



# Departmental Updates

August 2024 - Park Board





### July Event Highlights:

July 4: Red, White, & BTX (Estimated 1,500-2,000 per night)

July 13 - BTX Family Day Out (Estimated 175 participants)

July 19 - Watermelon Day (Russell Farm - Estimated 250 participants)

July 20 - BRiCK Boatnanza (Estimated 29 boats)

July 23 - Movie Night (Estimated 80 participants)

July 27 - BTX Ride Along (Estimated 65 riders)



### August Events:

August 16 - Friendly Fest Carnival Dance

August 17 - Splish Splash Doggie Bash

REC SPECIAL EVENTS





RED, WHITE, & BTX



BTX FAMILY DAY OUT



WATERMELON DAY AT RUSSELL FARM



BOATNANZA

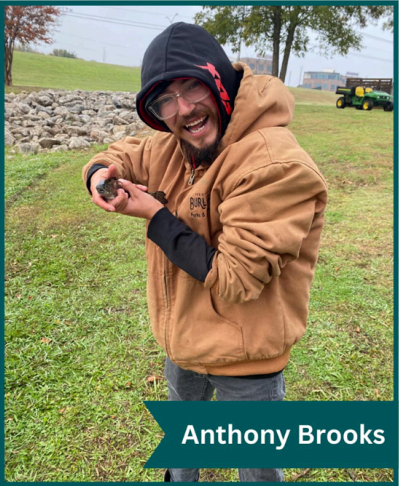


MOVIE NIGHT



BTX RIDE ALONG





Anthony Brooks



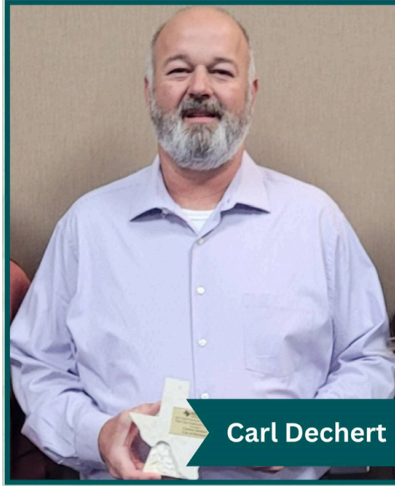
Isaiah Smith



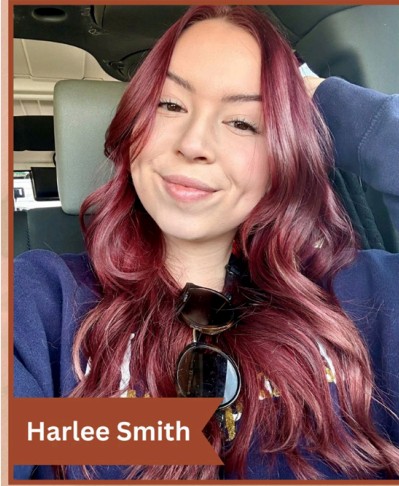
Blake English



Grant Moffett



Carl Dechert



Harlee Smith



# WHERE YOU BELONG



Event Team



Cole Garner



Pam O'Hearn



Madison Lamb



Jay Blair



Marc Whitten







### *Athletic News:*

#### *Current Athletics:*

Adult Summer Softball, Basketball, and Volleyball

#### *Athletics Highlight:*

Youth Summer Track - Bulreson sent 9 athletes to the TAAF State Games of Texas meet!



### *Program News:*

#### *July Programming Recap:*

Women's Self Defense (15); Summer Camp (Average 145 campers per week all summer)

#### *Program Highlight: Upcoming Teen Camp (Minds in Motion)*

Summer Fun Camp has come to an end! We served 332 children this summer with a total of 1,601 registrations.

**REC PROGRAMS**





### Program News:

#### July Programming Recap:

Adult Art (10); Canning (18); Storytime (105); Art Camp 6 & up (64); STEM Science Camp (25); Gardeners (68)



### Additional News: Service Projects at the Farm

KBB, Russell Farm volunteers, and the Rio Brazos chapter of Master Naturalist came together for two days to build donated items for the future sensory garden at Russell Farm!

**RUSSELL FARM ART CENTER**





**Summer Camps & Programs at Russell Farm Art Center**



# Marketing and Community Engagement

---

Quick Stats as of 7/31:

Facebook Followers:

18,512

(278 follower increase)

Instagram Followers:

1,791

(46 follower increase)

Constant Contact Subscribers:

