



Public Events

City Council: February 20

Staff Presenter: Jen Basham, Director of Parks and Recreation

Agenda

- ① Background
- ② Upcoming Public Events
- ③ Event Information and Associated Partnership Cost
- ④ Options



AGENDA

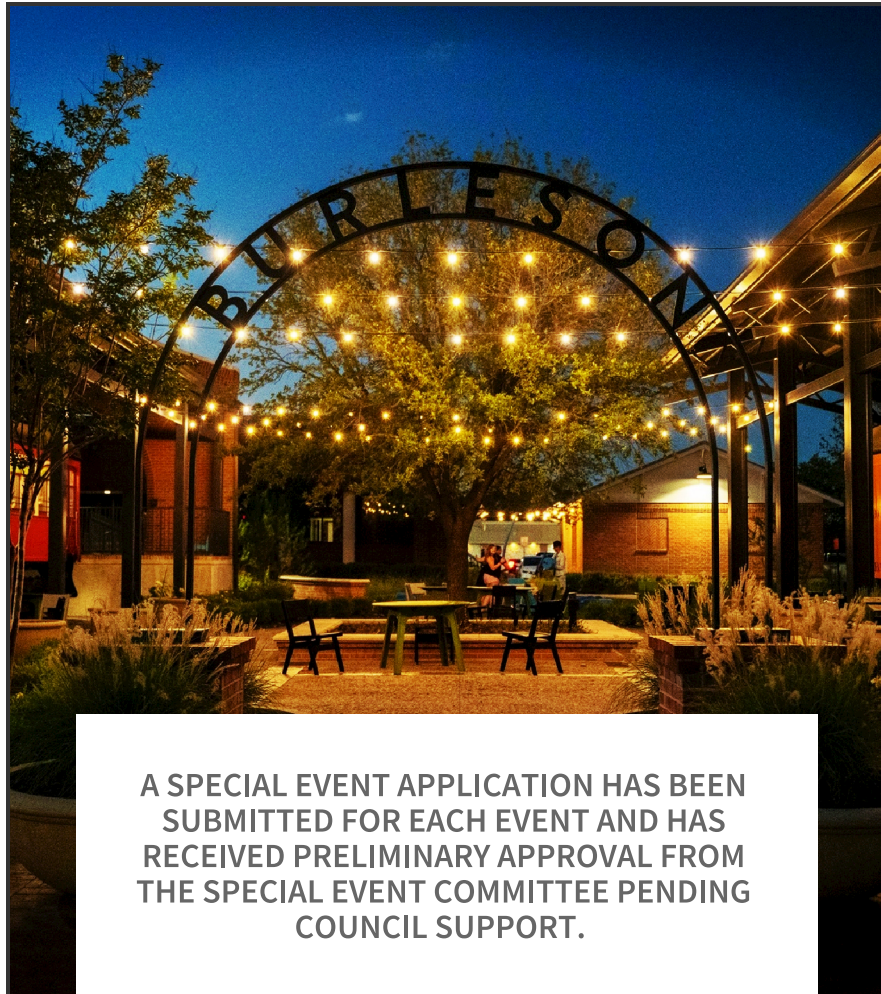
Background

- **Public Events: Ordinance Amendment**

- Amendment to Chapter 70, “Streets, Sidewalks and Public Places,” of the Code of Ordinances was approved by City Council on **December 12, 2022.**
- **Summary of Ordinance Amendment - Events that need Council approval are now as follows:**
- **Non-city public events that will close or impacts a public street, sidewalk, or trail, not to include neighborhood block parties.**
- **Events that are requesting an in-kind sponsorship of over \$500 from the city including but not limited to the following:**
 - *Cost of policing of the event*
 - *Cost of medical services at the event*
 - *Cost of public works services at the event*
 - *Cost of parks and recreation services at the event*
- **Waiver of building rental fee**



Upcoming Public Event Request



- ① **Business over Breakfast: Final Tuesday of every month (begins February 28, 2023)**
 - Key Organizer: Burleson Area Chamber of Commerce
- ② **Burleson/Joshua Girl Scout Unit 224 - First Thursday of every month**
 - Key Organizer: Jennifer Monjack
- ③ **American Red Cross Blood Drive: Four drives in 2023**
 - Key Organizer: Melissa Rodriguez with American Red Cross
- ④ **Light Up the Night: April 1, 2023**
 - Key Organizer: Center for ASD
- ⑤ **City on the Hill: May 13, 2023**
 - Key Organizer: Crazy 8 Ministries
- ⑥ **Independence Day Parade: July 4, 2023**
 - Key Organizer: Burleson Lion Club
- ⑦ **Toys for Tots: November 29, 2023**
 - Key Organizer: Marine Corps League, Jack Mattson
- ⑧ **Christmas Parade: December 2, 2023**
 - Key Organizer: Burleson Rotary Club

Business Over Breakfast

Event Organizer: Burleson Area Chamber of Commerce

Organizer Background: The Burleson Area Chamber of Commerce is a 500+ Member strong organization dedicated to promoting businesses and business opportunities in the Burleson Area.

