

§ 63-35. Mural sign. (Ord. No. CSO#341-11-2015, § 1(Exh. A), 11-9-2015; Ord. No. CSO#763-02-2018, § 1(Exh. A), 1-22-2018)

(a) **Location.**

- (1) Mural signs must be premises signs.
- (2) Mural signs shall be tiled or hand-painted directly upon or affixed to the exterior wall of the building.
- (3) Mural signs are not permitted on any building within a residential zoning district.
- (4) Mural signs are only permitted within the Old Town Overlay District. Mural signs should add to the character of, and enhance the pedestrian experience of, Old Town by highlighting its history or architecture.
- (5) Mural signs are not permitted adjacent to, or within public view from Wilshire Boulevard (SH174) or IH35W.
- (6) Mural signs must have the written permission of the property owner at time of application.

(b) **Size.**

Mural signs are limited to:

- (1) One hundred percent of the face of the exterior wall on which the mural is located; and
- (2) Thirty feet in height.

(c) **Text and symbols.**

Text and symbols are limited to ten percent of the size of the entire mural.

(d) **Number.**

One mural sign is allowed per building structure.

(e) **Maintenance.**

Mural signs shall be kept in good repair, free from paint chipping, peeling or fading. Mural signs found not to be in good repair must be removed or repaired within 90 days from the date upon which the property owner receives a written order to remove the mural sign from the building official. Should the mural sign not be removed or repaired within 90 days of notice by the city, the city reserves the right to remove the mural sign by painting over it with a color that approximates the color of the remainder of the structure or by other means appropriate to removal of the mural. If the city removes the mural sign, the property owner will be charged the cost of the removal. If payment of the cost of the removal has not been paid within 60 days, the city may place a lien against the property in the amount of the charge for the removal.

(f)

Illumination.

Mural signs may be illuminated by external lighting cast onto the mural sign provided that:

- (1) The brightness and intensity shall not be greater than necessary to make the mural visible; and
- (2) Lighting shall be shielded from all adjacent buildings and streets; and
- (3) The lighting shall not create excessive glare to pedestrians and/or motorists and will not obstruct traffic control or any other public informational signs.

(g)

Exceptions.

The following are not considered mural signs and are excepted from the provisions of this section:

- (1) Trompe l'oeil which is an artistic technique that, when applied to the facade of a building, uses realistic imagery to create the optical illusion that the facade exists in three dimensions rendering the facade comparable to the architecture of adjacent buildings;
- (2) Murals or artwork placed on a building, fence, or wall used as a barrier or safety perimeter during construction of a building or other improvement;
- (3) Murals or artwork placed in the window of a building that is vacant or under construction;
- (4) A mural placed on public property or a public improvement (including, but not limited to, a building, elevated water storage tank, bridge, etc.); and
- (5) Any mural sign existing in the city prior to January 1, 2018.

(h)

Permit requirements.

A sign permit application shall be submitted for all mural signs. Mural signs and their associated permit applications shall be reviewed by the development services department for compliance with the requirements contained in this section. If approved, the city council will also review the mural sign and the permit application for compliance with the requirements contained in this chapter. If the development services department denies the mural sign permit application, the applicant may appeal the decision to the city council.