



Departmental Updates

Parks Board-October 13, 2022

Rec Special Events



Event Recaps:

Cool Sounds of Fall, September 3: Est. 1,200 participants

Be Healthy Burleson Fun Walk/5k/10k, September 17: 246 participants

Dogs and Donuts at Bark Park, September 24: Est. 120 participants

BTX Founders Day, October 8: Est. 1,250 participants



Upcoming Fall Events:

Latin Food Truck Friday: October 14

Cool Sounds of Fall Concert 2 - Latin Night: Selena Tribute - October 15

Russell Farm Far Out Family Campout - October 15

Boo Bash Festival: October 22

Farm Fall Festival: October 28





Rec Programs



Athletic News:

Fall Athletics currently in registration:

Softball and Men's Basketball

Upcoming Winter Athletics:

Men's Flag Football and Co-Ed Volleyball



Program News:

September Fall Programming Highlights:

Sporties for Shorties: 6 participants

Homeschool PE: 23 participants

Parent's Night Out: 9 participants

(1st time make since pandemic)

School Break Fun Camps: 14 participants



Additional News:

New programs coming soon!

Sporties for Shorties: Evening addition by interest request

BRiCk Youth Camp Package: Registration will begin November 1

Russell Farm Art Center



Farm Highlights:

On-going Farm Programming includes: enrichment classes, gardening workshops, and preschool Storytime.

Red Chair Lecture, September 23: MFPA (Mouth and Foot Painters Association) Artist Jared Dunten - 19 participants

Steve Ross Workshop, October 5-8: 160 participants

Upcoming items:

- Overnight Family Camp Out, October 15-16: 26 families currently registered.
- Red Chair Lecture, October 21: Hans Schwalm (Wood Sculpture)
- Russell Farm Fall Fest, October 28: features free family friendly activities

A group of three people, two women and one man, are smiling and holding up their completed landscape paintings. The man, Steve Ross, is standing in the center, flanked by two women. They are all giving thumbs up. The paintings depict a mountain range with a lake and trees. In the background, there is a whiteboard with some text and a window showing a blue truck outside.

**STEVE ROSS
WORKSHOP**

A group of three people, two men and one woman, are smiling and posing for a photo. The man on the left is wearing a grey shirt and glasses, the man in the middle is wearing a black shirt and glasses, and the woman on the right is wearing a green shirt and glasses. They are all giving thumbs up. In the background, there is a blue building and a large tree.

BISD ADULT TRANSITION PROGRAM

A group of people, including adults and children, are sitting on a bench in a garden. They are all looking towards the camera. The garden is lush with green plants and trees. In the background, there is a large tree and a fence.

STORY TIME IN THE GARDEN

A close-up of a dark, textured surface, possibly a piece of art or a book cover. The surface is covered in intricate, light-colored, fibrous or hair-like patterns that radiate from a central point. The patterns are dense and detailed, creating a complex, organic-looking structure.

SATURDAY MORNING OPEN ART

Marketing and Community Engagement

Quick Stats as of 10/10:
Facebook Followers:
14,240
(337 follower increase)

Instagram Followers:
1,235
(8 follower increase)

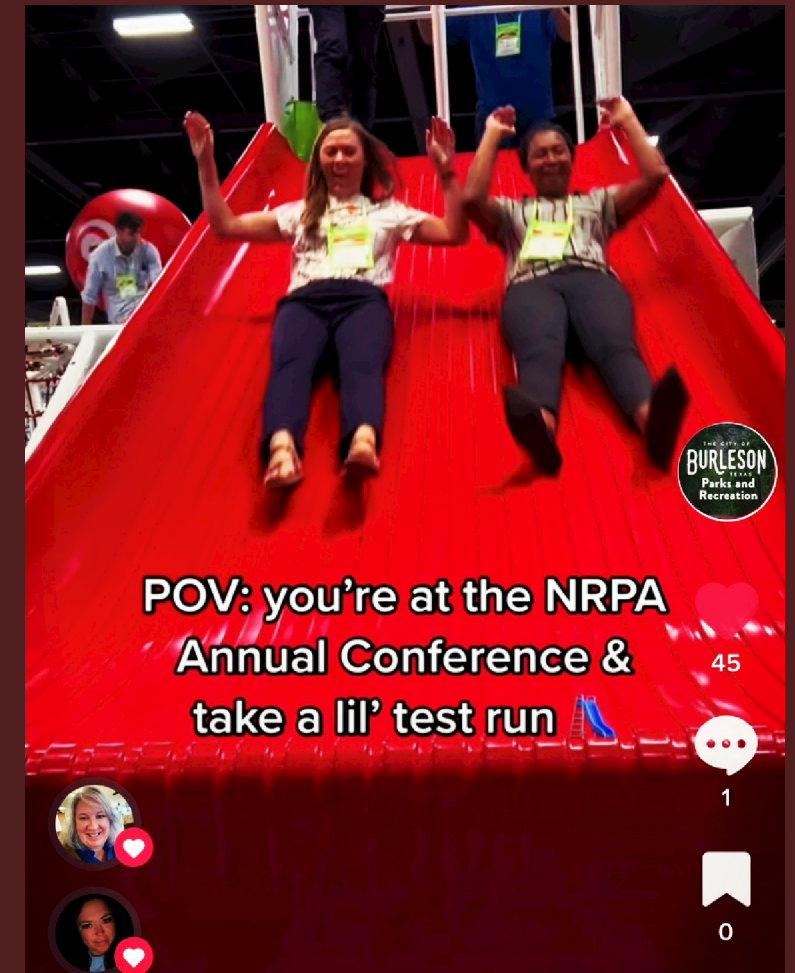
Tik Tok Followers:
870
(92 follower increase)