- **Event Details:**

- **Event Date:** Final Tuesday of every month beginning February 28, 2023 through December 2023.
- **Event Location:** BRiCk Meeting Rooms (standard meeting place) and Russell Farm Art Center (2-months, June and July).
- **Event Time:** 7:30am-9:00am

- **Event Description:**

- The goal of Business over Breakfast is to provide an opportunity to market Chamber businesses and organizations to the community by creating a space for networking and relationship building.

- **Associated Partnership Cost: \$2,700**

- **Rental Space Amount Requested (Parks and Recreation):** includes meeting room space and staff support for set up assistance.

- **Additional information:**

- **Event history:** This is a first time event request.



Burleson/Joshua Girl Scout Unit 224 - Leaders

Event Organizer: Jennifer Monjack

Organizer Background: Currently this service unit 224 covers Burleson and Joshua zip codes and school districts. They have over 20 troops and around 300 girls enrolled this year. The troop leaders typically meet for two hours on the first Thursday of the month.

- **Event Details:**

- **Event Date:** First Thursday of every month through December 2023.
- **Event Location:** BRiCk Meeting Room A or B
- **Event Time:** 6:30pm-8:30pm

- **Event Description:**

- Monthly troop leader meeting

- **Associated Partnership Cost: \$990**

- Rental Space Amount Requested (Parks and Recreation): includes meeting room space

- **Additional information:**

- **Event history:** This is a first time event request.



American Red Cross Blood Drive

Event Organizer: Melissa Rodriguez

Organizer Background: In the past, American Red Cross has used the parking lot of the BRiCk to run blood drives from their mobile bus. Due to some recent issues and inconsistencies with their bus they are now requesting to use the BRiCk Meeting Rooms throughout the year for their community blood drives.

- **Event Details:**

- **Event Dates:** 5/3/23, 7/17/23, 9/21/23, and 11/21/23
- **Event Location:** BRiCk Meeting Room A and B
- **Event Time:** 12pm-6pm

- **Event Description:**

- Blood drive

- **Associated Partnership Cost: \$2,592**

- **Rental Space Amount Requested (Parks and Recreation):** includes meeting room space

- **Additional information:**

- **Event history:** This is a first time event request.



Light Up the Night

Event Organizer: Center for ASD

Organizer Background: The Center for ASD was founded in March of 2009. It's mission is to assist families affected by autism, both emotionally and financially.

- **Event Details:**

- **Event Date:** April 1, 2023
- **Event Location:** BRiCk Parking Lot (near BISA soccer fields)
- **Event Time:** 6:30pm-9:30pm

- **Event Description:**

- Free community autism awareness event which includes a glow walk and a variety of kids activities.

- **Associated Partnership Cost: \$4,096**

- **City Mobile Stage Request (Parks and Recreation):** includes stage and staff support.
- **Special event permitting fee:** \$50.00

- **Additional Information:**

- **Event history:** This event was held last year, April 2, 2022, as a first year event.



City on the Hill

Event Organizer: Crazy 8 Ministries

Organizer Background: Crazy 8 Ministries is a faith-based organization founded in March of 2011. It's mission is to attack suburban poverty barriers that hinder individuals and families by providing a variety of services.

- **Event Details:**

- **Event Date:** May 13, 2023
- **Event Location:** Burleson High School parking lot
- **Event Time:** 10am-2pm

- **Event Description:**

- Free community event provided by Crazy 8 Ministry which includes vendors and a variety of kids activities. This is a event that promotes community collaboration between the BISD school district, local churches, local businesses, and local non-profits.

- **Associated Partnership Cost: \$3,968**

- **City Mobile Stage Request (Parks and Recreation):** includes stage and staff support.
- **Special event permitting fee:** \$50.00

- **Additional Information:**

- **Event history:** This event has been held since 2012.



Independence Day Parade

Event Organizer: Burleson Lion's Club

Organizer Background: The Burleson Lion's Club is community service organization of men and women who volunteer their time to humanitarian causes. They were founded in 1917 and the organization's motto is: "WE SERVE".

- **Event Details:**

- **Event Date:** July 4, 2023
- **Event Location:** Mayor Vera Plaza
- **Event Time:** 9am-11am

- **Event Description:**

- Burleson Lion's Club: Organizes Independence Day parade, vendors, and acts as primary event contact.
- City of Burleson: Provides Burleson police officers for public safety purposes, street closures, trash cans/pick up, and signage in nearby neighborhood regarding parking.

- **Associated Partnership Cost: \$6,327**

- Public safety staffing cost: \$2,225
- Public works staffing cost: \$4,052
- Special event permitting fee: \$50.00

- **Additional Information:**

- **Event history:** This event has been held in our community for 10+ years by the Burleson Lion's Club.



