

*November Park Highlight of the Month:
Mistletoe Hill Park*

Departmental Updates

Park Board-December 8, 2022

Rec Special Events



Upcoming Winter Events and Recaps:

Santa's Breakfast: December 3

Christmas Parade, Tree Lighting, and Drone Show: December 3

Nights of Lights: December 7-10

Christmas on the Farm: December 10

Rec Programs



Athletic News:

Current Athletics as of 12/2:

Ongoing: Softball; Men's Basketball; Co-Ed Volleyball begins 12/6

Upcoming Winter Athletics:

Youth Lacrosse



Program News:

Programming Highlight:

Thanksgiving Mini Camp (15 participants - Max)

Upcoming Programming:

Winter Holiday Camps: 27 enrolled as of 12/2



Additional News:

2023 Spring / Summer program preparation has begun. Edition will cover March 2023 - August 2023

Publish Timeline:

Strategic Program Meetings: December 2022

Publish Goal: early February 2023

Russell Farm Art Center



Russell Farm Updates:

- Programs/Events:
- Nights of Lights: December 7-10
- Christmas on the Farm: December 10 (new addition: Partnership with BISD to offer holiday theater arts play segment)
- Operations/Projects:
- Winter Maintenance Projects: Partnered with Parks team to complete.
- Strategic Operations and Program Preparation Meetings: December 2022
- Russell Farm webpage/communication enhancements: In-progress

Marketing and Community Engagement

Quick Stats as of 12/2:
Facebook Followers:
14,541
(62 follower increase)

Instagram Followers:
1261
(3 follower increase)

Tik Tok Followers:
973
(31 follower increase)

Constant Contact
Subscribers:
5,143
(8 follower increase)



