



Departmental Updates

March 2025 - Park Board



DOGS AND DONUTS

MARCH 1

225 PEOPLE & 75 FUR FRIENDS



BTX OFF-ROAD RALLY

MARCH 1

13 RACERS



VIETNAM VETERANS CELEBRATION

MARCH 29



SHOW ME HOW FAIR

APRIL 5



BUNNY DAZE

APRIL 12



AQUA EGG HUNT

APRIL 19

UPDATE

PROGRAMS & ATHLETICS

February Recap:

School Break Fun Camp (21)

Homeschool P.E. (15)

Pickleball (28)

Women's & Teen Self-Defense
Class (16)

Happening This Month:

Archery at Russell Farm

Summer Track Registration

NEW Lunch Break!!! - March 28



UPDATE

RUSSELL FARM

February Recap:

Open Art Studio (48)

Date Night Experience (62)

Youth Art Class (24)

Happening This Month:

Open Art Studio - Saturdays

Children's After School Art Classes

Homeschool Art Classes





COMMUNITY ENGAGEMENT

Facebook Followers: 19,558 (165 increase)

Instagram Followers: 1,945 (31 increase)

Listen to our podcast, 'A Walk in the Park,' on Spotify!

Facebook Highlight - Coach Carl

Post Reach: 5,914

Post Views: 12,288



VOLUNTEER OPPORTUNITIES

- Trash Bash – April 5
- Bunny Daze – April 12



BRICK PROJECTS

LOBBY REMODEL
CONSTRUCTION:
IN PROGRESS

HVAC
CONSTRUCTION:
SPRING 2026

DEHUMIDIFICATION
SYSTEM
CONSTRUCTION:
FALL 2025

INDOOR POOL
REPLASTER & SAND
FILTERS
CONSTRUCTION:
FALL 2025

ADDITIONAL ITEMS:
PLAY AREA
FURNITURE
SIGNAGE
POOL DOORS
POOL SLIDE STAIR TOWER
PARKING LOT STRIPING

MEETING ROOM AV &
WOMENS LOCKERS
MEETING ROOMS - IN
PROGRESS
LOCKERS - COMPLETED

BRICK MEMBERSHIPS - MONTH OF FEBRUARY

*Staff does not have the historical membership data for the month of February and has been working with SmartRec to extract that data. This number will be updated in the April presentation.

