



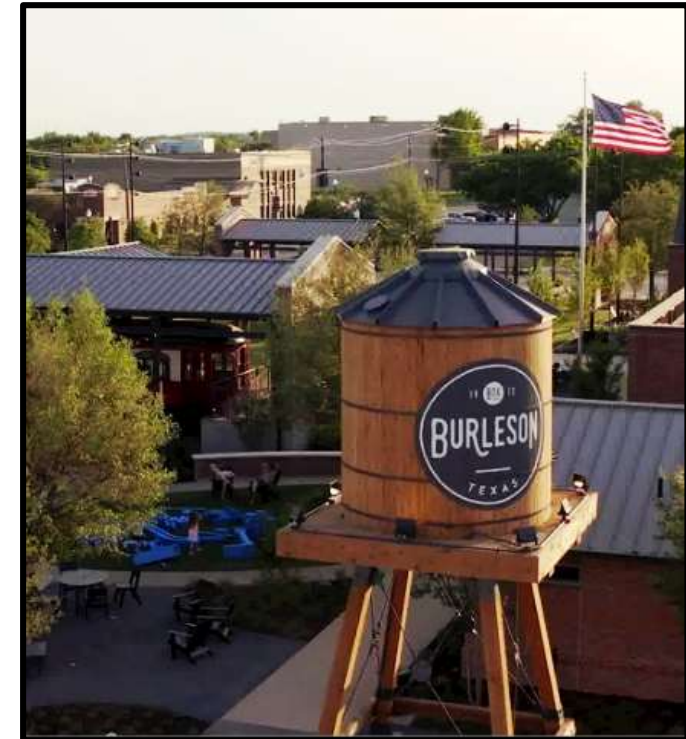
PUBLIC EVENTS

CITY COUNCIL JANUARY 5, 2026

STAFF PRESENTER: JEN BASHAM, DIRECTOR OF PARKS AND RECREATION

Background

- Amendment to Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances was approved by City Council on **December 12, 2022.**
- Summary of Ordinance Amendment - Events that need Council approval are now as follows:
 - Non-city public events that will close or impacts a public street, sidewalk, or trail, not to include neighborhood block parties.
 - **Events that are requesting a donation of over \$500 from the city including but not limited to the following:**
 - **Cost of policing of the event**
 - **Cost of medical services at the event**
 - **Cost of public works services at the event**
 - **Cost of parks and recreation services at the event**
 - **Waiver of building rental fee**



Upcoming Public Requests

1. **Burleson / Joshua Girl Scout Unit 224: January 8 – December 3, 2026**
 - *Key Organizer: Jennifer Monjack*
2. **Bold City Church: Sundays from January 11 – December 27, 2026**
 - *Key Organizer: Chad Swaringen*
3. **Business over Breakfast: Final Tuesday of every month (begins January 27, 2026)**
 - *Key Organizer: Burleson Area of Chamber Commerce*
4. **AARP: Thursdays from February 5 – April 9, 2026**
 - *Key Organizer: Sandra Jones*
5. **American Red Cross Blood Drive: March 13 – November 13, 2026**
 - *Key Organizer: Melissa Rodriguez with American Red Cross*
6. **Light Up the Night: April 11, 2026**
 - *Key Organizer: Center for ASD*
7. **City on the Hill: May 9, 2026**
 - *Key Organizer: Crazy 8 Ministries*
8. **BTX Honey Tour Bike Ride: May 23, 2026**
 - *Key Organizer: Burleson Area of Chamber of Commerce*
9. **Independence Day Parade: July 4, 2026**
 - *Key Organizer: Burleson Lion Club*
10. **Toys for Tots: The first week of December 2026 (1-day)**
 - *Key Organizer: Marine Corps League, Jack Mattson*
11. **Christmas Parade: December 5, 2026**
 - *Key Organizer: Burleson Rotary Club*

Burleson/Joshua Girl Scout Unit 224



Event Organizer: Jennifer Monjack

Organizer Background: Currently this service unit 224 covers Burleson and Joshua zip codes and school districts. They have over 20 troops and around 300 girls enrolled this year. The troop leaders typically meet for two hours on the first Thursday of the month.

- **Event Details:**

- **Event Date:** 9 Rentals from January 8 – December 3, 2026
- **Event Location:** BRiCk Meeting Room
- **Event Time:** 6 pm – 8 pm

- **Event Description:**

- Monthly troop leader meeting

- **Associated Partnership Cost: \$900**

- Rental space amount requested (Parks and Recreation): includes meeting room space.

- **Additional information:**

- Event history: This monthly reservation began in 2023.



