



# Animal Services Adoption Trailer

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Presented to City Council on March 3, 2025

# Background

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To increase adoptions (Animal Shelter goal in the previous five strategic plans) shelter staff continues to find creative and innovate ways to increase exposure of adoptable pets.

- Waiving of adoption fees when shelter is at 90% capacity and higher.
- Launch of Borrowed Buddies program.
- Request of temperature-controlled adoption trailer to take to off-site events.



# Adoption Trailer Benefits

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- Operated by one staff member
- Increase off-site adoption events
- Increase exposure of shelter animals to the public



# Fundraising

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In June 2024, with approval from the city manager's office, staff began fundraising to purchase the adoption trailer.

Sponsors include:

- Burleson Citizen Police Academy Alumni Association
- The Garage Men's Grooming
- Guardian Veterinary Center
- Burleson Police Officers Association
- First National Bank of Burleson
- SPJST Lodge 180, Burleson
- Accents of Burleson
- City Market Burleson



# Fundraising

## Other fundraising efforts included:

- Poorly Drawn Pet Portraits
- K9 Sonic's Fifth Birthday Party
- Cleburne Railroaders Charity Night
- Halloween Costume Contest
- Calendar Sales
- T-shirt Sales
- Employee Award Ceremony Basket Sales



# Fundraising Complete

In January 2025, the shelter received a check for over \$32,000 from an anonymous donor that completed the amount needed to purchase the trailer.



# Next Steps

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- Staff is actively working with the purchasing department to secure the most cost-effective adoption trailer for the city.
- The goal is to complete the purchase by spring 2025.
- Once acquired, the trailer will feature custom graphics promoting the shelter and pet adoptions, along with sponsor logos to acknowledge their support.
- Staff anticipates the adoption trailer will be ready for use by summer 2025.



Questions / Comments