Constant Contact
Subscribers:
5,135



Facebook Highlight: Boo Bash Festival

Reach - 21.7k; Reactions - 435;
Comments - 109



Tik Tok Highlight: NRPA Conference

Likes - 45; Views - 1958

September High Performing Content

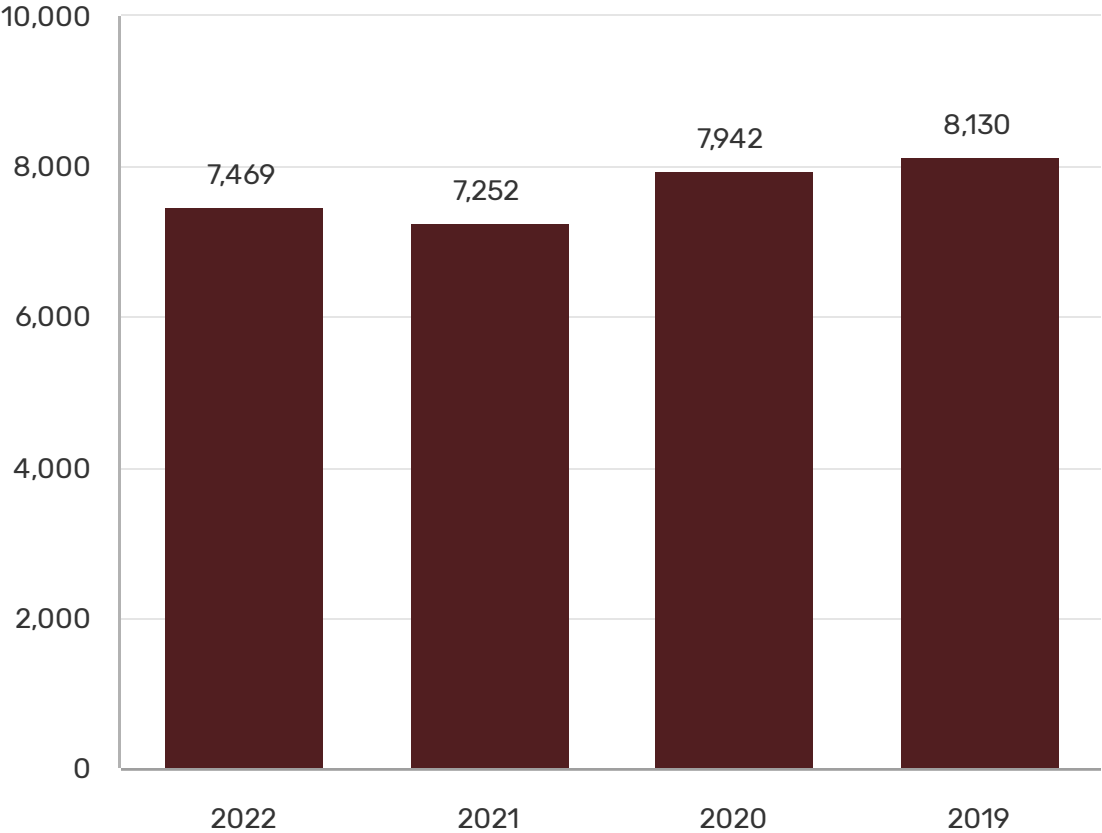
BRiCk - Upcoming Projects

1. Replace lockers in men's locker rooms with locking system for daily use.
2. Upgrade AC system
3. Replace outdoor pool sand filter
4. Lobby redesign and update
5. Additional office space in admin area

