



THE CITY OF
BURLESON
TEXAS

Communications

INFORM. INVOLVE. LISTEN. IMPROVE.

Reaching Residents Across Channels

Presented to Public Spaces and Cultural Heritage Board

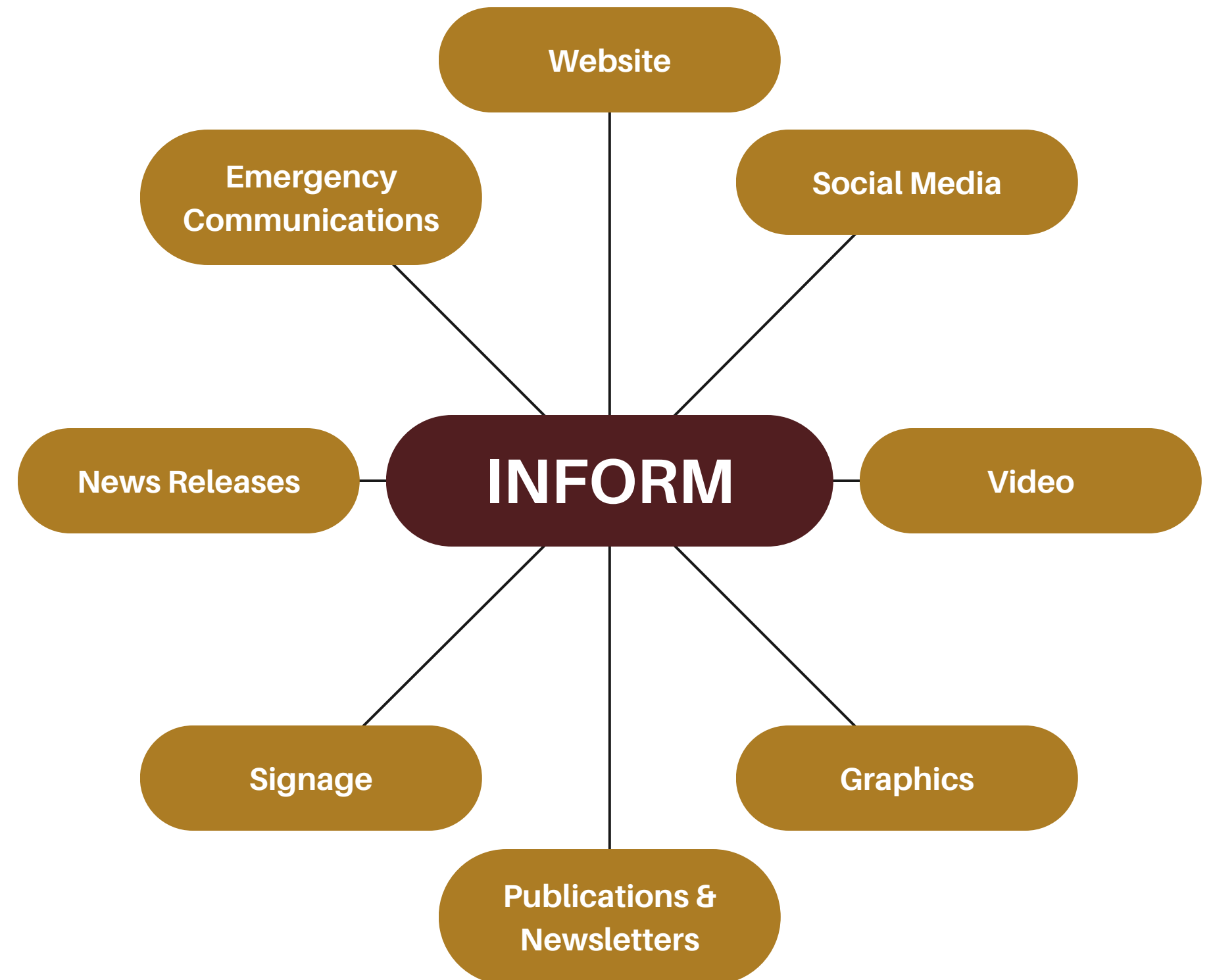


MEET THE COMMUNICATIONS TEAM



Burleson City Hall
141 W Renfro St, Burleson, TX 76028
Monday - Friday, 8 a.m. to 5 p.m.
On call 24/7/365

HOW WE INFORM RESIDENTS



HOW WE INVOLVE



HOW WE LISTEN



SOCIAL MEDIA UPDATES



The City of Burleson uses the account that best fits the message.

- **City of Burleson**
- **Burleson Parks and Recreation**
- **Burleson Senior Activity Center**
- **Russell Farm Art Center**
- & other department accounts

Citywide Account: Used for general and department-specific news, events and community updates.

Department Accounts: Used when the topic is specific to that department or program.

We choose the most relevant account so residents see the right information in the right place.