11,161

FY 2025



ALL PROGRAMS - FEBRUARY

FY 24

126

PARTICIPANTS

FY 25

275

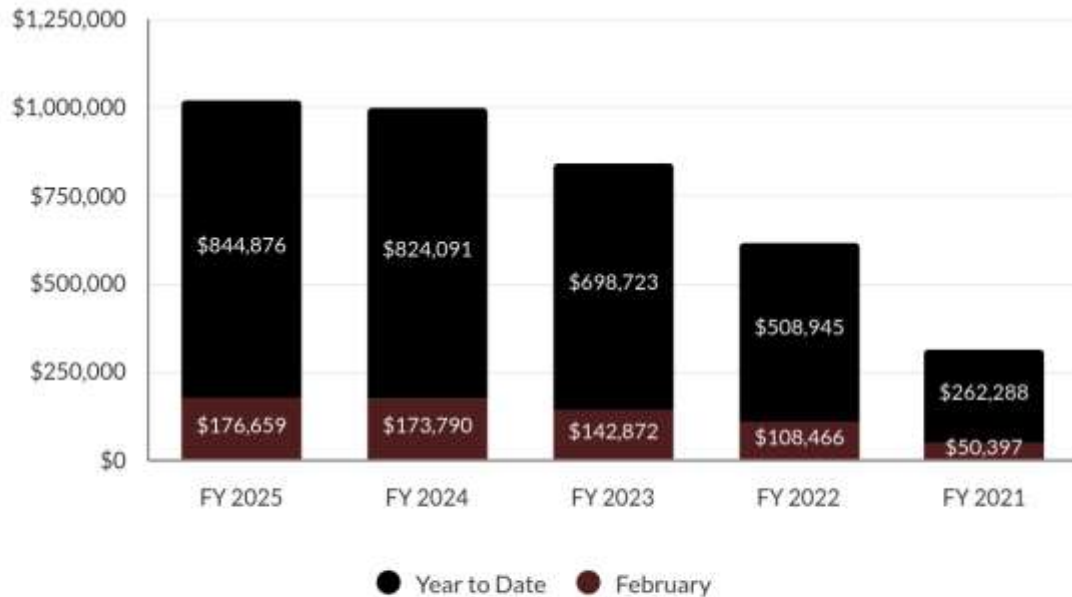
PARTICIPANTS





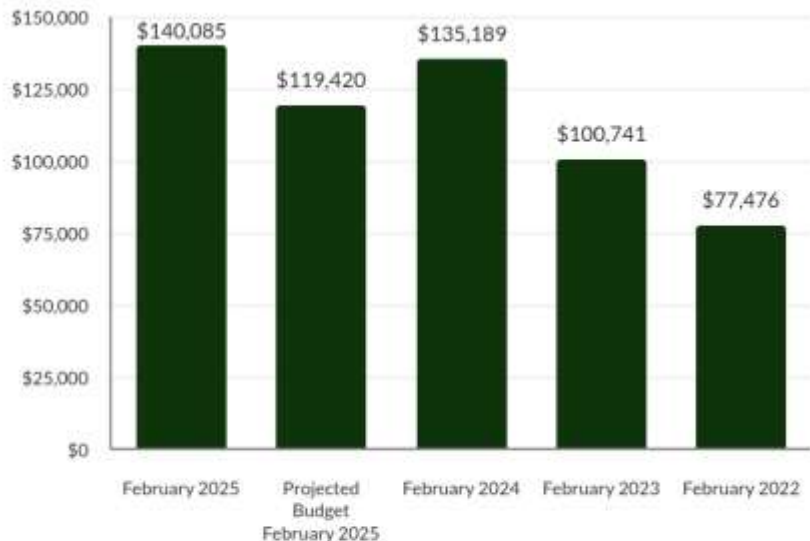
BRICK REVENUE

This chart reflects revenue for the current month as well as year to date.