Facebook Highlight: BTX Off Road Rally

Reach - 12k; Reactions - 61;
Comments - 68; Shares - 28



Tik Tok Highlight: Thor getting fit at the BRiCK

Likes - 22; Views - 564

November High Performing Content

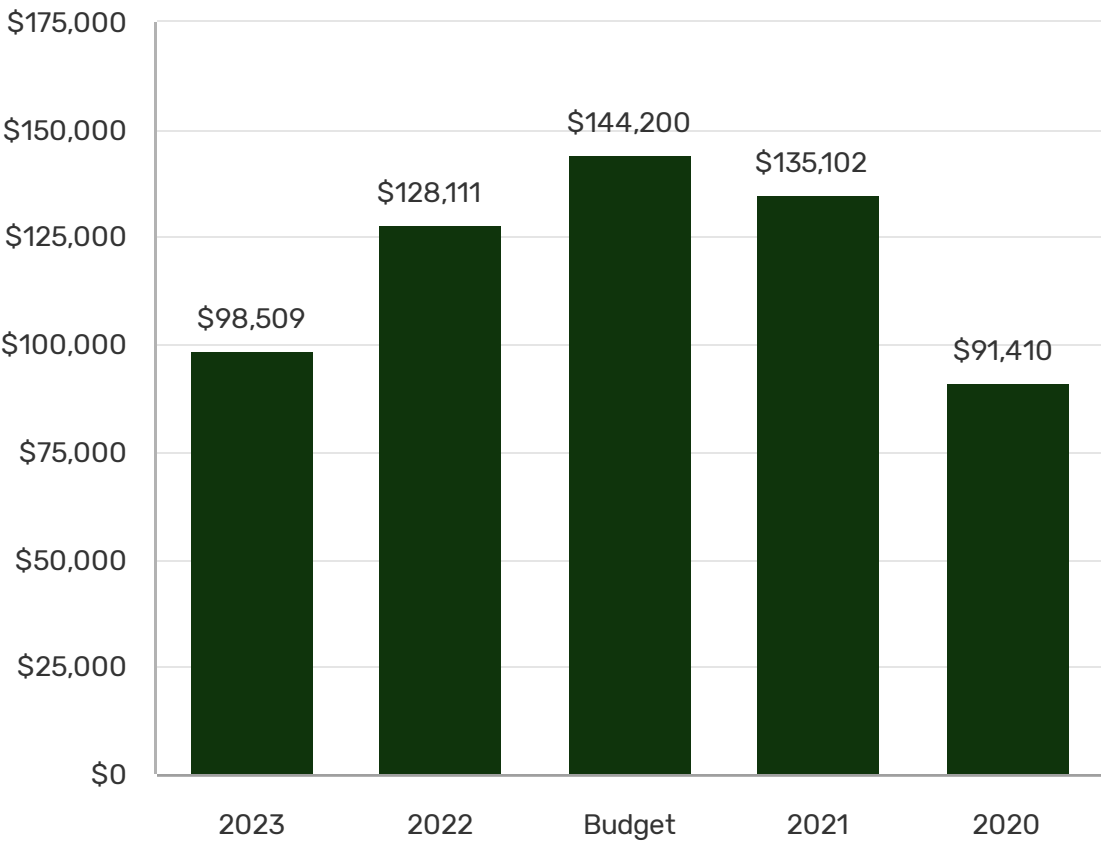
BRiCk - Upcoming Projects

1. Replace lockers in men's locker rooms with locking system for daily use.
2. Upgrade AC system - Going to council 12/12
3. Replace outdoor pool sand filter - Going to council 12/12
4. Lobby redesign and update - Going to council 1/23
5. Outdoor Pool Shade Structures & Furniture - Going to council 1/23
6. Additional office space in admin area - Seeking additional quotes