5,419



Facebook Highlight - Post Reach: 10,770 | Post Impressions: 10,945

*July High Performing Content - BRiCk Boat-Nanza Recap*



# BRiCk - Projects

---

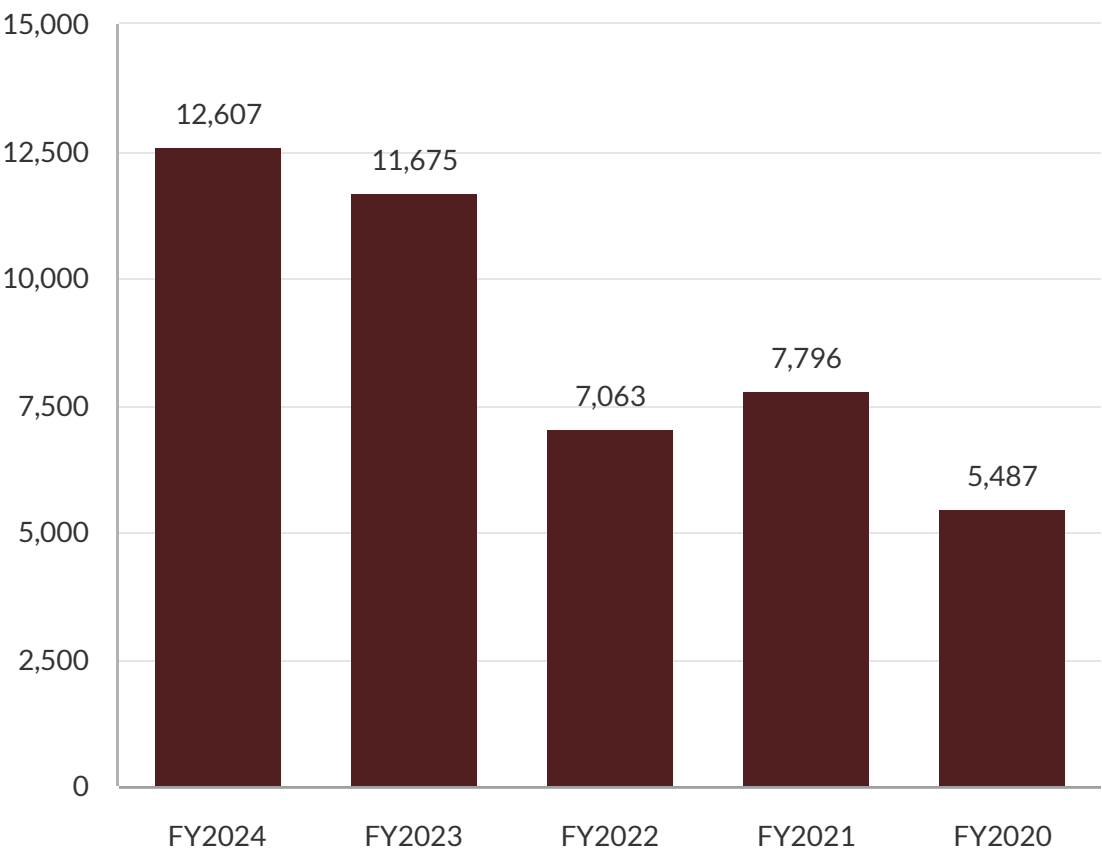
- C1S Group (*selected vendor to serve as Construction Manager at Risk for all projects listed below*)
  - Lobby Remodel
  - Desert Aire Replacement
  - HVAC Replacement
  - Indoor Pool Replaster
  - Indoor Pool Sand Filter Replacement
  - *Project status:*
    - First equipment package with C1S (Construction Manager at Risk)
    - August 15- Park Board
    - August 19-City Council



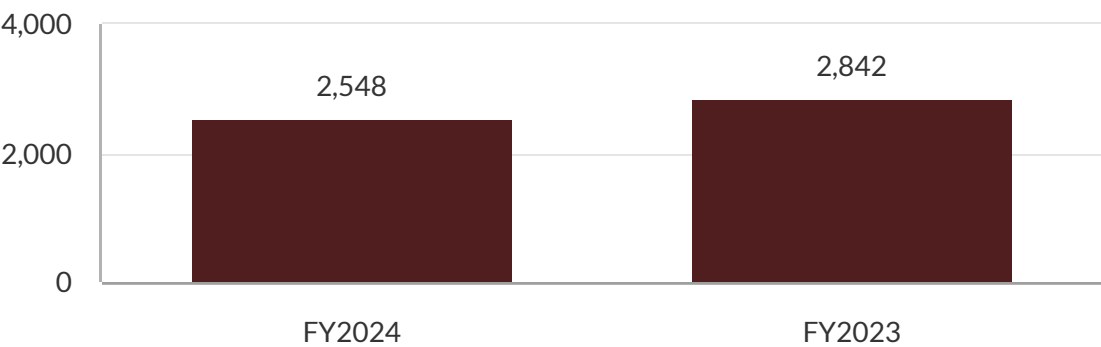


# BRiCK- Memberships and Programs

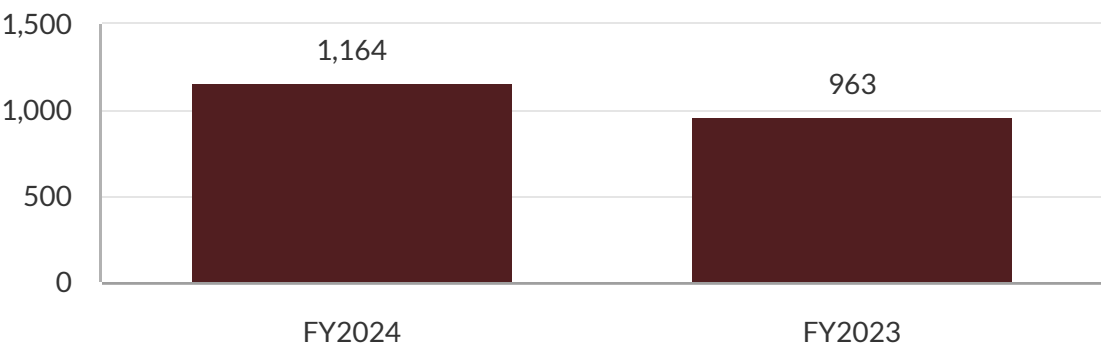
July Memberships



July - Fitness



July - Programs (includes Russell Farm Art Center)

