



Tilt Vision Art
www.tiltvisionart.com

ECHO ALLEY

A Privately Funded Public Art Destination for Historic Old Town Burleson

Project Vision

Echo Alley will transform an underutilized alleyway into a vibrant outdoor gallery and community gathering space. Through ten original murals, artistic installations, lighting enhancements, and visitor engagement opportunities, the project will create a memorable destination celebrating the heritage, creativity, and spirit of Burleson.



Historic Burleson mural painted by Brad Smith, Lead Artist for the Echo Alley Project.

Community Benefits

- Creates a signature destination within Old Town Burleson
- Supports local businesses and tourism
- Encourages pedestrian traffic and community engagement
- Generates regional visibility through public art
- Strengthens civic pride and cultural identity



Representative mural style and craftsmanship proposed for Echo Alley.

Artistic Themes

Texas cattle drives • Southwest landscapes • Music and creativity • Campfire storytelling • Native wildlife • Burleson heritage

Estimated Project Value

\$350,000 – \$500,000

This valuation reflects ten professionally designed murals, original artwork creation, fabricated artistic elements, installation, equipment, design development, and long-term placemaking value.

City Role

The City's primary role is to provide site access, project coordination, and long-term stewardship of the completed installation.

Long-Term Impact

Echo Alley is envisioned as a signature destination that strengthens community identity, supports economic development, attracts visitors, and enhances quality of life for years to come.

**Tilt Vision Studios LLC dba Tilt Vision Art
Kay Ray-Smith, Co-Director
Brad Smith, Co-Director & Lead Mural Artist
www.tiltvision.art**