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## Library Board Meeting

**DEPARTMENT:** Community Services  
**FROM:** Sara Miller, Deputy Director-Library  
**MEETING:** April 22, 2025

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**SUBJECT:**

Receive a report, hold a discussion and provide feedback regarding Burleson Public Library marketing and community engagement efforts. *(Staff Contact: Sara Miller, Deputy Director-Library)*

**SUMMARY:**

Staff will review library marketing and community engagement, including:

- Social media highlights
- Email marketing campaigns
- Postcard marketing campaigns
- Chamber of Commerce
- Old Town Business Association, Johnson County Hunger Coalition, Public Library Managers of North Texas

**RECOMMENDATION:**

N/A

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**REFERENCE:**

N/A

**FISCAL IMPACT:**

N/A

**STAFF CONTACT:**

Sara Miller

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