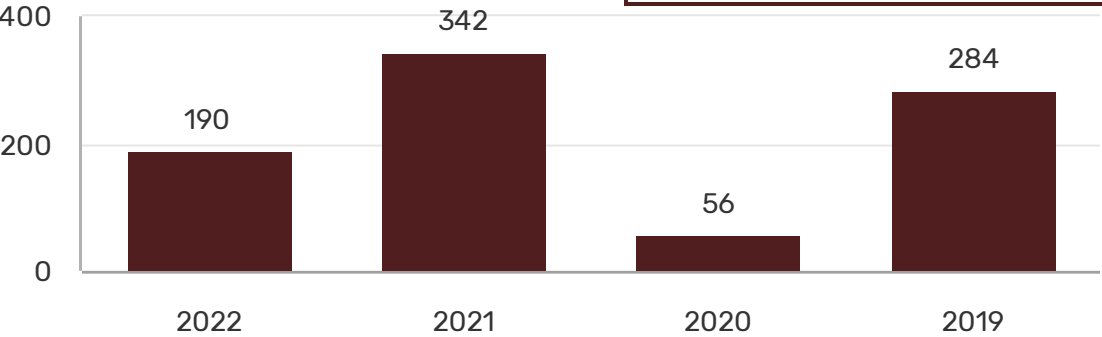


BRiCk- Memberships and Programs

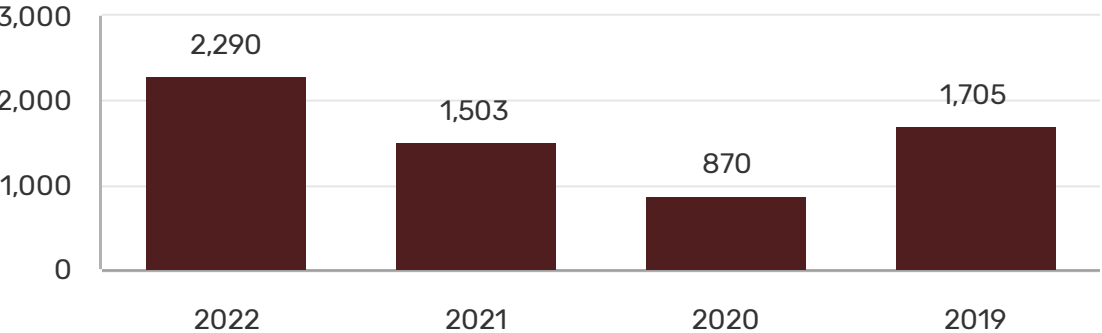
September Memberships



Program Enrollments



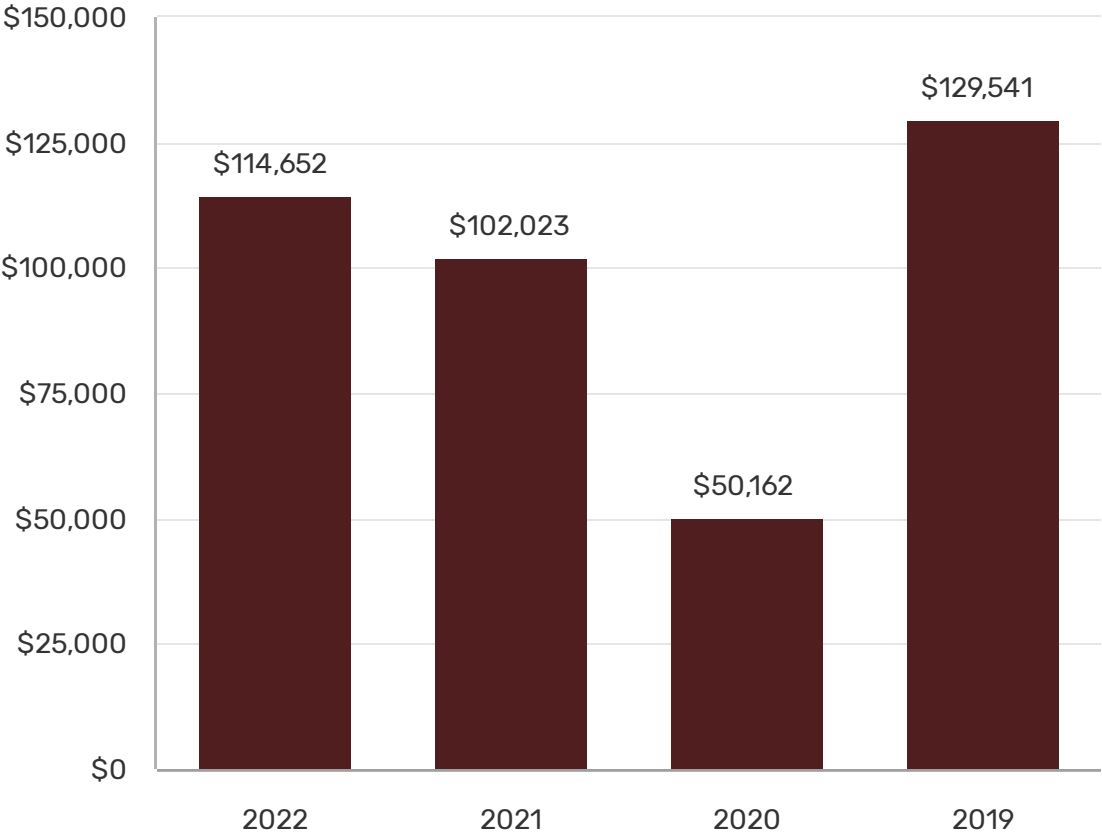
Fitness Class Attendance