Bold City Church

Event Organizer: Chad Swaringen

Organizer Background: Bold City Church is a new local church plant serving Burleson and the surrounding area, with a strong focus on families, youth, and community engagement. Our heart is to build a long-term, consistent partnership with the city, not simply a one-time rental.

- **Event Details:**

- **Event Date:** Sundays, January 11 – December 27, 2026
- **Event Location:** BRiCk Meeting Rooms, 1 Court, & KidZone
- **Event Time:** 6 am – 12 pm

- **Event Description:**

- Local church plant

- **Associated Partnership Cost: \$9,984**

- Rental fee for 52 Sundays - \$48,984
- Rental fee with requested discount - \$39,000

- **Additional information:**

- Event history: This is a new request



Business Over Breakfast



Event Organizer: Burleson Area Chamber of Commerce

Organizer Background: The Burleson Area Chamber of Commerce is a 500+ member strong organization dedicated to promoting businesses and business opportunities in the Burleson area.

•Event Details:

- **Event Date:** Final Tuesday of every month beginning January 27, 2026 (12 dates)
- **Event Location:** BRiCk Gymnasium (standard meeting place) and Russell Farm Art Center (2-months, June and July).
- **Event Time:** 7:30am-9:00am

•Event Description:

- The goal of Business over Breakfast is to provide an opportunity to market Chamber businesses and organizations to the community by creating a space for networking and relationship building.

•Associated Cost: \$2,820

- Rental space amount requested (Parks and Recreation): includes meeting room space and staff support for set up assistance.

•Additional information:

- Event history: This monthly program began in 2023.



AARP

Event Organizer: Sandra Jones

Organizer Background: AARP is a free tax service for the community. This organization has utilized the BRiCk for several years.

- **Event Details:**

- **Event Date:** Thursdays, February 5 – April 9, 2026
- **Event Location:** BRiCk Meeting Room A
- **Event Time:** 8 am – 2 pm

- **Event Description:**

- Free tax service for the community.

- **Associated Partnership Cost: \$3,000**

- Rental space amount requested (Parks and Recreation): includes meeting room space.

- **Additional information:**

- Event history: AARP has utilized the BRiCk for several years.



American Red Cross Blood Drive

Event Organizer: Melissa Rodriguez

Organizer Background: American Red Cross has used the parking lot of the BRiCk to run blood drives from their mobile bus. Due to scheduling conflicts with their bus they are requesting to use the BRiCk Meeting Rooms on occasion throughout the year for community blood drives.

- **Event Details:**

- **Event Date:** 5 Rentals from March 13 – November 13, 2026
- **Event Location:** BRiCk Meeting Rooms
- **Event Time:** 9 am – 4 pm

- **Event Description:**

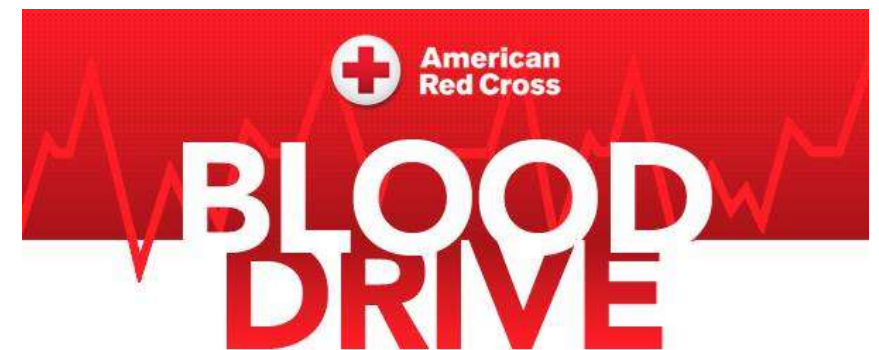
- Blood drive

- **Associated Partnership Cost: \$3,080**

- Rental space amount requested (Parks and Recreation): includes meeting room space.

- **Additional information:**

- Event history: Blood drives at the Brick began in 2023.



Light Up the Night



Event Organizer: Center for ASD

Organizer Background: The Center for ASD was founded in March of 2009. It's mission is to assist families affected by autism, both emotionally and financially.

•Event Details:

- **Event Date:** April 11, 2026
- **Event Location:** BRiCk Parking Lot (near BISA soccer fields)
- **Event Time:** 6:30pm-9:30pm

•Event Description:

- Free community autism awareness event which includes a glow walk and a variety of kids activities.

