

**City Council Regular Meeting**

**DEPARTMENT:** Parks and Recreation  
**FROM:** Jen Basham, Director of Parks and Recreation  
**MEETING:** March 23, 2026

**SUBJECT:**

Consider and take possible action on a resolution naming the community park the “Burleson Legacy Park.” (*Staff Contact: Jen Basham, Director of Parks and Recreation*)

Strategic Priority	Strategic Goal
 <p><b>Great Place to Live</b>            Through Expanded            Quality of Life            Amenities</p>	4.1.2 5 Year Capital Program Implementation

**SUMMARY:**

The City of Burleson approved a policy in 2009 to determine the method for naming public spaces and facilities within the city. The policy creates a method for formal, fair and consistent naming. Guidelines for selecting the name of a city owned property include the following areas:

- Predominant natural features
- Adjoining streets or subdivisions
- Historic or heroic events
- Outstanding individuals
- Public officials
- Benefactors or donors

The approval process for selecting the name of a space is determined based off of who is initiating the request. If the city initiates the requests, the City Manager’s office will present a list of potential names to the City Council for approval. If it is the initial naming of the space or facility; naming should occur prior to construction completion. The city or public can request that an existing space be renamed using the same process. If the public would like to request a name they must submit the request in writing to the City Manager.

In May 2025, staff initiated formal discussion with City Council regarding the park naming process as the project advanced into conceptual design and public engagement phases. Council expressed a desire for a community-driven naming process similar to those previously utilized for Shannon Creek Park and Burleson Bark Park.

Due to changes in available digital engagement tools, staff proposed a two-step public process that allowed community members to submit potential park names, followed by a review of submissions that met established criteria. The initial public name submission survey was open from August 6 through August 20, 2025, and received 230 responses. In addition to survey responses, names submitted through public comments were also included for consideration to ensure broad community input.

On October 20, 2025, City Council reviewed the submitted names and discussed the overall naming process. A significant number of submissions reflected a desire to honor community members, history, and long-term civic impact. Following discussion, City Council provided direction to formally name the park Burleson Legacy Park and to explore opportunities within the park design to recognize and celebrate individuals who have made lasting contributions to the community.

Burleson Legacy Park is envisioned as a one-of-a-kind destination within the City's park system and will include:

- The City's largest nature-themed inclusive playground
- A heavily treed pond with an accessible walking trail
- A waterfront open-air bandstand-style amphitheater
- An event lawn for community gatherings and celebrations
- Athletic fields, including softball facilities
- Future connections to restaurant, retail, and complementary civic uses

The park is intended to remain predominantly green in character, consistent with community feedback emphasizing open space, natural features, and environmental stewardship. Staff continues to advance conceptual planning and design for Burleson Legacy Park, including the development of a Legacy Makers Promenade that integrates storytelling, public art, and community recognition in a manner that aligns with Council direction and the City's branding standards. Future updates will be brought forward as design concepts are refined and phased implementation strategies are developed.

**RECOMMENDATION:**

Staff recommend approval as presented.

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

October 20, 2025-Council directed staff to proceed with naming the park Burleson Legacy Park

During review of initial promenade design options Park Board stated they supported the name.

**REFERENCE:**

Insert CSO# if applicable  
Insert resolution or ordinance change

**FISCAL IMPACT:**

Proposed Expenditure/Revenue:  
Account Number(s):  
Fund:  
Account Description:

**STAFF CONTACT:**

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