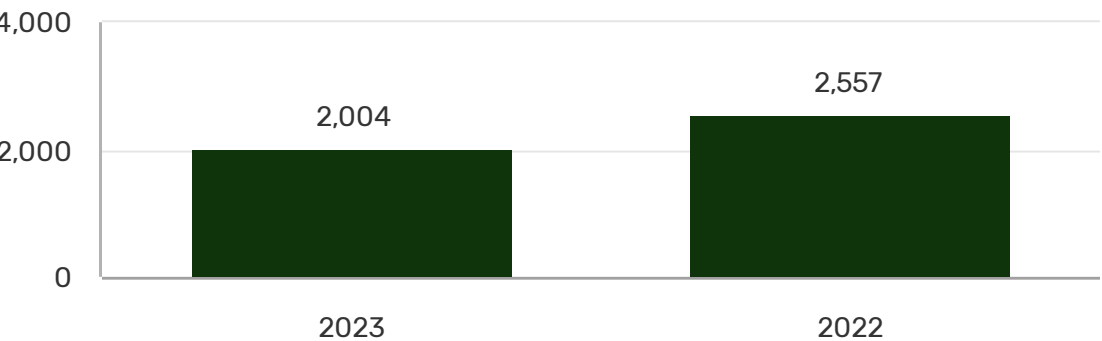


Golf- November Comparisons

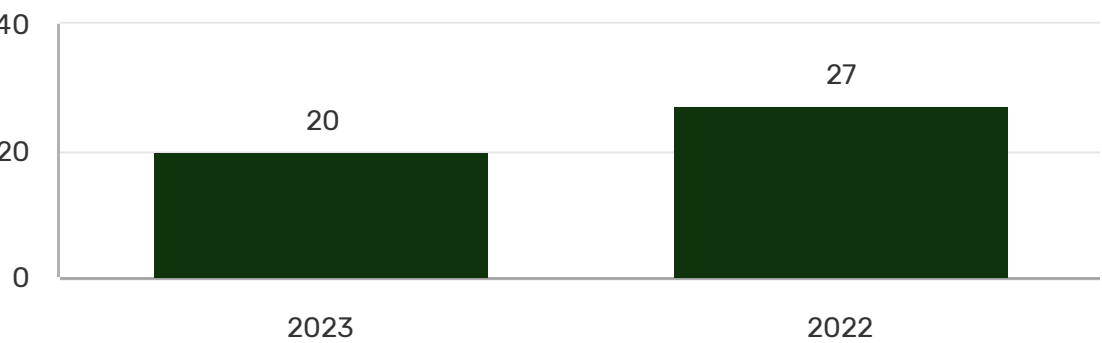
November Revenue



Rounds Played in November

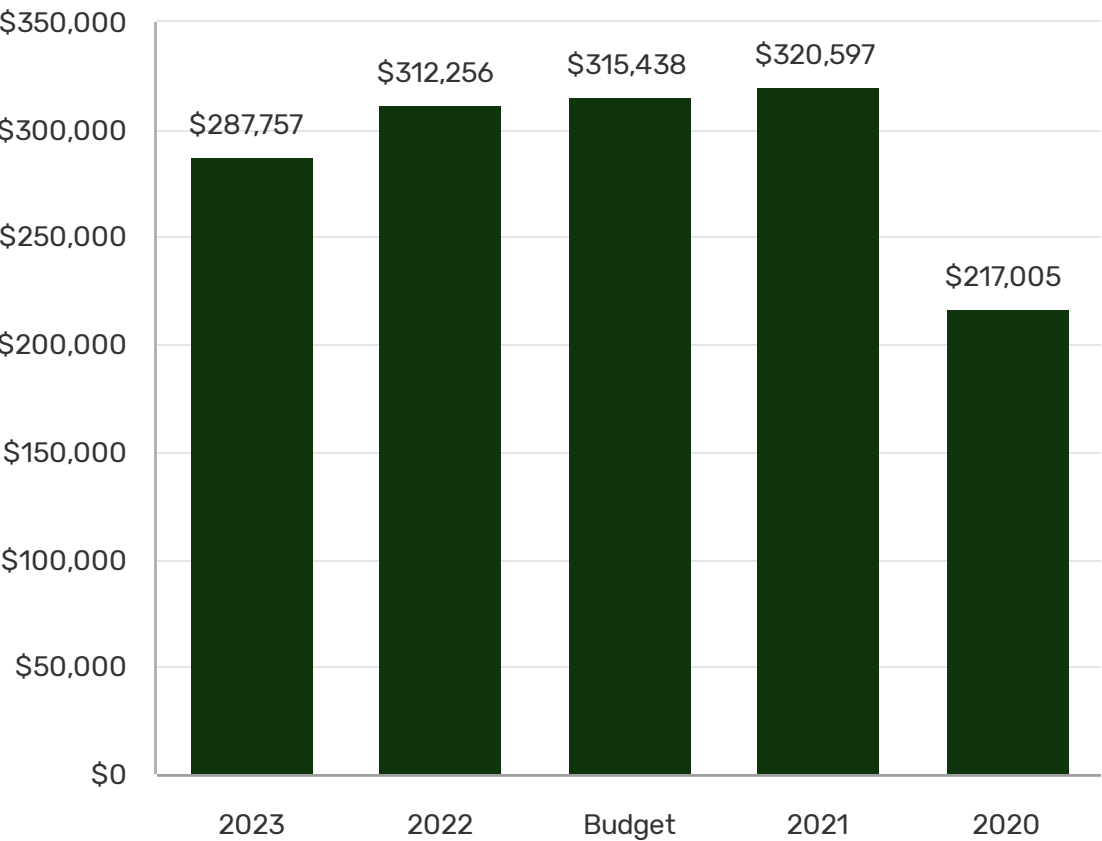


Playable Days

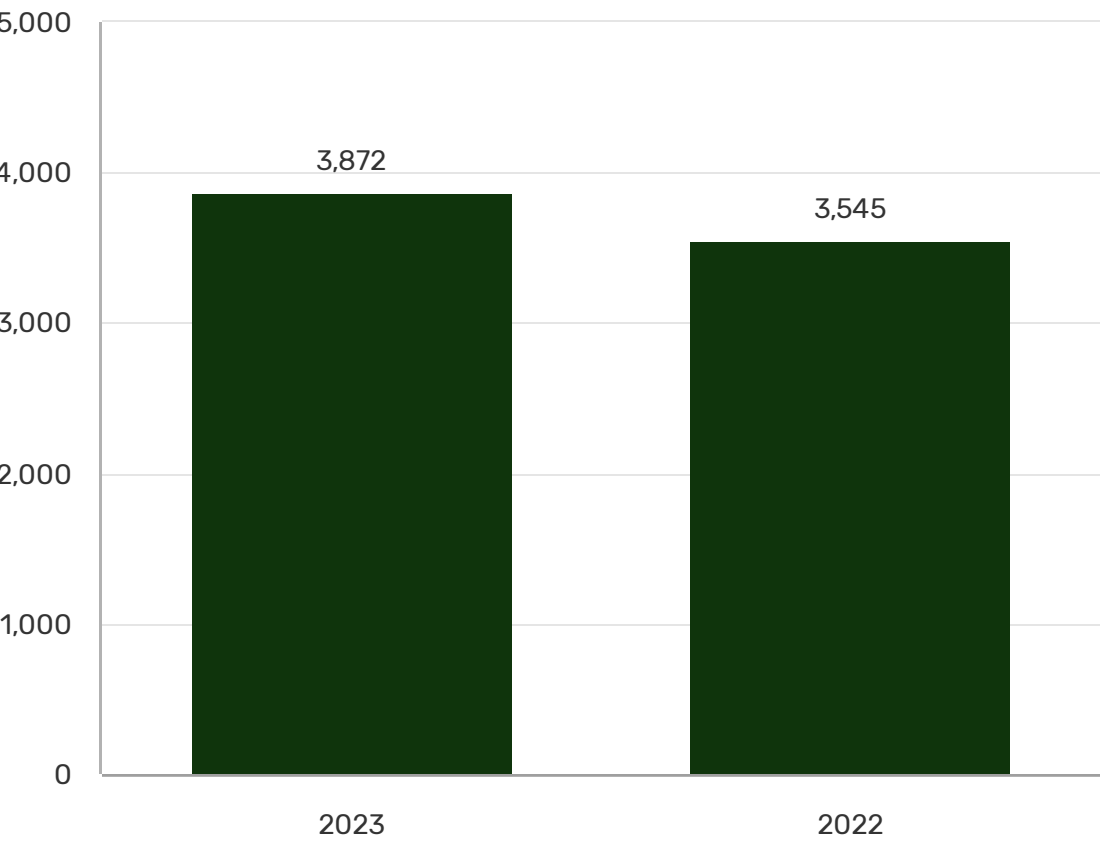


Golf- Year to Date

Revenue YTD October -November

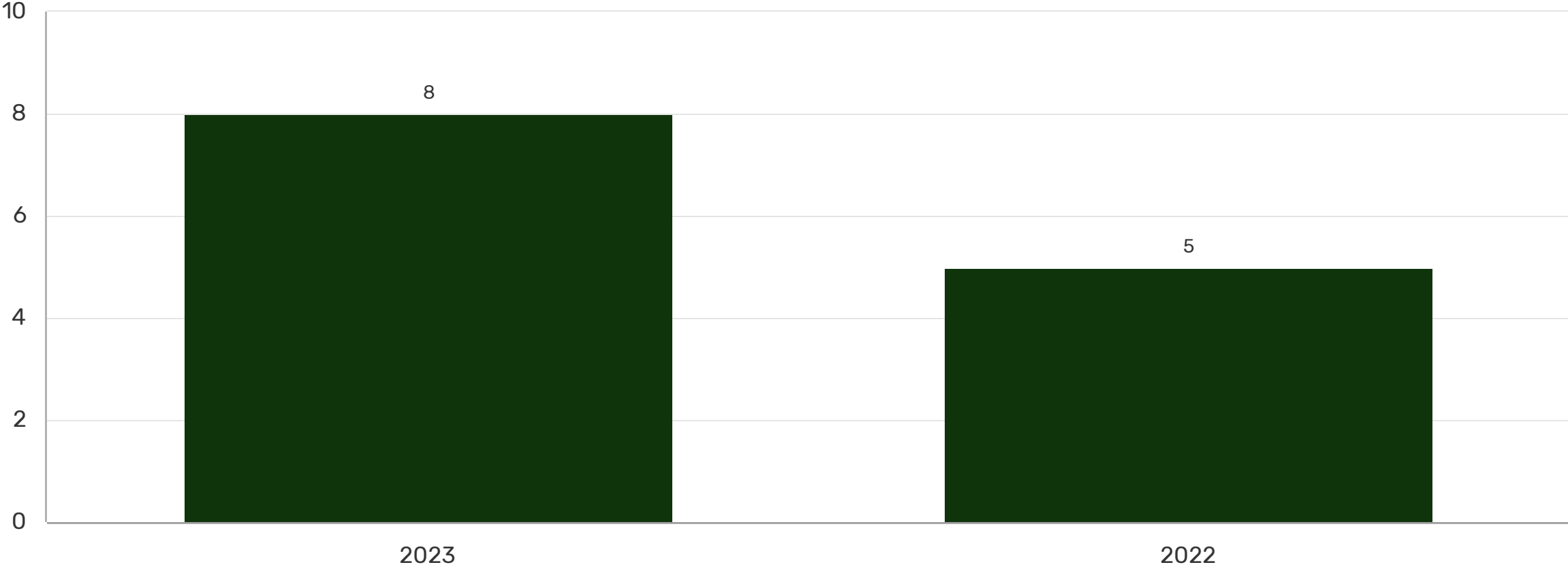


Rounds Played YTD October- November



Golf

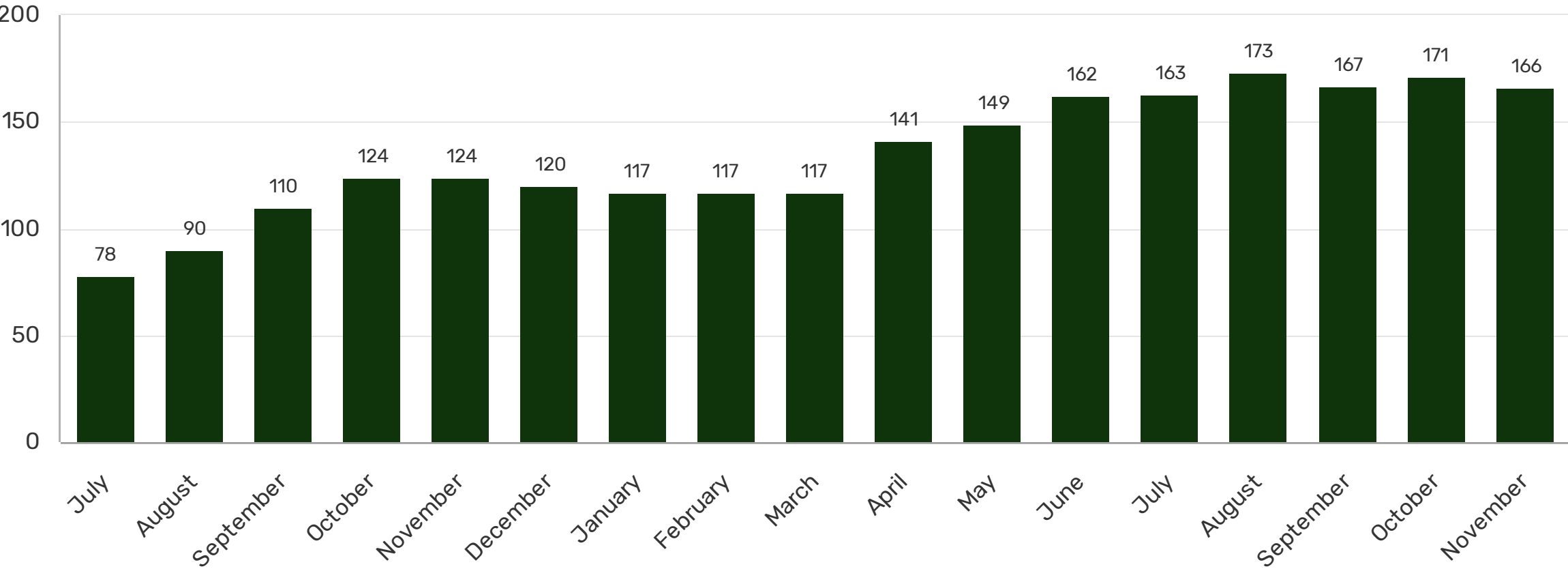
Tournaments YTD



Golf-Memberships

166 Current Members

Players Club



Parks - Capital Project Updates



- **Cemetery Expansion: irrigation complete shelter roof and monument sign under construction. Landscaping underway, fountain and concrete finishes remain.**
- **Bailey Lake and Chisenhall Parking Lot Expansions: 100% plans and project manual complete.**