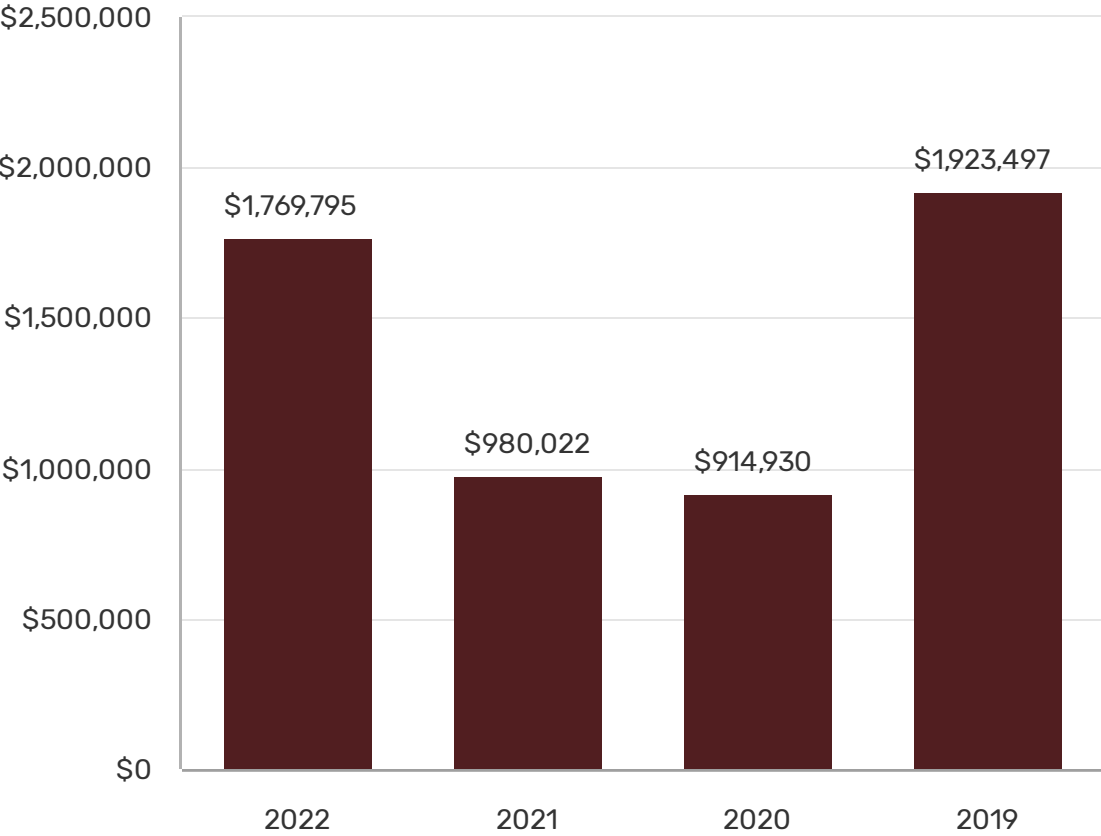
FY 2021 had limited data due to software conversion

BRiCK-Revenue

September

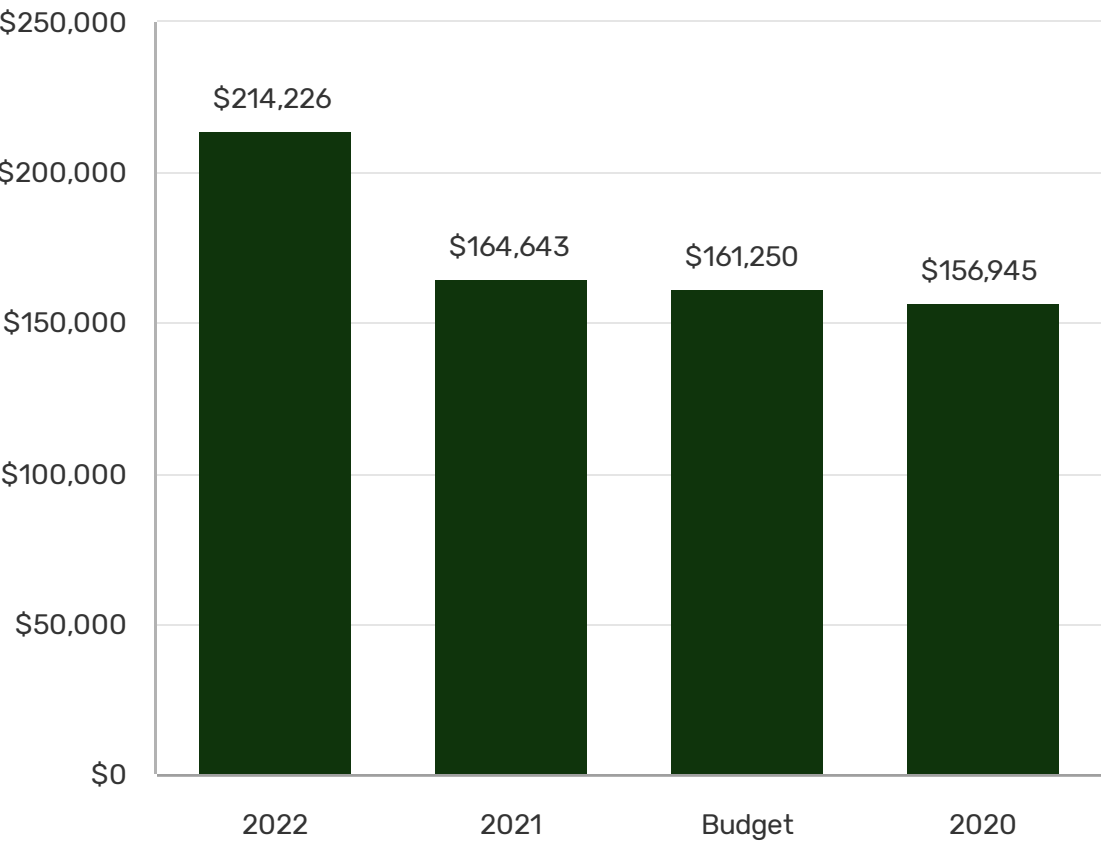


Year to Date (Accruals not included for current FY)

