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## City Council Regular Meeting

**DEPARTMENT:** Marketing & Communications  
**FROM:** Christina Staton, Marketing & Communications Manager  
**MEETING:** March 3, 2025

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**SUBJECT:**

Receive a report, hold a discussion and provide direction on the city's website update. (*Staff Contact: DeAnna Phillips, Director of Community Services*)

**SUMMARY:**

As part of the City of Burleson's contract with CivicPlus, the city website receives an update every four years. A redesign was completed in 2020, and the most recent website update process began in 2024, with a rollout date set for spring 2025.

Marketing and communications staff formed a website committee with representatives from various city departments in July 2024. The committee reviewed the issues and concerns with the current layout and functionality of the website. The committee also evaluated other governmental websites to gather ideas for increased ease of access to information, mobile-friendliness and an overall cleaner, more modern look.

**RECOMMENDATION:**

Staff recommends rolling out the website update in spring 2025.

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

Website committee with members from various city departments formed in July 2024.

**REFERENCE:**

NA

**FISCAL IMPACT:**

Proposed Expenditure/Revenue: NA  
Account Number(s): NA  
Fund: NA  
Account Description: NA

**STAFF CONTACT:**

DeAnna Phillips  
Director of Community Services  
[dphillips@burlesontx.com](mailto:dphillips@burlesontx.com)  
817-426-9622