SOCIAL MEDIA EXAMPLES

Russell Farm Art Center · Follow
April 15 · 🌐

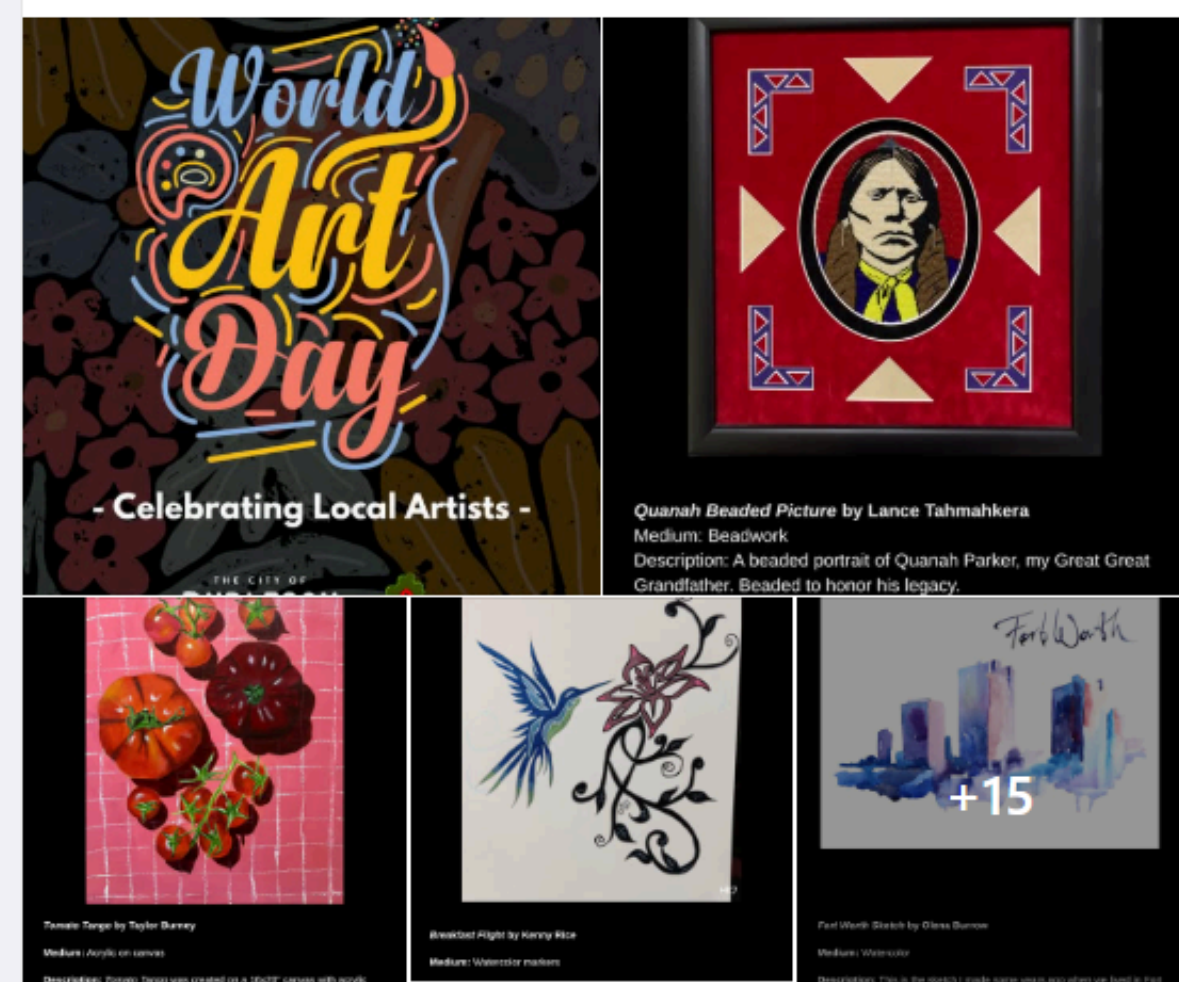
Today we celebrate the artists who make Burleson more vibrant, thoughtful and connected. 🌟

In honor of World Art Day, we're proud to showcase work created by members of our local creative community. Each piece reflects a unique perspective, story and medium, from beadwork and watercolor to acrylic and photography.

Together, they form a true "Garden of Expression," highlighting the creativity growing right here in Burleson.

Thank you to the artists who shared their work and to everyone who continues to support the arts in our community.

#WorldArtDay #BurlesonTX #SupportLocalArt See less



The collage features several artworks: a large 'World Art Day' logo, a beaded portrait of Quanah Parker, a tomato still life, a hummingbird, and a cityscape sketch.

Quanah Beaded Picture by Lance Tahmahkera
Medium: Beadwork
Description: A beaded portrait of Quanah Parker, my Great Great Grandfather. Beaded to honor his legacy.

Tomato Tango by Taylor Bunney
Medium: Acrylic on canvas
Description: Tomatoes were created on a 100% acrylic with acrylic.

Hummingbird by Karyn Rice
Medium: Watercolor markers

Fertile World Sketch by Glass Burrows
Medium: Watercolor
Description: This is the sketch I made when I was asked to be a part of the World Art Day.

City of Burleson, Texas Government ·
March 1, 2025 · 🌐

📍 Russell Farm is Putting Burleson on the Map! 📍

A historic 1873 map from [Russell Farm Art Center](#) has officially joined the [@Texas State Library and Archives Commission](#) collection! This is just one of the many treasures tied to Russell Farm, a historic homestead founded in 1877 and donated to the City of Burleson in 2012. Stop by Tuesday–Saturday, 8 a.m.–5 p.m., to explore its rich history and see why it's such a special part of our community.

🔗 Coming Soon - We will share a link for viewing the map in the digital archives once it's up and ready. Stay tuned!

#BurlesonHistory #RussellFarm #PreservingThePast

Read the original language from Texas State Library and Archives Commission's post here:

"We were delighted to add to our State Archives Historic Map collection the 1873 Ross' New Connected County & Railroad Map of Texas and Indian Territory on behalf of the City of Burleson. Charlsa Bentley facilitated the donation and paid a visit to the digitization lab where we create electronic versions of historical documents. The map had been a part of a collection of materials in a historical farmhouse at what is now the Russell Farm Art Center in Burleson, where Bentley serves on the oversight committee.

Image: Ross' New Connected County & Railroad Map of Texas and Indian Territory, 1873. State Archives Historic Map collection, no. 09491. TSLAC." See less



The images show a woman in a vest standing next to a large historical map, and a close-up of the map itself.

Burleson Public Library
August 14, 2025 · 🌐

📖 A Peek Inside the Russell Farm Special Collection 📖

Nearly 600 rare and vintage books—some dating back to the late 1800s—are now fully cataloged and ready to explore online! From The Scarlet Letter's ornate Stratford Edition, to mid-century adventure tales like Guerrilla Wife, to frontier stories like Westering Women, this collection is a true time capsule.

Donated to the City of Burleson by the Boren family in 2023, these books don't circulate, but you can browse the catalog anytime and make an appointment with [Russell Farm Art Center](#) to see them in person.

🔗 Browse the collection: <https://catalog.burlesontx.com/>... See less



The image shows several vintage book covers, including 'The Scarlet Letter', 'Guerrilla Wife', and 'Westering Women'.

City of Burleson, Texas Government ·
April 8, 2025 · 🌐

Ever wish we had more public art? So do we. Take the survey now and let your voice be heard: burlesontx.com/publicartsurvey

If you could choose public art for Burleson, what would you pick?

👍❤️👍 43

185 comments 4 shares

SOCIAL MEDIA GRAPHICS



RED CHAIR
LECTURE SERIES

**MIND'S EYE: THE IMAGINARY & RECOLLECTED
ART OF LIPHUS (MICK) SWINDALL**

Saturday, March 22
12 p.m.