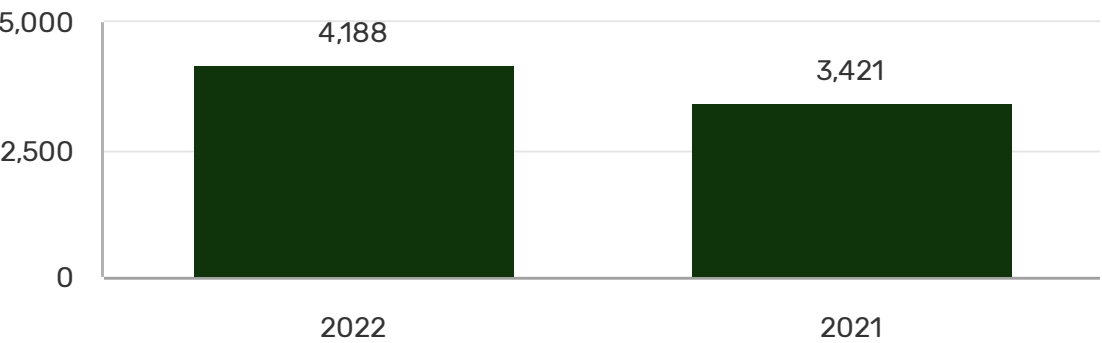


Golf- September Comparisons

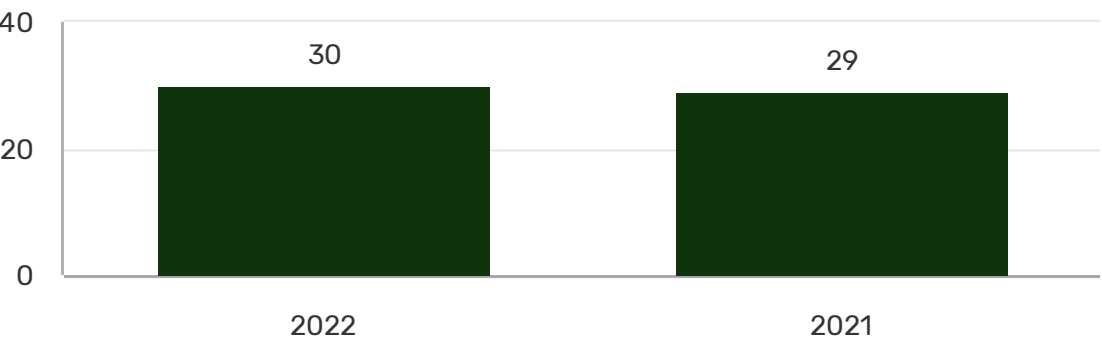
September Revenue



Rounds Played in September

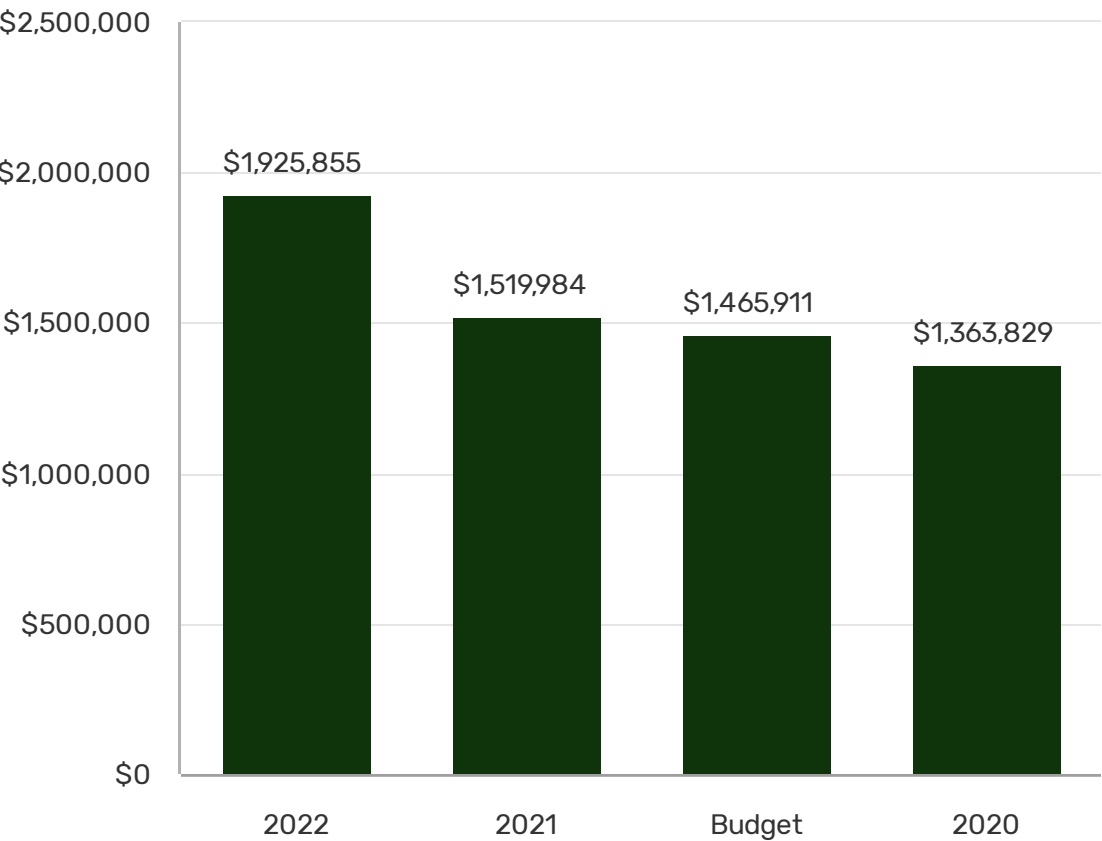


Playable Days

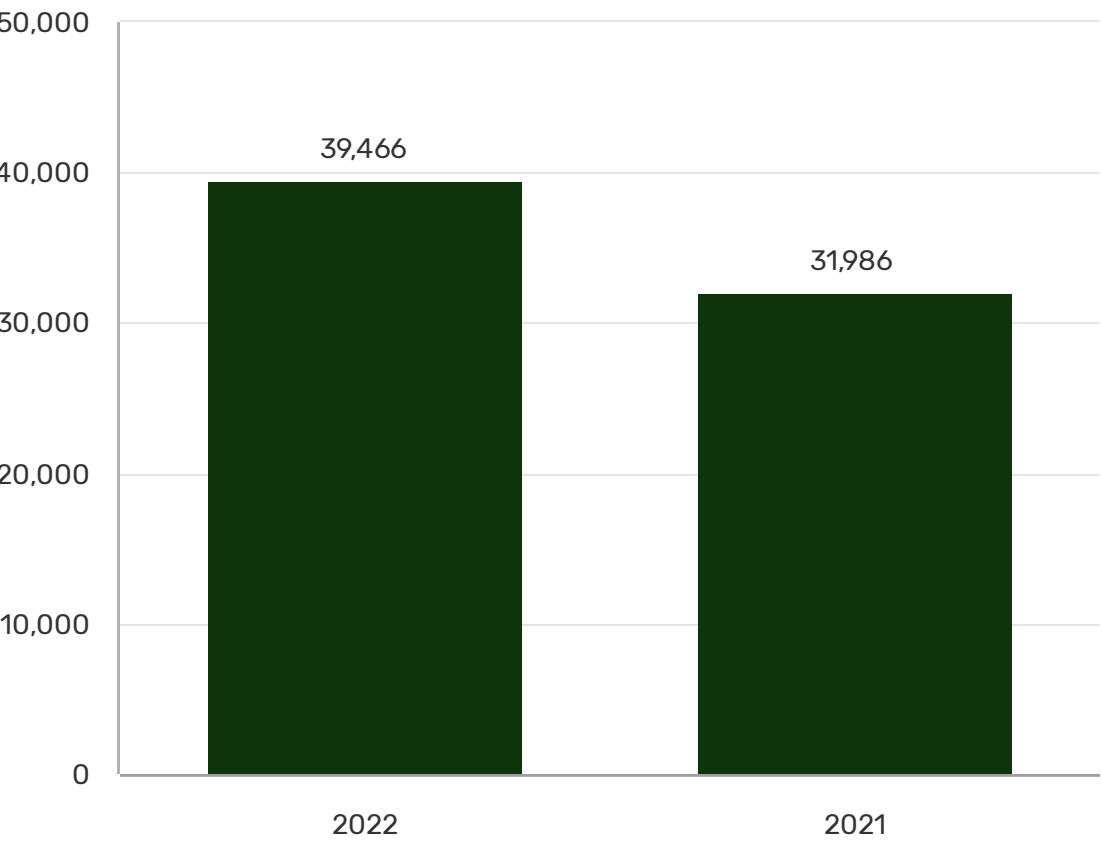


Golf- Year to Date

Revenue YTD October -September

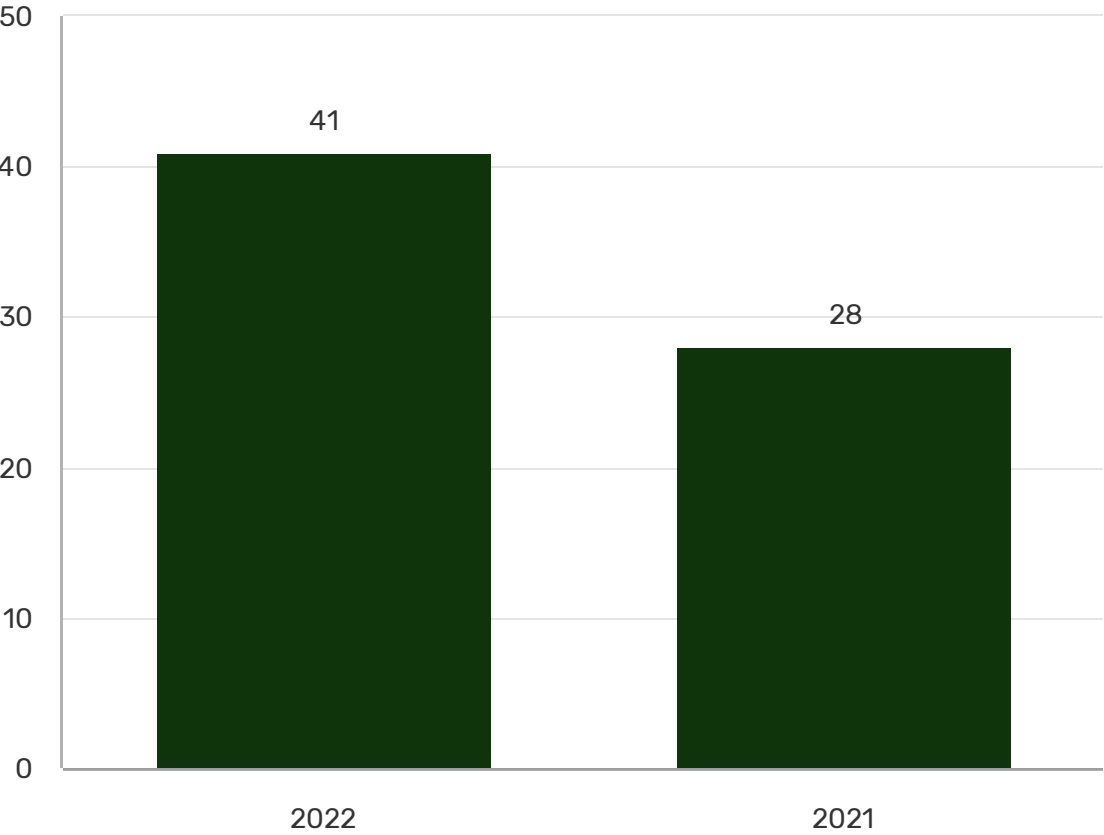


Rounds Played YTD October- September

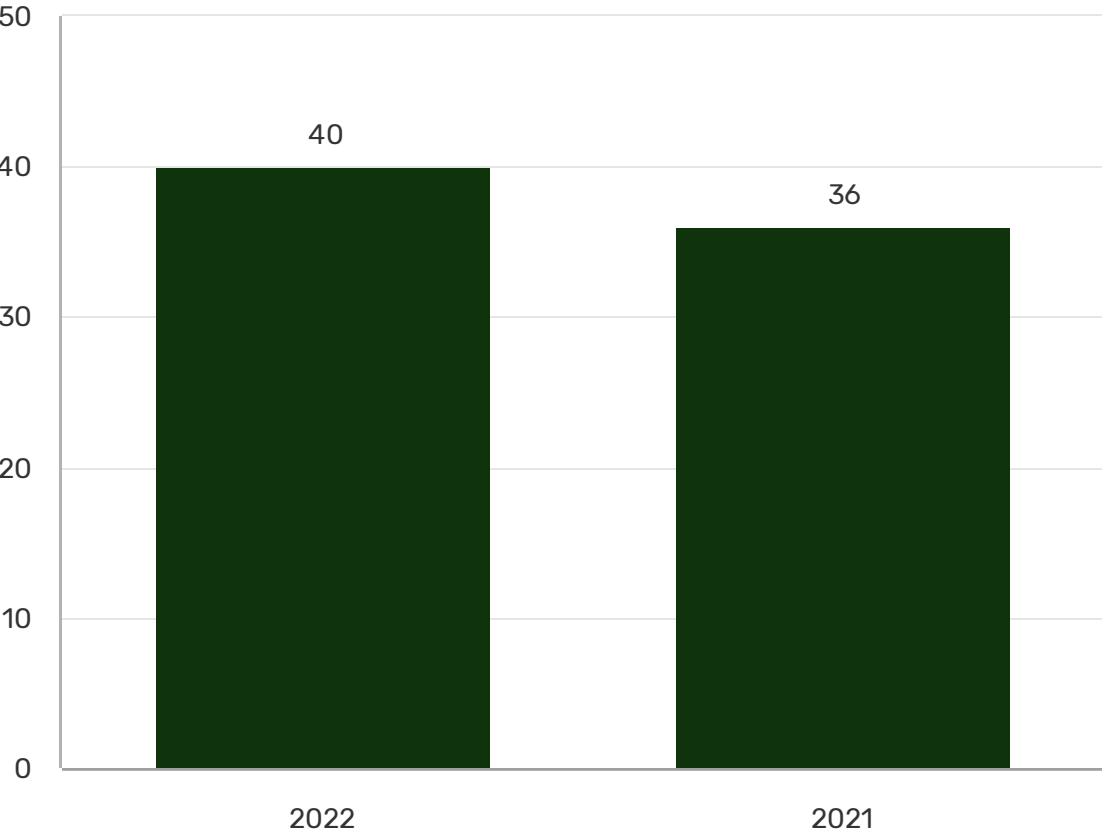


Golf

Tournaments YTD



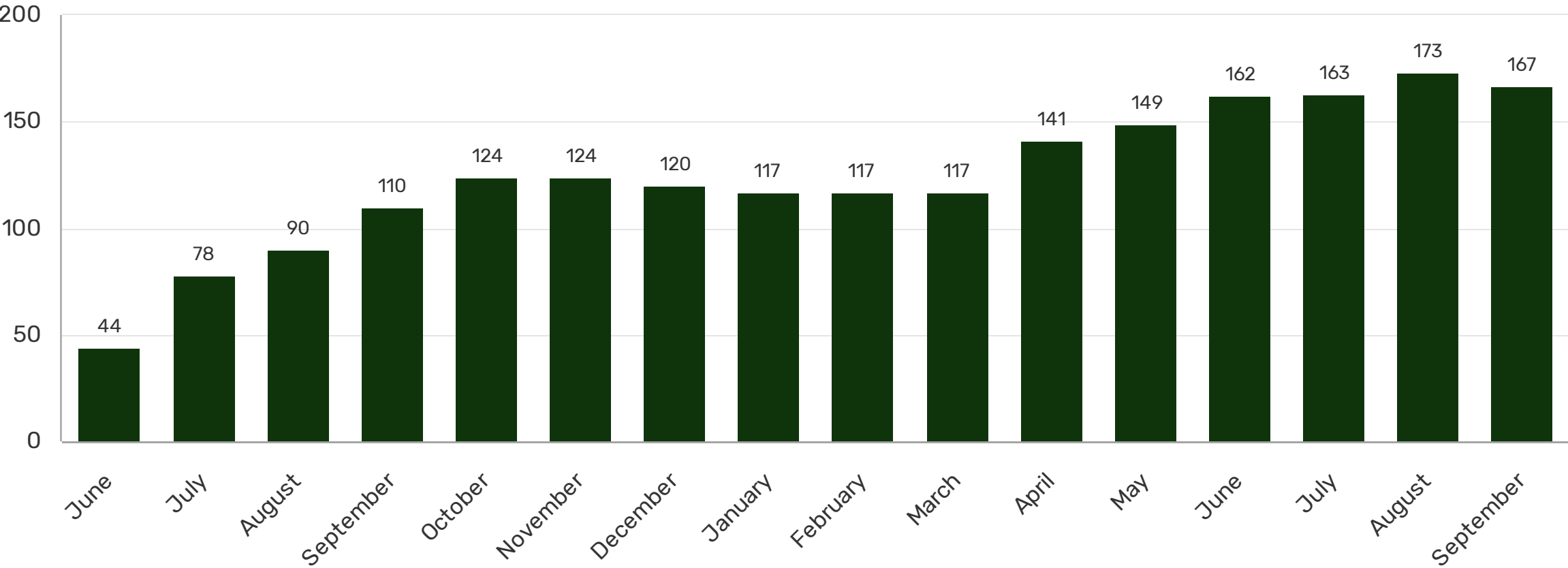
Junior Golf Program



Golf-Memberships

167 Current Members

Players Club