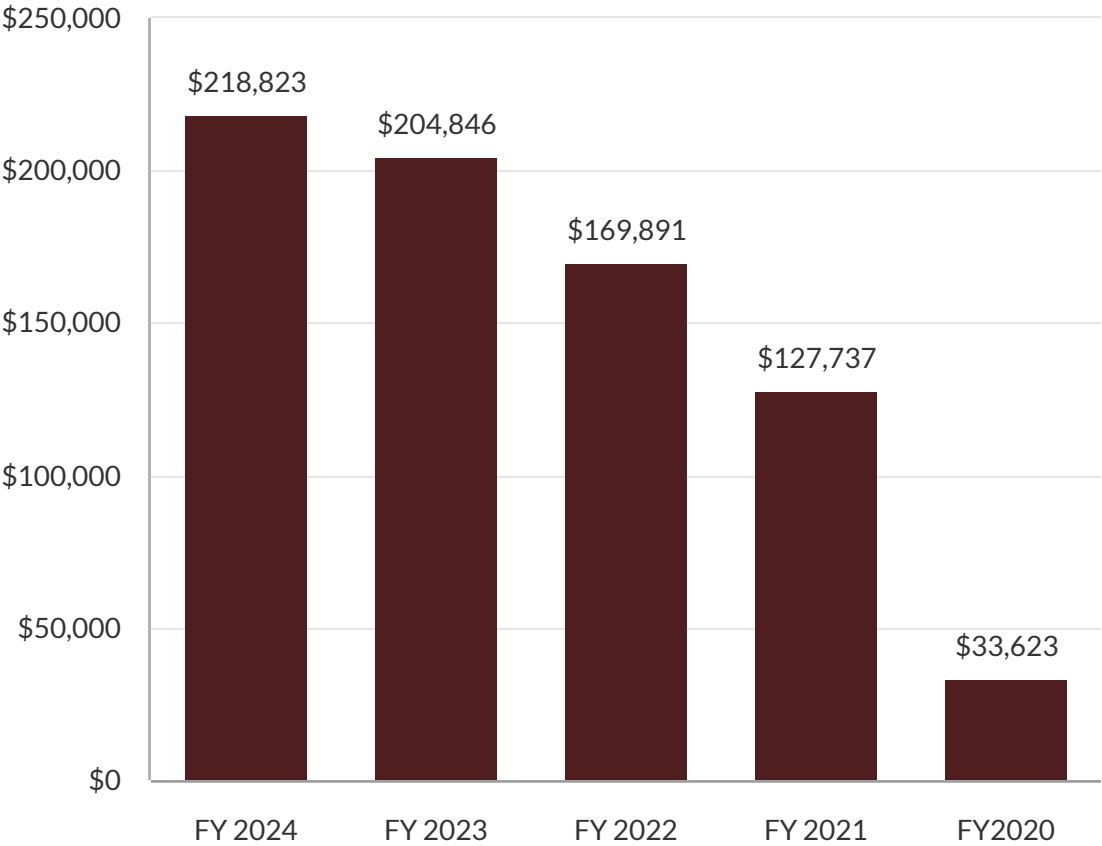


Membership numbers from June 2023 onward now include all individual members of a family membership.

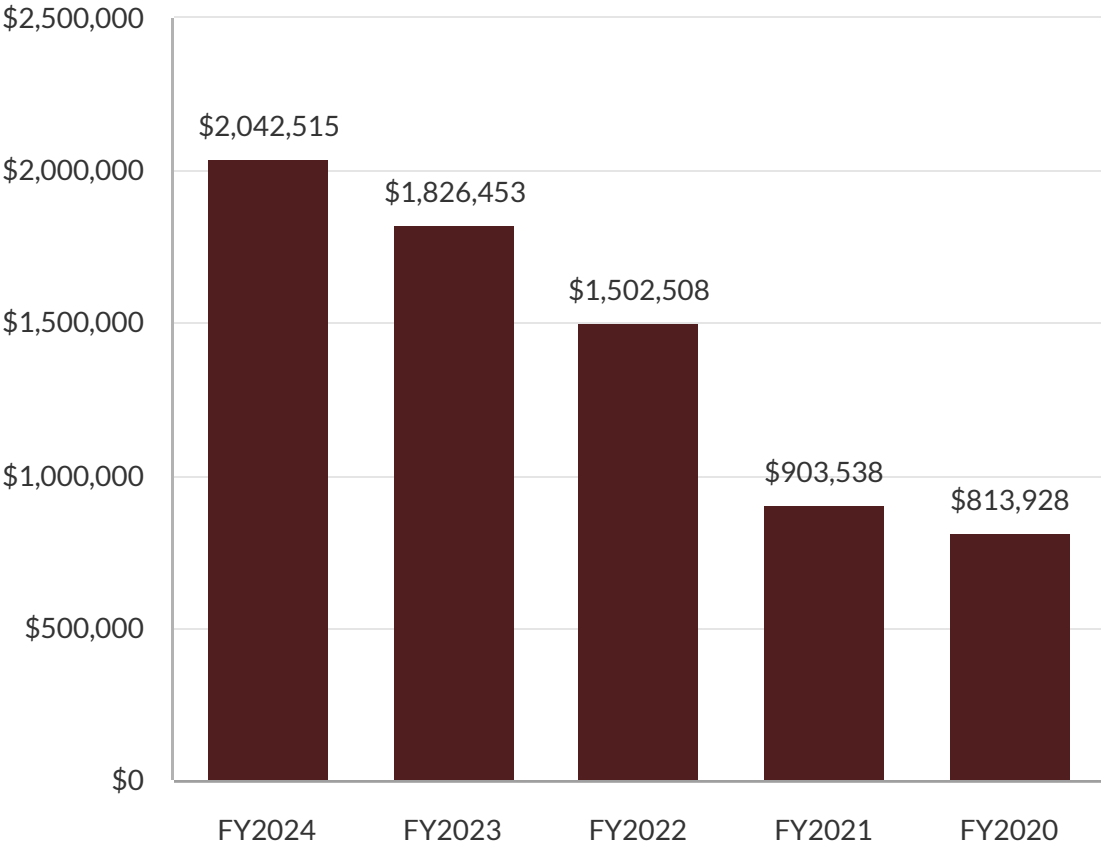


# BRiCk-Revenue

July



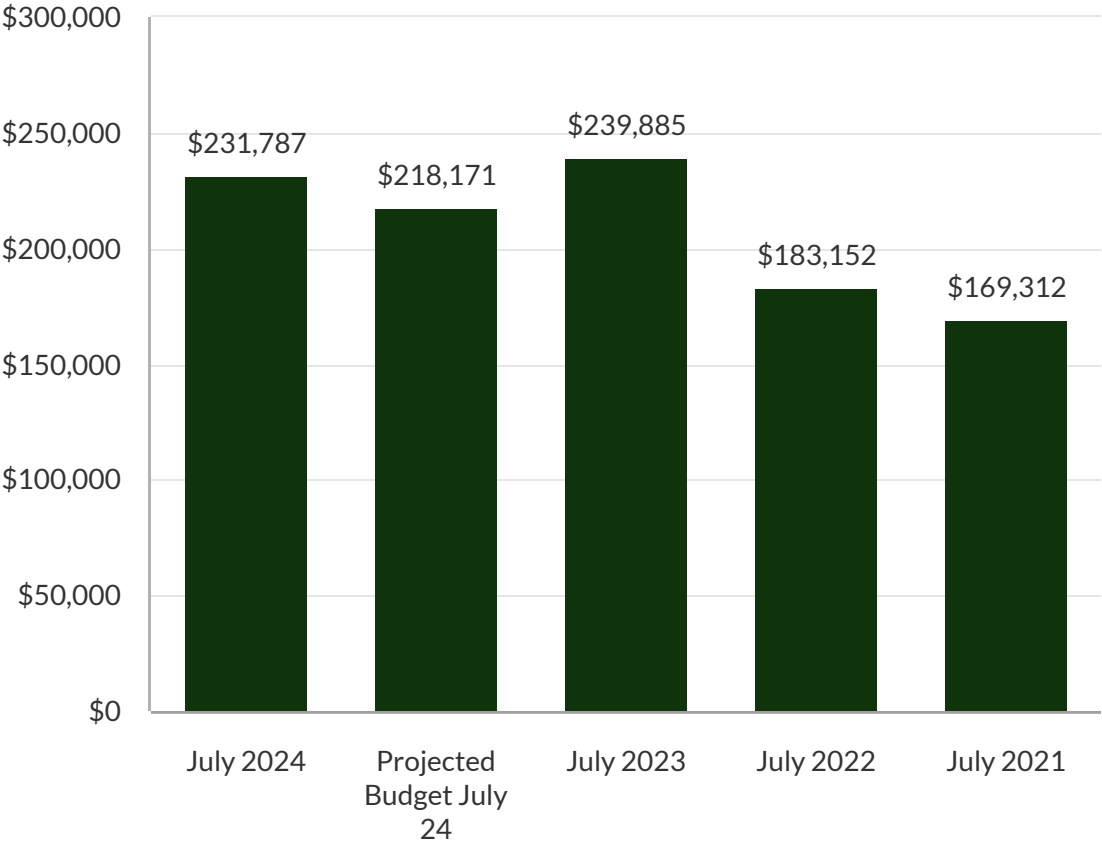
Year to Date (Accruals not included for current FY)