Hidden Creek Golf Course- February Comparisons

February Revenue



Rounds Played in February



Playable Days * updated criteria with partial days

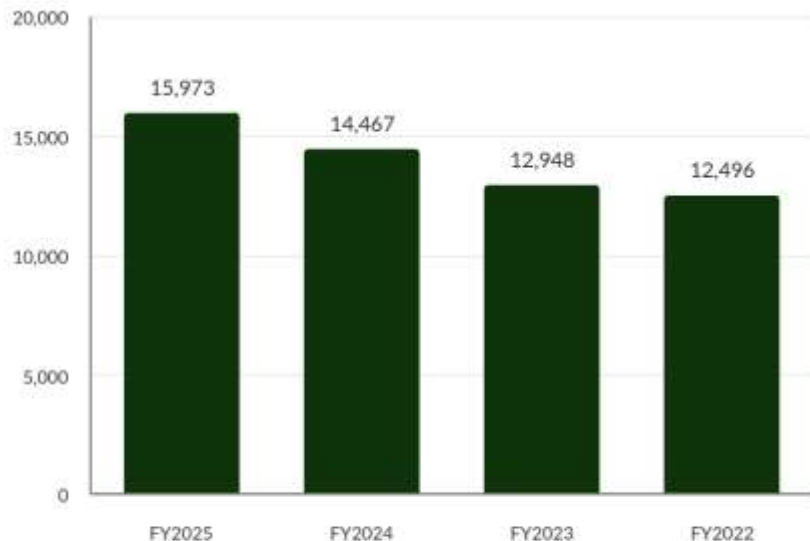


Hidden Creek Golf Course- Year to Date

Revenue YTD October -February

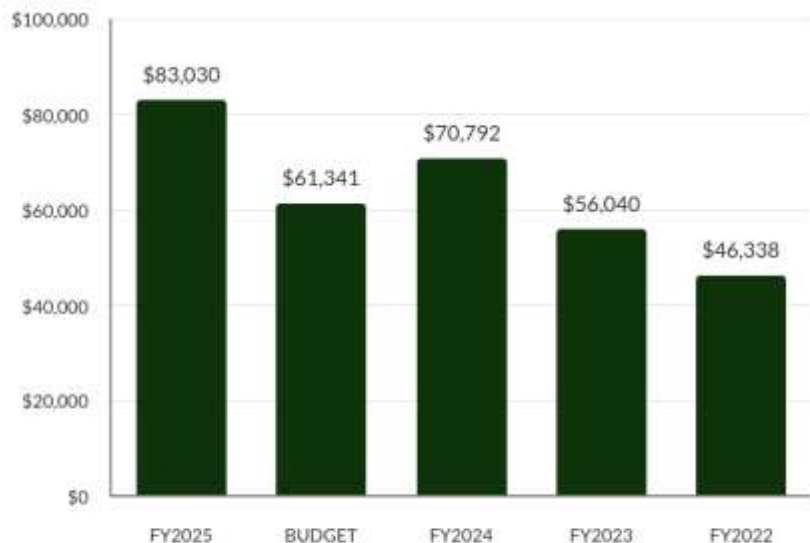


Rounds Played YTD October - February



Hidden Creek Golf Course- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - February