•Associated Partnership Cost: \$4,585 (estimate)

- **City mobile stage request (Parks and Recreation):** includes stage and staff support.
- **Special event permitting fee**

•Additional information:

- **Event history:** This event has been held since 2022.



City on the Hill



Event Organizer: Crazy 8 Ministries

Organizer Background: Crazy 8 Ministries is a faith-based organization founded in March of 2011. It's mission is to attach suburban poverty barriers that hinder individuals and families by providing a variety of services.

•Event Details:

- **Event Date:** May 9, 2026
- **Event Location:** BISD Parking Lot
- **Event Time:** 6:30pm-9:30pm

•Event Description:

- Crazy 8 Ministries' mission for this event: "A day of free family fun that spotlights the collaboration of services & opportunities working together as the body of Christ in order to transform our community into a 'City on a Hill'."

•Associated Partnership Cost: \$4,445 (estimate)

- **City mobile stage request (Parks and Recreation):** includes stage and staff support.
- **Special event permitting fee**

•Additional information:

- Event history: This event has been held since 2022.



BTX Honey Tour Bike Ride

Event Organizer: Burleson Area Chamber of Commerce

Organizer Background: The Burleson Area Chamber of Commerce is a 500+ member strong organization dedicated to promoting businesses and business opportunities in the Burleson area.

- **Event Details:**

- **Event Date:** May 23, 2026
- **Event Location:** Centennial High School (starting point)
- **Event Time:** Ride begins at 8 a.m.

- **Event Description:**

- Community bike ride that spans across several cities within Johnson county. Cities include Burleson, Alvarado, Grandview, and Rio Vista.

- **Associated Partnership Cost: \$4,570 (estimate)**

- Includes stage & staff support
- Special event permitting fee

- **Additional information:**

- Event history: This will be the 25th year for this event.



Independence Day Parade



Event Organizer: Burleson Lion's Club

Organizer Background: The Burleson Lion's Club is a community service organization of men and women who volunteer their time to humanitarian causes. They were founded in 1917 and the organization's motto is: "WE SERVE."

- **Event Details:**

- **Event Date:** July 4, 2026
- **Event Location:** Mayor Vera Plaza
- **Event Time:** 9am-11am

- **Event Description:**

- **Burleson Lion's Club:** Organizes Independence Day parade, vendors, and acts as primary event contact.
- **City of Burleson:** Provides Burleson police officers for public safety purposes, street closures, trash cans/pick up, and signage in nearby neighborhoods regarding parking.

- **Associated Partnership Cost: \$8,700 (estimate)**

- Public safety staffing
- Public works staffing
- Special event permitting fee

- **Additional information:**

- Event history: This event has been held in our community for 10+ years by the Burleson Lion's Club.



Toys for Tots

Event Organizer: Marine League Corps, Jack Mattson

Organizer Background: Jack Mattson is an affiliate of the Marine League Corps. His mission is provide Christmas gifts to economically challenged children for the holiday season through the Toys for Tots program.

- **Event Details:**

- **Event Date:** The first week of December 2026 (1-day)
- **Event Location:** Burleson High School
- **Event Time:** 6:30pm-9:30pm

- **Event Description:**

- Community toy drive to provide Christmas gifts to economically challenged children for the holiday season through the Toys for Tots program.

- **Associated Partnership Cost: \$4,445 (estimate)**

- **City mobile stage request (Parks and Recreation):** includes stage and staff support.
- **Public safety staffing**
- **Special event permitting**

- **Additional information:**

- **Event history:** This event has been held since 2022.



Christmas Parade of Lights

Event Organizer: Burleson Rotary Club

Organizer Background: The Burleson Rotary Club is a community service organization that are committed to making lasting changes in our community and globally. Their motto is "Service Above Self."

- **Event Details:**

- **Event Date:** December 5, 2026
- **Event Location:** Mayor Vera Plaza
- **Event Time:** 6pm-8pm

- **Event Description:**

- Burleson Rotary Club: Organizers Christmas parade, vendors, and acts primary event contact.
- City of Burleson: Provides Burleson police officers for public safety purposes, street closures, trash cans/pick up, and signage in nearby neighborhood regarding parking.

- **Associated Partnership Cost: \$7,685 (estimate)**

- Public safety staffing
- Public works staffing
- Special event permitting fee

- **Additional information:**

- Event history: This event has been held in our community for 10+ years by the Burleson Rotary Club.



Options

Consider approval of a resolution authorizing sponsorship of proposed public events for calendar year 2026 in accordance to Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances.

- ***Approve*** donations as proposed
- ***Approve*** donations ***with changes***
- ***Deny*** donations



QUESTIONS & FEEDBACK