
Library Board Meeting

DEPARTMENT: Community Services
FROM: Sara Miller, Deputy Director-Library
MEETING: February 25, 2025

SUBJECT:

Receive a report, hold a discussion and provide feedback regarding Burleson Public Library marketing and community engagement efforts. (*Staff Contact: Sara Miller, Deputy Director-Library*)

SUMMARY:

Staff will review library marketing and community engagement, including:

- Social media highlights
- Social media feedback
- Email marketing campaigns
- Postcard marketing campaigns
- Burleson Area Midday Rotary
- Burleson Business Connections
- Burleson Chamber of Commerce
- Johnson County Hunger Coalition

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

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