- **Village Creek Trail: Revised 90% plans underway. Working to acquire easement from Mariposa apartments. Tree planting and irrigation added as additive alternative. Partial construction to begin Summer 2023**
- **Bartlett Soccer Complex: final plans complete. Currently out for construction bid**
- **Park Monument Signs: Neighborhood Park sign design concepts being presented**



Parks - Capital Project Updates (Continued)

- **Claudia's Playground:** due to continual delivery delays, installation timelines have extended to late winter 2023
- **Parks Building:** foundation to be poured late November and vertical construction to begin early December.
- **Oak Valley North Park:** estimated to begin playground and amenities installation Spring 2023.
- **Elk Ridge Park:** estimated to begin playground and amenities installation Spring 2023.
- **Wakefield Park:** estimated to begin playground installation Spring 2023



Parks - Capital Project Updates (Continued)

- **Bark Park:** currently researching the option to add lighting to the park
- **Cindy Park Improvements:** new wrought iron fence with mow strip installation **COMPLETE**
- **Clark Park:** revised construction documents complete and will be bid by City.
- **Chisenhall Fields:** reviewing installation options for synthetic surfacing for Arabian Field.
- **City Gateway Signage:** initial renderings under review.
- **Shannon Creek:** Council approved phased approach beginning with nature-based components and infrastructure