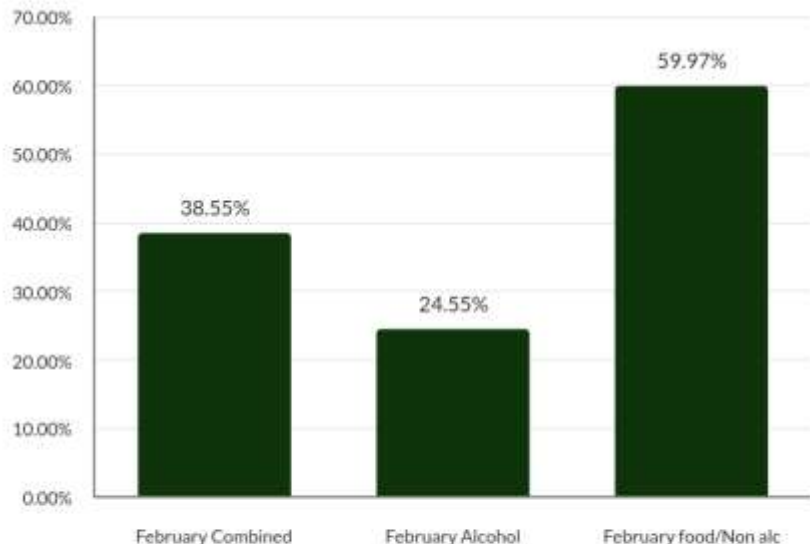


Food and Beverage Revenue YTD October - February

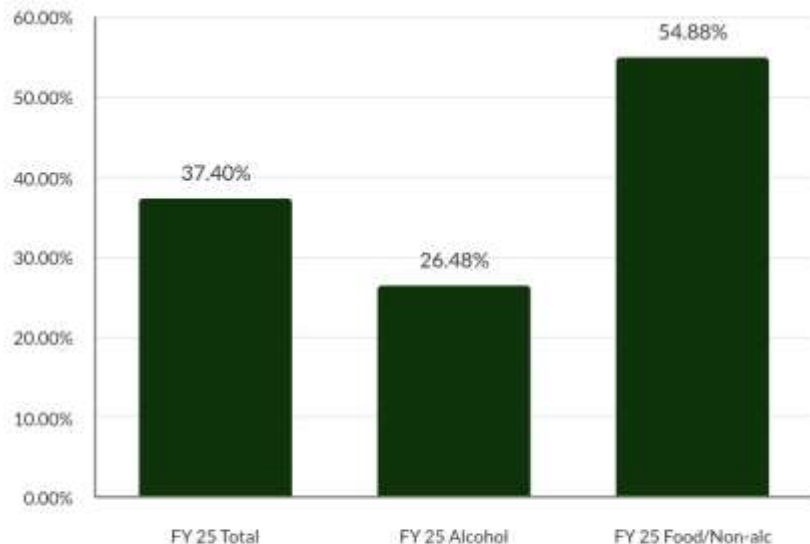


Hidden Creek Golf Course- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department



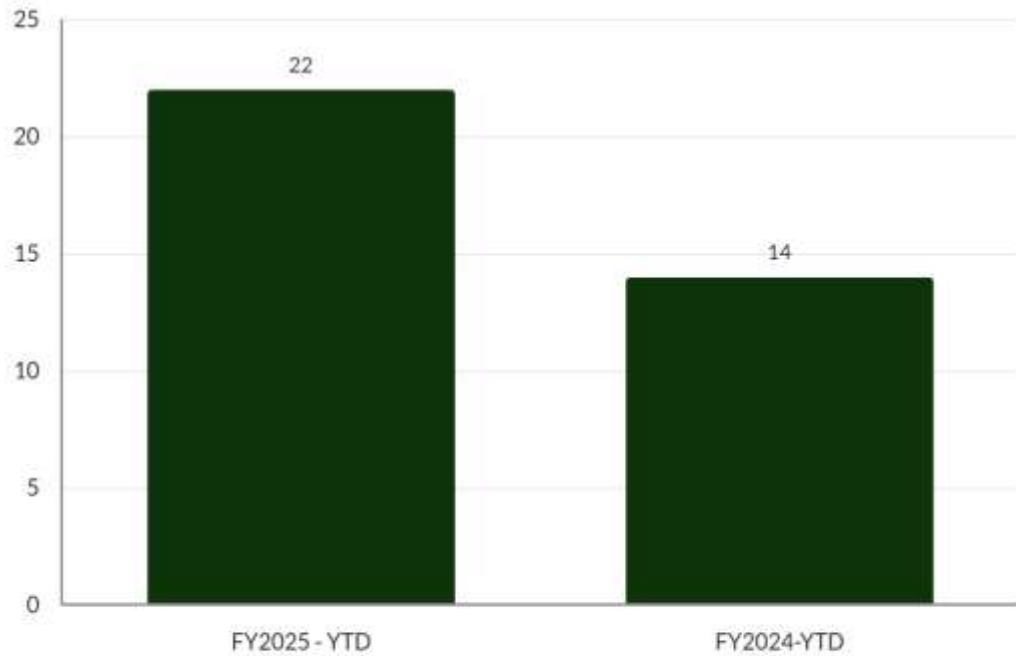
Food and Beverage Cost of Sales % Combined YTD



