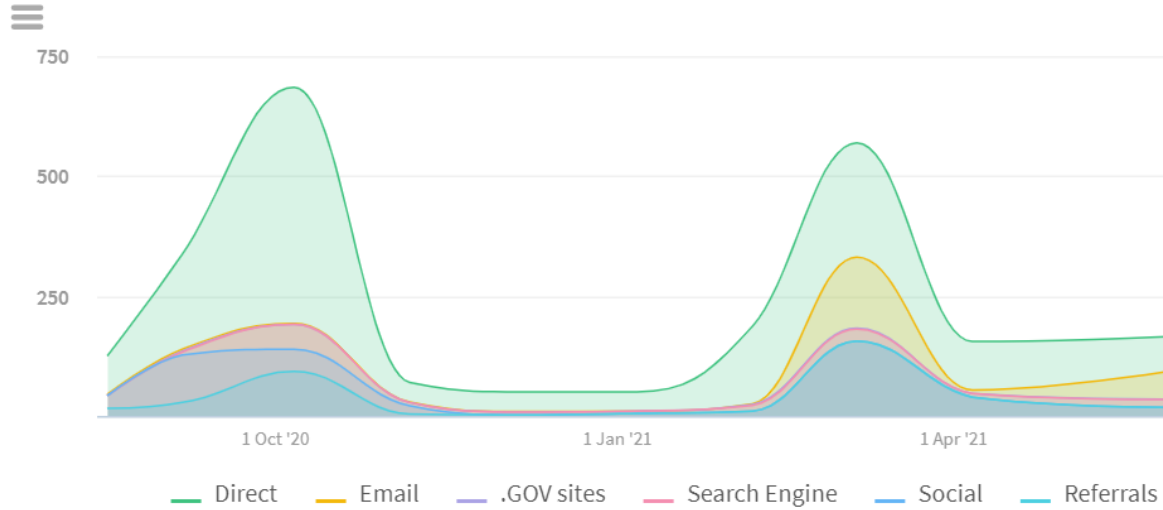
| | | |
|------------------|----------------------|-------------------|
| TOTAL VISITS | MAX VISITORS PER DAY | NEW REGISTRATIONS |
| 2.4 k | 164 | 40 |
| ENGAGED VISITORS | INFORMED VISITORS | AWARE VISITORS |
| 306 | 652 | 1.6 k |

SOURCES OF TRAFFIC

Visits by Channel

Let's Talk Camas Housing from 13 Aug'20 to 24 May'21

DAILY MONTHLY



| TRAFFIC CHANNEL | AWARE VISITS | INFORMED VISITS(%) | ENGAGED VISITS(%) |
|-----------------|--------------|--------------------|-------------------|
| DIRECT | 1466 | 455 (31%) | 212 (14.5%) |
| SOCIAL | 189 | 75 (39.7%) | 73 (38.6%) |
| EMAIL | 224 | 123 (54.9%) | 2 (0.9%) |
| SEARCH ENGINE | 137 | 55 (40.1%) | 18 (13.1%) |
| .GOV SITES | 7 | 3 (42.9%) | 0 (0%) |
| REFERRALS | 371 | 140 (37.7%) | 49 (13.2%) |