

Welcome to Burnet Video Project

City Council Regular Meeting
October 14, 2025

Discuss and consider action: Resolution No. R2025-77: K. McBurnett

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURNET AND BURNET COUNTY FOR THE PRODUCTION OF A “WELCOME TO BURNET” VIDEO BY HI-TOWN MEDIA; AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE



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Welcome to Burnet Video Project

- The proposed resolution shares the cost for a professionally produced 3-minute “Welcome to Burnet” video with Burnet County Tourism.
- The project will be produced by Hi-Town Media, utilizing both archived and newly filmed footage to create a high-quality promotional video.
- The video will highlight the character, beauty, and community spirit of Burnet.



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Welcome to Burnet Video Project

- Intended for
 - Websites and social media
 - State of the Community event
 - Community and tourism promotions
- Total Project Cost: \$5,000
 - City of Burnet: \$2,500 (General Fund)
 - Burnet County Tourism: \$2,500



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Any Questions?

Recommendation

- Staff recommends approval of Resolution No. R2025-77 as presented.



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