Hidden Creek Golf Course- Tournaments



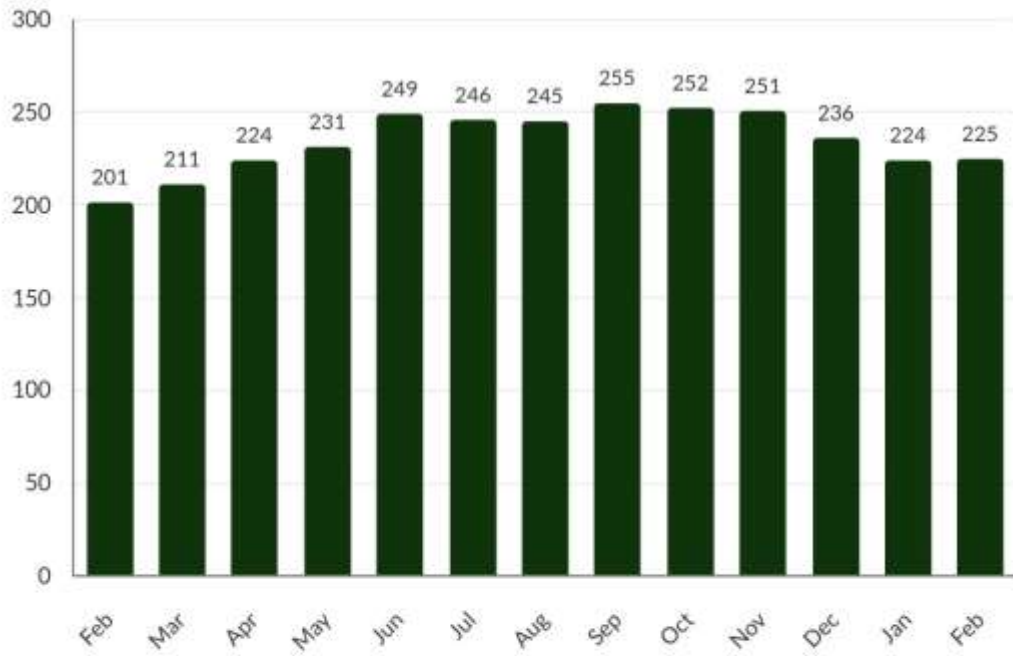
Tournaments YTD



Golf-Memberships

— 225 Current Members

Players Club



CAPITAL PROJECTS UPDATES



SCOTT STREET TRAILHEAD
COMPLETE



CHISENHALL TURF CONVERSION
COMPLETE - RIBBON CUTTING TBA



YOU'RE
Invited!

CENTENNIAL
RIBBON
CUTTING

DATE: MARCH 26, 2025
TIME: 6 - 7 PM
LOCATION: 1100 SCARLET
SAGE PKWY

THE CITY OF
BURLESON | Parks and
Recreation



CENTENNIAL PARK
RIBBON CUTTING SCHEDULED MARCH 26

THE CITY OF
BURLESON
TEXAS



**PARKS, RECREATION, TRAILS, AND
OPEN SPACE MASTER PLAN**

APRIL 2025

CAPITAL PROJECTS UPDATES

PARKS MASTER PLAN

REVIEWING DRAFT

ADOPTION GOAL:

JUNE 2025

SHANNON CREEK

BID GOAL:

MARCH 2025

GREEN RIBBON

AFA EXECUTED, WORKING

THROUGH TXDOT

APPROVAL OF DESIGN

COMMUNITY PARK

UNDER DESIGN REVIEW

PARKS DIVISION: *AWARD HIGHLIGHTS*



SOUTHWEST PARK & RECREATION TRAINING INSTITUTE:
INNOVATION



DFW DIRECTORS ASSOCIATION:
ENVIRONMENTAL STEWARDSHIP

PARK PARTNERSHIPS: *UPDATE*



BISA: *SPRING 2025 OPENING DAY*



KBB: *TRASH BASH & ADOPT A SPOT*



BISD: *FRAZIER CAREER DAY*



FWMBA: *TRAIL SIGNAGE UPDATE*



BYA: *2025 SPRING OPEN*

PARKS OPERATIONS: *WINTER WORK WRAP UP*



CURRENT YEAR: 165 OF 228 TASK COMPLETED
LAST YEAR: 109 TASK COMPLETED

PARK OPERATIONS: *BY THE NUMBERS*

PLAYGROUND INSPECTIONS

32

6 MINOR REPAIRS

BARTLETT - WAKEFIELD - CINDY - WARREN (2) - ELK RIDGE

GRAFFTI ABATEMENTS

6

PLAZA RESTROOMS (3) - CINDY PARK (3)



Feedback?