

Old Town Murals

JUNE 23, 2026: PUBLIC SPACES AND CULTURAL HERITAGE BOARD

Old Town Murals

- City staff has coordinated efforts pertaining to the painting of various murals within Old Town. This effort has involved Councilman Phil Anderson, local property/business owners, and Mr. and Mrs. Brad and Kay Ray-Smith of Tilt Vision Art Studios.
- A series of western-themed murals are being proposed on the rear and side exteriors of several businesses adjacent to the north-south alley that runs between W. Renfro Street, S. Wilson Street, W. Ellison Street and S. Main Street. The project will be known as Echo Alley.
- Murals signs are considered wall signs and are only permitted within the Old Town Overlay District. Mural signs should add to the character of, and enhance the pedestrian experience of, Old Town by highlighting its history or architecture.

Mural Sign Requirements

(a) Location.

(1) Mural signs must be premises signs.

(2) Mural signs shall be tiled or hand-painted directly upon or affixed to the exterior wall of the building.

(3) Mural signs are not permitted on any building within a residential zoning district.

(4) Mural signs are only permitted within the Old Town Overlay District. Mural signs should add to the character of, and enhance the pedestrian experience of, Old Town by highlighting its history or architecture.

(5) Mural signs are not permitted adjacent to, or within public view from Wilshire Boulevard (SH174) or IH35W.

(6) Mural signs must have the written permission of the property owner at time of application.

Mural Sign Requirements

(b) Size.

Mural signs are limited to:

- (1) One hundred percent of the face of the exterior wall on which the mural is located; and
- (2) Thirty feet in height.

(c) Text and symbols.

Text and symbols are limited to ten percent of the size of the entire mural.

(d) Number.

One mural sign is allowed per building structure.

Representative Mural Styles

- Tilt Vision Art Studios is proposing these artistic themes:
 - Burleson heritage
 - Texas cattle drives
 - Southwest landscapes
 - Music and creativity
 - Campfire storytelling
 - Native wildlife
- They estimate a project value of \$350,000 to \$500,000. Echo Alley is a privately funded venture.

Old Town Murals

If approved by Council, the following Old Town businesses will receive new murals:

- Old Texas Brewing Co.
- The Groovy Yoga Studio
- Fresco's Concina Mexicana
- Serendipity

- Grumps Burgers
- Killen and Dennis Law Firm
- MeccaFox
- Orthodontics by Birth and Fletcher

The following slides detail the current exteriors and conceptual murals for the subject businesses.

*Old Texas Brewing
Co. located at 112
W. Ellison Street*



*Old Texas
Brewing Co.*
located at 112 W.
Ellison Street





The Groovy Yoga Studio located at 108 W Ellison Street



The Groovy Yoga Studio located at 108 W Ellison Street



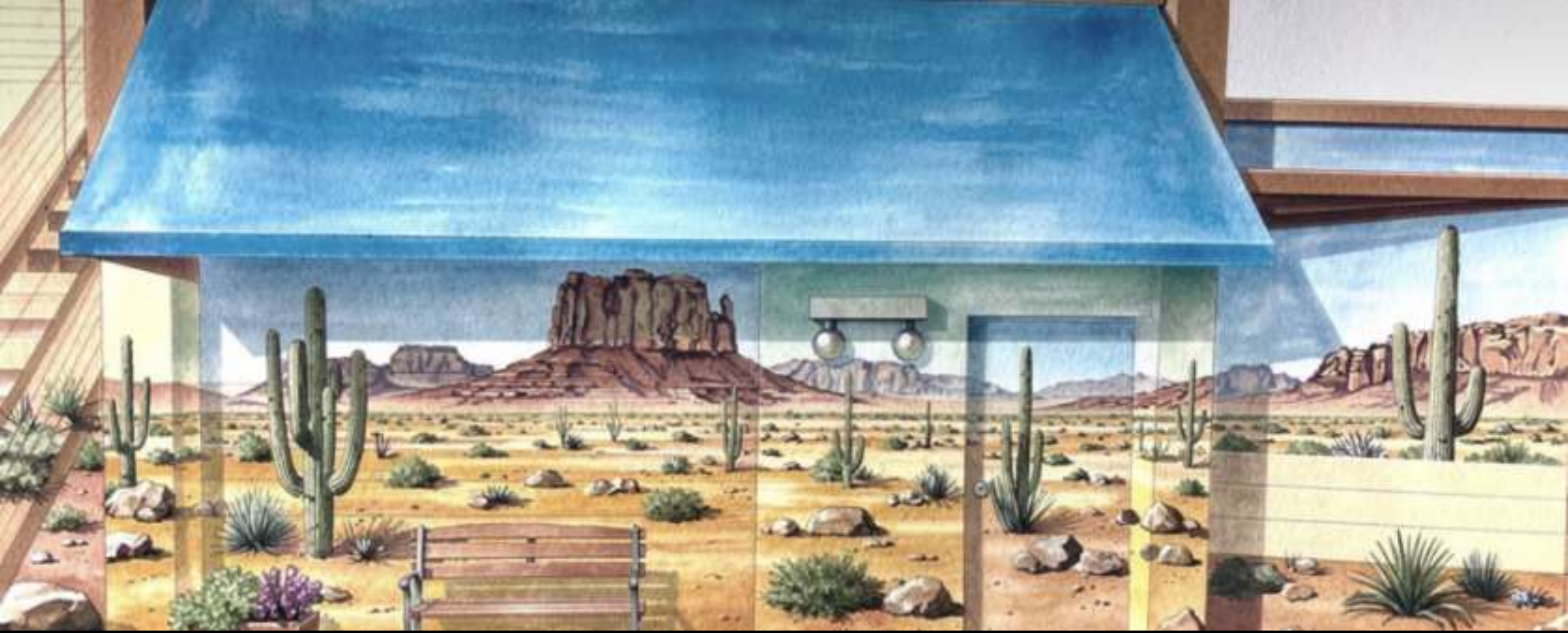
Fresco's Cocina Mexicana located at 112 S Main Street



Fresco's Cocina Mexicana located at 112 S Main Street



Serendipity located at 110 S. Main Street



Serendipity located at 110 S. Main Street



Grumps Burgers
located at 108 S
Main Street



Grumps Burgers
located at 108 S
Main Street



Killen and Dennis Law Firm located at 104 S Main Street

*Killen and Dennis
Law Firm* located
at 104 S Main
Street





***MeccaFox* located at 102 S. Main Street**



MeccaFox
located at 102
S. Main Street



Orthodontics by Birth and Fletcher located at 109 W. Renfro Street



*Orthodontics by
Birth and
Fletcher located
at 109 W. Renfro
Street*

Staff Recommendation

- City staff is supportive of the proposed Echo Alley and recommends approval of the western-themed murals for the afore-mentioned Old Town businesses.
- This item will be placed on the July City Council agenda for consideration and possible action.