

City Council Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director of Parks and Recreation

MEETING: January 5, 2026

SUBJECT:

Consider and take possible action on a resolution to request authorizing sponsorship of the proposed public events for calendar year 2026 in accordance with Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances. (Staff Contact: Jen Basham, Director of Parks and Recreation)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
Great Place to Live Through Expanded Quality of Life Amenities	4.2 Provide high-quality recreation opportunities, events and facilities for residents 4.3 Provide outstanding cultural, educational and entertainment opportunities

SUMMARY:

On December 12, 2022, City Council approved an amendment to Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances. One result of the amendment was, events that are requesting an in-kind donation of over \$500 from the city including but not limited to the items below, would require Council approval for their public event.

Cost of policing of the event
Cost of medical services at the event
Cost of public works services at the event
Cost of parks and recreation services at the event
Waiver of building rental fee

There are 11 public events or rentals for the calendar year 2026 that are requesting in-kind donations over \$500 for review, consideration, and approval. Those events are as follows:

Burleson/Joshua Girl Scout Unit 224 Leaders - Facility Rental

- Amount Requested: \$900
- Dates: January 8 December 3, 2026 (9 dates)

Bold City Church - Facility Rental

- Amount Requested: \$9,984
- Date: Sundays from January 11 December 27, 2026 (52 dates)

Business over Breakfast – Facility Rental

- Amount Requested: \$2,820
- Dates: Last Tuesday of every month (12 dates)

AARP - Facility Rental

- Amount Requested: \$3.000
- Date: Thursdays from February 5 April 9, 2026 (10 dates)

American Red Cross Blood Drive - Facility Rental

- Amount Requested: \$3,080
- Dates: March 13 November 13, 2026 (5 dates)

Light Up the Night – Staff Support & Stage Rental

- Amount Requested: \$4,585
- Date: April 11, 2026

City on the Hill – Staff Support & Stage Rental

- Amount Requested: \$4,445
- Date: May 9, 2026

BTX Honey Tour Bike Ride - Staff Support & Stage Rental

- Amount Requested: \$4,570
- Date: May 23, 2026

Independence Day Parade – Staff Support

- Amount Requested: \$8,700
- Date: July 4, 2026

Toys for Tots – Staff Support & Stage Rental

- Amount Requested: \$4,445
- Date: The first week of December 2026 (1-day)

Christmas Parade of Lights – Staff Support

- Amount Requested: \$7,685
- Date: December 5, 2026.

RECOMMENDATION:

Staff recommends approval of the resolution as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

On December 9, 2024, a resolution was approved by council authorizing sponsorship of the proposed public events for calendar year 2025 in accordance with Chapter 70.

REFERENCE:

FISCAL IMPACT:

STAFF CONTACT:

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