
Community Services Committee

DEPARTMENT: Economic Development
FROM: Alex Philips, Director
MEETING: July 14, 2026

SUBJECT:

Receive a report, hold a discussion and provide direction on incorporating public art on new and existing opportunities within the City as well as future Economic Development projects.
(Staff Contact: Alex Philips, Economic Development Director)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 Dynamic & Preferred City Through Managed Growth	2.1 Attract and retain top-tier businesses 2.2 Promote sustainable residential and commercial development through strategic and long-term planning

SUMMARY:

The Economic Development Department consists of recruiting new businesses to the community as well as supporting our existing business community. We provide support of retail, commercial, master planned communities, industrial as well as lead the efforts of tourism for the city.

Public art can play a role within economic development and there are existing but also future opportunities that this can be achieved. We will present these and hold a discussion for direction.

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

Proposed Expenditure/Revenue: N/A

Account Number(s):

Fund:

Account Description:

Procurement Method:

STAFF CONTACT:

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