

# BURLESON CHARACTER COUNCIL

Burleson Chamber of Commerce

Burleson Independent School District

City of Burleson



Burleson Ministerial Alliance

**Spring 2024**

The mission of the Burleson Character Council is to promote and recognize good character in Burleson and the surrounding area, to thereby strengthen our citizens, families, and the community. The Character Council is sponsored by the Burleson Independent School District, Burleson Ministerial Alliance, City of Burleson, and Burleson Chamber of Commerce, who have all joined together to promote and recognize outstanding character in Burleson. This is the 24th year the Burleson Character Council will recognize and promote good character in our city.

Each year, the Character Council recognizes students in Burleson ISD who exhibit good character. The Character Council will focus on the following 4 traits and campuses will nominate students who exhibit one of the following:

- Kindness: the quality of being friendly, generous, and considerate.
- Integrity: the quality of being honest and having strong moral principles; moral uprightness.
- Accountability: the fact or condition of being accountable; responsibility.
- Courtesy: the showing of politeness in one's attitude and behavior toward others.

The Byron Black Character Award will be presented to a citizen in the community who has demonstrated outstanding character along with the John Mark Stallings Award, presented to a student who receives special education services, showing outstanding character. At the 2023 luncheon, there were about 300 students, parents, administrators, elected officials, and community members in attendance.

This year's luncheon is Thursday, March 7, at 11:30 a.m. at First Baptist Church, located at 317 W Ellison St.

The entities who support the Character Council contribute toward the cost of the event; however, since we are a small community, this is a challenge. Other expenses include: awards for the student character honorees, awards for the art department for the winners of the table centerpiece contest, food for invited guests, and additional seating.

Sponsorships are available for the luncheon:

- GOLD level - \$1,500 or more: Includes two reserved tables for eight each, recognition in the program and company logo included on program materials, and verbal recognition at the events. Sponsor will be given the opportunity to sponsor the John Mark Stallings award. This award is named in memory of the special needs son of Coach Gene Stallings and is presented to a student with special needs who exhibits outstanding character. This sponsor will present the award at the luncheon.
- SILVER level - \$1,000-\$1,499: Includes one reserved table for eight and recognition in the program and at events.
- BRONZE level - \$500-\$999: Includes four reserved seats at the luncheon and recognition at the event and in the program.

We sincerely appreciate you taking the time to consider this proposal and we look forward to hearing from you.

If you have any questions, please contact Melissa Miller at [mmiller@burleson.org](mailto:mmiller@burleson.org).

Thank you,  
Jerri McNair