
City Council Regular Meeting

DEPARTMENT: Economic Development
FROM: Alex Philips, Economic Development Director
MEETING: March 6, 2023

SUBJECT:

Receive a report, hold a discussion, and give staff direction regarding the Hotel/Motel tax grant policy. *(Staff Presenter: Alex Philips, Economic Development Director)*

SUMMARY:

Council has expressed concerns to staff regarding the Hotel/Motel tax grant policy. Some specific items of consideration are as follows: event eligibility, review process, guest tracking, scoring rubric, and scope of advertising.

OPTIONS:

- 1) Approve amendment to policy as recommended by staff
- 2) Modify amendment to policy as recommended by staff
- 3) Deny policy amendments (leave as is)
- 4) Other direction from Council

RECOMMENDATION:

Staff is recommending amendments to the governing policy as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

The latest revisions to the policy were adopted by Council in 2020.

FISCAL IMPACT:

N/A

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