
City Council Regular Meeting

DEPARTMENT: Economic Development

FROM: Alex Philips, Economic Development Director

MEETING: February 2, 2026

SUBJECT:

Consider and take possible action on a facility use agreement with Burleson Farmer's Market for the use of the Mayor Vera Calvin Plaza in Old Town for the 2026-2027 market season.
(Staff Contact: *Alex Philips, Economic Development Director*)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 Great Place to Live Through Expanded Quality of Life Amenities	4.1 Provide high-quality parks 4.2 Provide high-quality recreation opportunities, events and facilities for residents 4.3 Provide outstanding cultural, educational and entertainment opportunities

SUMMARY:

Burleson Farmer's Market operates with an annual facility use agreement approved by Council. This item is being presented to Council to initiate a discussion regarding potential changes to the agreement beginning in March 2026.

The Burleson Farmer's Market (BFM) operates weekly market activities within the Mayor Vera Calvin Plaza annually. Recently, BFM was approved to operate year-round, with weekly markets held March-October and monthly markets held November-February. The market currently utilizes the Mayor Vera Calvin Plaza promenade, a portion of the lawn space and four (4) on-street parking stalls located along S. Warren St. for mobile food and beverage vending.

The discussion of altering the current layout and agreement will allow more flexibility on vendor arrangement to ensure businesses located within the Ellison St. building are not impaired by vendor set up during operating hours and provide pedestrian crossing safety with temporary street closures during market operations.

Staff is proposing two (2) options for Council consideration. **Option 1:** Alter market operation footprint to allow the use of the full lawn, add street closures to a portion of S. Warren St. during market operating hours and maintain the current daily rental rate of \$500/day **Option 2:** Leave market operations as is present day with no changes.

RECOMMENDATION:

Staff recommends a revised facility use agreement incorporating the suggestions given by the Community Services Committee as listed below as well as revised verbiage within the agreement to allow for six (6) Date Night markets per market year.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

This item was presented to the Community Services Committee on November 5, 2025. The Committee provided the following recommendations:

1. Allow Burleson Farmers Market to utilize the full lawn space.
2. Allow Burleson Farmers Market to set up vendors within a portion of S. Warren St. if desirable.
3. Allow a portion of Warren St. to be closed for pedestrians to safely explore vendors located within the public right-of-way on S. Warren St.

REFERENCE:

N/A

FISCAL IMPACT:

Proposed Expenditure/Revenue: \$500.00/market (revenue)

Account Number(s): 215-47000

Fund: Tif2

Account Description: Other Rental fees

STAFF CONTACT:

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