HILL COLLEGE
FRIENDS OF RUSSELL FARM ART CENTER

Russell Farm Art Center
405 W CR 714 Burleson Tx



RUSSELL FARM ART CENTER

**CALLING ALL
Woodcarvers!**

Russell Farm Art Center is seeking Woodcarvers for a brand new event!
This is a chance to demonstrate your craft for others, and sell your goods! If interested, visit the link provided.

SATURDAY, SEPTEMBER 12
9 AM - 1 PM

RUSSELL FARM ART CENTER
405 W CR 714 - BURLESON, TX 76028

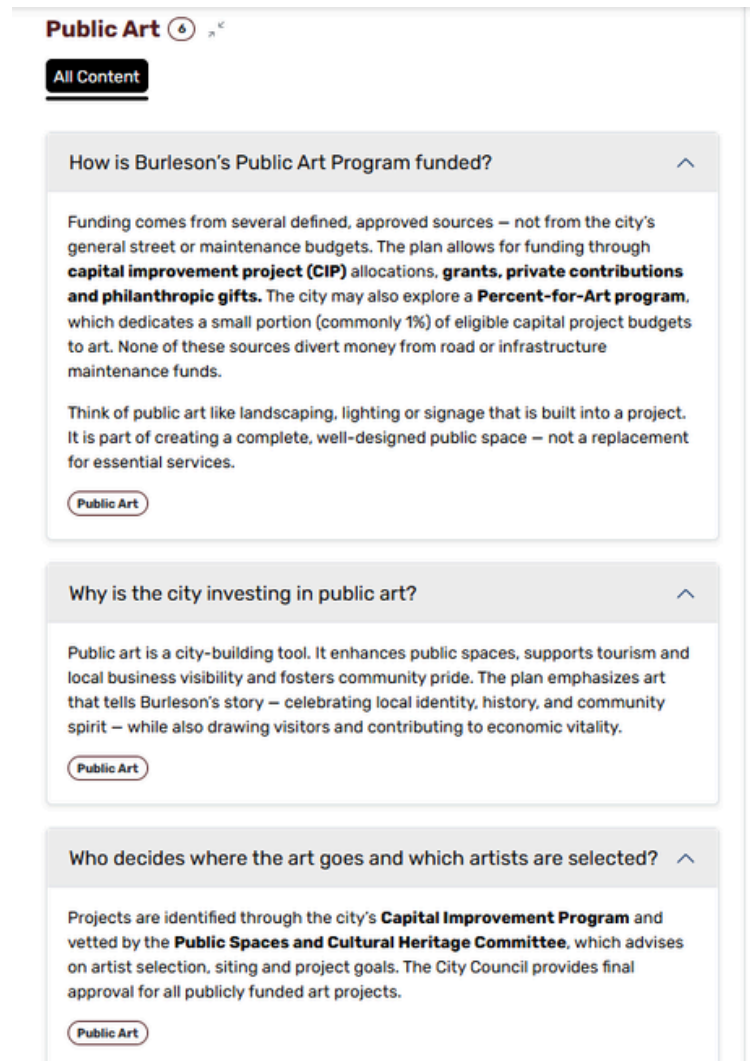
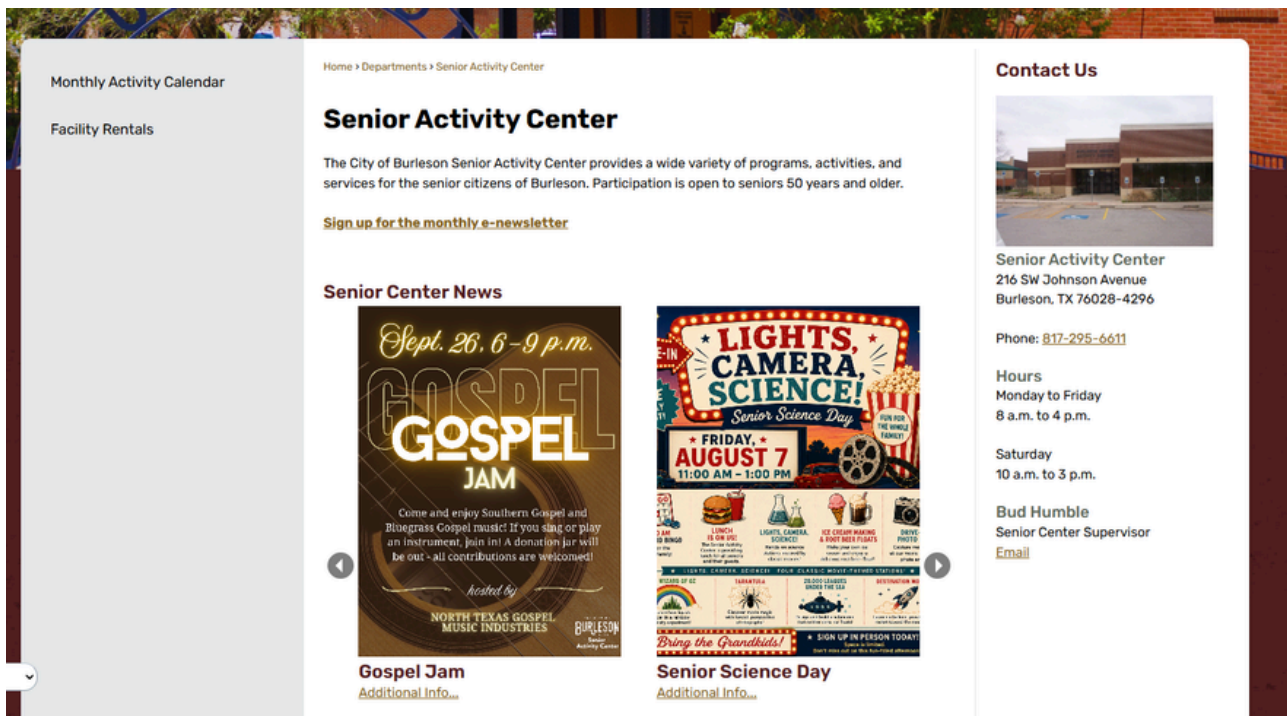
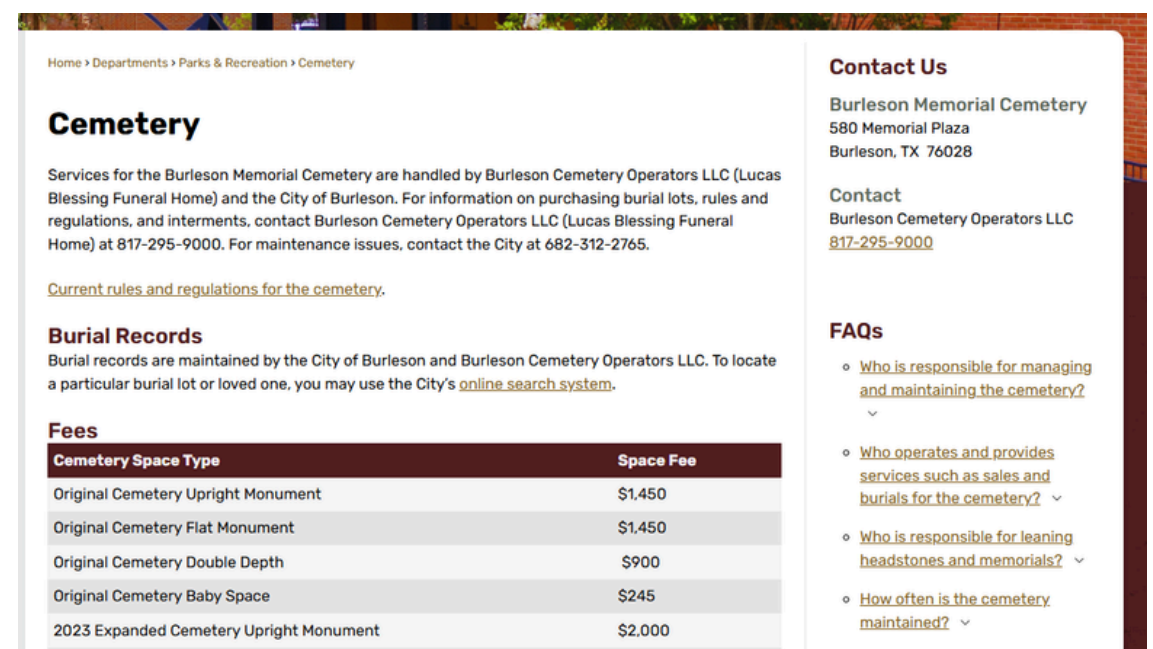
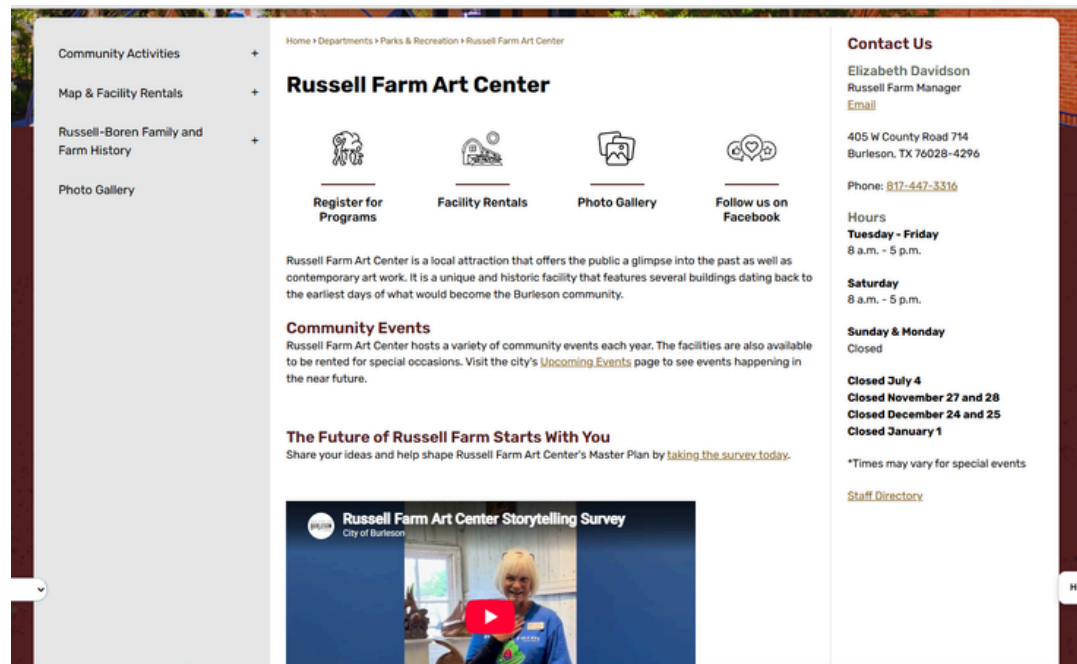
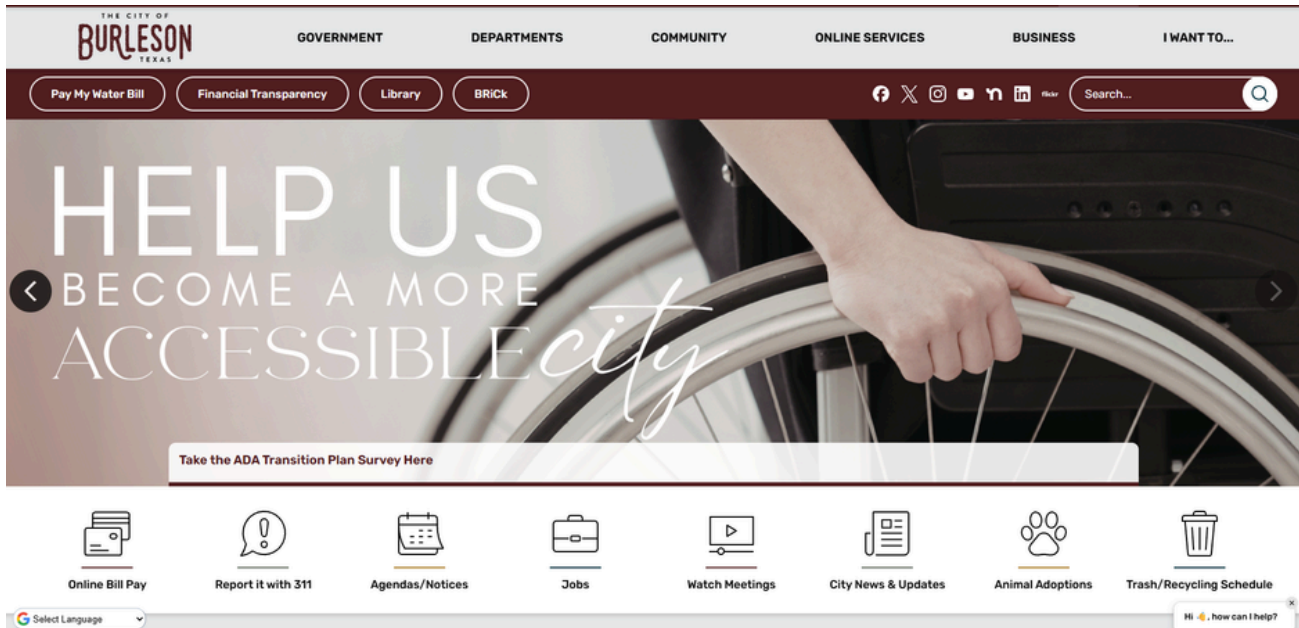