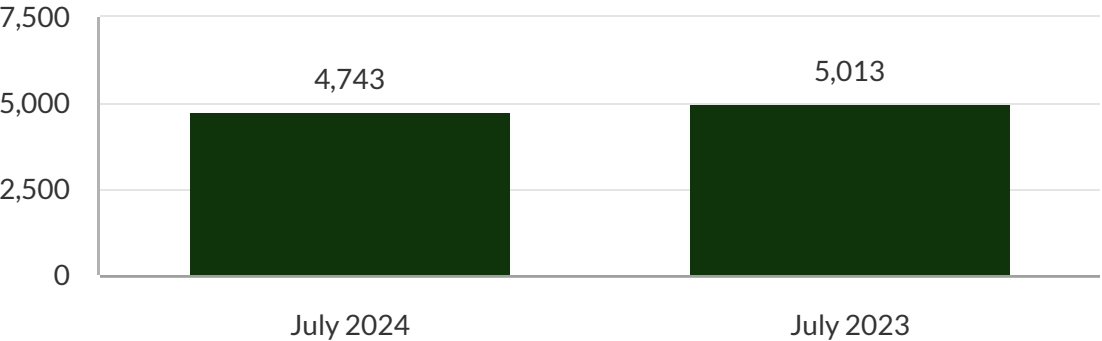


# Golf- July Comparisons

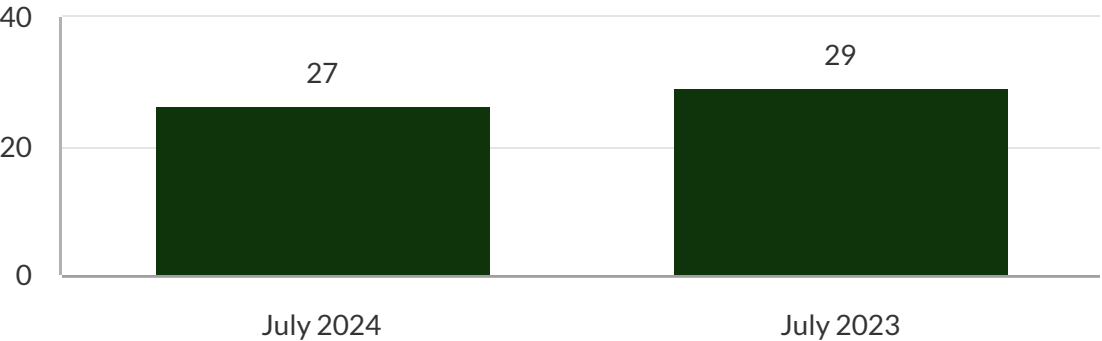
July Revenue



Rounds Played in July



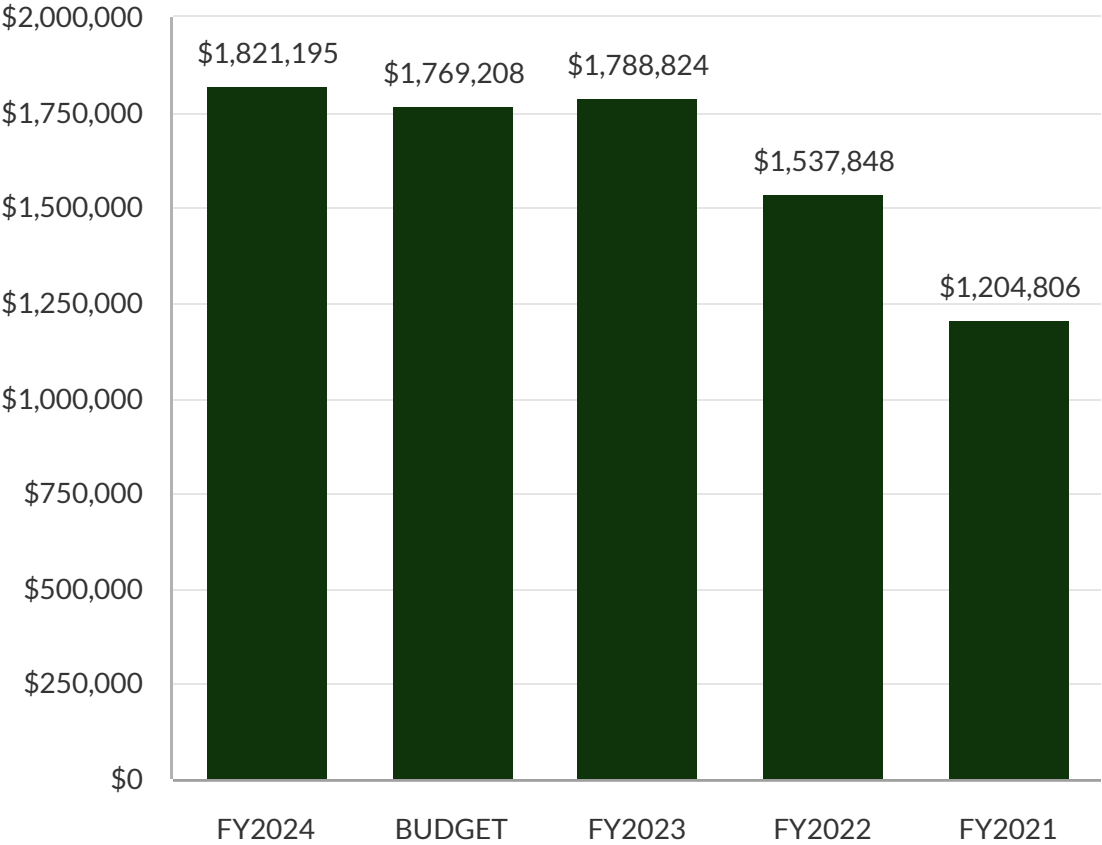
Playable Days \* updated criteria with partial days