November Parks by the Numbers



28

**PLAYGROUNDS
INSPECTIONS - 1 FAILURE
IDENTIFIED AND REPAIRED**

**Litter Abatement on Parks,
Athletic Fields, and ROWs**



**21,780
Pounds of
Litter
Removed**



8

**SYSTEM CHECKS
PERFORMED**

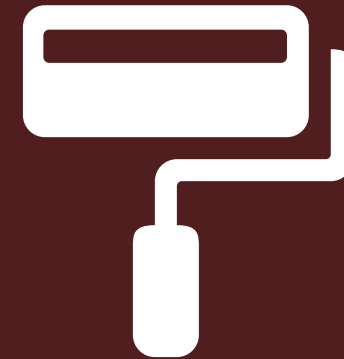
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**IRRIGATION
REPAIRS MADE**



**ANNUAL TREE
PRUNINGS**

6 SITES COMPLETED



**3 graffiti incidents:
100% abated
within 24 hours of
reporting**

November Parks by the Numbers



6

**Landscape improvements
and seasonal color change
projects completed**

**Parks and ROW Acres
Mowed**



684 Acres



**30 Athletic Field
Mowings Performed**



**8 ATHLETIC FIELD
GROOMINGS and
MARKINGS
PERFORMED**



2

**Bur oak trees
planted at Cindy
Park**





Feedback?