Parks - Capital Project Updates

- **Cemetery Expansion: shelter roof, landscaping and fountain work remains. Irrigation substantially complete.**
- **Bailey Lake and Chisenhall Parking Lot Expansions: 100% plans and project manual complete.**
- **Village Creek Trail: 100% plans underway. FNI working with Kimley-Horn and TXDOT of 174 underpass details. Working to acquire easement from Mariposa apartments.**
- **Bartlett Soccer Complex: Kimley-Horn selected as engineering consultant for surveys and volume balance calculation.**



Parks - Capital Project Updates (Continued)

- **Shannon Creek: round two of public input and town hall complete. Reviewing feedback for refined design concept.**
- **Cindy Park Improvements: COMPLETE**
- **Claudia's: delay in production new completion date of late October.**
- **Parks Annex Building: soil conditioning for foundation complete. Next step is foundation piers followed by utilities. Pre-fab steel on-site.**
- **Clark Park: construction documents complete and delivered to Developer for bidding.**

September Parks by the



26

**PLAYGROUNDS
INSPECTIONS - NO
FAILURES REPORTED**

Numbers
Litter Abatement on Parks,
Athletic Fields, and ROWs



37,890
**Pounds of
Litter
Removed**

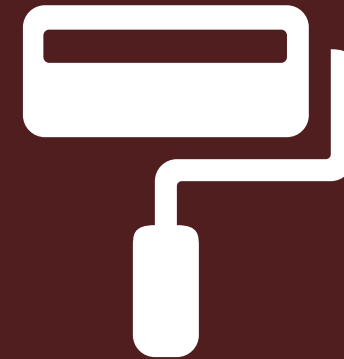


6
**SYSTEM CHECKS
PERFORMED**
17
**IRRIGATION
REPAIRS MADE**



**INTEGRATED PEST
MANAGEMENT**

15 ANT TREATMENTS
10 SITES PRE-EMERGED 2
SITES POST EMERGED



1 graffiti incident
- abated within
24 hours

September Parks by the Numbers



19

**LANDSCAPE BEDS
REPLANTED OR
RENOVATED**

**Parks and ROW Acres
Mowed**



1,275 Acres



**60 Athletic Field
Mowings Performed**



**240 ATHLETIC
FIELD GROOMINGS
and MARKINGS
PERFORMED**



36

**Landscape
boulders installed
at Prairie Timber
as turf protection**



Feedback?