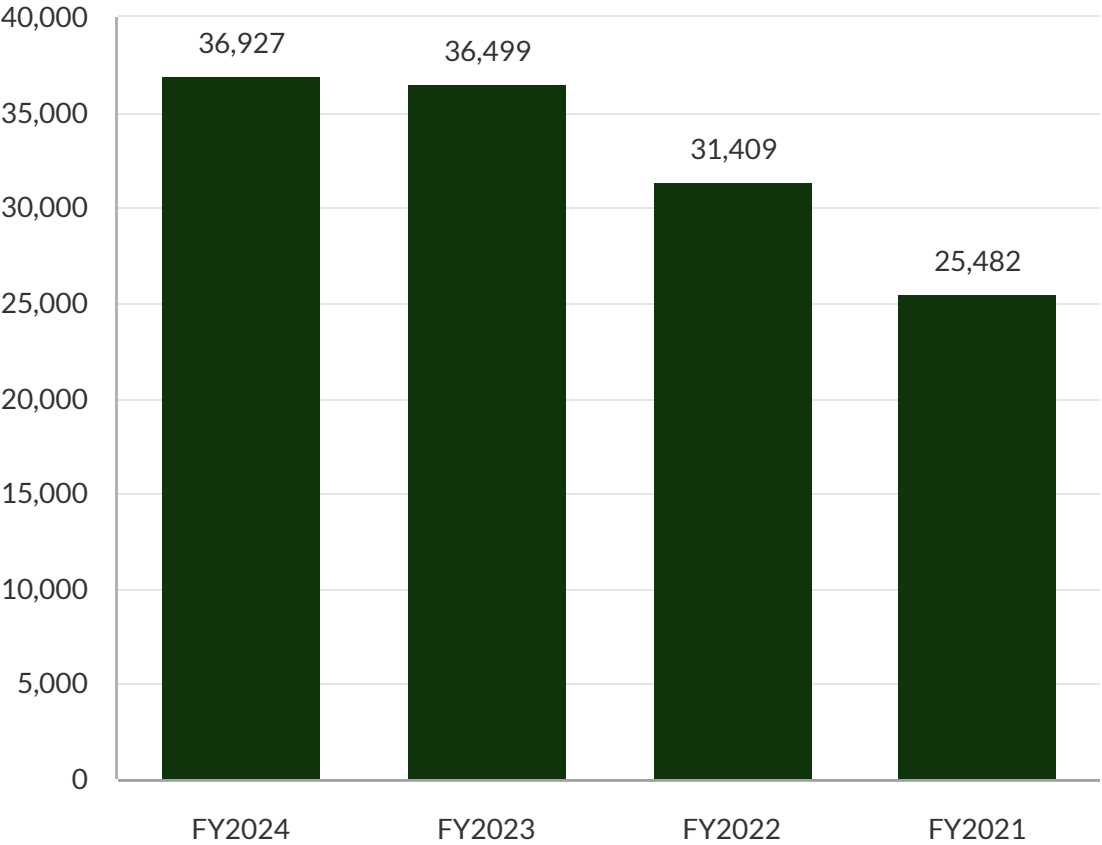


# Golf- Year to Date

Revenue YTD October - July



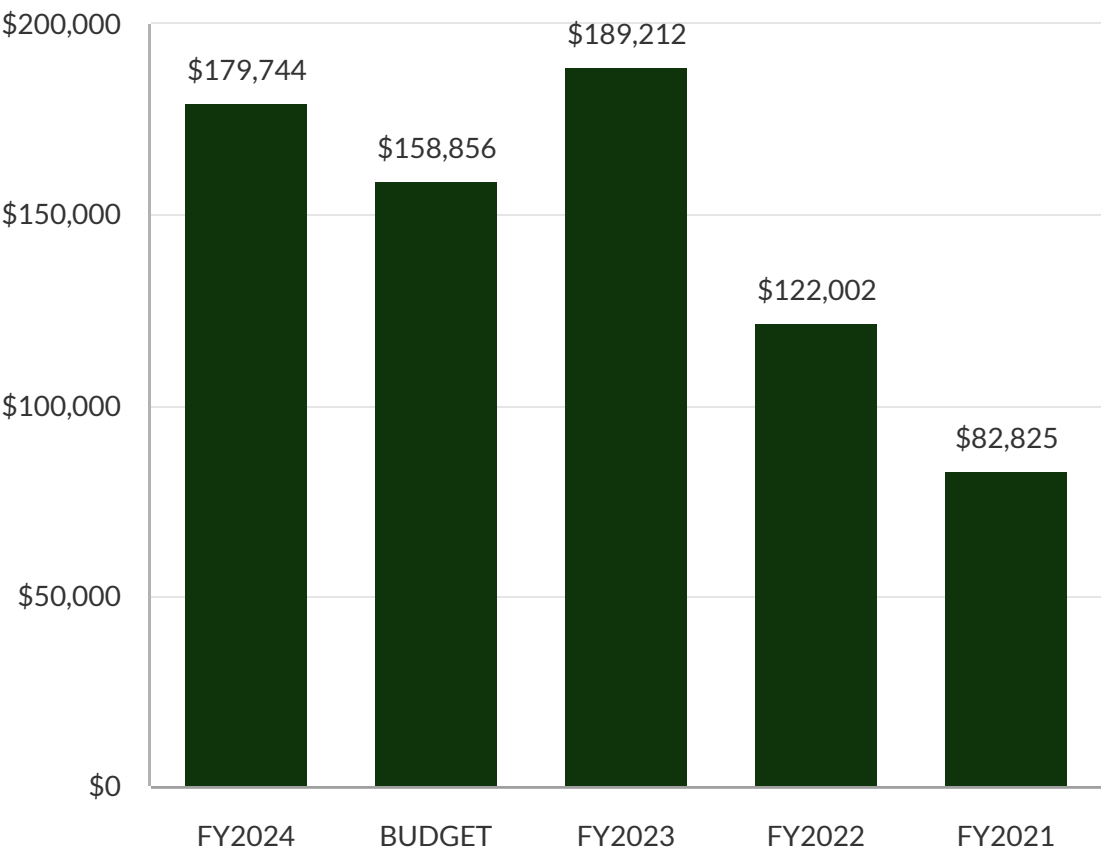
Rounds Played YTD October- July