**THE CITY OF
BURLESON
TEXAS**

**OCTOBER 2025
EVENTS**

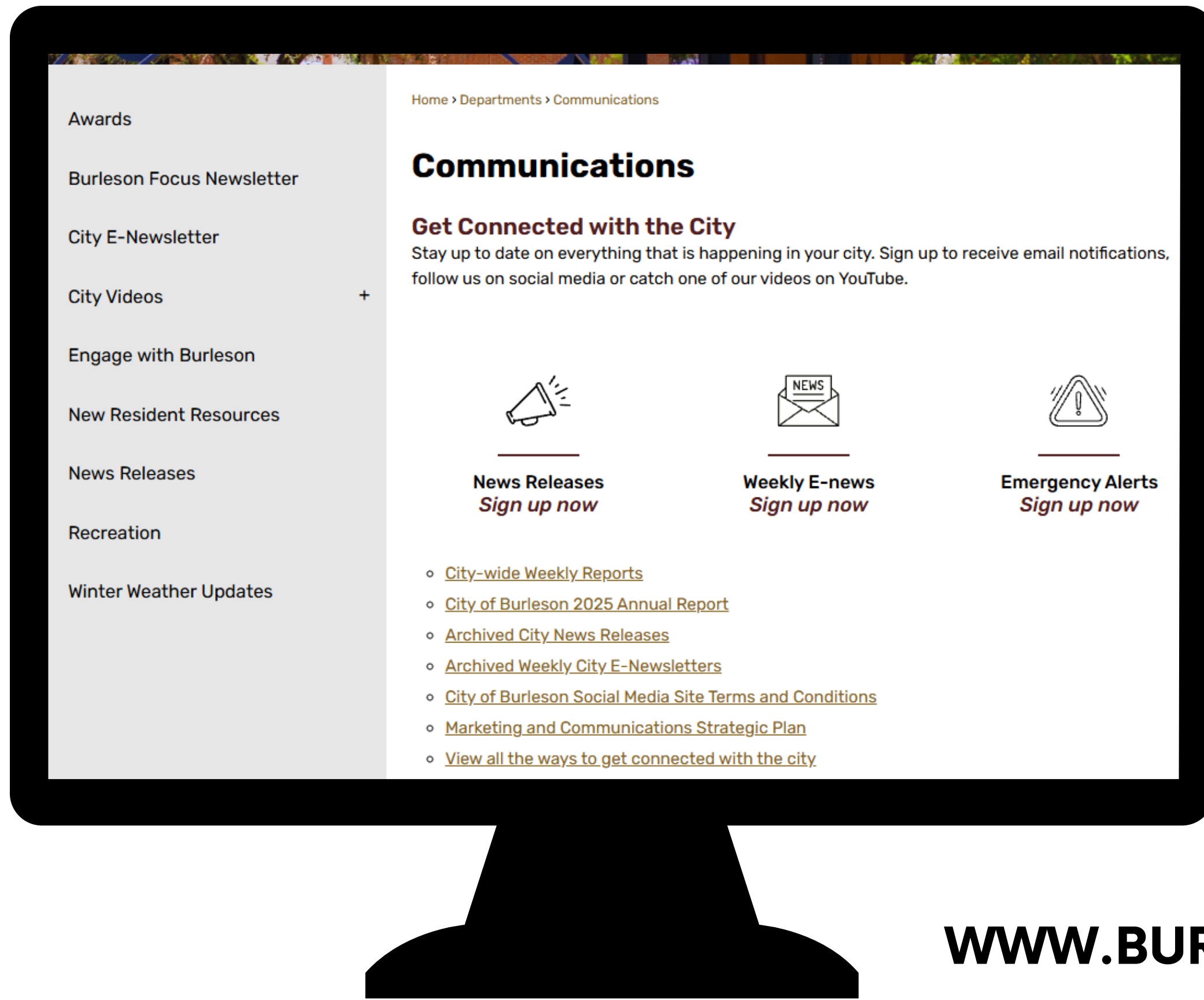
- 10/4 RED CHAIR LECTURE + ART STUDIO GRAND OPENING
- 10/7 NATIONAL NIGHT OUT
- 10/8 + 10/29 ZUMBA LATIN NIGHTS
- 10/11 FOUNDERS DAY
- 10/18 DOGS AND DONUTS
- 10/18 FALL FEST ON THE FARM
- 10/24 OLD TOWN PICTURE SHOW
- 10/25 DRUG TAKE BACK DAY
- 10/25 BOO BASH FESTIVAL

