
City Council Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director of Parks and Recreation

MEETING: October 20, 2025

SUBJECT:

Consider and take possible action adopting an alcohol policy for Chisenhall Sports Complex. (*Staff Contact: Jen Basham, Director of Parks and Recreation*)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 Dynamic & Preferred City Through Managed Growth	2.1.7 Development Sports Tourism We will identify, plan, and execute a strategy for creating a new indoor sports facility, attracting regional events, boosting local tourism, and supporting economic growth.

SUMMARY:

Chisenhall Sports Complex serves both local youth leagues and regional tournaments. With the transition to third-party management under SFC, the City has the opportunity to define clear expectations regarding alcohol sales and service at the facility.

Staff has prepared a draft policy to balance community recreation opportunities with youth protection, liability management, and compliance with Texas Alcoholic Beverage Commission (TABC) regulations. Before finalizing the policy, staff is seeking Council feedback to ensure alignment with community values and Council priorities.

Restrictions on Youth Events

- No alcohol sales during regular youth league games or practices.
- No alcohol sales at tournaments/events geared toward children 12 and under.

Sales & Service Standards

- Alcohol sales limited to designated areas approved by the City.
- All servers required to hold valid TABC certification.
- Clear signage and security presence required during alcohol service.

Liability & Indemnification

- SFC to maintain liquor liability insurance with the City named as an additional insured.
- SFC assumes responsibility for alcohol-related claims.
- SFC indemnifies and holds the City harmless.

Oversight & Enforcement

- Policy to be reviewed annually and updated as needed.
- City reserves the right to suspend/revoke alcohol sales authorization.
- Repeated non-compliance could result in termination of the management agreement.

RECOMMENDATION:

Staff recommends approval of an ordinance as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

Staff presented as part of report and discussion item regarding third party management of Chisenhall Sports Complex of August 18, 2025, Council directed staff to bring forward a policy regarding the sales of alcohol as a separate item for consideration..

Staff presented this item as a report and discussion item to City Council on October 6, 2025.

REFERENCE:

FISCAL IMPACT:

STAFF CONTACT:

Jen Basham, CPRE
Director of Parks and Recreation
jbasham@burlesontx.com

817-426-9201