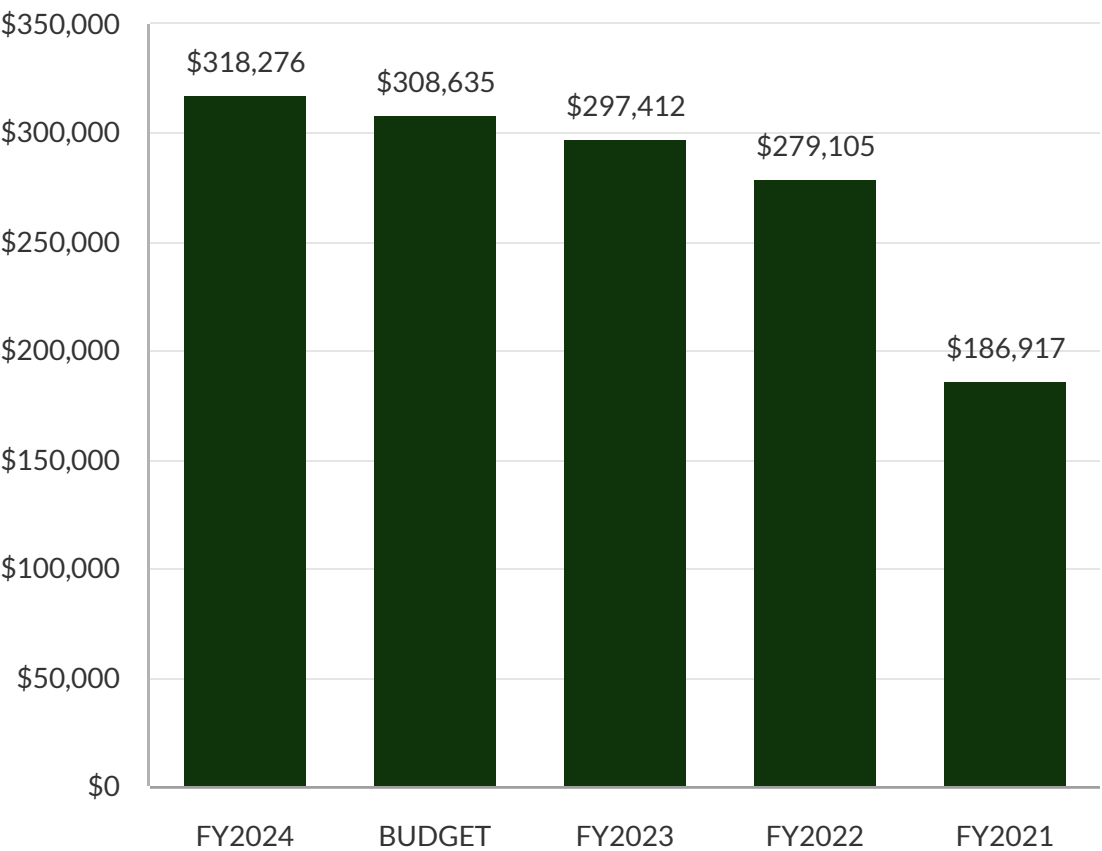


# Golf- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - July



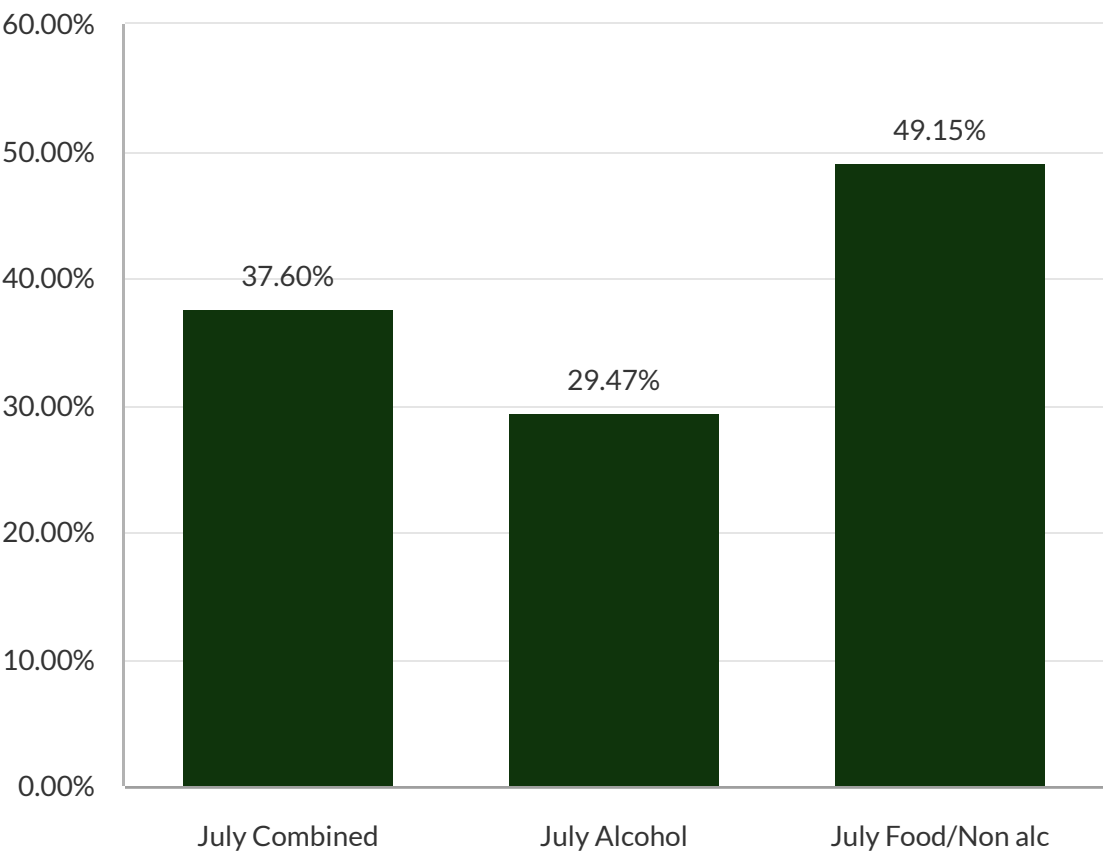
Food and Beverage Revenue YTD October- July