CITY WEBSITE



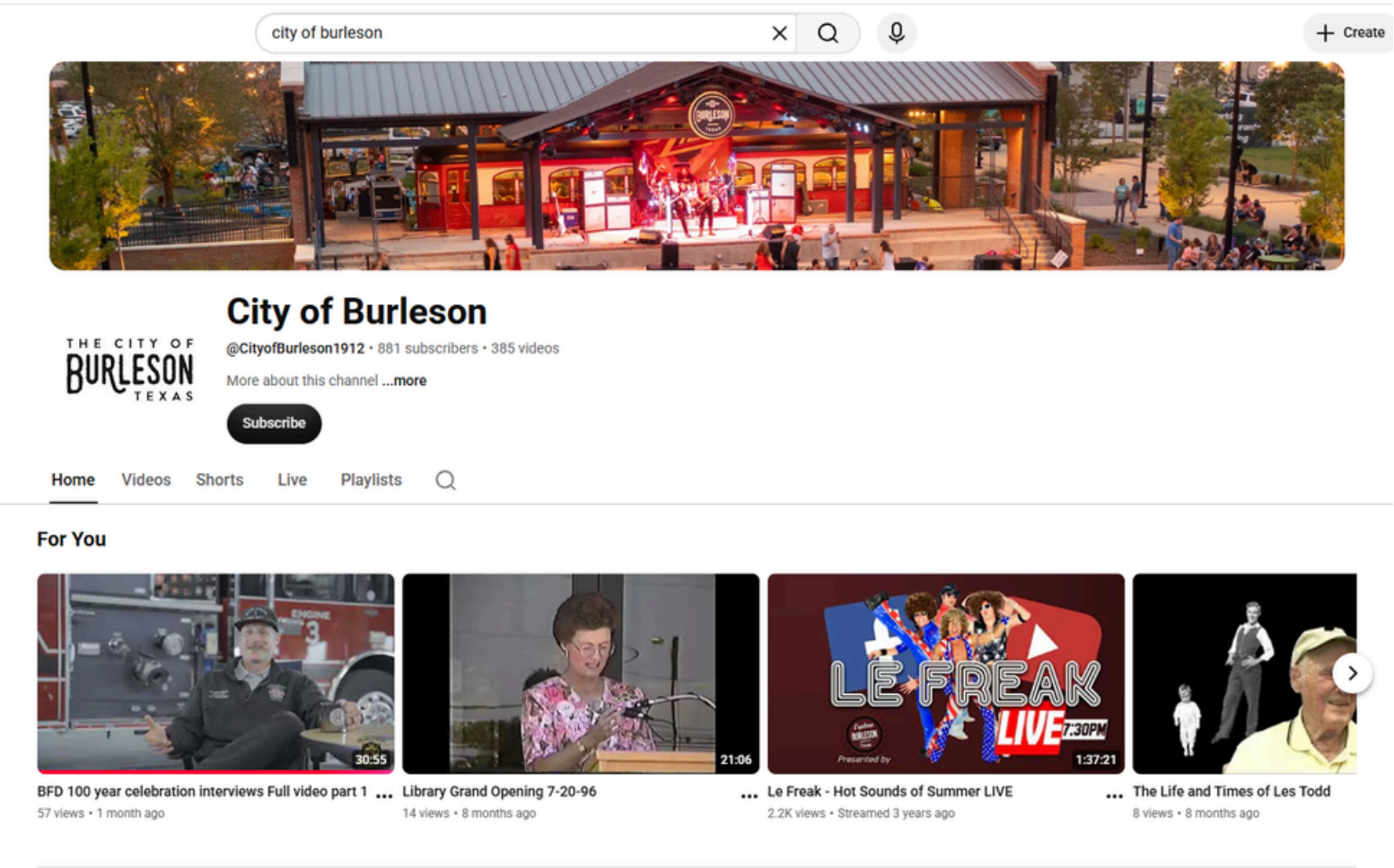
WWW.BURLESONTX.COM

GET CONNECTED



WWW.BURLESONTX.COM/GETCONNECTED

VIDEO CONTENT