Please note: The parade route that will be used is a pre-approved route which is included in the special event ordinance.

Toys for Tots

Event Organizer: Marine League Corps, Jack Mattson

Organizer Background: Jack Mattson is an affiliate of the Marine League Corps. His mission is provide Christmas gifts to economically challenged children for the holiday season through the Toys for Tots program.

- **Event Details:**

- **Event Dates:** November 29, 2023
- **Event Location:** Chisenhall Sports Complex or Burleson High School (still TBD)
- **Event Time:** 6:30pm-9:30pm

- **Event Description:**

- Community toy drive to provide Christmas gifts to economically challenged children for the holiday season through the Toys for Tots program.

- **Associated Partnership Cost: \$6,006**

- **Mobile stage request (Parks and Recreation):** \$4,174 (includes stage and staff support)
- **Chisenhall Sports Complex rental fee:** Additional \$200 (only if the location is selected)
- **Public safety staffing cost:** \$1,782
- **Special event permitting fee:** \$50.00

- **Additional Information:**

- **Event history:** This event was held on November 30, 2022 as a first year event.



Christmas Parade of Lights

Event Organizer: Burleson Rotary Club

Organizer Background: The Burleson Rotary Club is a community service organization that are committed to making lasting changes in our community and globally. The motto is “Service Above Self.”

- **Event Details:**

- **Event Date:** December 2, 2023
- **Event Location:** Mayor Vera Plaza
- **Event Time:** 6pm-8pm

- **Event Description:**

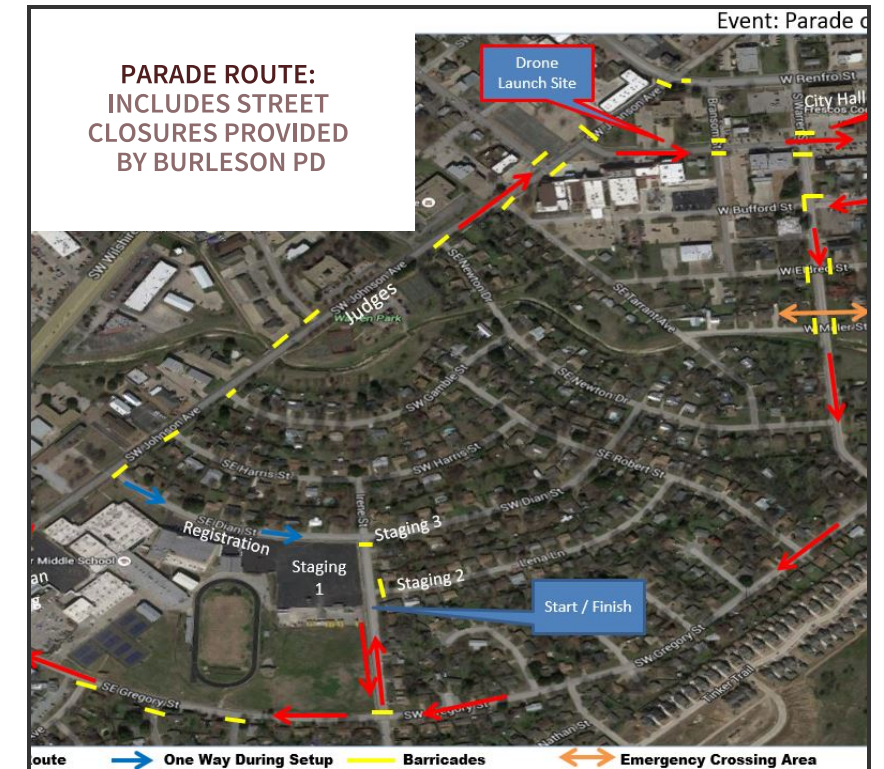
- Burleson Rotary Club: Organizes Christmas parade, vendors, and acts as primary event contact.
- City of Burleson: Provides Burleson police officers for public safety purposes, street closures, trash cans/pick up, and signage in nearby neighborhood regarding parking.

- **Associated Partnership Cost: \$5,222**

- Public safety staffing cost: \$3,066
- Public works staffing cost: \$2,106
- Special event permitting fee: \$50.00

- **Additional Information:**

- **Event history:** This event has been held in our community for 10+ years by the Burleson Rotary Club.



Please note: The parade route that will be used is a pre-approved route which is included in the special event ordinance.

Options

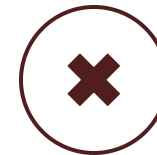
Consider approval of a resolution authorizing sponsorship of proposed public events for calendar year 2023 in accordance to Chapter 70, “Streets, Sidewalks and Public Places,” of the Code of Ordinances.



- **Approve sponsorship of proposed public events**



- **Approve sponsorship of proposed public events with changes**



- **Deny sponsorship of proposed public events**