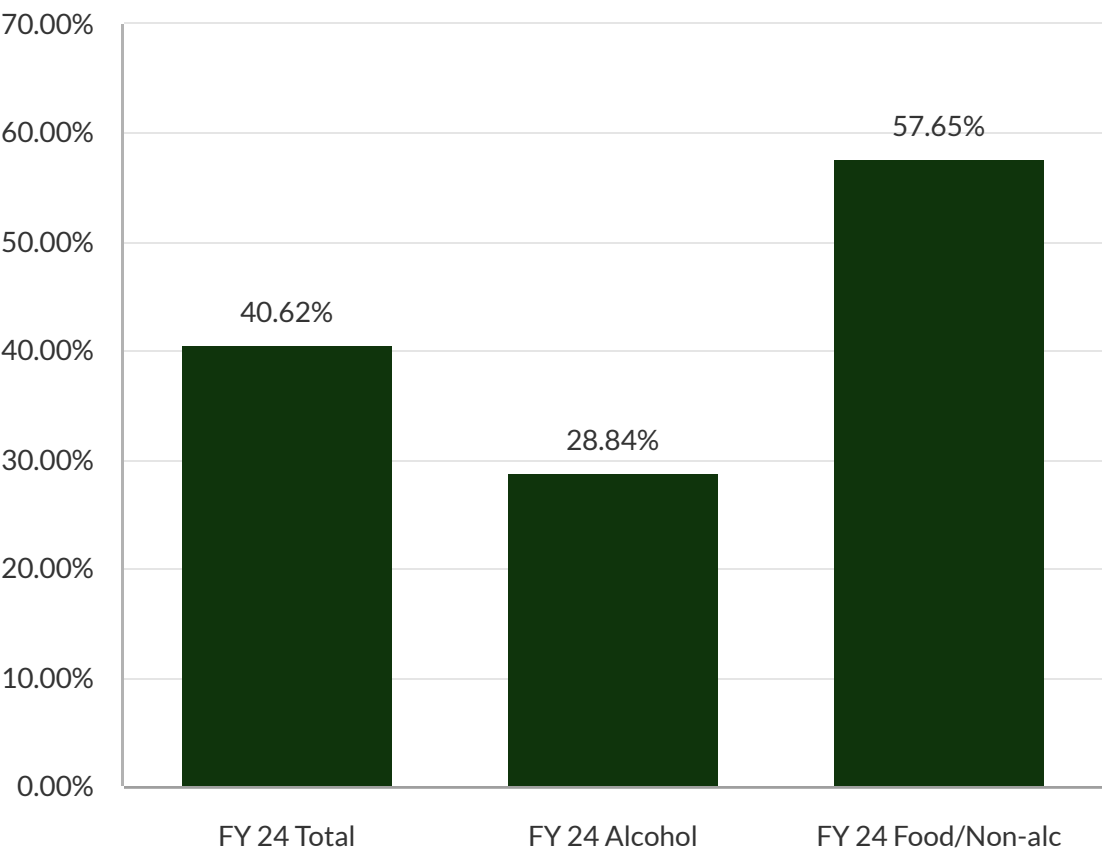


# Golf- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department



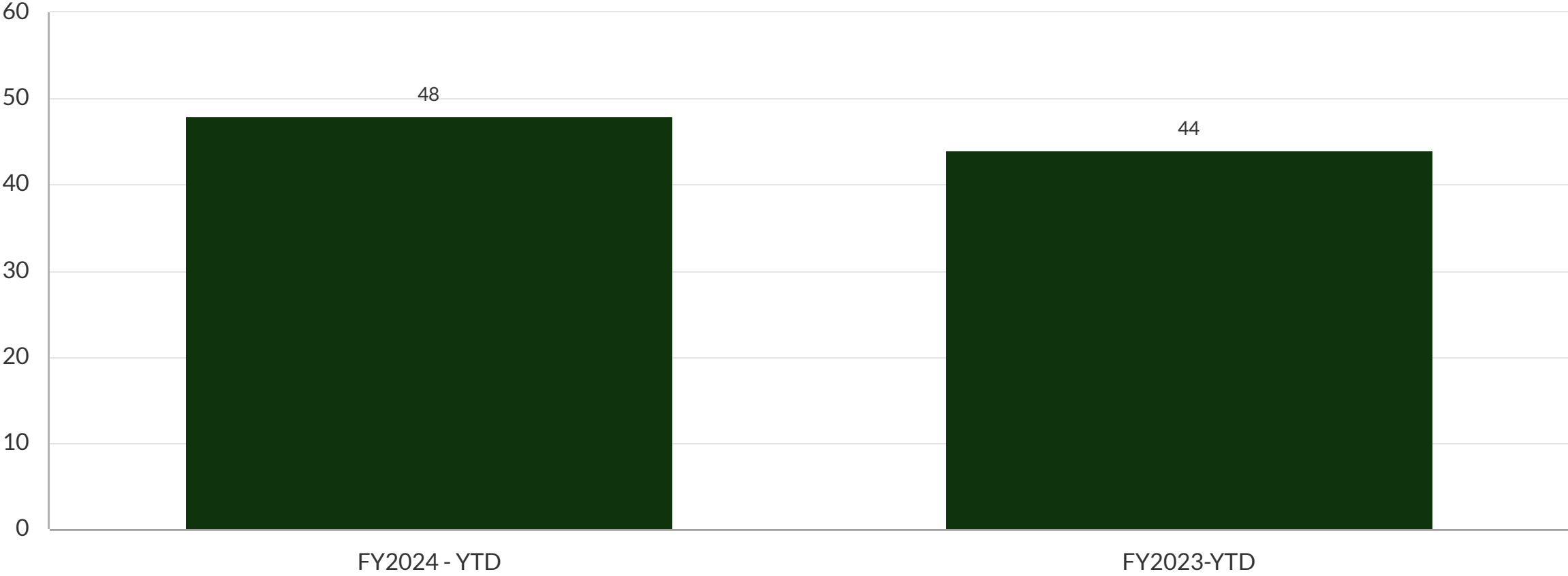
Food and Beverage Cost of Sales % Combined YTD