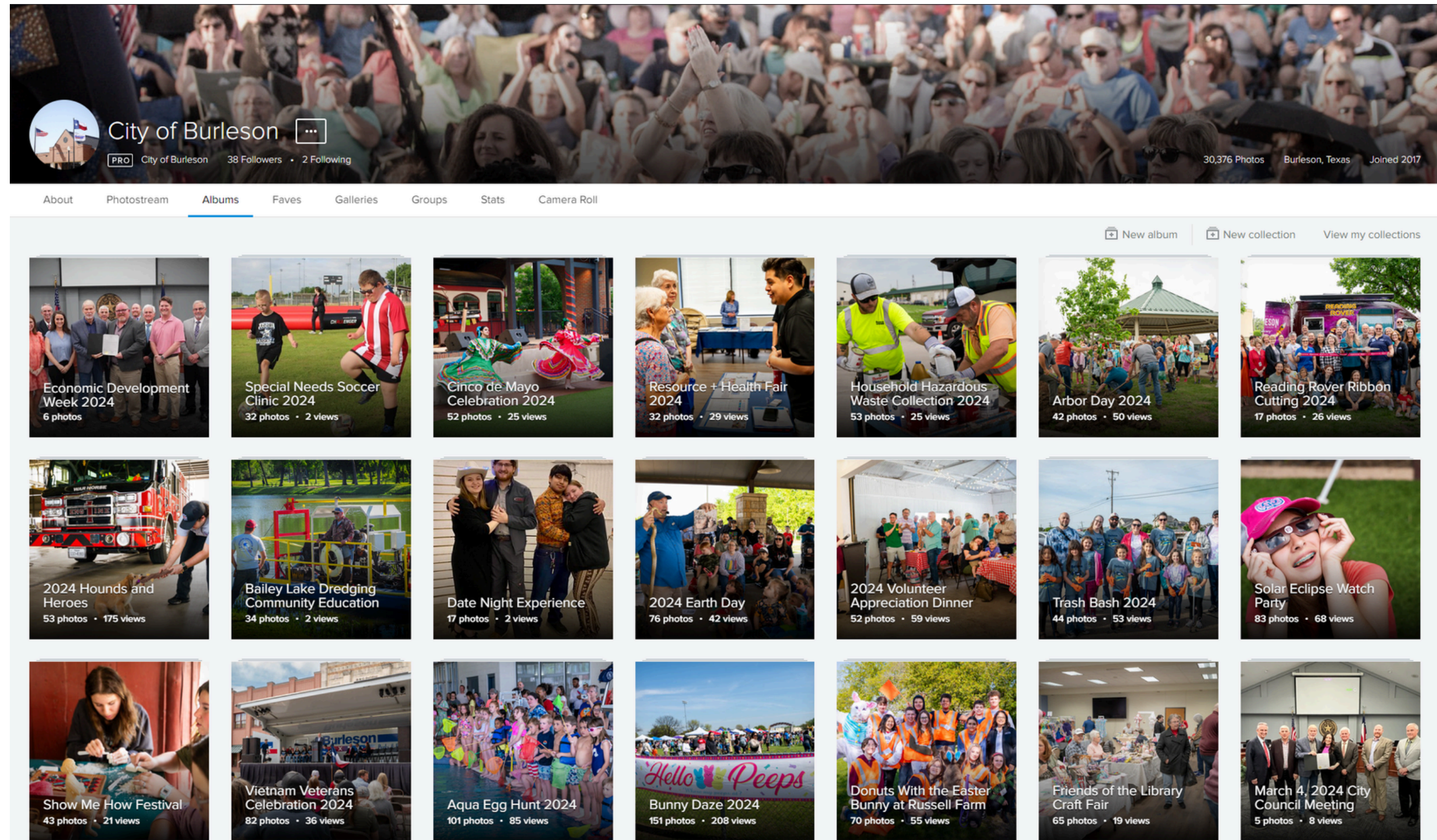


 **YouTube**
@CITYOFBURLESON1912



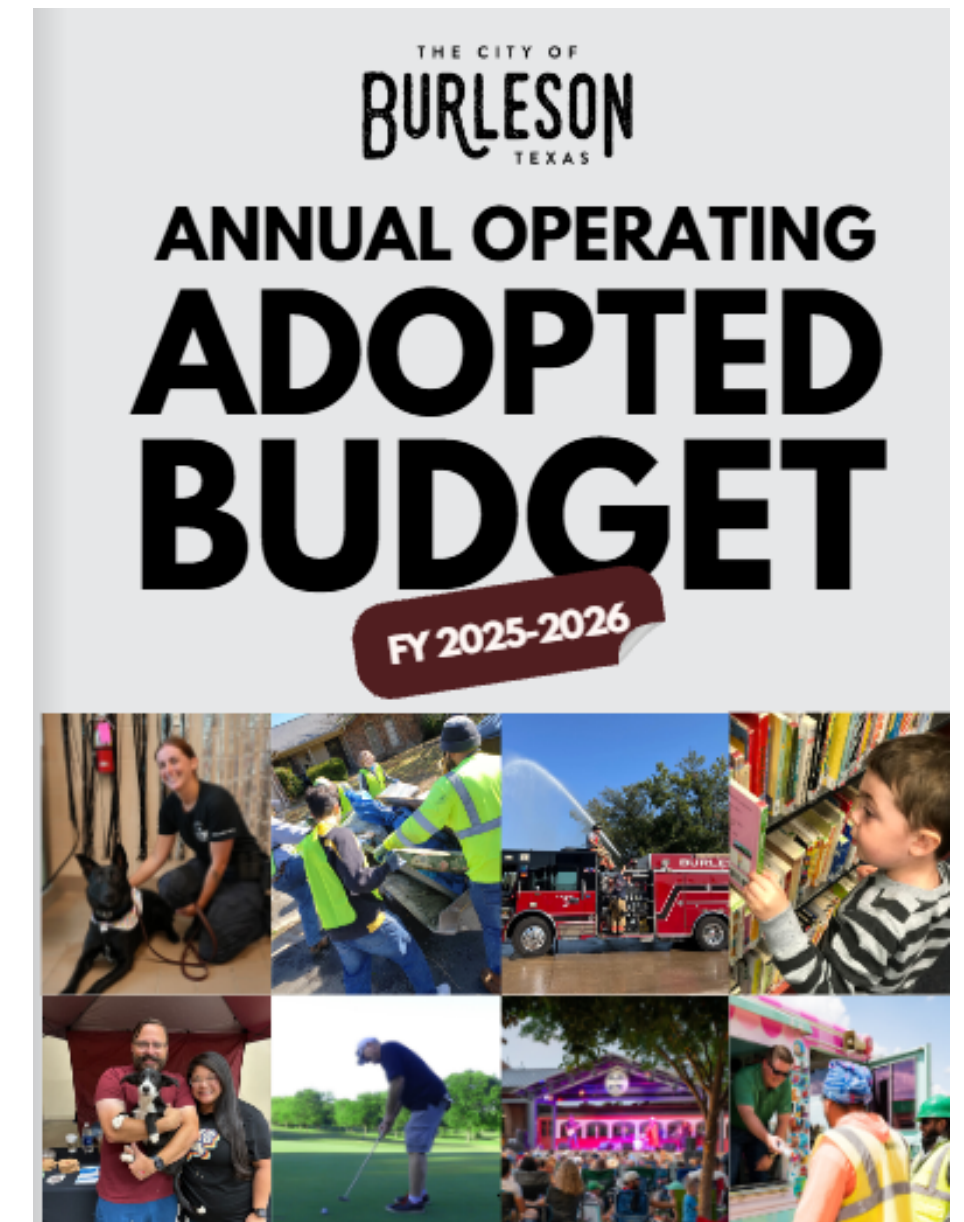
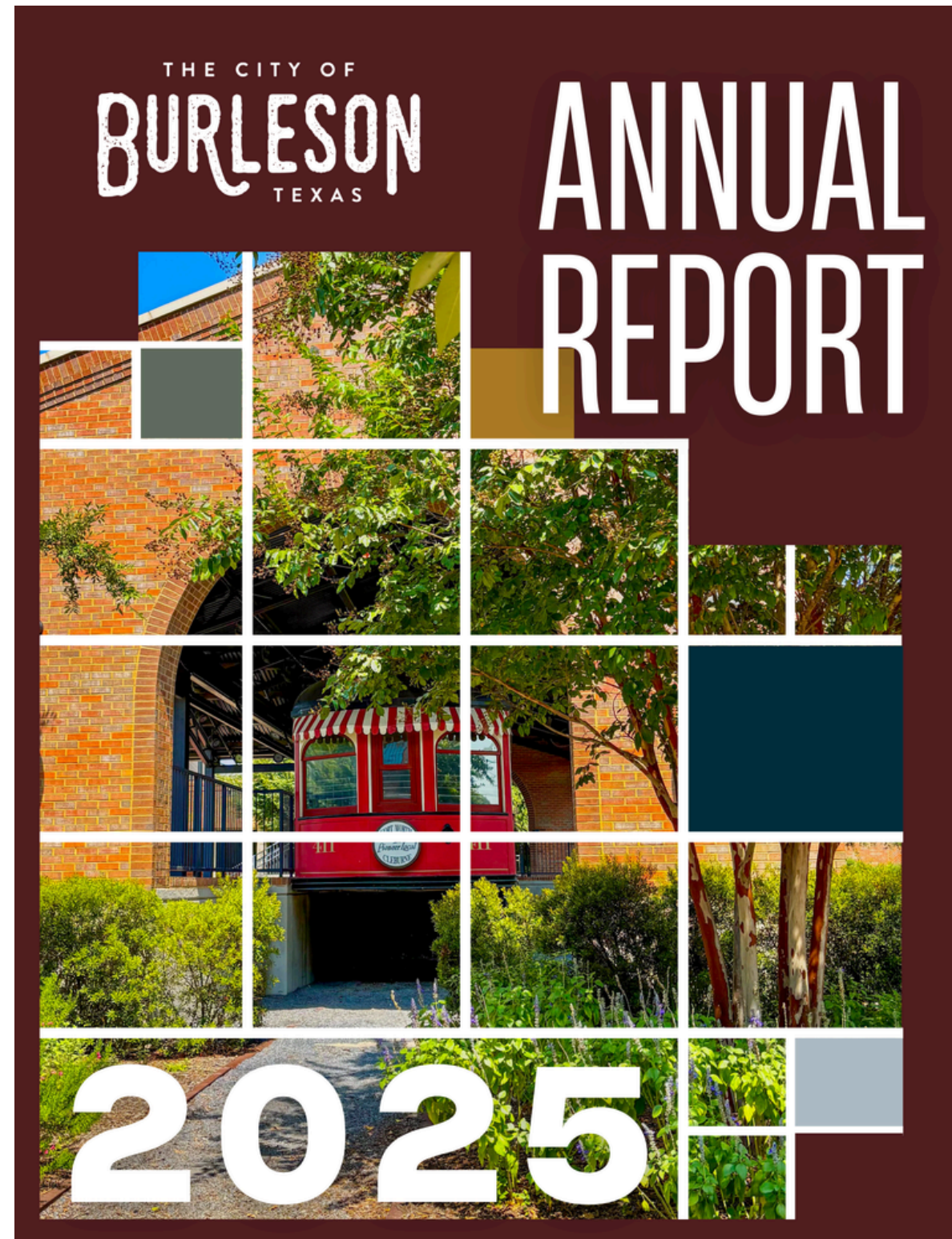
SOCIAL MEDIA

