

City of Burnet City Council



Item Brief

Meeting Date

October 14, 2024

Agenda Item

Discuss and consider action: Resolution No. R2025-77: K. McBurnett

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURNET AND BURNET COUNTY FOR THE PRODUCTION OF A “WELCOME TO BURNET” VIDEO BY HI-TOWN MEDIA; AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE

Information

The City of Burnet is developing a professionally produced 3-minute “Welcome to Burnet” video highlighting the character, beauty, and community spirit of Burnet. The project will be produced by Hi-Town Media, utilizing both archived and newly filmed footage to create a high-quality promotional video suitable for digital platforms and community presentations. A draft script for the video is attached.

The total project cost is \$5,000, to be shared equally between the City and Burnet County Tourism. The City’s contribution of \$2,500 will be funded from the General Fund.

Both entities will retain full and equal rights to use, share, and distribute the completed video for promotional and community purposes. While the City of Burnet will be the first community in Burnet County to produce a welcome video, the vision is to encourage other communities within Burnet County to eventually create similar videos.

Fiscal Impact

The City’s cost is \$2,500.

Recommendation

Staff recommends approval of Resolution No. R2025-77 as presented.

RESOLUTION NO. R2025-77

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURNET AND BURNET COUNTY FOR THE PRODUCTION OF A “WELCOME TO BURNET” VIDEO BY HI-TOWN MEDIA; AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the City of Burnet wishes to create a professional “Welcome to Burnet” video to promote the community’s character, beauty, and quality of life; and

WHEREAS, Hi-Town Media will produce a three-minute video utilizing both existing archival footage and newly filmed material to showcase Burnet’s landmarks, businesses, and community spirit; and

WHEREAS, the total cost of the project is Five Thousand Dollars (\$5,000), with the City of Burnet and Burnet County Tourism each contributing Two Thousand Five Hundred Dollars (\$2,500); and

WHEREAS, both entities shall retain full and equal rights to use, share, and distribute the completed video for promotional and community purposes; and

WHEREAS, the City Council finds that participation in this project will promote community pride, enhance tourism, and support economic development efforts.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, AS FOLLOWS:

Section One. Findings. The recitals set out above are hereby approved and incorporated herein for all purposes.

Section Two. Approval. The City Council hereby approves the Memorandum of Understanding between the City of Burnet and Burnet County for the production of the “Welcome to Burnet” video by Hi-Town Media..

Section Three. Authorization. The Mayor is hereby authorized to execute the Memorandum of Understanding and any necessary supporting documents to carry out this project.

Section Four. Open Meetings. It is hereby officially found and determined that the meeting at which this resolution was passed was open to the public and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act.

Section Five. Effective Date. That this resolution shall take effect immediately upon its passage, and approval as prescribed by law.

PASSED AND APPROVED on this the 14th day of October 2025.

CITY OF BURNET, TEXAS

Gary Wideman, Mayor

ATTEST:

Maria Gonzales, City Secretary