# Golf

Tournaments YTD

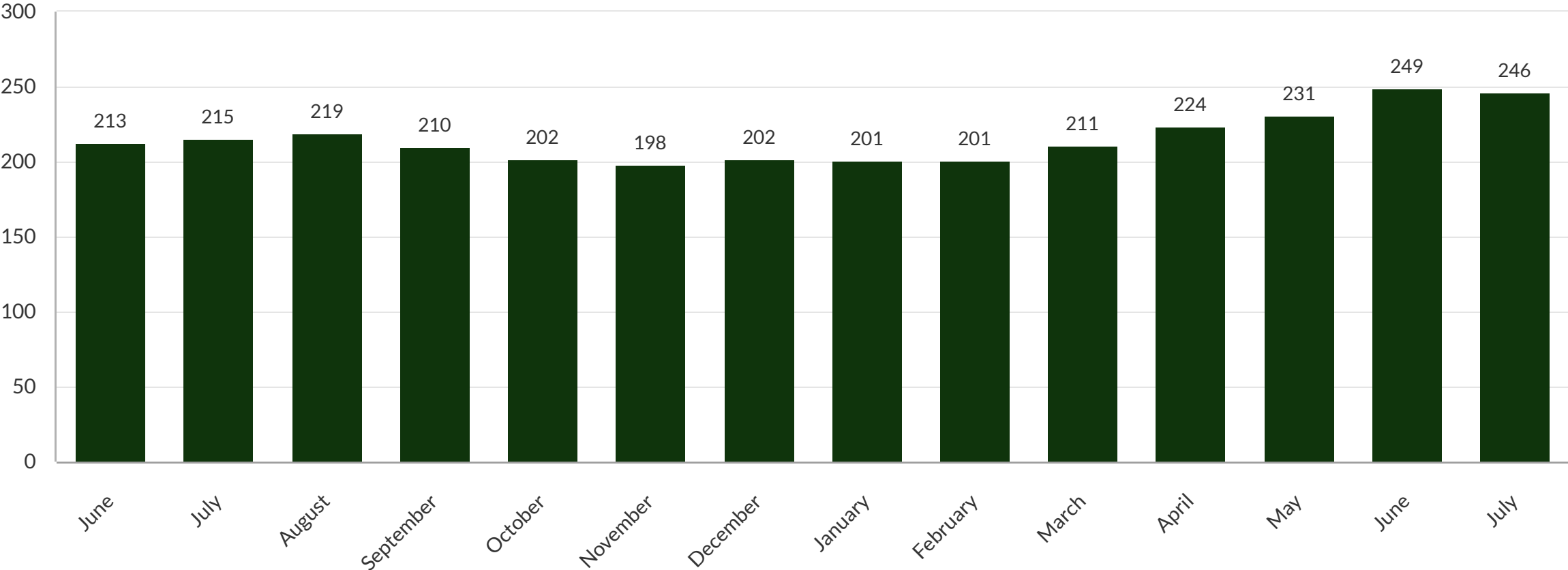




# Golf-Memberships

246 Current Members

Players Club







## Parks - Capital Project Updates

---

- **Cedar Ridge Park:** Construction 90% complete-Ribbon cutting scheduled for August 22
- **Chisenhall Synthetic Turf Phase 2:** Construction began May 28 with completion scheduled for late September 2024
- **Oak Valley North Restroom:** Prep work begun August 5. Delivery of structure and plumbing/electrical scheduled for August 14
- **Meadowcrest Park:** Approved at July 22 Council meeting; Playground in-production; anticipated completion - November 2024
- **Scott St Trailhead:** Construction award scheduled for Park board meeting, August 15 and City Council meeting, September 9





# Community Champions Playground Grant

Up to 100% Matching Funds

GRANT OPPORTUNITY UPDATES



WELCOME TO THE TEAM: JESUS CASTELLANOS



PARKS AND RECREATION MONTH WITH FWMB  
BTX BIKE RIDE ALONG - ESTIMATED 65 RIDERS



KEEP BURLESON BEAUTIFUL UPDATE: TRASH BASH, SEPT. 14



QUARTERLY TEAM DAYS: ALLEY CATS

## Monthly Park and Athletics Highlights



# Parks by the Numbers - July 2024



Acres Mowed in  
Parks and ROWs

**1,503**  
**Acres**



LITTER ABATEMENT:  
Parks, Athletic Fields,  
and ROWs



**9,870 lbs**

Pounds of Litter Removed

*Does not include contract litter numbers*

## INTEGRATED PEST MANAGEMENT

**15**

- Pest control treatments
- Pre-emergent weed applications
- Post-emergent weed applications



PLAYGROUND SAFETY

**32**

INSPECTIONS PERFORMED

MINOR REPAIRS: 3

*Follow-Ups:* Bailey Lake Dredging and  
Oak Valley South Connector



## IRRIGATION SERVICES

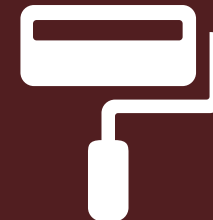
**32**

Irrigation Systems  
Inspected

**25**

Irrigation repairs made

## GRAFFITI ABATEMENT



3 graffiti incidents: 100%  
abated within 24 hours of  
reporting

**Feedback?**