

Summer Update

July 22, 2025



Agenda

- 1. Executive Director
- 2. Flood Response
- 3. Legislative Advocacy
- 4. Business Development Grants
- 5. Membership
- 6. Community Events



Teryl McFerrin

Executive Director, Burnet Chamber of Commerce

- Phoenix Center
- Burnet Chamber of Commerce
 - Events & Marketing
- Texas Humane Heroes
- Westcave Outdoor Discovery Center
- University of Texas at Austin
- Southwestern University, Georgetown
- Buda, Texas

Primary Goals



Strengthen Membership

Increase value by creating opportunities for connection, collaboration, and visibility for local businesses.



Champion Development

Champion economic development and tourism to support a vibrant, sustainable future for Burnet.



Community Partnerships

Build strategic partnerships and community trust through transparent leadership, strong communication, and service.

Flood Response

Resource Page

A BURNET FLOOD A RECOVERY

HOW TO HELP & GET HELP

We've created a central hub with everything we can find related to flood recovery in Burnet County — including:

- Local businesses offering help
- Donation & volunteer opportunities
- Government and nonprofit resources
 Community efforts and more

CLICK HERE TO SEE THE FULL LIST:

Know someone who should be added? Tag them in the comments or email us at info@burnetchamber.org

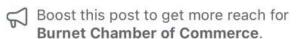
★ We'll keep this list updated as new needs and resources come in — so check back often and help spread the word!

Burnet is strong. Burnet is united.

Social Media







Boost post



39 comments 278 shares

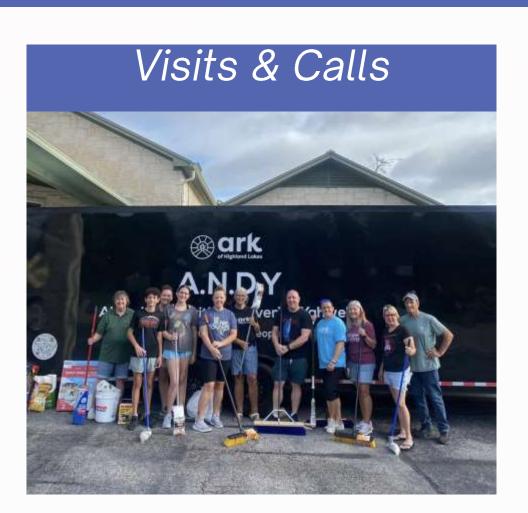












Social Reach







The Company of the business and



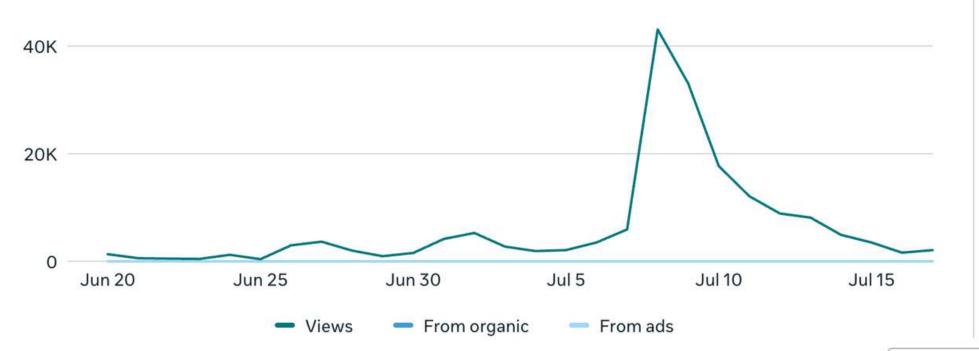
-Second views €



1-minute views 1

Content interactions 6





Views breakdown

Jun 20 - Jul 17

Total

176,188 ↑ 503.8%

From organic

176,188 ↑ 503.8%

See all content

From ads

0 0%

Boost content

7 Top content by views



Come by the Train Depot in Burnet toda...

♥ 1.2K

Tue Jul 8, 7:56am

- ~ 1101/
- ◆ 44.9K
- **→** 278 **7**0

The Ark of the Highland Lakes team ...

Wed Jul 9, 8:17am

- ~ 10 71/
- ◆ 16.7K **443**
- **2**3
- → 102

BB 117

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needs and resources come in - so check

BURNET FLOOD RECOVERY — HOW...