PHOTOGRAPHY



[WWW.FLICKR.COM/CITYOFBURLESON](https://www.flickr.com/photos/cityofburleson/)

PRESENTATIONS & PUBLICATIONS



ENEWSLETTER & SIGNAGE



Thank you for connecting with us Christina,



July 20 City Council Recap



Pictured above: City council recognized Atmos Energy for their \$5,000 donation to the Friends of the Burleson Public Library in support of Summer Reading programs.

The regular city council meeting was held on Monday, July 20. Below are some of the actions city council took.

ETJ Release

No action was taken on the below item.

- A petition for release from the City of Burleson extraterritorial jurisdiction (ETJ) for approximately 2.4026 acres of land addressed as 6260 Conveyor DR.



WWW.BURLESONTX.COM/ENEWSLETTER



Community Spirit (U... ✂
February 3, 2025



Culturally Diverse.png ✂
February 3, 2025



Interactive - Climbin... ✂
February 3, 2025



Landscape Art.png ✂
February 3, 2025



Monument.png ✂
February 3, 2025



Mural.png ✂
February 3, 2025



Interactive (Lit).png ✂
February 3, 2025



Sports Themed.png ✂
February 3, 2025



Sustainability.png ✂
February 3, 2025

NEWS RELEASES

BTX

NEWS

BTX

EVENTS

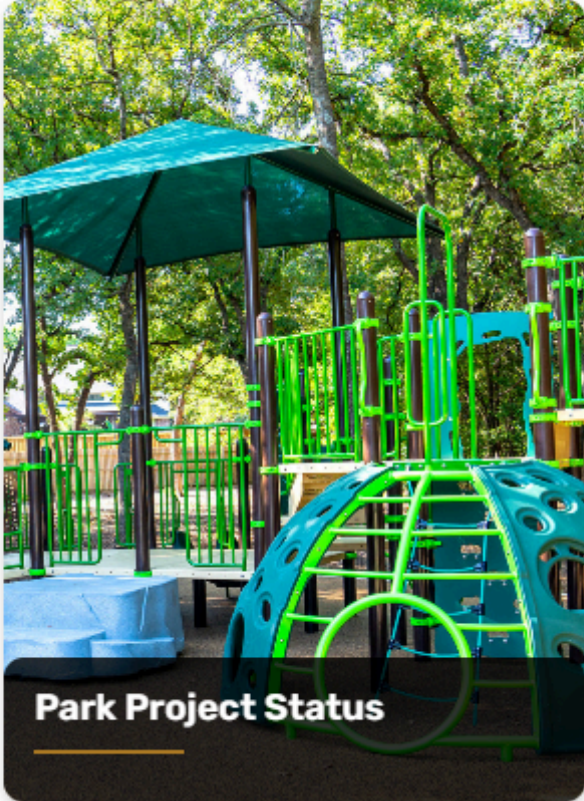
THE CITY OF
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TEXAS

ANNUAL
REPORT



City Releases 2025 Annual
Report

2025



Park Project Status

Beat the
heat

Check Out Places
to Stay Cool



Beat the Heat at City
Facilities

COMING SOON
SOFTBALL FIELDS

Starting June 1, 2026

Hidden Creek Softball Complex
will be permanently closed to the public.

Scan here for
baseball & softball
practice locations

Hidden Creek Softball
Complex to Close June 1 as
City Advances Facilities at
Burleson Legacy Park

VIEW ALL NEWS

WWW.BURLESONTX.COM/NOTIFYME

IMPROVE



As community and board members, you may notice communication gaps that staff doesn't see.

We'd love your feedback on:

- Audiences we may be missing
- New opportunities to connect with residents
- Community partnerships or trusted voices we should consider
- Additional suggestions

THANK YOU

Christina Brinkman

CBRINKMAN@BURLESONTX.COM

817-426-9626