

# City of Burnet City Council



## Item Brief

### **Meeting Date**

November 10, 2025

### **Agenda Item**

Discuss and consider action: Resolution No. R2025-81: K. McBurnett

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, APPROVING A REVISED MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURNET AND BURNET COUNTY FOR THE PRODUCTION OF A "WELCOME TO BURNET" VIDEO BY HI-TOWN MEDIA; AMENDING AND REPLACING RESOLUTION NO. R2025-77; AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE

### **Information**

The City of Burnet is partnering with Burnet County Tourism to produce a professionally filmed "Welcome to Burnet" video that highlights the community's character, beauty, and spirit. The three-minute video will be produced by Hi-Town Media and will feature both newly filmed footage and existing archived material to create a high-quality promotional piece suitable for online platforms, social media, and community presentations.

The total project cost is \$5,000, to be shared equally between the City of Burnet and Burnet County Tourism. The City's portion of \$2,500 will be funded from the General Fund.

Both the City and County will retain full and equal rights to use, share, and distribute the completed video for tourism, marketing, and community engagement purposes.

Burnet County has made minor revisions to the original Memorandum of Understanding approved under Resolution No. R2025-77. This revised MOU clarifies administrative details and requires City Council approval of the updated version. The new resolution, R2025-81, amends and replaces the prior resolution in its entirety.

### **Fiscal Impact**

The City's cost is \$2,500.

### **Recommendation**

Staff recommends approval of Resolution No. R2025-81 as presented.

## **RESOLUTION NO. R2025-81**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, APPROVING A REVISED MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BURNET AND BURNET COUNTY FOR THE PRODUCTION OF A “WELCOME TO BURNET” VIDEO BY HI-TOWN MEDIA; AMENDING AND REPLACING RESOLUTION NO. R2025-77; AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE**

**WHEREAS**, the City of Burnet wishes to create a professional “Welcome to Burnet” video to promote the community’s character, beauty, and quality of life; and

**WHEREAS**, on October 14, 2025, the City Council approved Resolution No. R2025-77 authorizing a Memorandum of Understanding (MOU) with Burnet County for the project; and

**WHEREAS**, Burnet County has since made minor revisions to the MOU to clarify administrative and procedural details; and

**WHEREAS**, the City Council now finds it necessary to approve the revised MOU and to amend and replace Resolution No. R2025-77 to reflect the updated version; and

**WHEREAS**, Hi-Town Media will produce a three-minute video utilizing both existing archival footage and newly filmed material to showcase Burnet’s landmarks, businesses, and community spirit; and

**WHEREAS**, the total project cost remains Five Thousand Dollars (\$5,000), with the City of Burnet and Burnet County Tourism each contributing Two Thousand Five Hundred Dollars (\$2,500); and

**WHEREAS**, both entities shall retain full and equal rights to use, share, and distribute the completed video for promotional and community purposes; and

**WHEREAS**, the City Council finds that participation in this project will promote community pride, enhance tourism, and support economic development efforts.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BURNET, TEXAS, AS FOLLOWS:**

**Section One. Findings.** The recitals set out above are hereby approved and incorporated herein for all purposes.

**Section Two. Approval.** The City Council hereby approves the Memorandum of Understanding between the City of Burnet and Burnet County for the production of the “Welcome to Burnet” video by Hi-Town Media.

**Section Three. Amendment and Replacement.** This resolution hereby amends and replaces Resolution No. R2025-77 in its entirety.

**Section Four. Authorization.** The Mayor is hereby authorized to execute the revised Memorandum of Understanding and any necessary supporting documents to carry out this project.

**Section Five. Open Meetings.** It is hereby officially found and determined that the meeting at which this resolution was passed was open to the public and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act.

**Section Six. Effective Date.** That this resolution shall take effect immediately upon its passage, and approval as prescribed by law.

**PASSED AND APPROVED** on this the 10th day of November 2025.

**CITY OF BURNET, TEXAS**

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Gary Wideman, Mayor

**ATTEST:**

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Maria Gonzales, City Secretary