Wed Jul 9, 7:44am

- 2001 ---
- **124** ● 9.6K

♦ 88 **20**



Burnet Chamber of Commerce updated...

Sat Jul 12, 1:22pm

~ 701/ aa 101 ◆ 7.2K

→ 50

401



Example 2 Congratulations to our **June Member o...

Fri Jun 27, 8:00am

- ~ 701/ --
- **9** 85
- **→** 5 **4**

0

It

#1

Special Session - Legislative Task Force

01

Grants and loans for small businesses affected by the floods.

02

Fast-tracking permits for rebuilding.

03

Overtime funding for local agency staff & funding for third-party review to speed up rebuilding.

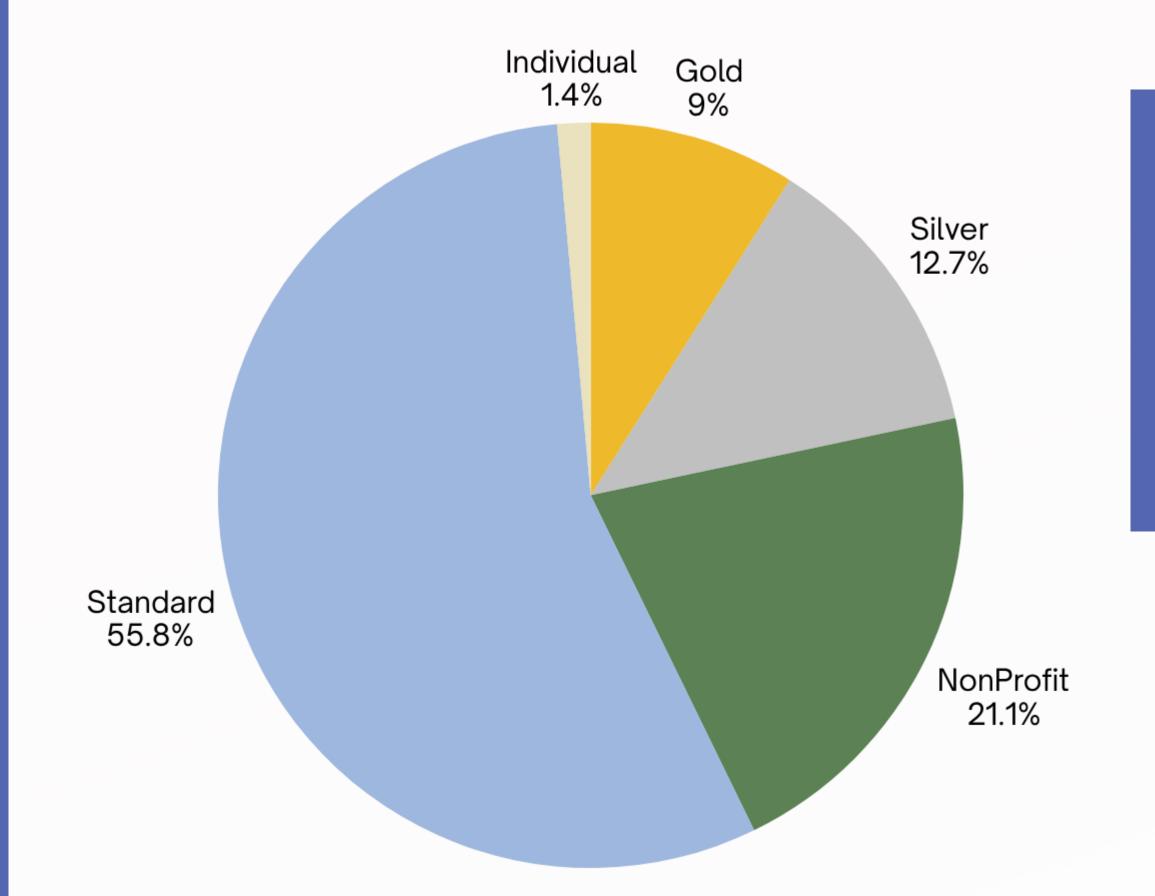


THE TEXAS STATE CHAMBER

Application
Support for
Businesses



Membership - July 2025



350 current members

Community Events



Christmas on the Square

Dec. 13

Bluebonnet
Festival
April 10-12





THANK YOU

Teryl McFerrin



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