

Alcohol Sales

CITY COUNCIL, OCTOBER 6, 2025

STAFF CONTACT: JEN BASHAM, DIRECTOR OF PARKS AND RECREATION

Purpose & Context

- Establishes responsible guidelines for alcohol sales on City property
- Ensures compliance with TABC and City standards
- Balances community enjoyment with youth protection and public safety
- The sale of alcohol is being considered in conjunction with the third -party management of Chisenhall Sports Complex with Sports Facilities Companies

Key Restrictions

- No alcohol during youth league games or practices
- No alcohol at tournaments/events where the target market is children under 12
- Applies to all SFC staff and subcontractors
- Compliance monitored by City & SFC

Sales & Service Standards

- Sale of alcohol only in City-approved designated areas of the complex
- TABC Certification for staff required
- Clear signage

Liability & Insurance

- As part of the main contract with SFC, SFC must carry general and liquor liability insurance
- SFC must list the City as additional insured
- Certificates must be provided annually
- SFC assumes responsibility for alcohol-related claims

Oversight & Annual Review

- Adjustments adopted by Council as needed
- Spot inspections & compliance reviews authorized
- City may suspend/revoke alcohol sales authorization
- Non-compliance the City would issue written notice of default
- Continued violations-termination for cause as outlined in the management agreement
- City reserves sole discretion to permanently prohibit alcohol sales



Next Steps

- October 20-Council consideration of policy and the first reading of ordinance
- November 3-Second reading of ordinance



FEEDBACK